

# ellicottvilleNOW

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Official Newspaper of the Village & Town of Ellicottville and Town of Great Valley, New York  
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FREE

## A Day of Peace, Love and Telemark Skiing

### Holiday Valley Keeps the Season Going with Telestock, Penguin Paddle and Other Iconic Events



@holidayvalley

It may not seem like it now, but there's still plenty of winter left! Holiday Valley has an awesome lineup of events to fill the rest of the season - for participants and spectators alike. There's plenty of fun to be had both on and off the slopes.

First up is Telestock, happening February 23rd. It's a day of peace, love and telemark skiing at the Yodeler Champagne Sundeck, brought to you by The City Garage and their favorite tele-brands. Free the heel, man!

The annual Penguin Paddle is set for February 24th. It's one of the most anticipated events of the ski season. Every year, hundreds of Penguin Paddlers flock to Holiday Valley and don helmets and garbage bags to 'make like penguins' and slide down the lower part of the Yodeler ski slope.

Boardroom Banked is a great event for snowboard fans. It's a timed banked slalom down Champagne slope separated into 4 divisions with trophies awarded for each division winner, along with free swag, prizes and giveaways. The anticipated date is March 3rd, but as of right now, this year's event is pending due to weather, so keep an eye out for updates as we get closer.

... page 04

### BOB McCARTHY FOUNDATION & INTERFAITH CAREGIVERS PARTNER UP

The Bob McCarthy Foundation is excited to announce a partnership with Interfaith Caregivers Inc. For the past year, the Foundation has been working on establishing a Seniors help program in Ellicottville, meeting with many organizations and individuals to understand the current services provided and real needs in our community.

Transportation services, medical equipment needs, internet access and support for hearing & sight impaired were the critical needs identified. This led to discussions with Interfaith Caregivers Inc. who provide these services.

In December, the McCarthy Foundation approached Mayor John Burrell about using a vacant office in the DPW building. John, recognizing the benefit, presented the idea to the Village Board who unanimously endorsed it.

... page 03

## WINTER MUSIC JAM RETURNING FOR THREE DAYS OF LIVE MUSIC

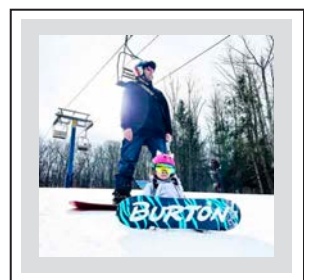
Come in from the cold and warm up to the high-energy sounds of lively music in all the downtown hot spots when Ellicottville's Winter Music Jam arrives February 23rd, 24th and 25th. Produced by the Ellicottville Chamber of Commerce, many of the restaurants and bars have hopped on-board to offer a solid line-up in a variety of genres all in one weekend! This year's Winter Music Jam will welcome close to 20 live performances, and there are NO cover charges for any of them, making a trip to Ellicottville an easy decision. "We guarantee just one day isn't going to be enough, so why not make a full weekend out of it?" said Barb Pump, Executive Assistant for the Chamber ... page 03

### 2024 VET JAM MUSIC FESTIVAL BIGGER AND BETTER THAN EVER

The 2024 Vet Jam music festival in Bradford, PA is almost here! Year after year, the Vet Jam has been a community staple and a mecca for fun, music, togetherness, and unity for a cause. It's looking like Vet Jam 2024 will not disappoint. The Jam kicks off at the Bradford Vets Club, located at 94 Barbour St., Bradford, on Friday, February 16th. The Vets Club will be filled with live music, fun and of course refreshments, and the lineup of performers is certainly not one note (no pun intended), and the variety of genres and artists will ensure that everyone will be able to listen to something they like ... page 11

### instaNOW

Check out some of our featured InstaNOW photos! Want to see yours? Share your photos on IG, tag us and use #evlnow! Find the grid on page 15.



