

ellicottvilleNOW



@ellicottvilleNOW
#evlnow

LOCALLY OWNED & PUBLISHED ~ WIDELY DISTRIBUTED ♦ January 13-26, 2022

Official Newspaper of the Village and Town of Ellicottville, New York

Released every other Thursday • Sign up for our digital edition FREE at ellicottvilleNOW.com/subscribe

FREE

A Case of the Blues ... It's a Good Thing!

Over 15 of the region's top Blues bands are scheduled to perform during Winter Blues Weekend, Jan. 21-23



@guitartommyz
photo / Bryan Thomas Photography



María Auregima

Fill your Ellicottville experience with a lively weekend of great Blues music during Ellicottville's annual Winter Blues Weekend. The Ellicottville Chamber of Commerce is excited to bring this high-energy, soulful celebration back to the heart of the village following a year off due to the pandemic.

"Winter Blues Weekend has always been a hit with both our locals and visitors," said Brian McFadden, executive director of the Ellicottville Chamber. "We're looking forward to welcoming back some of the greatest Blues artists in our area."

Over 15 regional acts will make their way to all the downtown hot spots beginning Friday evening. Kicking back and listening to some amazingly talented musicians is the perfect way to top off a day of skiing at our local resorts. The best part: all performances are free!

... page 07

Cattaraugus County Meals on Wheels seeking volunteers

A valid driver's license, a vehicle, and an hour a week: that's all someone needs to make a difference in their local community, according to Lisa Swaciak of Cattaraugus County's Meals on Wheels program.

There is an urgent need for volunteers to help deliver meals to homebound senior citizens. Swaciak, who is the home-delivered meal coordinator for the Cattaraugus County Department of the Aging's Nutrition and Wellness Program explained, "We have 44 routes and 12 different nutrition sites throughout Cattaraugus County. Volunteering an hour a week would make a big difference!"

... page 03

POWDER TO PROSECCO: WOMEN 2 WOMEN SKI CLINIC

Winter has finally graced us with its presence, and Ellicottville is alive with snow loving excitement! In this new year comes many new events. One in particular is the Women2Women (or W2W), brought to you by Mud, Sweat n' Gears, HoliMont, and Blizzard/Tecnica. W2W is a global program dedicated to creating a diverse and engaged community of female skiers and outdoor enthusiasts. Leslie Baker-Brown, former US Ski Team member and Blizzard/Tecnica marketing director, will be hosting the 2-day event, offering women skiers a wealth of education, fun on the snow, and some wine and cheese, of course ... page 08

What's In Your Coffee?

The Happy Co. offers quick and easy drinks for increased focus



@kpitillo27

By Trevor Brachmann

These days, it is sometimes expected and oftentimes glorified for us to take on so much, putting a lot of pressure on our bodies and minds. It's even more common for us to wake up with a cup of coffee or look to it for that extra midday push, which can sometimes result in a crash or increased anxiety. For a clearer head, extra focus and drive, improved mood and increased immune system, you can reap positive results with products from The Happy Company.

Kendra Pitillo, one of our local Happy Co. representatives, shared some of her experiences with what she got from the products and what others can expect with a few of the company's different offerings.

... page 04



@compasscyclestudio

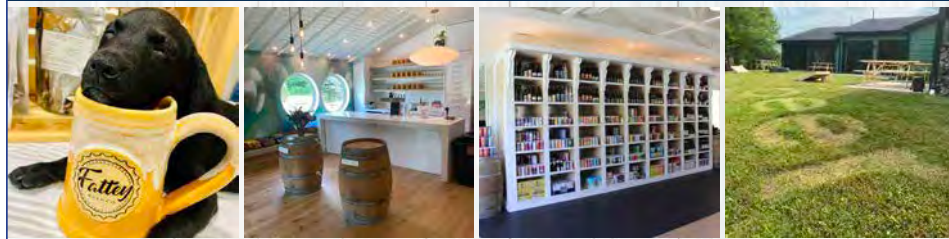
THREE SISTERS BRING CYCLING TO HOLIMONT

Ashley Biryla and her sister Nicole Branagan together founded Compass Cycle + Flow in Rochester six years ago, but the Rochester natives are hardly strangers to Ellicottville. "Nicole and I are St. Bonaventure alumni, and so are our parents," Biryla said. "We're third generation members of HoliMont and absolutely love skiing there!" The sisters are thrilled to combine their two passions – skiing and cycling – and share them with others at HoliMont this winter, through Saturday morning spin classes led by cycle instructor and younger sister, Bry Glasser ... page 04



Welcome to Fathey Beer!

CRAFT BEER • WINE • CIDER • SELTZER • NA DRINKS • BEER DELIVERY



10 ROTATING TAPS • 500 BEERS • PRIVATE PARTIES • MUG CLUB
DOG FRIENDLY • FAMOUS CHICKEN SANDWICH • SNACKS

6696 US-219 • ELLICOTTVILLE, NY 14731
716-427-4322 • FATHEYBEER.COM



The Silver Fox STEAKHOUSE

Featuring Steaks, Seafood & Pasta Entrees.

Thursday Date Night:
Two can dine for \$52. Find the Date Night Menu on our website.

WINTER HOURS: Open Wednesday through Saturday
Bar opens at 4:30pm / Dinner starts at 5:00pm

23 Hughey Alley • Ellicottville, NY 14731
716-699-4672 • www.thesilverfoxrestaurant.com




MENU



ELLICOTTVILLE SALT CAVE HALOTHERAPY SPA

Step in and catch your breath

Experience the healing power of nature as you relax in New York's first authentic European Salt Cave.

SALT CAVE THERAPY | BODY SALT GLOWS | RELAXING MASSAGE
WARM SALT STONE FOOT MASSAGE | LEMONGRASS FOOT SCRUB

32 W. WASHINGTON STREET • ELLICOTTVILLE, NY • 716-699-2068
ellicottvillesaltcave.com • shop.ellicottvillesaltcave.com



WINERY OF ELLICOTTVILLE

WINE TASTINGS
FLIGHTS
WINE BY THE GLASS

OPEN WENESDAY-SUNDAY
14 MONROE ST, ELLICOTTVILLE
716.699.1055
WINERYOFELLICOTTVILLE.COM



ellicottvilleNOW

LOCALLY OWNED AND PUBLISHED

Ellicottville's newspaper, published every other Thursday in print and online
Distributed in Ellicottville and locations throughout Cattaraugus County & Chautauqua County, NY

ellicottvilleNOW.com

SIGN UP FOR eNOW News FREE at ellicottvilleNOW.com/subscribe

  **@ellicottvillenow** ... FOLLOW US!
Join our InstaNOW photo gallery.
Upload your photos using #evlnow / tag us.

ellicottvilleNOW is a publication produced by DesignPerks of Ellicottville, member of PaNDaGOAT Media | ellicottvilleNOW.com

OFFICE
9 W. Washington St.
Ellicottville, NY 14731
716-699-9816

PUBLISHER / EDITOR,
LEAD DESIGNER
Brenda Perks,
DesignPerks of Ellicottville
designperks@gmail.com
brenda@ellicottvillenow.com

ASSISTANT DESIGNER,
WEBSITE CONTENT MANAGER
Meaghan Lucarelli
info@ellicottvillenow.com
info.designperks@gmail.com

DISTRIBUTION MANAGER
Allen Miller

ADVERTISING SALES ASSOCIATES
Brenda Perks
Direct: 716-244-7573
brenda@ellicottvillenow.com
Evan Evans
Direct: 716-474-6812
evane716@aol.com

TEAM WRITERS / PHOTOGRAPHERS
Caitlin Croft
Mary Heyl
Panos Argitis
Kathleen Kellogg
Elijah George
Spencer Timkey
Dash Hegeman
Louisa Benatovich
Kim Duke
Laura Widger
Trevor Brachmann
Ashley Baron
Clara Kosinski
Jaimie Woodarek
Rich Rumlola

Article/Photo Contributions
Contributions are always welcome.
Submit your articles and photos or story ideas to our publisher:
brenda@ellicottvillenow.com

Advertising Rates
Available upon request.
Deadline for print, digital & classifieds:
Monday prior to publication release.
Please contact one of our sales reps for a release schedule, rates and additional information.

ellicottvilleNOW is published by DesignPerks, 9 W. Washington St., PO Box 1077, Ellicottville, NY 14731. ellicottvilleNOW is released every other Thursday in print and online at ellicottvillenow.com. Copyright © 2021 by DesignPerks. All rights reserved. Reprinting in whole or part is forbidden except by permission from DesignPerks.

Publisher's PICK

Meals on Wheels: Cattaraugus County program seeking volunteers to help deliver meals to homebound residents



BY MARY HEYL

A valid driver's license, a vehicle, and an hour a week: that's all someone needs to make a difference in their local community, according to Kim Connell and Lisa Swaciak of Cattaraugus County's Meals on Wheels program.

Right now, there is an urgent need for volunteers to help deliver meals to homebound senior citizens throughout the county, especially in the Olean area. Swaciak, who is the home-delivered meal coordinator for the Cattaraugus County Department of the Aging's Nutrition and Wellness Program explained, "We have 44 routes and 12 different nutrition sites throughout Cattaraugus County. Volunteering an hour a week would make a big difference! If 20 people come and only do an hour a week, that would help tremendously!"

Currently, the program serves an average of 750 meals per day between the congregate sites and the home-delivered meals, and there are approximately 300 volunteers who help distribute these meals. "Primarily, drivers are needed right now, said Swaciak. "We could always use help in some of the congregate settings serving food or to help in the kitchen, but our greatest need is drivers."

Indeed, the program is run almost entirely through volunteer efforts, as there are only three drivers who are paid employees that transport bulk food to the different congregate settings, where site managers serve the meals. "We depend on volunteers, and we could not do it without them," said Connell, the nutrition program director for the Department of the Aging.

Volunteer drivers receive a cooler of chilled meals to be delivered along their designated route, and all safety precautions are in place to protect volunteers and clients from COVID-19. While many of the program's volunteers are retired, Swaciak said there are students who are 16 and older (with valid driver's licenses) who volunteer, too.

Serving chilled meals rather than hot was a change precipitated by the pandemic, but Swaciak said that it's beneficial for the program and the clients. "Our routes are getting longer as we get more people, so chilled meals travel much better," she explained. "A lot of our clients like that they can refrigerate it and save it for later. It's also a food-safety precaution that we need to put in place, especially in the summer months."

Swaciak, who has served in her position for the past 12 years, has seen many changes in the program, especially growth. "There are a lot of baby boomers who are now needing meals," she pointed out. "The pandemic really changed our operations for awhile, too!"

During the spring of 2020, all congregate sites closed, and those clients received home-delivered meals. "For safety reasons, we didn't allow our volunteers to come back for awhile," Swaciak explained. "Many of them are senior citizens, themselves, and especially vulnerable to COVID. We had furloughed workers deliver meals - it was so important that our clients, including our homebound clients, could get a meal daily. It was challenging, but we did it; we made it happen." During those months, a grocery program was temporarily added to the Meals on Wheels service to bring groceries and paper products to homebound clients.

In July 2020, the congregate sites reopened, and operations have returned to a mostly normal state ever since, with the addition of some key services. Connell said, "We try to coor-

Meals on Wheels" continued page 21

LET ONE OF OUR AGENTS FIND THE RIGHT HOME FOR YOU!

6084 Rte. 219 @ Holiday Valley Rd.
Ellicottville, NY 14731

Open 7 Days a Week

RENTALS: 716-699-2912
SALES: 716-699-2000

Holiday Valley REALTY CO. INC.

Judy Gross
Assoc. Broker
716-378-7737

Joe Eysaman
Lic. Agent
716-378-7079

Louise Oeffling
Lic. Agent
716-307-4353

Joany Bund, GRI
Assoc. Broker, Sales
Mgr. 716-969-2156

Tara Bowen
Tamarack Resales
716-699-7003

Tracy Stokes
NEW Lic. Agent
716-801-6281

Jake Northrup
NEW Lic. Agent
516-712-5941

Fred Graham
Lic. Agent
814-598-1322

Julie Filipowicz
Lic. Agent
716-864-7196

GET DETAILS ON EVERY HOME IN OUR AREA
HOLIDAYVALLEY.COM/REALTY

Oasis Spa

6447 Holiday Valley Road · Ellicottville, NY
716-699-8996
www.ellicottvilleoasis.com

You deserve to treat yourself

- Massage Therapy •
- Manicures •
- Pedicures •
- Organic Facials •
- HydraFacials •
- Eminence Skincare •

Call or book your appointment online!

MONROE ST. Brick & Brew
BRICK-OVEN PIZZERIA
ELLICOTTVILLE, NY

716-699-1051

MONROESTPIZZA.COM

21 MONROE | ELLICOTTVILLE, NY

HOURS:
MON-THURS 4-8PM
FRI-SAT 12-9PM
SUN 12-8PM

MSBB is cooking up fresh BRICK-OVEN baked PIZZA, WINGS & more!! Come enjoy our hand crafted experience with a selection of CRAFT BREWS and WINE!!

BUSINESS

COMPASS CYCLING STUDIO

Three sisters bring classes to HoliMont; open to members and non-members



By MARY HEYL

The beginning of January is always a time of excitement and anticipation for the brand-new year! While we are all hoping the world is a safer, healthier place than it was last year, some might have more specific goals for 2022, such as enjoying more quality time with friends and perhaps meeting new ones, learning a new skill, getting healthier, practicing mindfulness or having more fun! If achieving all of these goals seems like a tall order for 2022, then you've probably never joined an indoor cycling class! Otherwise known as spinning, indoor cycling classes have numerous mental, emotional, and physical benefits, and anyone can join a class this winter through Compass at the Mont.

Ashley Biryla and her sister Nicole Branagan together founded Compass Cycle + Flow in Rochester six years ago, but the Rochester natives are hardly strangers to the Ellicottville area. "Nicole and I are St. Bonaventure alumni, and so are our parents," Biryla said. "We're third generation members of HoliMont and absolutely love skiing there every winter!"

Biryla and her family are thrilled to combine their two passions – skiing and cycling – and share them with others at HoliMont this winter. Compass at the Mont indoor cycling classes are held every Saturday at 8:00am and 10:45am above the ski school, and they are open to both members of HoliMont and non-members. Cyclers of all ages and fitness levels are welcome to participate in classes (those under 18 need a parent's permission), and those brand new to indoor cycling are welcome, too.

"You're going to get a great workout," said Biryla of the 45-minute house ride that involves riding to the beat of the music together as a group under the guidance and encouragement of Biryla's younger sister, Bry Glasser, who is Compass' lead cycle instructor and trainer. "It's cardio, of course, but also a strength workout. We do incorporate a weight/strength segment. There are also so many mental and emotional benefits ... We encourage the mind-body connection that can be so difficult to find in the busy-ness of the day to day," she explained.

Toward that end, the ride takes place in a dark, candlelit room with no cell phones to minimize distractions. While similar physical benefits can be obtained at home with a spin bike and a virtual class, Biryla pointed out that there's really no substitute for the community and support of an in-person studio class. "It's beautiful to be with people and have that energy," she said. "We pride ourselves on being non-judgmental. We want to know your name, get to know you, what brings you in, and how we can be of service. It's about you and how we can help you and be a part of your journey. These 45 minutes are for you to do what you need to do: sweat it out, laugh, cry, hoot and holler - we strongly encourage and support that it's your time."

For Biryla and her sisters, Compass is not just a family business, but the realization of a dream that was several years in the making. Biryla explained, "I enjoy working out, and I love cycling. It was only when I started traveling and going to other studios out of town that I noticed that there was this thing that didn't exist in Rochester - a boutique spinning studio would be new to the area! I went around and recruited those I vibed with, and it's evolved from there into a team of 23 instructors now!"

While Biryla and Branagan work behind the scenes to run the business (and of course, participate in classes), their younger sister, Bry, plays a key role. "Bry is a Division One athlete, a lacrosse coach, and was teaching cycling when she lived in Albany," Biryla

"Compass Cycle Studio" continued page 18

THE HAPPY COMPANY

Quick and easy drinks for increased focus and a level head



By TREVOR BRACHMANN

These days, it is sometimes expected and oftentimes glorified for us to take on so much, putting a lot of pressure on our bodies and minds. It's even more common for us to wake up with a cup of coffee or look to it for that extra midday push, which can sometimes result in a crash or increased anxiety. For a clearer head, extra focus and drive, improved mood and increased immune system, you can reap positive results with products from The Happy Co.

Kendra Pitillo, one of our local Happy Co. representatives, shared some of her experiences with what she got from the products and what others can expect with a few of the company's different offerings.

"Going through this pandemic, I would find myself in downward spirals and dealing with depression and anxiety. Happy Co. products were introduced when I needed them most and helped keep me on track and lift my mood," she said. "The reason I became an affiliate with the company is to share this with others. It helped me a lot, even with weight control. So I want to be able to do the same for others. You're naturally going to have a better metabolism and be in a better mood."

Combine that with the sustained energy and focus, and it's a sure thing to help you keep moving forward. Kendra is a restaurant owner, which in itself is a stressful job with lots of variables, not to mention the added pressure from shutdowns, restrictions, and all the other shifts we have seen over the past two years.

So what is The Happy Co.? The stars of the show are the company's functional beverages. The most popular: Happy Coffee. These instant coffee blends include nootropics and supplemental support that can help balance your brain chemistry and boost your oxytocin, dopamine, serotonin and endorphins. Cacao for heart opening, mood enhancing energy, green coffee bean and green tea extracts for increased and prolonged boost, Himalayan sea salt for added minerals and to cut acidity. They also contain adaptogenic herbs, which contain compounds that work with your system and adapt to what you need - giving you clarity, energy, or calm - depending on what your body is calling for. The Happy Co. products are designed to get you started on the right foot and not lose your momentum throughout the day. Enjoying a hot cup of Joe with a scoop of Happy Coffee powder will leave you better armed to cope with whatever the day throws at you. Any of the products that are sweetened are done so naturally, with stevia.

Kendra's favorite products in the line-up are, of course, the Happy Coffee (I mean, who DOESN'T drink coffee?), the Bold Coffee (which has increased energy compared to the other coffee products due to a proprietary nitric oxide boosting formula), and the Lemonade. Kendra recommends using the lemonade mix in hot teas this time of year to make yourself a delicious, refreshing and warming cup of calmness - the perfect ending to your ski day.

When you drink Happy Coffee and experience clean, focused energy without the jitters, it can really make a difference in your day. You'll certainly notice the obvious boost it gives you, the clarity and focus you get rather than an anxious, shaky energy - all which serves to help one stay on track and see things through.

The Happy Co. offers other products as well, including vanilla chai, peach tea, a hot cocoa with supplemental help for mind and body, meal replacement shakes, and supple-

"Happy Coffee" continued page 21

"GOOD TIMES, GOOD TUNES, GOOD FRIENDS"

Madigan's

The Best Daily Lunch Specials!

Tues.-Sat. 11:30am-2:00pm
Dinner Fri. 4-9pm
Sat. 12-9pm

FAMOUS FOR OUR HOMEMADE SOUPS!

Ellicottville, NY 699.4455

MONDAY
2-for-1 PBR all day!

TACO TUESDAY
\$2 Tacos 2:00pm til gone

WEDNESDAY
Busch Light Special 2 for \$5

THURSDAY
FREE Pool ALL DAY!

DJ Every Fri. & Sat. 9pm
HUGE UPSTAIRS DANCEFLOOR

Reserve Our Upstairs for Your Private Party



daff—dry goods

17 Washington Street | Downtown Ellicottville, NY
716-699-2293 | daffevl.com

Product Spotlight: JAMBU BOOTS
Snow is in the forecast! Kick around town arpés ski in style in these faux fur lined Chelsea boots by Jambu. This ankle bootie is waterproof and has a non-slip sole for improved grip for those slippery terrains.

curated clothing & footwear for men, women & children

blanket room featuring Pendleton, Ruml, & Chappywrap

katy's cafe

DOWNTOWN ELLICOTTVILLE

- ★ the hot spot for breakfast
- ★ specialty coffees & drinks
- ★ daily lunch specials
- ★ homemade soups & chili

★ Come dine at our 2nd location **KATY'S FLY-IN**
Route 219, Great Valley, NY
Serving Breakfast, Lunch & Dinner

★ On the run? Try one of our breakfast creations or delicious lunch combos TO-GO!

★ OPEN 7 DAYS A WEEK for breakfast • lunch • good company!
★ Washington Square ★ Ellicottville, NY ★ 716.699.8860

ellicottvilleNOW

LOCALLY OWNED AND PUBLISHED



share your photos with us!

play along

@ellicottvillenow #evlnow



THE PURPLE DOORKNOB

NEW LOCATION!

11 WASHINGTON ST.
DOWNTOWN ELLICOTTVILLE



OPEN MONDAY: 10AM-5PM
TUESDAY-THURSDAY: 11AM-5PM
FRIDAY-SUNDAY: 10AM-9PM

ThePurpleDoorknob.com

THUNDER MOUNTAIN Buffet

NOW OPEN

UNLIMITED SHRIMP & PRIME RIB!

FRIDAYS & SATURDAYS 4 PM - 9 PM



SENECA ALLEGANY RESORT & CASINO

777 SENECA ALLEGANY BOULEVARD
SALAMANCA, NY 14779

bluecollar WORKWEAR

WHERE YOU GET READY FOR **WORK**



THE BEST BRANDS AT THE BEST VALUE

Blue Collar Workwear specializes in Safety Toe Footwear and work clothing. Explore their selection of the top brands in footwear & workwear at the best value available anywhere.



VISIT THEM AT ONE OF THEIR MANY LOCATIONS

OLEAN | ROCHESTER | JAMESTOWN
ELLCOTTVILLE: 24 WASHINGTON STREET
BLUECOLLARWORKWEAR.COM

Sunshine Health & Wellness

SUPPLEMENTS · HERBS · CONSULTATIONS · GIFTS
 Bulk herbs, teas, nuts + snacks · Authentic Essential Oils
 All natural bath + body products · Health + Wellness Books

SERVICES BY APPOINTMENT:
 Physical & Emotional Health consults · Detox Foot Spas · Massage Therapy
 Reiki Energy Work · Education + classes

716-484-0477 · 1465 FOOTE AVE. EXT., JAMESTOWN, NY 14701
www.sunshinehealthandwellness.mynsp.com
herbshop1465@gmail.com

Facebook: Sunshine Health & Wellness · Instagram: @sunshine4yourhealth



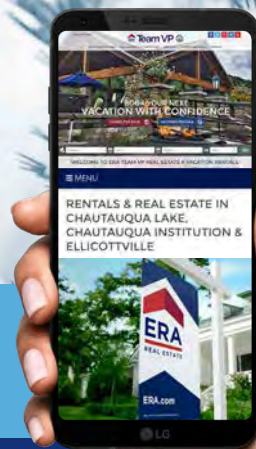
REAL ESTATE &
 VACATION
 RENTALS

8 LOCATIONS
 THROUGHOUT
 WESTERN NY &
 NORTHWESTERN PA

WINTER IS HERE!

Visit Ellicottville for a getaway ski weekend or stay for a lifetime! Give us a call today!

12 WASHINGTON STREET · ELLCOTTVILLE · 716.699.4800



HARD-TO-FIND NYS CRAFT BEER • WINE • SPIRITS



TAP + BOTTLE AND TAQUERIA



TACOS BOTTLE SHOP PUB

ONLINE ORDERING ellicottvillebrewing.com

Rose Garden
GIFT SHOP

locally made fused glass ornaments

SHOP HOURS:
 FRIDAY 10:00 AM - 4:00 PM
 Also available by appointment or chance

4721 ROUTE 219 • GREAT VALLEY, NY
 716-345-3886

Facebook: Rose Garden • Etsy: shop/rosegardenofny

Anew Beginning Massage & Spa

RENEW YOUR MIND • BODY • SOUL

MASSAGE
 REFLEXOLOGY
 FACIALS
 WRAPS
 SPECIALS
 VIEW ALL SERVICES
 ON OUR WEBSITE

9 MONROE ST. • ELLCOTTVILLE, NY
 716-699-2508

www.AnewBeginningNY.com

Team VP
 REAL ESTATE

Tired of hauling your family and ski gear from place-to-place? Check out this immaculate two bedroom unit just three minutes from the village. Easy living at its finest with tasteful updates throughout! \$74,900.

79 Green Valley Estates Great Valley, New York

ANJANETTE
 Associate Real Estate Broker

NICOLAZZO
 ERA Team VP Real Estate

C | 716.801.6836 O | 716.699.4800
 E | nicolazzorealtor@gmail.com W | www.nicolazzorealtor.com F | [nicolazzorealtor](https://www.facebook.com/nicolazzorealtor)

EVENTS

WINTER BLUES WEEKEND

Ellicottville to host many of the region's best Blues bands Jan. 21-23



ELLCOTTVILLE - Fill your Ellicottville experience with a lively weekend of great Blues music during Ellicottville's annual Winter Blues Weekend, set for January 21, 22 and 23, 2022. The Ellicottville Chamber of Commerce is excited to bring this high-energy, soulful celebration back to the heart of the village following a year off due to the pandemic.