## Pearl's Car Wash & Detail

### Ambitious 12-Year-Old Turns Hard Work Into a Business Venture



photo / Lilly Pearl

BY COLLEEN EVANS

Young and inspired, Lilly Pearl is ready to step into the driver's seat and steer into the world of small business with the opening of Pearl's Car Wash & Detail. Fueled by ambition, she is ready to share with the community all that she has to offer! So, let's take a peek behind the garage doors at our eager entrepreneur and welcome her services to the area.

Polished to perfection, Pearl's Car Wash & Detail became a reality when twelve-year-old Lilly was cheered on by family members to take her hard work and turn it into something of her own. After a routine car cleaning for her grandparents, her grandmother encouraged her by saying, "Lilly, you should take this into business." And just like that, it jump started an idea based off of support and determination.

... page 07



@lightworkfarm

### LIGHT WORK FARM IN OLEAN NOW OFFERING DELIVERY SERVICE

For anyone who has ever been disappointed by the ending of farmer's market season, Light Work Farm has recently introduced a solution that bridges the gap between the end of one season and the start of another! Last month, Light Work Farm officially launched their Olean Farm Fresh Delivery Service, which brings over 100 local and regional farm products right to your door. Owner Stephanie Beneng is thrilled to offer a service to provide Olean area residents with fresh food while helping local farmers do more business year 'round. "I just had to see what the demand is and see if we can get people's interest that way. It's very exciting to be just jumping in and giving it a try!" ... page 07



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# Publisher's PICK

## A NEED FOR MEDICAL EQUIPMENT

Bob McCarthy Foundation & Interfaith Caregivers Partner to Establish Loan Center



DPW Building, photo / @ellicottvilleNOW

ELLICOTTVILLE - The Bob McCarthy Foundation is excited to announce a partnership with Interfaith Caregivers Inc., an Olean based 501c3 Foundation.

For the past year, the Bob McCarthy Foundation has been working on establishing a Seniors help program in Ellicottville. According to Kathleen Moriarty of the Bob McCarthy Foundation, "We have met with many organizations and individuals to understand the current services provided and real needs in our community. Transportation services, medical equipment needs, internet access and support for hearing and sight impaired were the critical needs identified."

This investigation, along with a review of available services, led to discussions with Interfaith Caregivers Inc. who provide these services in Allegany, Cattaraugus and Chautauqua Counties. Julie Hall, their Executive Director, commented, "Servicing this wide area through a single location in Olean was not optimal. In fact, Interfaith has been looking to expand their services via a satellite location in Cattaraugus County."

Interfaith Caregivers have been providing these services for over 40 years and have all of the systems and logistics in place to provide an easy program rollout in Ellicottville. All services offered through Interfaith Caregivers are free of charge thanks to the generous contributions from their donors as they do not rely on any government funding. Julie felt Ellicottville would be the perfect location, so after an in-depth discussion, a mutual agreement has been put in place.

In December, the Bob McCarthy Foundation approached Ellicottville Mayor John Burrell about using a vacant office inside the DPW building. John, recognizing the benefit, presented the idea to the Village Board who unanimously endorsed it.

The 17 Mill Street location will require storage systems and some renovations to be funded by the Bob McCarthy Foundation. Mark Chudy and his crew have already cleaned up the building as the partners are targeting March for a soft opening of the facility. The Bob

"Medical Equipment Loan" continued page 12

## WINTER MUSIC JAM

We're One Week Away From a Rockin' Good Time in Ellicottville!

ELLICOTTVILLE - Come in from the cold and warm up to the high-energy sounds of lively music in all the downtown hot spots during Ellicottville's Winter Music Jam, February 23rd, 24th and 25th. Produced by the Ellicottville Chamber of Commerce, many of the restaurants and bars have hopped on-board to offer a solid line-up in a variety of genres all in one weekend!