"Winter Blues Weekend has always been a hit with both our locals and visitors," said Brian McFadden, executive director of the Ellicottville Chamber. "We're looking forward to welcoming back some of the greatest Blues artists in our area."

Over 15 regional acts will make their way to all the downtown hot spots beginning Friday evening. Kicking back and listening to some amazingly talented musicians is the perfect way to top off a day of skiing at our local resorts. The best part: all performances are free to enjoy! **NO COVERS!**

"We want to make sure that everyone who comes to Ellicottville can enjoy these live performances at no charge," said McFadden. "Many restaurants start their entertainment schedules in the afternoon, giving families a chance to plan a fun, musically-inspired lunch or dinner out and take part in all the excitement."

And surely you will find ample excitement all over town. The Gin Mill will showcase The Big Sauce Trio Friday and Maria Aurigema Saturday; both shows start at 8:00pm. Madigan's will host Tony DeRosa Friday and I.O.T. Saturday beginning at 6:00pm. And Villaggio is bringing the Blues All Stars Saturday night. But perhaps the most iconic Blues musician to hit the Ellicottville stage is Tommy Z, who will return to Balloons Restaurant & Nightclub..

Hailing from Buffalo, NY, Tommy Z has been described as a "blues treasure" and "one of WNY's best kept secrets". He is a guitar-driven, electric blues-based stylist who puts that soulful blues feeling into all the different music he creates. He's been recognized with numerous awards over the years, including being voted Top Blues Vocalist in Western New York and Top Blues Guitarist. He was also honored with the Muddy Waters Award for "Artist of the Year" by the Blues Society of WNY. In 2007 Tommy Z was inducted into the Buffalo Music Hall of Fame, recognizing him alongside some of the best talent to come out of WNY (including Rick James, Goo Goo Dolls, and Billy Sheehan). He's had the opportunity to perform, write, record and/or co-bill with some of the world's top artists in the blues/rock genre including B.B. King, Buddy Guy, Johnny Winter, Blues Travelers, Peter Dinklage, Lynyrd Skynyrd and more. Tommy has come a long way from playing the top bars and music venues in Buffalo to being an international and US festival headliner. His performance during Ellicottville's Winter Blues Weekend is one you won't want to miss! Pop in for a song or two, Saturday starting at 6:30pm.

With the threat of Covid still present in western New York, the Chamber reminds visitors to stay vigilant in the fight against the pandemic by following NYS recommended guidelines. "We love hosting our friends and visitors here in Ellicottville, but we have to remember that we're not out of the woods yet," said McFadden. "We ask that if you come to Ellicottville to enjoy all the great amenities here, that you stay safe by wearing a mask, social distance and sanitize when possible."

A complete schedule of live music for Winter Blues Weekend 2022 can be found at ellicottvilleny.com. Stay updated on other Chamber related news and events by following @visitellicottville on IG/FB. For questions or additional information, contact the Ellicottville Chamber of Commerce at 800-349-9099 or info@ellicottvilleny.com.

SKIS, SNOWSHOES & FAT BIKES

Allegany State Park offering guided outdoor adventures all winter long!



SALAMANCA - Explore the woods and various points of interest at Allegany State Park by taking part in any of their guided winter tours. Snowshoe hikes, cross country tours, and fat bike fun rides are great activities to keep your body moving during the colder months.

WINTER SNOWSHOE HIKES

Park Naturalists will lead interpretive snowshoe treks or hikes (even if there is no snow) each Tuesday evening at 4:30pm and Saturday morning at 11:00am through the season. Witness a breathtaking winter sunset, hike along a quiet creek, visit a secret beaver pond or historic site. Meeting places and hikes will vary. Be sure to dress for the weather, bring a flashlight, water, a snack, and a sense of adventure. Need snowshoes? No problem! The park has several pairs to rent for FREE during the program. Call to reserve snowshoes by 10:00am the day of each hike.

The remainder of the January calendar is as follows:

- January 15th: Meet at the Administration Building - Hike Red Jacket
- January 18th and 22nd: Park near Red House Toll - Hike Hemlock Hollow
- January 25th and 29th: Meet at Camp Allegany - Hike Nature Trail

For more information and the location of the weekly hikes, please contact the Environmental Education/Recreation Dept. at 716-354-6232 or follow Allegany State Park on Facebook. (Programs and times are subject to change.)

CROSS COUNTRY SKI TOURS

Take a ski through the woods of the Art Roscoe Ski Touring area with an ASP Naturalist every Friday from 10:30am-noon through January and February. Learn about the winter landscape while getting some exercise! All levels are welcome.

Each event will start with a small "learn to ski" clinic and tips will be provided throughout the program. Please dress for the weather and bring water and a snack. Ski Equipment is available to use during the program, however, supplies are limited. Please call 716-354-6232 in advance to reserve equipment. If there is not enough snow, the program will be cancelled. Meeting place is at the Summit Warming Hut.

For more information about the ski touring events, please contact the Environmental Education/Recreation Dept. at 716-354-6232 or follow Allegany State Park on Facebook. (Programs and times are subject to change.)

FAT BIKE FUN RIDES

The Allegany State Park Environmental Education and Recreation Department and the Western New York Mountain Bike Association (WNYMBA) are excited to host Fun Fat Bike Rides on Friday January 14th, February 18th, and March 18th. The 5 to 8-mile fun ride is for all levels and will last up to 2 hours, depending on the weather. Riders will wind through the Red House area of the park. If there is no snow, any bike is welcomed.

Those interested in joining should meet at 6:30pm at Camp Allegany, with the rides to start at 6:45pm. Bring warm clothes, a helmet, head light, and a sense of adventure! Although pre-registration is not required, if you are interested in borrowing a bike for the evening, please call 716-354- 9101 ext 232, as bike availability is limited.

For more information contact the Environmental Education and Recreation Dept. at 716 354-9101 ext. 232 or email AlleganySP@parks.ny.gov.

snowTRENDS

WOMEN 2 WOMEN SKI CLINIC

MSG and Blizzard Tecnica team up for "Powder to Prosecco" at HoliMont



By CAITLIN CROFT

Winter has finally graced us with its presence here in Ellicottville, and the town is alive unlike any season I have seen before. There is so much to be grateful for as we slide, hike, and crawl around these beautiful hills. One of the new events this year is geared towards women. Women2Women (or W2W) is brought to you by Blizzard Tecnica, an industry powerhouse.

"W2W is a global program dedicated to creating a diverse and engaged community of female skiers and outdoor enthusiasts." (<https://www.blizzard-tecnica.com/us/en/women-project>) They strive to be a trustworthy source for education and inspiration in addition to their quality products. Once I heard about the event and was assigned this article, of course I found out Mud, Sweat n' Gears was in the driver's seat! Kim Reading, owner/operator and infamous artist on skis, took time to shed light on this event.

"Last fall, the territory rep for Blizzard asked if Mud, Sweat n' Gears would be interested in hosting a Women 2 Women ("Powder to Prosecco") event in Ellicottville. After talking with him and Leslie Baker-Brown, I thought it was a perfect fit. What's more fun than a wine and cheese party, a little bit of tech talk and trying out new ski gear and skiing with your girlfriends!" Reading isn't wrong, skiing culture is what really keeps people engaged for generations.

Leslie Baker-Brown, who will be hosting the event, grew up ski racing; her father was passionate about the sport. Commuting every weekend from the north of Boston to Mt. Sunapee in New Hampshire, Baker-Brown found herself on the US Development team racing in 2 U.S. based World Cups. "I went on to compete for Middlebury College and earned myself a 3x All American and was the GS NCAA Champ in 1982," Baker-Brown told me. After graduating from Middlebury, she competed on the Women's World Pro Ski Tour for 5 years, then got married, moved to Vermont, and started working at Tecnica in 1989. "I've been here a long time! Had my first son in 1991, the second came along in 1994. Both boys ski raced and I coached in our local race program, Ford Sayre, for 15 years." ... What did I say about this sport being a generational thing?

CAITLIN CROFT: Why is it that women's skiing is so different?

LESLIE BAKER-BROWN: Women's strengths, anatomy, size, etc. are very different from men, therefore having different needs ... (at least for the majority of us - there are definitely some women that are strong enough and have the ability to ski a unisex ski.) And having men test women's specific skis in my mind doesn't give the true picture of the ski's performance for us just given the weight and strength of a guy and how he can bend the ski vs. a woman. It's important to get actual women's feedback on how a ski performs.

CROFT: What do you hope to bring to this event?

BAKER-BROWN: Knowledge and fun! The more women know about equipment the more involved they can be in the decision-making on what is best for them. Having that knowledge gives them the confidence to walk into a shop knowing what they want and not be intimidated. And it's always fun to ski with a group of women!

CROFT: What would you say to a woman who was just bitten by "the ski bug"?

BAKER-BROWN: Go for it! Learn all you can. Take lessons. Challenge yourself. Ski with people who are supportive. Ski with people who are better than you. Get out there as much as you can and practice, practice, practice! And if you can only purchase one piece of equipment to start, buy boots. You date your skis, you marry your boots.

"WOMEN 2 WOMEN" continued page 21

MEET THE STAFF

Interview with Justin Whalen, Holiday Valley Snowboard Instructor



By HOLIDAY VALLEY

The staff at Holiday Valley prides itself on having unique personalities, a love for guest-centric customer service and perhaps above all, having fun! They are part of the experience that makes visiting the resort such a memorable one. This Staff Series is an opportunity for you to get to know some of Holiday Valley's staff so that the next time you are visiting the resort, you'll feel even more at home.

This week, we caught up with Justin Whalen, one of Holiday Valley's snowboard instructors ...

HOLIDAY VALLEY: What do you do at HV and how long have you been working here?
JUSTIN WHALEN: I am a certified level 2 snowboard instructor at Holiday Valley. This is my 2nd season being a part of the Holiday Valley family, and my 9th season teaching snowboarding!

HV: What do you like more, summer or winter? Why?

WHALEN: Oh man, now this is a difficult one! I share the same passion of teaching snowboarding as I do with fishing! This past summer my partner and I started a fishing charter business, Hookedon Fishing. We're based out of Chautauqua Lake and we run guided trips all spring and summer. We strive to teach and share the passion for fishing with the future generations! It's all about lighting that spark!

HV: What is your favorite thing about your winter job?

WHALEN: Seeing the enjoyment in people as they learn the sport of snowboarding, especially if they don't have many winter hobbies. It is one of the most rewarding feelings when you have a student who maybe struggles in school or with team sports, to excel at snowboarding! You can really see the spark in their eye when they achieve success. It is truly awesome!

HV: When you're not working, how do you enjoy spending your time?

WHALEN: I have the cutest dog named Linus. We enjoy long walks and tons of play time! I also enjoy bartending, hunting, fishing, exercising, and hanging with friends.

HV: Most underrated thing to do at HV in your opinion?

WHALEN: Getting an advanced lesson ... there is always room to improve. The majority of people think that lessons are only for the beginners, but in reality an advanced lesson can bring your riding to the next level. We can always improve ourselves, specifically in the snowsports world. I find that I enjoy myself the most when I'm being pushed to that next level!

HV: What's your best HV memory?

WHALEN: So many to choose from, but one that really stands out is when I passed my AASI level 2 teaching exam. It was awesome! We had a strong training squad who were dedicated to bettering themselves as instructors. We wouldn't have succeeded without the help of our trainers. Big thanks to Mike B. and Larry S.!

HV: In your opinion, what makes HV special?

WHALEN: There are many things that make the Valley special, including the multiple high-speed lifts, but the general friendliness of the guests and employees stands out to me. It's a rare occasion if you don't see smiles everywhere. It's just a great environment to be in!

Meet more of the friendly staff at Holiday Valley by going to HV's blog at holidayvalley.com/explore/blog/.



Team Pritchard

Selling the Ellicottville Lifestyle!

Cathleen Pritchard & Melanie Pritchard
 Associate Real Estate Brokers
 ERA Team VP Real Estate & HoliMont Realty
 info@teampritchard.com
 12 Washington St., Ellicottville, NY 14731



Cathy: (716) 983-4234
 Melanie: (716) 480-8409

www.TeamPritchard.com



New Listing!