"We're always looking for a reason to celebrate the season," said Brian McFadden, Executive Director of the Ellicottville Chamber of Commerce. "There's nothing better than a day of outdoor adventure on our local ski hills, then heading downtown to listen to some of the greatest party bands in our region. Plus, with all the shopping and dining options available in a four-block footprint, you and your friends can experience the full package when visiting!"

This year's Winter Music Jam will welcome close to 20 live performances, and there are NO cover charges for any of them, making a trip to Ellicottville an easy decision. Book your lodging, pack your bags and dig out your dancing shoes! From indie-pop to country hits to classic rock 'n roll - covers and originals - you'll find a complete schedule of bands and locations on the chamber's website, so you can strategically plan your musical adventure around town.

"We guarantee just one day isn't going to be enough, so why not make a full weekend out of it?" said Barb Pump, Executive Assistant for the Chamber. "Many of our local accommodations still have availability for Winter Music Jam weekend, but don't wait until the last minute, as many of them fill up fast!"

For a full line-up of this year's Winter Music Jam performers, or to view lodging and dining options and other activities, head over to [ellicottvillenyc.com](http://ellicottvillenyc.com). And be sure to follow @visitellicottville on IG to stay connected.

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## snOW**TRENDS**

### ON DECK AT HOLIDAY VALLEY



#### TELESTOCK - FEBRUARY 23RD

A day of peace, love and telemark skiing at the Yodeler Champagne Sundeck, brought to you by The City Garage and their favorite tele-brands. Telemark Skiing combines elements of both alpine and Nordic skiing, using the rear foot to keep balance while pushing on the front foot to create a carving turn on downhill skis with toe-only bindings. In other words, free the heel, man! Get to the Champagne Sundeck (Holiday Valley's Yodeler Lodge) early to get your gear. They'll have men's, women's and even a limited supply of kid's stuff. Special lift ticket rates offered for participants. Call 716-699-2054 or visit The City Garage, downtown Ellicottville, for more information.

#### PENGUIN PADDLE - FEBRUARY 24TH

The Penguin Paddle is one of the most anticipated events of the ski season and the major source of funding for the Lounsburly Adaptive Ski Program (LASP). The annual Penguin Paddle is an all-day event that is held on the slope side of the Yodeler Lodge in cooperation with Holiday Valley Ski Resort... and they don't call it the Penguin Paddle for nothing! Every February hundreds of Penguin Paddlers of all ages flock to Holiday Valley for the Penguin Paddle Races. These slippery sliders throw caution and dignity to the wind and don helmets and large black garbage bags to 'make like penguins' and slide down the lower part of the Yodeler ski slope on their bellies to support the Lounsburly Adaptive Ski Program. There will be a buffet cook-out lunch, silent auction, wine wall and a raffle filled with awesome items. The silent auction features over 150 items including beautiful gift baskets, ski and outdoor gear, home decor and gift cards from many of Ellicottville's fine local restaurants and businesses. Follow @LounsburlyAdaptive on FB/IG for more information and updates.



#### BOARDROOM BANKED SLALOM - MARCH 3RD

If you love snowboarding, this is the event for you! If not, no worries - it's also great for spectating! Boardroom Banked is a timed, banked slalom down Holiday Valley's Champagne slope with 4 divisions - Grom (15 & under), Men's, Women's, and O.G. (35+). There will be trophies for each division winner, along with free swag, prizes and giveaways! There will also be a Vendor Village and cookout on the Champagne Sundeck at the Yodeler Lodge. Discounted lift tickets for competitors and lodging are available. Assumption of risk form must be signed by a parent if competitor is under 18. All proceeds go towards benefiting a charitable cause. (Note: According to The Boardroom Snowboard Shop, organizer of the event, this year's Boardroom Banked Slalom is pending, due to weather. Keep an eye on The Boardroom's social media pages for the latest information as it is released. Think SNOW!)

#### WINTER CARNIVAL - MARCH 9TH & 10TH

It is without a doubt one of the most fun and zany events you'll experience in Ellicottville! Mardi Gras Weekend delivers a New Orleans style celebration with a ski town twist. Ellicottville will host its annual Mardi Gras Parade and Holiday Valley no doubt has a full schedule of fun planned for their Winter Carnival celebration. We can't think of a better way to close out winter than with a wild, village-wide costume party! Pull out the masks, break out the beads, get those skis and snowboards waxed up and get prepped for Ellicottville's Mardi Gras Weekend!



#### NEW EVENT! UPPENOVR - MARCH 16TH

Embark on an exhilarating journey that takes you through the awesome landscape of Holiday Valley. You'll begin at Yodeler Lodge and venture up the scenic Sugar Plum, Tannenbaum and Spruce Line trails, leading to the picturesque Spruce Lake. From there, make your way across to HoliMont and race down Sunset. Once at the bottom you'll turn around and ascend Sunset once more. Crossing Spruce Lake again, you'll trace your steps back along Spruce Line, ultimately returning to Yodeler Lodge. The adventure covers approximately 3 miles of breathtaking terrain! Whether you're an avid snowsports enthusiast or simply looking for a fun winter outing, this event is designed for everyone. All snow equipment is welcome, whether it's skis, cross country skis, split-boards or snowshoes. Pick your preferred method of transportation and lets hit the trails together! We've got something for everyone. Choose between two divisions: the Competitive Division for those who want to race against the clock, or the Just for Fun Division for those who prefer a leisurely pace. It's all about enjoying the winter landscape at your own speed. After conquering the snowy terrain, it's time to unwind and celebrate at Yodeler Lodge where you'll find a post-event party filled with entertainment and excitement. We'll have a live band to keep the energy high, fantastic prizes up for grabs, a costume contest for those feeling festive and a spread of hot dogs and drinks to satisfy your appetite. Plus, don't miss out on our raffles and silent auction, where you can win some great prizes. This event isn't just about having a blast in the snow; it's also about giving back. By participating, you're helping to contribute to Holiday Valley's Empire State Ride Team, which benefits Roswell Park Cancer Center. Join us as we make a positive impact on our community and beyond. Save the date, invite your friends and get ready for a day of outdoor thrills and post-event festivities at Yodeler Lodge! See you there!





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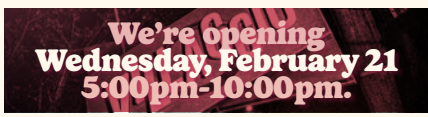
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# BUSINESS

## PEARL'S CAR WASH & DETAIL

Local 12-Year-Old Turns Ambition Into Entrepreneurship



Follow along on Lilly's journey into the work force and book your next appointment. For more information visit her Facebook page at Pearl's Car Wash & Detail.

BY COLLEEN EVANS

Young and inspired, Lilly Pearl is ready to step into the driver's seat and steer into the world of small business with the opening of Pearl's Car Wash & Detail. Fueled by ambition, she is ready to share with the community all that she has to offer! So, let's take a peek behind the garage doors at our eager entrepreneur and welcome her services to the area.

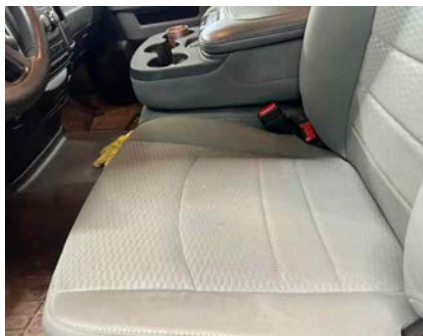
Polished to perfection, Pearl's Car Wash & Detail became a reality when twelve-year-old Lilly was cheered on by family members to take her hard work and turn it into something of her own. After a routine car cleaning for her grandparents, her grandmother encouraged her by saying, "Lilly you should take this into business" and just like that, it jump started an idea based off of support and determination. Her mother, Alicia Pearl, commented on the pride she has for her daughter and her leap into business, "Lilly has always and will continue to make me very proud. Not only because of her outstanding work ethic but her unconditional love towards her family. She is always willing to help those around her and that's how the idea of the business blossomed. She spends most Saturdays helping out her grandma and grandpa. She had spent one Saturday cleaning out their cars and did an exceptional job. She puts pride into everything she does." Motivated by a family support system and driven to succeed, Lilly is clearly trailblazing her own path as a young entrepreneur.