306/308-3 Tamarac \$77,990
 A condo that's ski ready for
 Holiday Valley! Beautiful!
 2 bdrm 2 bath 848 sq ft



11 Greer Hill \$219,000
 Check out the slopes right
 behind! Ready to build!
 .034 acres



13 Greer Hill \$1.2m
 Ski ready, walk to the slopes!
 Spectacular home!
 4 bdrm 4.5 bath 4230 sq ft



Hot New Listing!

5 Green Valley \$67,000
 A great little place to get away! Close
 to Ellicottville!
 5 bdrm 2 bath 1350 sq ft



8110 Jackman Hill \$549,000
 Beautiful setting--quick ride to
 the Village! Dream home!
 4 bdrm 3 bath 2,088 sq ft



3539 Hilltop Lane \$179,000
 THE social distance place!
 Remote with 5 acres!
 3 bdrm 1 bath 909 sq ft



6850 Niles \$709,000
 Close the Village. Spacious,
 with Holimont view!
 4 bdrm 4 bath 4,010 sq ft



DISCOVER HOLIMONT

Your Premier Destination for All-Season Fun.

- ✔ Unparalleled Ski Conditions
- ✔ Custom Designed Trails
- ✔ World-Class Learning
- ✔ All Season Programs
- ✔ Exclusive Perks & Events
- ✔ Trial Membership

A membership at HoliMont is more than great skiing, it's four seasons of family, fun and friendship.

HOLIMONT.COM | 716.699.2320



Holiday Valley

COME PLAY WITH US!

JANUARY 2022

- 2-4 College Daze - Winter break fun for college students
- 3-31 Learn a Snowsport Month - Learn to ski or snowboard for 1/2 price weekdays
- 3-7 Canadian Friendship Week - Lift tickets & rentals at par for Canadian Cash
- 7 Learn to Love Winter Day - Learn to ski or snowboard for \$25
- 18-19 Adult Race Clinic
- 20-21 ... Your Turn Women's Ski Clinic with Lisa Densmore-Ballard
- 21 Intense Milk Night Rail Jam

FEBRUARY 2022

- 2 Tell A Friend Freeride Tour
- 12 Intense Milk Night Rail Jam
- 25 Teletstock Telemark Day
- 26 Penguin Paddle Fundraiser

MARCH 2022

- 6 Boardroom Banked
- 12-13 Winter Carnival
- 18 Rail Rider Night Rail Jam
- 19 Intense Milk Day Rail Jam
- 19 Rail Rider Jamboree Music Festival
- 20 Foxfire Super G
- 26 Pond Skimming



Scan to view the entire 2022 Events Calendar



6557 Holiday Valley Rd. | Ellicottville, NY | 716-699-2345

SPEND THE WEEKEND with FAMILY!



THURSDAY

OYSTER! featuring Clams, Shrimp, Oysters

\$20 BOTTLES OF PROSECCO

\$4 DRINK SPECIALS



FRIDAY

FISH FRY



SUNDAY

PRIME RIB NIGHT

PASTA BAR

LIVE MUSIC

featuring

CHRIS MALONEY



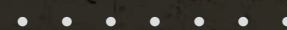
JOIN US! MAKE A RESERVATION
Visit VillaggioEVL.com or call 716.699.2199.



Experience the comforting atmosphere of Dina's.
BREAKFAST | LUNCH | DINNER

dina's

Upscale American Cuisine
Made-to-Order
Local, Fresh Ingredients
Homemade Cookies, Pies and other Sweet Endings



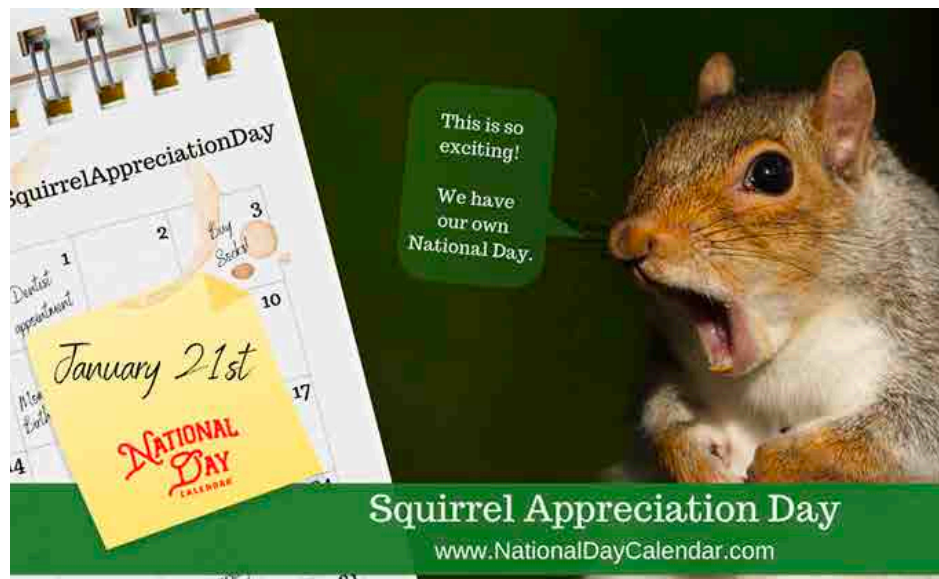
15 Washington Street
716.699.5330

Downtown Ellicottville
www.dinas.com

COMMUNITY

SQUIRREL APPRECIATION DAY

Let's go a little nuts! ... Greater Olean Area Chamber recognizes city's mascot



OLEAN - Although this date has been on each of its annual squirrel calendars they produce, Greater Olean Area Chamber of Commerce will (finally) recognize Friday, January 21, 2022 as National Squirrel Appreciation Day.

"Each year, when the 21st rolls around, Chamber staff says 'darn it - why didn't we do something to celebrate this day?!' So now, we are getting the word out and we want all to celebrate this nutty day," stated Meme K. Yanetsko, GOACC COO.

In 2001, wildlife rehabilitation specialist, Christy Hargrove, founded National Squirrel Appreciation Day in Asheville, North Carolina. Christy created this day to encourage kind attitudes towards our bushy-tailed neighbors by setting out food and water for squirrels, and even allowing them to play with that birdfeeder you normally don't want them touching.

The GOACC office really didn't pay any attention to local squirrels until Amy Sherburne and her 'Woodland in the City' committee began placing the four-foot replicas throughout the city back in 2007. "When Amy presented her idea to the Chamber, the office jumped onboard and had a local artist that created our Nutty O' St. Nick," said Yanetsko. "It probably was the next year, 2008, when GOACC began producing/printing our annual calendar of squirrels."

Other items followed - squirrel guide book, squirrel tees, plush squirrels (and although Olean is famous for its black squirrels, GOACC could only find brown and gray ones for sale!), squirrel earrings and now squirrel scarves.

The Chamber's unofficial mascot, Sven, is a gray squirrel that has appeared at their Allegheny River Running Fest and for a brief moment at the Santa Claus Lane Parade.

"So as the Chamber has capitalized on our squirrels, we wanted to promote this day in appreciation for putting Olean on its squirrel map!" reported Yanetsko.

How to appreciate the squirrels on National Squirrel Day (gathered from the National Wildlife Federation):

1. Feed Them, and They Will Come - Have your child smear peanut butter on a pinecone and hang it up! Don't throw stale bread away; put chunks of it on your deck or porch railings. Your kids can keep watch and enjoy the show.
2. Get Your Revenge by Making Them Work for It - You can appreciate squirrels and still put them through their paces. You know that they are going to get to your birdfeeder somehow; it might as well be entertaining. Need some inspiration? Check out this video: www.youtube.com/watch?v=nWU0bfo-bSY
3. Shoot 'Em - Don't panic, we're talking about cameras here! Squirrels have crazy antics and abilities. They can jump 10 times the length of their bodies. Keep a camera handy. Perhaps you and your kids can capture some great action shots.
4. Don't Confuse Your Holidays - As we mentioned, National Squirrel Appreciation Day is January 21st, but so is National Hug Day. Please don't combine the two; keep your appreciation at a distance.

Erica Dreher, GOACC Membership Manager added, "We might generally look at squirrels as being an unnecessary nuisance, but their existence is actually beneficial to the en-

"Squirrel Day" continued page 21

NEW SCHOLARSHIP ESTABLISHED

Swartz Scholarship to support OHS/Walsh graduates attending Pitt-Bradford



OLEAN - The Lee W. and Jeremie L. Swartz Pitt-Bradford Scholarship Fund, recently established at the Cattaraugus Region Community Foundation, will provide annual support for graduates of Olean High School or Archbishop Walsh Academy who plan to continue their education at the University of Pittsburgh at Bradford (PA).

The scholarship, first to be awarded in 2022, will be a \$10,000 per year award over four years for a graduate of Olean High School or Archbishop Walsh Academy who enrolls in a bachelor's degree program at Pitt-Bradford. Students must be in good academic standing and must demonstrate financial need. A new student will not be chosen until the first student completes a four-year award cycle.

The scholarship was established by Olean native Lee W. Swartz in remembrance of his brother Jeremie Swartz (1950-2004), an Olean High School and Drake University graduate. Lee Swartz, who is also a graduate of Olean High School, now lives away from the area but decided to establish the scholarship to give back to the community in which he was raised as well as the college that had an impact on his career.

The Swartz family owned and operated the Swartz grocery stores in Olean from the 1940s through the 1970s.

After graduating from Olean High School, Lee went on to attend Cornell University, where he graduated with a BA in sociology. He served on active duty in the US Navy from January 1957 through June 1960 and later retired from the Reserves as a Lieutenant Commander.

Returning to Olean after his active naval service, Lee worked in the family business and then served as the director of development for the city of Olean, securing funding for its Urban Renewal and housing programs. He also continued working towards a master's degree in public administration.

In the 1960s, Lee took University of Pittsburgh at Bradford extension courses in planning and urban development taught by Joseph Bendel from the planning firm of Mullen and Lonigran. Those classes would play an important role in serving Lee during his long career in municipal government management and urban development.

After leaving Olean, he went to work as a project director for the city of Rochester Department of Urban Renewal and Economic Development. Following that role, he served as the executive director of the Charleston, West Virginia Urban Renewal Authority. Under his management, the authority received a HUD (U.S. Department of Housing and Urban Development) commendation for quality of effort.

He finished his career as the executive director of the Montgomery County (MD) Revenue Authority.

Lee decided to establish the Lee W. Swartz and Jeremie I. Swartz Pitt-Bradford Scholarship Fund in recognition of the role that his education and training from both Olean High School and the University of Pittsburgh at Bradford played in laying the groundwork for his career.

CRCF Executive Director Karen Niemic Buchheit lauded Swartz's decision to establish this new scholarship fund which will provide a generous award each year to a deserving student in need.

"Swartz Scholarship" continued page 21

Family Owned and Operated since 1979



Holland PROPANE

"We've got gas."



FAST, RELIABLE SERVICE

FOR QUALITY SERVICE, CALL THE EXPERTS

PROPANE • GENERATORS • SPACE HEATERS • WATER HEATERS • GARAGE HEATERS

10035 U.S. Route 219 • West Valley, NY 14171
716-592-7242 or TOLL-FREE 800-640-0370
 After-Hours Emergency: 716-592-7242 Ext. 5
hollandpropane.com



Generac Generators
Propane and Gas



Navien Water Heaters

Reflections
Hair Design

A Full Service
Paul Mitchell
Salon

Cuts • Color • Perm
Manicure • Pedicure
Shellac • Waxing

39 Mill Street, Ellicottville, NY
(716) 699-8757

**NEW CRYSTAL SHOP!
COME VISIT US!**


Good
the
Spirit
Gifts

Holistic, Mystical & Metaphysical Shop

Gifts that Uplift

11 Martha St., Ellicottville
 Mon-Sat 11-6, Sun 11-5
 Blessings@GoodfortheSpiritGifts.com

Unique Style from Around the World!