The car wash quickly turned into a way to watch her efforts turn into well deserved cash, enough so that with the help of her mother, they began to expand beyond just friends and family. They took the time to invest in a business name that felt right and was also a way for Lilly to honor her late Uncle John of Great Valley. Together, again as a family front, her mother and herself designed the logo for the business and put together a social media page on Facebook under Pearl's Car Wash & Detail. Alicia Pearl also handles the point of contact either by phone or text, but when it comes to the elbow grease, Lilly is scrubbing her way to success.

The services offered by Pearl's Car Wash & Detail include interior and exterior detailing as well as wheel detailing with a price point of \$20 an hour. Cleaning services may vary from the condition of the car, but the work put into it is always 100%. Rolling up her sleeves and ready to work, Lilly likes to start the process by clearing the cars of their floor mats. She then goes in to wipe down the interior, cleaning all surfaces of any dust and dirt. Finishing off the interior, she vacuums down the floor, upholstery, and all other areas involved in the deep-clean. Finally, with the help of her father, the car is power washed and ready for the road. Typically, a full detail runs between 2-3 hours.

I know we could all use a mid-winter clean from snow to mud to snow again... so why not treat yourself to a spotless finish? The process is easy, and the Pearls have a casual but concise way of taking care of your vehicle's needs. You have the choice of either calling directly or the convenience of texting to set up an appointment at 585-307-4779. From there you'll be offered opening dates and can happily book your selected time. With openings readily available, it's the perfect way for the community to engage in supporting a young girl's start up and prove that hard work pays off.



Outside of her newly founded business, Lilly is a student and enjoys playing sports, hanging out with friends, and helping her family. She aspires to be a teacher or work in physical education. The Great Valley native looks forward to using her business to help her reach her goal of having some financial freedom at such a young age. She demonstrates that there's no age limit on the road to success and is a refreshing reminder that, even at twelve years old, she's ready for the twists and turns of entrepreneurship. Hopefully she receives all the rewards that come along with her hard work as we welcome Pearl's Car Wash & Detail to the community!

Follow along on Lilly's journey into the work force and book your next appointment by checking out their Facebook page at Pearl's Car Wash & Detail, reach out by email to Pearlswash.detail24@gmail.com or contact 585-307-4779.

## LIGHT WORK FARM

Olean Business Now Offering Farm Fresh Delivery Service



@lightworkfarm

BY MARY WEISER

For anyone who has ever been disappointed by the ending of farmer's market season, Light Work Farm has recently introduced a solution that bridges the gap between the end of one season and the start of another! Last month, Light Work Farm officially launched their Olean Farm Fresh Delivery Service, which brings over 100 local and regional farm products right to your door. Owner Stephanie Beneng is thrilled to offer a service to provide Olean area residents with fresh food while helping local farmers do more business year 'round.

Beneng has been a part of the Olean Area Farmers Market for several years and developed many strong relationships with participating farmers. She explained, "I spent a lot of years getting to know the farmers there, and we're always talking about where customers are gravitating toward and what changes we need to make to try to reach more people." She noted that local farmers were missing out on the local delivery trend, which inspired Beneng to try a delivery service "even at the smallest scale." She said, "I just had to see what the demand is and see if we can get people's interest that way. It's very exciting to be just jumping in and giving it a try!"



In December, Beneng did two trial runs of the delivery service and officially launched it at the beginning of January. Currently, the service receives more than a dozen orders per week, and most of those orders are repeat deliveries to happy customers. "It's really exciting, especially for the farmers who are participating that don't have any access to markets whatsoever during the winter," she added.

So how exactly does the delivery service work? Customers living in the Allegany, Hinsdale and Olean zip codes can order online via the GrownBy website or app: <https://grownby.app/farms/Ci6rKF1zSEIAdj9iBvx>. However, anyone can place an order for local pick up at Canticle Farm in Allegany. Orders must be placed before midnight on Sunday nights for delivery (\$7) or pick up (free) the following Tuesday. "I can't say enough good things about GrownBy as a platform," said Beneng. "It is a cooperatively owned, farmer-owned platform, so their whole goal is that we're all in this together and design this in a way that's going to work for all of us."

Customers can choose foods from a variety of vendors, who may be familiar faces from the Olean Area Farmers Market. Products include baked goods from the Savage Wheat Project, grassfed beef from Mascho Homestead Farms, cheeses from God's Country Creamery, dried beans from Genesee Valley Bean Company, kale, parsley, and mustard greens from Canticle Farm, root vegetables from Dirt Rich Farms, and more. While Light Work Farm typically offers fresh in-season produce, customers can preorder tomato plants and fruition seeds from Light Work Farm now via the GrownBy app.

Beneng said the response from her customers has been overwhelmingly positive. "The customers are thrilled with it," she said. "I think that that's a long six months to go without any easy access to local, fresh food. The more customers that are having a positive experience, the more we're going to slowly build from that because it's mostly word of mouth that makes people want to try something new."

For Beneng, access is key when it comes to providing residents with fresh food options. "One of the most important things to me is being able to reach more people who don't have access to transportation. That's something that I think about a lot in my role as manager at the farmers' market and at times when I've been a vendor," she explained. "I'm always so aware that the market is only open for five hours on a Saturday, and how many people are there that work on Saturdays that can never come and how many people are there that can't get there that quickly?"

Speaking of access and options, Beneng is pleased to share that GrownBy is the only platform where farmers can accept Supplemental Nutrition Assistance Program (SNAP) benefits online for free. "My account just got its approval this past week," said Beneng. "I'm really looking forward to being able to accept SNAP benefits electronically for these orders."

"Light Work Farm" continued page 14

# Destination FUN

## Upcoming Events to Mark On Your Calendar

**FEBRUARY 16**

@ ALLEGANY STATE PARK  
716-354-2182 | www.parks.ny.gov



### FAT BIKE RIDES

Monthly Fat Bike Rides at Allegany State Park Continue. The Western New York Mountain Biking Association invite you to come out and meet other fat bike enthusiasts at these remaining Friday night fun rides - Friday, February 16th and March 15th at 6:30pm, with the ride starting at 6:45pm. Bring warm clothes, a helmet, a head light, and sense of adventure! Check in will be at Camp Allegany on February 16th and the Red House Administration Building on March 15th.

**FEBRUARY 16**

@ HOLIMONT SKI RESORT  
716-699-2320 | www.holimont.com



HoliMont and the Ski Club of Lockport welcome you to take part in "Ski 4 A Cure", an event to help raise money for Roswell Park Cancer Institute. Enjoy a day of skiing, food and entertainment, while supporting a great cause! Events for the day include: Scavenger Hunt, Fun Race, Bombardier Ball Drop, Costume Parade, City Garage Demo Tent and of course, Cross Country Skiing and Snowshoeing HoliMont highly recommends donating to Roswell Park Comprehensive Cancer center, or if you cannot attend the event and just want to make a separate donation. Tickets are \$115.00 and includes your lift ticket, food and access to games and entertainment for the day.

**FEBRUARY 16 & 17**

@ SENECA ALLEGANY RESORT & CASINO  
877-873-6322 | www.senecaalleganycasino.com



The twists, turns, thrills, and high speeds in the snow returns to Seneca Allegany Resort & Casino on Feb. 16-17 with the US Air Force Snocross National. The region's winter tradition promises to provide fun for the whole family during a two-day, nationally-televised event that continually brings fans in the tens of thousands to descend upon the foot of the Allegheny Mountains for nonstop, heart-pumping, action-packed races with the world's best snowmobile athletes. More information for the event can be found at senecaalleganycasino.com.