Gado-Gado

The Latest
in
Fashion Trends
in Women's
Clothing &
Accessories,
Gifts &
Home Decor

716-699-2128

www.gadogadoellicottville.com
 http://gado-gado.shoptiques.com

26 monroe street • ellicottville, ny 14731

Nature's Remedy

natural foods market & holistic wellness center

- Herbs • CBD • Vitamins • Homeopathy • Teas • Aromatherapy
- Bath & Body • Detox & Cleansing • Weight Loss • Organic & Gluten Free Foods & Produce • Bio Scans • Ionic Detox Foot Spas • Essential Oils
- Massage, Reflexology & Cranial Sacral Therapy • Homeopathic Consultations

Natural Health Classes & Consults by appointment

TEXT NATURESREMEDY to 22828
 TO JOIN OUR MAILING LIST

Natures-Remedy.net
 gretchenmendell@yahoo.com

716-699-HERB (4372)
 @Natures_Remedy



The Big Pig⁶
 95.7 FM

Sizzlin' Country

WPIG.COM



Big Oly
 107.1
 BIGOLYRADIO.COM

*The Biggest Hits
of All Time*



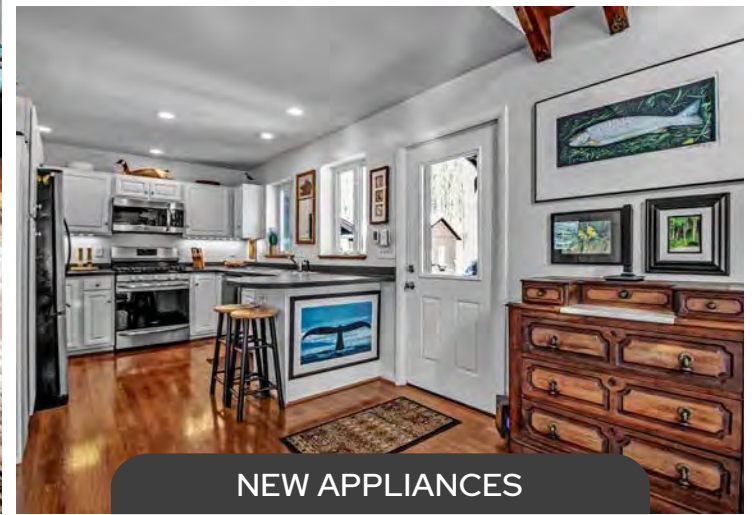
Find Your Dream Home.



7744 Tough Row Hill Ellicottville

MLS #B1380159
\$895,000

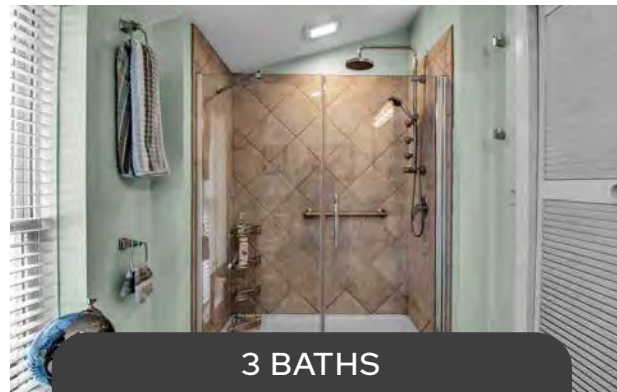
There are not many times in my life that I have been speechless, but this piece of real estate stunned me. As I pulled into this property for the first listing appointment, I was instantly transported to another time and space. This chalet has a vibe unlike anything you've experienced before.



NEW APPLIANCES



3 BEDROOMS



3 BATHS



43.14 ACRES

Leave behind the worries of the world and "melt away" as British songsters Modern English once said. This custom designed Amish built home is one of Ellicottville's hidden gems that I lovingly refer to as the OG side of town because of its proximity to the old Concord Club. Situated on 40+ sprawling acres of wooded serenity, this parcel is a nature enthusiast's dream. The main entertaining area is the definition of open and airy. There is just something about living space that breeds creativity; ideal for unwinding and reconnecting to what matters. Off this area you will find an east facing deck that is perfect for soaking in the morning sun year round. Heading up to the top level is the master ensuite with an updated bathroom. On the lower level you will find a second entertaining area, utility room and another master with a walk-in closet/powder room. The way the home was designed downstairs gives off a Costa Rican summer room vibe. I imagine the walkout doors open and the summer breeze moving through the space while drifting off to the sound of silence or being consumed by a good book. Manicured paths meander through the property that overlooks its own "private" ridgeline. There are so many quiet nuances to this home that you must take in for yourself. Call for your personal tour now!

Buy and sell real estate ... the Relaxed Way.



Caitlin
CROFT

Licensed R.E. Salesperson



NEW WEBSITE LAUNCH!
CaitlinCroft.com

716-440-7933
relaxedrealtorevl@gmail.com

Office: 12 Monroe Street, Ellicottville, NY 14731

DESTINATION: FUN!

Winter in Ellicottville ... The Season is Full of Excitement

JANUARY 21-23

THROUGHOUT ELLICOTTVILLE
800-349-9099 www.ellicottvillenyny.com



In Ellicottville, having a case of the “winter blues” is a good thing! Take advantage of the downtown business district and its eclectic shopping, dining, craft brews and other fine indulgences, and enjoy some of the region’s best Blues music. All the hot spots are planning to feature live entertainment throughout the weekend. With a full schedule of lively tunes, tasty libations and skiing at our local resorts, make it a weekend getaway by booking a stay at any of Ellicottville’s comfortable lodging facilities. The perfect remedy to help you break out of those mid-winter doldrums.

FEBRUARY 2

@ HOLIDAY VALLEY
www.tellafriendtour.com



The Tell a Friend Tour is returning to Holiday Valley next month! This freeskiing activation tour travels around North America with a van full of pro skiers. Their mission: to collect media to share on social platforms and create a memorable experience that will help lead others to become lifelong skiers. After skiing, the Tell a Friend Tour will hold a free raffle for anyone joining in! Plan now to be on the mountain Feb. 2nd. (Scheduled to work that day? Permission granted to call in sick!)

FEBRUARY 18-20

THROUGHOUT ELLICOTTVILLE
800-349-9099 www.ellicottvillenyny.com



The Ellicottville Chamber of Commerce is always coming up with ways to showcase an insane amount of fun no matter what month it is, and their Winter Music Jam will do just that! The bars and restaurants will host over two dozen musical acts in a four-block footprint ... that’s a lot of great music and more than enough calorie-burning dancing to jam into two days! Keep tabs on this year’s live entertainment lineup by checking the Chamber’s website regularly.

FEBRUARY 25

9:00am-3:00pm @ CHAMPAGNE SUNDECK HOLIDAY VALLEY
Hosted by The City Garage 716-699-2054



You’ve seen them on the slopes, arcing beautiful turns with unattached heels. Thanks to The City Garage, telemark skiing has become much more prevalent at our local resorts over the last handful of years, offering a unique blend of style and challenge. Join The City Garage for a day of peace, love and telemark skiing as they bring TELESTOCK back to Holiday Valley. If you’ve never tele skied but always wanted to try, this is a great way to start. The City Garage team will have demos available and experienced tele skiers to show you the ropes.

FEBRUARY 26

@ HOLIDAY VALLEY
716-699-2345 www.holidayvalley.com



The PENGUIN PADDLE is a super fun day to benefit the Lounsbury Adaptive Ski Program at Holiday Valley. LASP, a non-profit organization, teaches individuals with varying disabilities to become skiers. With specialized equipment and trained volunteers, LASP inspires joy on the slopes every winter. You can help support LASP by participating in this year’s Penguin Paddle. Events include an auction, raffle and the popular Penguin Slide - kids and adults of all ages don black garbage bags and race down the lower part of Yodeler slope on their bellies! It’s fun for the whole family! Follow @Lounsbury Adaptive on Facebook and Instagram for more information and updates.

MARCH 6

Hosted by The Boardroom @ HOLIDAY VALLEY
716-699-5620 www.boardsandpowder.com



Snowboarders unite! Over 100 riders in four divisions (men’s, women’s, OG and grom) will compete in a hand-built banked slalom course at Holiday Valley to claim bragging rights for the fastest rider on the mountain. It’s a wicked fun day with pre- and post-race party, live DJ, awards, free swag and stoke! Hosted by The Boardroom Snowboard Shop, the Boardroom Banked always chooses a beneficiary, with this year’s proceeds reserved for the P.U.N.T. Pediatric Cancer Collaborative. Reduced lift tickets available. Watch for registration to open soon!

MARCH 12-13

@ HOLIDAY VALLEY & DOWNTOWN ELLICOTTVILLE
www.holidayvalley.com www.ellicottvillenyny.com



A zany, action packed weekend consumes the ski slopes and the downtown simultaneously during the annual Winter Carnival and Mardi Gras celebration. On snow, you’ll find all sorts of fun races and festive activities for all ages, including the iconic Costume Parade and ever-popular Dummy Downhill. It’s the best excuse to ski in disguise! Plus the SnoBar at the base of Yodeler always draws a crowd; enjoy a fresh cold brew served up by the resort’s snowmaking crew! The party continues Saturday evening when individuals and groups march down Ellicottville’s main drag for the Mardi Gras Parade. Free to enter, fun for all! It’s not too early to start planning your costume or float!

MARCH 19

@ HOLIDAY VALLEY
716-699-2345 www.holidayvalley.com



The promoters of Borderland Music + Arts Festival have teamed up with Holiday Valley Resort to bring you the inaugural Rail Rider Jamboree with a weekend filled with music, skiing, snowboarding competitions, brews and more. It’s the ultimate “apres” party! Live bands all day on two outdoor stages, food trucks, vendors, and more. On the bill are Dark Star Orchestra, Keller Williams, Driftwood, A Girl Named Jenny, and Brass Machine. Keep tabs on Holiday Valley’s website or head over to railriderjam.com. Ticket pricing and availability to be released soon!

MARCH 26

@ HOLIDAY VALLEY
716-699-2345 www.holidayvalley.com



It’s the craziest of all spring events! POND SKIMMING challenges skiers and snowboarders to skim across an ice water-filled pond at the bottom of Yodeler. Some will make it all the way across, but many end up getting very wet (and cold!) Prizes are awarded for best skimmer, best costume, best kid, and of course the most spectacular splash. Add in music, a mini-snowbar and barbecue, and you’ve got yourself a super spring party! Let’s not forget the King of the Mountain dog competition, open to all amateur dogs. (The only qualification is that they get along with other dogs!) Dogs will compete in an obstacle course and perform their best trick for the glory of being Holiday Valley’s King of the Mountain Dogs!

We are **HERE!**
And we would like **YOU**
to be Here Too!



Andree McRae
Associate Broker
wnyhomes@roadrunner.com
716-499-8839



Richard Jackson
Associate Broker
wnyhomes2@gmail.com
716-801-0967

Serving All of Western New York



Build a Healthier **YOU**

Locally owned with over 16 years of personal training experience!

Customized, one-on-one programs in our private studio.

55 Bristol Lane, Ellicottville
716-698-1198

I Love What I Do and You Will Too!

ACREAGE

10 ACRES!

Looking to build? Take a look at this 10 acre parcel in the Ellicottville School District. MLS#B1370022 ... \$38,500



HANDYMAN'S SPECIAL!

Consider the possibilities of this 3BR, 1BA home on a corner lot w/ detached garage. MLS#B1375234 ... \$44,900



37+ ACRES!

Room to roam and build on these 37+ wooded acres w/ 600+ feet of frontage. MLS#B1356404 ... \$99,900



NEAR CUBA LAKE!

Spacious 6+BR, 3+BA renovated ranch w/ dining, FP, office, fam rm, patio, deck, att. garage. MLS#B1370690 ... \$398,000



VILLAGE COMMERCIAL!

2 commercial/retail spaces 1/2BA, plus upper furnished 2BR, 1BA apt. All units occupied. MLS#B1371712 ... \$525,000



DOWNTOWN RESTAURANT!

Start your business in this 7600 sqft. of space on 2 levels w/ commercial kitchen, dining area, 2 bars & parking. MLS#B1038615 ... \$749,900

TINA J. DILLON

Licensed Real Estate Salesperson

thedillonteam@gmail.com

716-474-5646



OFFICE: 34 WASHINGTON ST.
ELLICOTTVILLE, NEW YORK
PHONE: 716-699-4695



WWW.TINADILLON.NET

Martens

CLEANING SERVICES

Specializing in Commercial and Residential Cleaning

- All office cleaning services discussed & designed for your needs
- No job is too small
- Weekly, biweekly or monthly cleaning options available
- Offering Deep cleans & carpet cleaning
- Construction cleanup
- Plus rental property flips
- And commercial cleaning too!

Call Now!
585-435-7158
martenscleaning@yahoo.com

Follow us on Facebook!