**FEBRUARY 16-18**

@ BRADFORD VETS CLUB  
814-558-7860 | www.pittsburghfisherhouse.org



Clear your schedule for Vet Jam 2024. It's set to be bigger and better than ever with music running Friday-Sunday, February 16-18. As always, the event will take place at the Bradford Vets Club. Nearly 700 people attended the evening in 2023 and raised over \$10,000. The donations are going to the Friends of Pittsburgh Fisher House which has been providing a "home away from home" for the families of veterans and active duty military who are hospitalized. If you're interested in sponsoring, donating, or a musician/band looking to join the line up please send us a Facebook message.

**FEBRUARY 17**

@ WINERY OF ELLICOTTVILLE  
716-699-1055 | www.wineryofellicottville.com



Please join us for a half day Yoga Retreat at the Winery of Ellicottville on Saturday, February 17th from 8:00-11:30 am. Activities include a Restorative Sound Journey, guided meditation, journaling, Vinyasa class and a light brunch with the option of a wine flight. Yoga mats, blocks, straps, blankets and eye pillows are all provided. The cost is \$120, and the class is limited to 20 participants. Cash, check (US only) or credit cards will be accepted the day off. Please text 716-680-1398 to register and with additional questions or dietary restrictions.

**FEBRUARY 17**

@ SMALL TOWN GIRL BOUTIQUE  
www.smalltowngirlboutique



Come celebrate you and your girls! Small Town Girl Boutique is hosting this special event for you and your tribe. Complimentary wines, tea in fancy cups, charcuterie cups, cookies and sweet treats will be provided. All items will be on sale, too! A selfie station will be set up with props to help you document your day. And what's a party without door prizes? Simply make a purchase to be entered. Julie Barrett is joining the fun selling her famous cupcakes! Our friends at Lizzie Jane are also hosting a Galentine's Celebration. Come to both and celebrate your friendships!

**FEBRUARY 17 & 18**

@ THE WILDWOOD SANITARIUM  
716-801-5786 | www.wildwoodsanitarium.com



Join us with your boo for an overnight public investigation! The event will start with a history tour of the Wildwood Sanitarium followed by a pasta dinner with non-alcoholic beverages. Together we will try to connect to the other side using various pieces of paranormal equipment. **ONE TICKET INCLUDES 2 PEOPLE.** Bring your partner or a friend! Overnight accommodations will be provided. There is a limited amount of beds so please bring an air mattress just in case! Any questions call us at 716-801-5786. (Please be advised we are the only ones selling tickets).

**FEBRUARY 23-25**

@ DOWNTOWN ELLICOTTVILLE  
800-349-9099 | www.ellicottvillenyc.com



Once we're midway through ski season, we turn it up a notch with another weekend of superior live music sounding throughout the entire village! Produced by the Ellicottville Chamber of Commerce, Ellicottville's Winter Music Jam will feature three days of live music in all the hot spots, complementing the list of outdoor fun, shopping and dining you'll enjoy here in Ellicottville. You can expect to hear over a dozen bands play! For a full list of events and festivals for 2024, head over to ellicottvillenyc.com or call 800-349-9099. Be sure to follow @visitellicottville on Instagram.

**FEBRUARY 24**

@ HOLIDAY VALLEY RESORT  
716-699-2345 | www.holidayvalley.com



### Penguin Paddle

The annual Penguin Paddle is an all-day event to benefit the Lounsbury Adaptive Ski Program. And they don't call it the Penguin Paddle for nothing! Every February, hundreds of skiers and snowboarders of all ages (aka "penguins") flock to Holiday Valley to race down the lower portion of Yodeler slope on their bellies, donning black garbage bags. Not only are there prizes for the racers, there is also a buffet cook-out lunch, silent auction, and raffle filled with awesome items. You can expect over 150 items including beautiful gift baskets, ski and outdoor gear, home decor and gift cards from many Ellicottville businesses.





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# REGIONAL

## CRCF APPOINTMENTS

Shelley Jack and Brent Driscoll Elected to Board of Directors



OLEAN – The Cattaraugus Region Community Foundation board recently elected Shelley Jack and Brent Driscoll to its board of directors and named its slate of Foundation officers for 2024.

Jack is the owner of Shebe Marketing, a marketing consultancy agency focused on helping women-led businesses with their branding and marketing strategy. Jack has more than 25 years of experience in the marketing field, aiding clients in the manufacturing industry, higher education, healthcare and consumer brands. Jack will serve on the Foundation’s marketing and donor development committee.

The board of directors also elected Brent Driscoll to a three-year term. Driscoll, a retired CFO of Cutco Corporation, will sit on the CRCF finance committee. Driscoll also serves on the board of Olean Business Development and the Cattaraugus County Industrial Development Agency.

The combined expertise of Jack and Driscoll will complement the existing board members’ strengths, enhancing CRCF’s mission to “grow good” in the community. Dennis Pezzimenti, Audra Stevens, Jim Stitt Jr., and Sandi Brundage, all currently serving board members, were re-elected for a three-year term starting on January 1, 2024.

“We are excited to welcome Shelley Jack and Brent Driscoll to the CRCF board of directors and to welcome back our re-elected board members” said Kirk Windus, Cattaraugus Region Community Foundation executive director. “It is the leadership and guidance of our board that has positioned CRCF as the supportive, responsive and trusted leader in community philanthropy it is today.”

## Tyler Veno Named New Communications and Fund Development Manager



OLEAN - The Cattaraugus Region Community Foundation recently appointed Tyler Veno to the position of communications and fund development manager.

As communications and fund development manager, Veno develops and executes all Foundation social media content, sends out press releases to the media, and carries out all external marketing relating to funds and scholarships.

Veno, a Portville native and graduate of St. Bonaventure University, brings a wide range of experience to this role. For the last two years, he served as the sports and rentals coordinator at the YMCA of the Twin Tiers.

“We are excited to bring Tyler Veno on as the newest member of our team,” said Kirk Windus, CRCF executive director. “His background in the nonprofit work and philanthropy will aid him in this role, and we are happy to bring on and foster young, local talent that will help us in our mission to ‘grow good’ in the community.”

Veno currently resides in Portville. He can be contacted at [tyler@cattfoundation.org](mailto:tyler@cattfoundation.org).

The Cattaraugus Region Community Foundation is the area’s supportive, responsive, and trusted community foundation. Established in 1994, CRCF is growing good by connecting donors to the causes they care about most in the region. Grants from the foundation support many areas, including education, scholarships, health care, the arts, community development, human service, and youth development. To learn more, call 716-301-CRCF (2723), email [foundation@cattfoundation.org](mailto:foundation@cattfoundation.org), or visit online at [www.cattfoundation.org](http://www.cattfoundation.org). CRCF is also on Facebook ([facebook.com/cattfoundation](https://facebook.com/cattfoundation)) and Twitter (@CattFoundation).

The CRCF scholarship system opened on February 1st. Students are now invited to apply for CRCF scholarships using the application portal system found online. To view a list of scholarships available, along with eligibility criteria, important dates and procedures, please go to [cattfoundation.org](http://cattfoundation.org). The Cattaraugus Region Community Foundation website also includes a section called “Tips for a Great Application”, to help assist students with the application process.

## 2024 VET JAM

Bradford Vets Club Brings Music and Fun Together for a Cause



BY PATRICK FERRINO

The 2024 Vet Jam music festival in Bradford, Pennsylvania is almost here! Year after year, the Vet Jam has been a community staple and a