**DAILY AND SEASONAL
SKI AND SNOWBOARD
RENTALS**

**THE ONLY OFF-SITE
LOCATION FOR
HOLIDAY VALLEY
LIFT TICKETS**

**HELMETS
GOGGLES**

**OUTERWEAR
ACCESSORIES
BOARDROOM AND
ELLICOTTVILLE
BRANDED APPAREL**



BOARDROOMVILLE





BOARDROOM
WNY's Snowboard Sanctuary

THE AREA'S
LARGEST
SELECTION FOR



Step ON®

6113 Route 219 Ellicottville NY
716.699.5620
boardsandpowder.com
Shop Online 24/7



Dan Kandefer
PLUMBING & HEATING, LLC

RESIDENTIAL • COMMERCIAL
 QUALITY PRODUCTS & PROFESSIONAL INSTALLATION

REMODELING • RADIANT HEAT FLOORING
 ALL SERVICE WORK • BOILER SERVICE & FURNACE REPAIRS

Dan Kandefer Cell: 716-583-2034 | Great Valley Office: 716-945-5848

WE SELL THE BEST AND FIX THE REST

ski and snowboard
rentals

CROSS COUNTRY SKIS AND SNOWSHOES, TOO!



MUD SWEAT N GEAR

open daily
716 699-8300

Performance Tuning and Service Available at the Speed Factory

SPEED FACTORY

@mudswatgears f i
 ellicottville | east aurora

print . web . on-demand

ellicottvilleNOW

LOCALLY OWNED AND PUBLISHED

Ellicottville's newspaper, published bi-weekly in print & online
 subscribe at ellicottvilleNOW.com

advertise

@ellicottvilleNOW #evlnow

To place advertising, call our office at 716-699-9816
 or email info@ellicottvillenow.com

Office: 9 W. Washington St., PO Box 1077, Ellicottville, NY 14731 | ellicottvillenow.com

KW
 KELLERWILLIAMS
 REALTY WNY

Find Your
 Dream Home.



0 Stone Chimney Rd.

1.35 Acres
 Building lot on the 4th hole of Elkdale Country Club, surrounded by state land.
 MLS #B1369049
 \$24,900



9915 Pond Rd.

Under Contract
 3 Brdm, 2 bath home in Machias above Lime Lake. Make this your little oasis!
 MLS #B1378817
 \$119,000



26 Forest Ave.

Don't Miss Out!
 Located in the Town of Salamanca, this spacious ranch is ready and waiting for you!
 MLS #B1367899
 \$112,000



5996 Whig St.

Under Contract
 Gorgeous 3 bdrm, 3 bath surrounded by state land, just 3.3 miles to the village of Ellicottville.
 MLS #B1383314
 \$539,000

Buy and sell real estate ... the Relaxed Way.



Caitlin CROFT
 Licensed R.E. Salesperson

NEW WEBSITE LAUNCH! CaitlinCroft.com
 Office: 12 Monroe Street, Ellicottville, NY 14731



716-440-7933 | relaxedrealtorevl@gmail.com

APPOINTMENTS

ORGANIZATIONAL MEETING

Town Board approves bid for new truck; settles appointments and policies for 2022



By KATHLEEN KELLOGG

The Ellicottville Town Board wasted no time getting organized for the New Year when they met on Jan. 5th in a telephone session. The Town offices are currently closed due to the high rate of Covid-19 infections in the area.

The annual reorganizational meeting is held to make routine appointments for public offices and determine policy matters. A bid was also accepted from Emerling Ford of Springville for a 2022 F-350 Highway Truck and plow at a net cost of \$11,106.50.

The Town will trade in its current truck, valued at \$37,000, and receive a government price adjustment of \$7,400, credited against the truck's cost of \$48,436. The town will pay \$6,973 for an 8-10-foot-wide Western plow, in addition to the \$97.50 cost of inspection and title transfer. The bid was the only one received and opened Dec. 17, 2021.

During the reorganization, it was agreed to hold Board meetings at 6:00pm on the third Wednesday of each month at the Town Hall. However, future meetings will be over a phone connection and the building access is restricted to help reduce the spread of Covid-19. Members of the public may participate in the meetings by calling 1-978-990-5297, passcode 678680.

The Board ratified the town supervisor's appointment of Steve Crowley as deputy supervisor, and the town highway superintendent's appointment of Thomas Raab as deputy highway superintendent; and appointed Don Auge as officer-in-charge of the Police Department.

The Board then named the following: Robyn George as tax collector and registrar of vital statistics; Tracy Stokes as deputy registrar of vital statistics and summer recreational director; and Five Star Bank and M&T Bank as official depositories.

Named as official newspapers of record were EllicottvilleNOW, The Villager and Olean Times Herald.

The following Fire Department appointments were recognized as fire wardens: Fire Chief Robert Germain, 1st Assistant Chief Rick Jackson, and 2nd Assistant Chief Jim Golley.

The Board established an investment policy and adopted a pay rate schedule and a two percent pay rate increase for part-time police officers, while also empowering the supervisor to pay all utility bills, U.S. postage fees, bonds and bond anticipation notes without prior board approval. Officials will be reimbursed for expenses on official town business upon the Board's approval.

Also named were Matt McAndrew and Steve Crowley as official signatories on all supervisor banking accounts, and, along with Tracy Stokes on the justice wire transfer account; the town clerk and deputy clerk as official signatories on the town clerk's bank account and real property tax collection account.

The Board authorized the highway superintendent to participate in state and county bid prices for materials, and the Highway Department purchase of petroleum products and gravel at state, county or town bid, or less.

Reappointed to serve on the following boards due to term expirations were Darin Wiech-

"Town Organizational Meeting" continued page 21

NEW REGIONAL PRESIDENT

Eric Feldstein named M&T Bank Regional President of Western New York



Eric Feldstein

BUFFALO - Eric Feldstein has been named M&T Bank (NYSE: MTB) Regional President of Western New York – the company's headquarter market and where it was founded 165 years ago – in addition to his role as Head of Business Banking, beginning in March of 2022. Feldstein will transition the role from Shelley Drake, who is retiring after a 50-year career with the company.

"Eric is one of the most experienced bankers we have at M&T and is a leader in every sense of the word," said Mike Keegan, M&T Bank executive vice president and head of community markets. "Our unique community model empowers local leaders to combine their banking expertise with a deep understanding of their communities in order to deliver a differentiated customer experience and uplift our communities. Eric's passion for helping local businesses and customers was never more evident than during his leadership of the bank's participation in the Paycheck Protection Program, which changed countless lives for the better. We're confident he'll bring the same level of leadership and dedication to this new role."

Under its local engagement model, M&T separates the geographic areas it serves into community regions led by regional presidents. Because they know their communities best, these teams work to create differentiated strategies to serve their markets, combining the capabilities of a large institution with the care and empathy of a neighborhood bank. They also make decisions locally about community activities, grants and lending.

The Western New York region is the company's largest community market with close to 8,000 employees and 66 branches across Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans and Wyoming Counties. In 2020, M&T contributed close to \$10 million to more than 250 nonprofit organizations across the region.

"I'm incredibly grateful for the opportunity to serve as regional president," said Feldstein. "As a community-focused bank, it's our job to ensure our local economies are vibrant and growing. Buffalo isn't just our headquarters, it's where we were founded in 1856 to serve the needs of the local manufacturers and traders who put Buffalo on the map. Our success is interwoven with the success of the businesses and local individuals that also call this great city home, and I look forward to the opportunity to work with more of them and continue the company's longstanding focus on Buffalo's growth, resiliency and resurgence."

Feldstein has held various positions in commercial and business banking throughout his 19 years with M&T. Most notably, he recently led an effort to help businesses secure the funds they needed during the pandemic, which included providing a total of \$9.9 billion in funding to more than 58,000 businesses through the Paycheck Protection Program.

Feldstein has long been an active member of both the M&T and WNY communities. He co-founded the bank's first Hispanic Employee Resource Group and is on the Boards of Trustees of the Roswell Park Alliance Foundation and the Jewish Community Center of Greater Buffalo.

Feldstein currently resides in Clarence, NY.

M&T Bank Corporation is a financial holding company headquartered in Buffalo, New York. M&T's principal banking subsidiary, M&T Bank, operates banking offices in New York, Maryland, New Jersey, Pennsylvania, Delaware, Connecticut, Virginia, West Virginia, and the District of Columbia. Trust-related services are provided by M&T's Wilmington Trust-affiliated companies and by M&T Bank.

HEALTH & FITNESS

Core Performance: Muscle Imbalances ... Why and How to Fix It

BY KIM DUKE, CERTIFIED PERSONAL TRAINER

If your right arm has ever confidently banged out a set of bicep curls or rows at the gym while your left arm has struggled to keep up (or vice versa), you know what it feels like when one side of your body is stronger than the other. Don't worry, there's nothing wrong with you - it happens to pretty much everyone.

It makes sense, when you think about it: Most everyone has a dominant side of the body, and for as many years as you've been able to move your body, the muscles on your dominant side have worked harder in everyday life to do things like lift bags off the ground, shut car doors, you name it. Beyond just having a dominant side, certain lifestyle habits such as sleeping on one side of your body consistently, crossing your legs the same way every day, or always carrying your tote bag on one side, can lead to imbalances on your right and left side over time.

These imbalances can also be caused by injuries or surgeries that result in you favoring one part of your body. Oftentimes even after physical therapy, your muscles still have a way to go to regain their strength and size.

While a slight difference in strength between the sides of your body isn't anything to worry about, if it's big enough to catch your attention in the gym or at home, it might be worth your time to seek professional guidance. This is because if you have a big imbalance, certain muscles will work harder to overcompensate, which can lead to pain and injury in either side - yes, even the stronger one.

To add insult to injury, the muscles on the stronger side of your body can actually end up hurt, too. Since they're stronger, they will work harder and ultimately end up overworking when there's no second side of muscles to share the load with.

There are a number of strategies you can use to correct muscle imbalances, and depending on the cause of the imbalance, should be handled in a fashion specific to your needs.

The following is a list of the most universal strategies:

1. Use unilateral exercises.

2. Start with the weaker side.
3. Let the weaker side set your workout volume.
4. Do additional work on the weaker and/or smaller side.
5. Fix the problem i.e. mobility and/or flexibility.

At the present time, I am working with 25 clients on a weekly basis. Every one of my clients has a muscle imbalance of some sort. Eight have had some sort of injury and subsequent surgery that has left them with their imbalance. One in particular is working not only with me, but also a structural therapist to correct his severe imbalances that are due to surgeries on his back and hip replacement on his left hip that has caused a noticeable difference in size and strength to his right leg and right side of his body. Since his right leg is an inch smaller than his left leg, we train the right leg only with single leg squats, one legged hip bridges and calf raises, just to name a few. For his upper body, we still train both sides, but we start out with the weaker less dominant side and add reps to this side first. (i.e. biceps curl - start with the right for 6-8 reps - continue with both for 10 more reps.) The goal is to maintain the muscle mass on the stronger side until you offset the imbalance, so even though that means your stronger side won't feel quite as challenged, your body will thank you in the long run ... and it's about time your weak side got some attention, anyway.

Typically, with proper training and consistency, 6 weeks' time duration is needed to see considerable change in strength and girth of a muscle.

For less severe imbalances, follow the strategies to improve strength and add a strong stretching routine to your workouts. Oftentimes, gaining flexibility will enable a more fluid mobility and be a great relief for all of your muscles.

Kim Duke is a certified personal trainer and owner of Core Performance Fitness and Training, 55 Bristol Lane, Ellicottville, NY. Kim resides in Ellicottville where she raised her two sons, Zach and Nik. For more information about her studio visit her Facebook page or www.coreperformancefitness.com. Kim can be reached at 716-698-1198.

Cervical Cancer Awareness Month: Free Screenings Available Locally for People Without Insurance



HORNELL, NY - The COVID-19 pandemic left many people without work and their health insurance. The unemployment rate has improved, but it is still almost twice as high as it was before the pandemic, leaving many still without insurance.

People without health insurance are less likely to get screened for cancer. The Cancer Services Program (CSP) of Steuben, Allegany, Cattaraugus and Chautauqua Counties is here to help women ages 40 and older, who do not have

health insurance and qualify for the CSP get free cervical cancer screening. And if you have insurance, you should know that most health insurances cover screening at no cost. This includes Medicaid and plans in the New York State of Health.

January is Cervical Cancer Awareness Month and the CSP is reminding all women ages 21 and older to get screened for cervical cancer. Regular, on-time screenings can prevent cervical cancer. These tests can find the cells that lead to cancer, so that they can be removed before cancer grows. Screening also helps to find cancer early when it may be easier to treat.

Call the Cancer Services Program at 877-778-6857 today to find out if you qualify for free cervical cancer screenings. CSP programs also provide free breast and colon cancer screenings to eligible New Yorkers.

The Cancer Services Program of Steuben, Allegany, Cattaraugus and Chautauqua Counties is a community based grant funded program of New York State Department of Health that serves uninsured men and women. The New York State Cancer Services Program (CSP) oversees a statewide, comprehensive cancer screening program that provides no cost age appropriate breast, cervical and colorectal cancer screenings and diagnostic services for UNINSURED men and women in every county and borough in NYS. For more information, visit steubencsp.com or call toll-free 877-778-6857.

COMPASS CYCLE STUDIO

cont. from page 03

explained. "She moved back to Rochester and she's now our lead cycling instructor and trainer. She has a beautiful way of coaching, especially with her background. It's truly a family business. My mom comes to every class! It's worked out really well."

However, the past six years have not been problem-free, Biryla said, specifically referencing the COVID-19 pandemic. "The most difficult part was that we were shut down twice: the initial shutdown and then the second time when the government shut businesses down based on zip code and COVID numbers. In general, I feel like the stigma against the gyms and the fitness industry as a whole was really tough." Despite these challenges, Biryla and her sisters persevered. When the studio was forced to close, they offered pre-recorded and live virtual spinning classes to those who were able to join in from home.

She explained, "I think that one thing we've seen is our core group really come back: those that benefit from being pushed, encouraged, and supported within that community ... It can be really difficult and isolating to be working out on your own. Sometimes you just need that person next to you cheering you on! Our thing is more connection, in-person community, and a welcoming atmosphere."

Those who are interested in becoming part of such a community at HoliMont are encouraged to sign up for these classes in advance at <https://www.compasscyclestudio.com/compass-at-the-mont>. Biryla said, "There are limited spots and the reservation system is interactive, so you can pick where you want to go" (room layout looks slightly different on mobile device). If there are bikes available, walk-ins will be accepted. Vaccination proof is required for cycling classes. HoliMont requires everyone to be masked indoors, but once proof of vaccination is shown at the cycling class, participants do not need to wear a mask while working out.

Compass at the Mont indoor cycling bikes are cleat-only, and shoes are available for those who need them. "We will take the time to help with proper bike alignment and shoe clip-in," Biryla said. "Whether you're a first-time or experienced rider, we'd love to have you!"

To sign up for a class, visit www.compasscyclestudio.com. For more information or if you have questions, email nicole@compasscyclestudio.com. Be sure to also follow them on FB/IG @compasscyclestudio.

WEED ROSS

Local

Simple. Straightforward. **Insurance.**



Providing Specialized Insurance Coverage For



Ski Homes



Airbnbs



Rentals



Businesses

At Weed Ross, we offer clients the highest quality insurance plans, a personal relationship, and the best prices available. As we continue to build upon decades of expertise, we specialize in coverage for vacation homes, seasonal homes, rental properties, lake houses, and more. Our dedicated team of local insurance agents helps ensure optimal coverage at the lowest rate possible.

Call **(716) 699-2388** Or Visit Us At **WeedRoss.com**

PaNDaGOAT

M • E • D • I • A

graphic design • website development
video production • photography • aerial imagery
social media marketing • copy writing
strategic branding • business coaching



meet your team at

www.pandagoatmedia.com

9 W. Washington Street | Ellicottville, NY 14731 | 716-699-9816



THE CITY GARAGE

SKI SHOP

f i

5 MONROE ST., ELLICOTTVILLE, NY
716-699-2054
GET READY! WINTER IS ALMOST HERE!



salomon
OFFICIAL SUPPLIER

WE SELL TELEMAR, UPHILL TRAVEL SKIS, BOOTS, AND CROSS COUNTRY EQUIPMENT!

WINTERSTEIGER
FULL SERVICE SKI SHOP



get **weekly** deliveries of micro greens, lettuces and herbs



Learn more about our Subscription options:

ellicottvillegreens.com

FRESH HARVESTS, DELIVERED RIGHT TO YOUR DOOR

THE BANQ

COCKTAILS & LOUNGE

BOOK YOUR INTIMATE EVENT WITH US.

DOWNTOWN ELLICOTTVILLE

716-699-9143
info@dinas.com
@BanqEVL



NEW LOCATION! LOTS OF PARKING!



BICYCLES AND BURRITOS!
Bicycle Sales and Service
Specialized Dealer
Tuning the E'ville Bike Scene Since 1995!
Preposterously Tasty Burritos!

Monday Shop Ride
Meet at the shop 6pm sharp

11 MARTHA STREET, EVL
699-BIKE

LOWERIN' EARS FOR 15 YEARS

JONNY BARBER SHOP

13 BRISTOL LANE
(next to the bowling alley)
ELLICOTTVILLE, NEW YORK

APPOINTMENTS RECOMMENDED

Regular HOURS

- Tuesday - Friday 9am-5pm
- Saturday 9am-12pm
- Follow me on Facebook!

Jonny Barlow, *Licensed Barber*
716-572-3321 • jonnybarber.biz

ADOPT ME

please?

Hi! My name is Tru.
I am a playful and **snuggly** girl. I am also **shy** but warm up pretty quickly. I have a weak bladder but it's totally under **control**. I do well in a **crate** at night, but need to go out a **lot** during the day. I **love** to play! I will be the **perfect** companion for an **active** family. I will be **happiest** in a home without cats. When I am full **grown** I will be a **medium** sized dog.

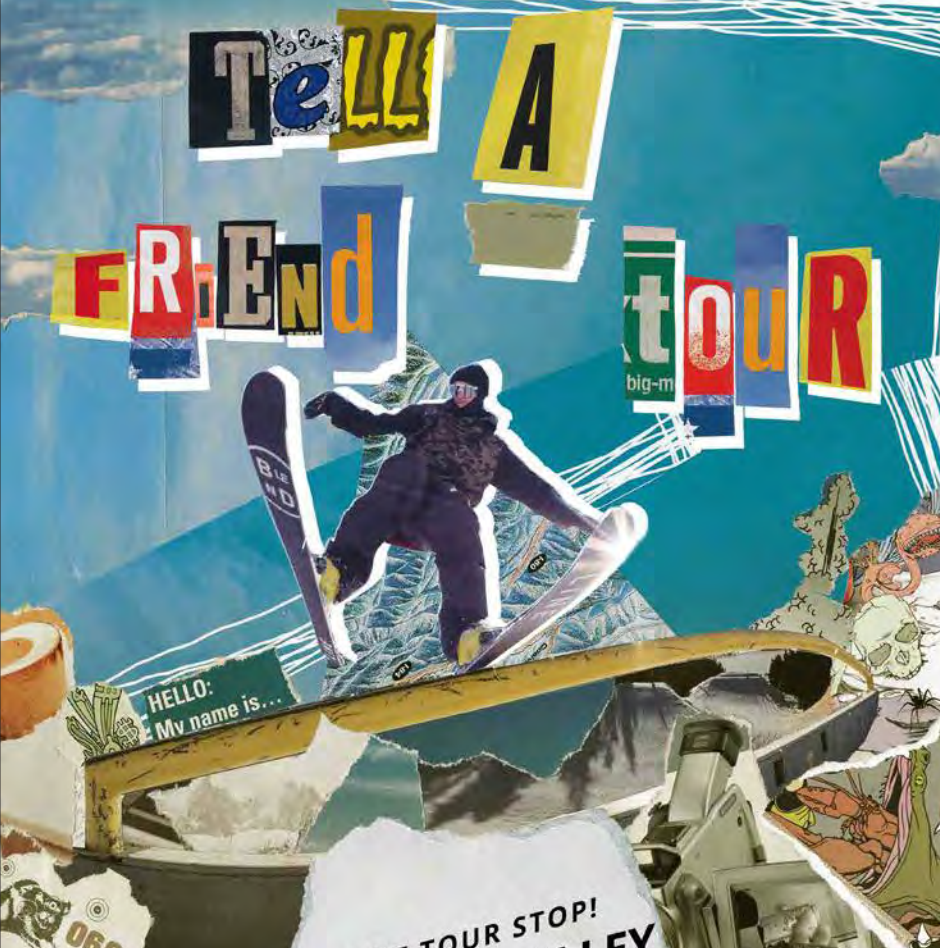




FIND ME AT EMPIRERESCUE.ORG

empirerescue@gmail.com
PO Box 445 | Salamanca, NY 14779

Tell A FRIEND tour










HELLO: My name is...

NEXT TOUR STOP!

HOLIDAY VALLEY

FEBRUARY 2ND

Holiday Valley

6557 Holiday Valley Road • Ellicottville, New York 14731

holidayvalley.com

MEALS ON WHEELS

cont. from page 03

dinate as many vaccine appointments to get people vaccinated as soon as possible. The Department of Aging has many, many services that our seniors are definitely able to look into. I don't think they're used as much as they could be."

Meals on Wheels and congregate dining sites are open to Cattaraugus County residents who are 60 and older. Those who would like to receive home-delivered meals should contact the Department of Aging at 716-373-8032 to complete an assessment.

Those who are interested in serving as volunteer drivers or congregate site workers can call 716-373-8032, too. Mileage reimbursement is available for volunteers of any age. "We're so fortunate to have a great crew and team," said Swaciak of Meals on Wheels' volunteers. "We would love to add new volunteers to this group, and their help would make such a tremendous difference."

To learn more about the Department of the Aging's nutrition services, visit <https://www.cattco.org/aging/services/nutrition-and-wellness-services> and follow Cattaraugus County Meals on Wheels on Facebook.

HAPPY COFFEE

cont. from page 04

mental caps for positive attitude, healthy energy boost and probiotic. If you're interested in Happy Co. and want to start firing on more cylinders, Kendra encourages you to reach out to her, as she likes to get to know a little bit about you and what you're dealing with and looking for. That way you may be steered in the right direction and she can line you up with the product that fits you and your lifestyle and taste. Inquiries about becoming a Brand Partner are also welcome.

You can reach Kendra Pitillo at thepitillos@yahoo.com. Just mention Happy Coffee in the subject line and she'll get you started! She is so friendly and genuinely wants to get this product to those who want/need it. Why? Because it will help you feel more energized and capable. Feel free to browse the site at <https://thehappyco.com/kendrapitillo>.

SQUIRREL DAY

cont. from page 11

vironment. Squirrels plant seeds (initially meaning to store away nuts to come back to when they're hungry) which eventually grow into trees, thus assisting with forest renewal. They're nature's gardeners!"

To close out National Squirrel Appreciation Day, GOACC leaves you with some national squirrel appreciation day stats: 25% of nuts are stolen; 74% of buried nuts are never recovered; there are more than 200 squirrel species; squirrels can leap across a space ten times the length of their body; and the first documented introduction of squirrels occurred in Philadelphia's Franklin Square in 1847.

GOACC also encourages all to use these hashtags on 1/21/22 in regards to the day: #NationalSquirrelAppreciationDay #Squirrel #SquirrelDay.

Greater Olean Area Chamber of Commerce, located at 301 North Union Street in downtown Olean, has been the leading business organization in the greater Olean area since 1906. Their business plan reflects activities related to lobbying local and state leaders and developing programs, to support workforce development, small business owners, large corporate entities, non-profit organizations, manufacturers, and area residents. For more information, please call 716-372-4433 or email member@oleanny.com.

SWARTZ SCHOLARSHIP

cont. from page 11

"Mr. Swartz's story proves that education can open many doors," she said. "With the rising cost of education, this scholarship will play a significant role in allowing students to follow Mr. Swartz's footsteps at the University of Pittsburgh at Bradford."

Students can apply for all CRCF-managed scholarships beginning February 1, 2022, at cattfoundation.org/apply-for-scholarships. Donations can be made to the Lee W. Swartz and Jeremie I. Swartz Scholarship Fund at CRCF, 301 North Union Street, Olean, NY 14760 or online at carrfoundation.org.

The Cattaraugus Region Community Foundation is the area's supportive, responsive and trusted community foundation. Established in 1994, CRCF is growing good by connecting donors to the causes they care about most in the region. Grants from the foundation support many areas, including education, scholarships, healthcare, the arts, community development, human service and youth development. To learn more, call 716-303-CRCF (2723), email foundation@cattfoundation.org or visit online at www.cattfoundation.org. CRCF is also on Facebook and Twitter (@CattFoundation).

WOMEN 2 WOMEN

cont. from page 08

CROFT: My mind has been blown ... you date your skis, you marry your boots is probably the best skiing analogy I have ever heard when it comes to equipment. What is your favorite drill?

BAKER-BROWN: My favorite drills WERE hop turns and javelin turns. But my body (hip replacement, age, etc.) doesn't make them very easy to do anymore! There are some other good ones here: <https://www.blizzard-tecnica.com/us/en/story/carve-camp>

CROFT: Ahh hop turns, I cannot wait to tell my athletes your thoughts on them ... they usually groan with a simultaneous eye roll but they are definitely one of the best. Tell me one thing you wish you knew about skiing when you were younger?

BAKER-BROWN: I wish I had more opportunities to ski powder and I wish I had started backcountry skiing sooner - or that it was a thing when I was younger.

CROFT: Amen. How about après snack? What do you reach for after a day on the hill?

BAKER-BROWN: Beer, oh did you say snack? Still beer.

CROFT: Ha! For me my friendships in the industry have shaped my life. How have they influenced your life?

BAKER-BROWN: Skiing creates these amazing shared experiences. Time spent with friends in the mountains allows a deeper special bond that is hard to recreate or describe. I have a group of alpine skiing friends, backcountry skiing friends, hiking friends that we just love getting together and challenging ourselves in the mountains.

CROFT: How would someone get more information on the event?

KIM READING: The details about the event are on our website (www.mudswatgear.com) and our Facebook page.

CROFT: As the inaugural event, what makes being part of this so special?

READING: Hosting Leslie Baker-Brown is a big part of the event, and we're looking forward to having her in Ellicottville. Leslie has been working for Blizzard and Tecnica for 30 years and has made it her mission to get more women on snow and grow the worldwide women's ski market. In 2016, Leslie launched the Women 2 Women program, what Sporting Goods Business has called, "arguably the most progressive women's program in outdoor sports." At wine-and-cheese "Powder to Prosecco" shop nights, Leslie will talk some tech where women will learn about choosing skis and boots. The next day is at HoliMont for an on-snow demo with Leslie and a variety of Blizzard women's skis. The W2W program is now worldwide and the results of Leslie's work have proved positive. Through product development, the Blizzard's Black Pearl 88 skis have been the best-selling women's skis on the market for the past three years and one of only three or four skis to sell over 10,000 units!

If you are ready to meet more like-minded ladies and expand your knowledge of the sport, be sure to check out this event to be held January 27-28th at HoliMont. Leslie Baker-Brown is looking forward to heading our way and sharing her passion for skiing!

TOWN ORGANIZATIONAL MEETING

cont. from page 17

man, Town Zoning Board of Appeals; Sheri Barrera, Town Planning Board; and Dan Covey, Board of Assessment Review.

Per-meeting compensation for the following Planning Board and Zoning Board of Appeals members was approved as follows: Chairperson \$100, Vice-Chairperson \$90, Members (5 Planning Board, 3 Zoning Board of Appeals) \$75, Secretary \$75. Five members of the Board of Assessment Review will be paid \$15 per hour.

The following annual contractual agreements were approved: Tronconi, Segarra & Associates as CPA; Lake Shore Employee Drug Testing; Cattaraugus County Youth Bureau, New York State Office of Children and Family Services to run youth programs for the year ending Dec. 31st.

The Board also adopted a 2022 procurement policy required under Section 104-B of the General Municipal Law to govern how decisions are made by the Board and department heads for purchases of specified values for supplies or equipment, non-emergency contracts for public works, emergency commodities and contracts for public work, and services.

A long list of requirements for purchases of different values are included in the policy. The lowest responsible proposal or quote shall be awarded; contracts may also be awarded on a "best value" basis when quality, cost, efficiency are offered by responsive and responsible bidders.

Formal solicitations will not be required under certain circumstances, for example, when acquiring professional services, in emergencies, when goods are purchased from the handicapped or correctional facilities, or other situations set out in the policy. The Town Board approval and contracts will not be required if the purchase has been budgeted and involve maintenance repairs and parts, or maintenance-related contracts, not exceeding \$5,000.

In addition, as an alternative to soliciting competitive bids, policy allows "piggybacking" arrangements with county, state and local governments for procurement of supplies, equipment, technology, road salt, and other items.

The minutes and full details of the reorganizational meeting will be posted on the ellicottville.com website. The Board will hold its next regular meeting at 6:00pm on Wednesday, Jan. 19th and the public may attend by telephone.

CLASSIFIEDS

EMPLOYMENT

HELP WANTED: Experienced carpenters needed. Please apply in person to G.M. Nickolson Construction, Inc., located at 42 Mill Street, Ellicottville, NY 14731 or email resume and references to Michael Nickolson at gmnickolson@aol.com.

HELP WANTED: The Silver Fox is looking for a Bartender and Kitchen Staff. Apply in person at 23 Hughey Alley, Ellicottville, NY or e-mail resume to silverfoxeville@aol.com.

MONROE ST. BRICK & BREW: We are hiring! Join our team! Stop by MSBB at 21 Monroe Street, downtown Ellicottville to fill out an application or call 716-699-1051.

RENTALS

ERA TEAM VP REAL ESTATE & VACATION RENTALS offers over 200 privately owned and professionally managed vacation rental homes and condominiums in Ellicottville, Chautauqua Lake and Chautauqua Institution. View all of our rentals at MyTeamVP.com or call 800-344-2198 to speak with a seasoned reservationist.

TELEMARK MOTEL, LOCATED ACROSS THE STREET FROM THE SUNRISE CHAIR is open for seasonal or monthly room rentals. All rooms have private baths, WiFi and cable. \$1,000/month plus tax or \$4,000 including tax for the season. Please email tektele@gmail.com or call 716-699-4193.

SERVICES

ROVER MAKEOVERS: Professional pet grooming. Owned and operated locally by mother and daughter, Teresa Mercer and Calla Wagner. Call 716-364-2302 for an appointment. Located at 16 Elizabeth St., Ellicottville. "YOUR DOG IS OUR DOG." Dog collars and accessories also available for sale.

MARTENS CLEANING SERVICE: Local, professional carpet cleaning, deep cleans, construction clean-up, grout and tile cleaning, residential and business cleaning, rental property flips. Now booking ski seasonal rental cleanings. Call Christina Martens, 585-435-7158.

DAN KANDEFER PLUMBING & HEATING: Quality products and professional installation. Remodeling, radiant heat flooring, all service work, boiler service and furnace repairs. Residential and commercial, 60 years of experience! Serving Ellicottville and the surrounding areas. Call 716-583-2034 or 716-945-5848.

REAL ESTATE

FOR SALE - LOCATION LOCATION LOCATION: At the 1.62 acre property at the entrance to Holiday Valley is home to Slopeside Bar & BBQ and the Telemark Motel. Owned by the same family for 37 years. Opportunities like this don't happen frequently! Email tektele@gmail.com for more information.

PLACE YOUR AD: Classified ads appear in both print and online! \$10 per issue up to 40 words, 25¢ each additional word. Call 716-699-9816, stop by our office at 9 W. Washington St. or email info@ellicottvilleNOW.com.

COMMUNITY

A COMMUNITY BLOOD DRIVE is scheduled for Friday, February 11th at St. Paul's Lutheran Church, Ellicottville, NY from 1:00-6:00pm. Call 1-800-RED CROSS or visit www.redcrossblood.org to schedule your appointment.

"NEXT TO NORMAL"

Living Arts Association kicks off 2022 season at Ray Evans Seneca Theater



SALAMANCA - Kicking off the 2022 season, a rock musical about family and the impact of mental illness is coming to the Ray Evans Seneca Theater.

The Cattaraugus County Living Arts Association's production of the 2010 Pulitzer Prize winning *Next to Normal* will be performed at 7:30pm on January 7th, 8th, 14th and 15th, and at 2:00pm on January 9th and 16th at the theater, located at 10 Main Street, Salamanca, NY.

In this contemporary musical, a suburban family copes with crisis and the unpredictability of a mother's worsening bipolar disorder. The book and lyrics for the 2008 show were written by Brian Yorkey, with music by Tom Kitt. It first appeared on Broadway in 2009 where it won 3 Tony awards that year.

The CCLAA's adaptation is led by returning director William J. Steffen, with vocal music direction by Andrew Dutko and produced by Ryan Wheeler. An orchestra conducted by Ruth Fuller is comprised of 7 local musicians.

The cast includes some of the most talented performers in the region. Each of the actors, hailing from the Salamanca, Bradford, and Olean areas, has been a part of CCLAA productions in the past. *Next to Normal* features: Jen Conklin, Emma Dwaileebe, Gretchen Henneman, Brandon Milanowski, Luke Papke, Skyler Schapp, and Andrew Truman.

Tickets are \$15 and can be purchased at the door or by visiting Showclix.com. This performance includes use of drugs and strong language that may not be suitable for young audiences, therefore, this show is for adult audiences only. Masks are required for all patrons at all times during the performance.

Next to Normal is the latest of the theater's productions, with "Assassins" being planned for May. For more information about the performance or to volunteer to help with CCLAA productions, please follow the Ray Evans Seneca Theater on Facebook or call Linda Freaney at 716-945-1996.

Activities at the Ellicottville Library



Meet the Author: This Saturday, Jan. 15th, Julia Wilson will be in the lobby of the Ellicottville Memorial Library to discuss her book, "Real Life Encounters Nurturing Hearts and Souls". Stop in anytime between 11:00am and 1:00pm meet Julia and learn more about her latest book!

Winnie the Pooh Story Time - Join the Ellicottville Memorial Library on National Winnie the Pooh Day - Jan. 18th at 10:30am for a story, a craft and fun activities inspired by everyone's favorite bear.

Youth Chess Club - From learning how to play to getting better at the game, Youth Chess Club is a place for kids to have fun and learn! The Club meets on most Fridays from 3:30-4:45pm.

Young Adult Book Club - Young adult book Club is an opportunity for teens to get together and read a specific popular YA book once a month.

Meditation Class - The library offers an Introduction to Meditation class each Tuesday from 5:00-5:30pm. Open to all - beginners as well as practicing meditators. Participants can sit on a yoga mat (please bring one) or sit in a chair.

Crafts With Cathy - Come for a relaxing, stress free, creative break in your day, every Tuesday from 2:00-3:00pm at the Ellicottville Memorial Library. This is a free program, and all supplies are provided. January's craft focuses on needle felting; February will feature Ukrainian Easter eggs.

For More Information: Check out the library's website at www.ellicottvillelibrary.org for more information on new arrivals of books, coming events and classes, and browse the system catalog for books, eBooks and movies. For additional information on any of the above classes and workshops, or to sign up, you can call the library at 716-699-2842. The Ellicottville Memorial Library is located at 6499 Maples Road.

instaNOW

Follow us on Instagram @ellicottvillenow

Share your photos with us and see them in our InstaNOW Photo Gallery!

Upload your photos using #evlnow / tag us. It's THAT easy!



Tagged images serve as granted permission for use by ellicottvilleNOW for promotional purposes of any kind in print • online • and on social media platforms.



hornhillpottery: It was a beautiful day on the hill...and there is a very promising forecast for the next 2 weeks #evlnow #holidayvalley



mclaus24: It's never too cold for ice cream #ellicottvillenow @theteobar



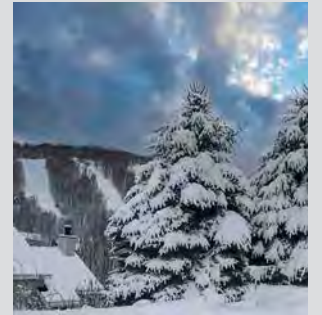
life_skills_with_rocco: Day 1 of Ski Club 2022 in the books! @holidayvalley #skitheeast #ellicottvillenow



team_pritchard: The beauty today @holidayvalley #evlnow



kaitlinbrantner: Lover of all things cold and snow #evlnow



jeff_mellon_art: Think Snow! @holidayvalley #evlnow



brian_on_bass_16: Mistletoe is Open! Cue the majestic ice wood photos! @holidayvalley @ellicottvillenow #icewoods #ski #snow



baroness_abcinema: #lakeeffect #powderpatrol #snowbelt #evlnow



therealsambaer: 3 peat gold chair pow birthday! #evlnow #skievi #holidayvalleyresort #ellicottvillenow



dianabudreau: Fresh snow and the gold chair! #evlnow



picklesandpepto: My cute snow babe! #ride #ellicottvillenow



robert_keuchle: @holimont #evlnow #bluebirdday #sunscape



800-349-9099
www.ellicottvilleny.com
info@ellicottvilleny.com

JANUARY 21-23

OVER **15** LIVE ACTS FREE
DOWNTOWN ELLICOTTVILLE

SPONSORED BY:

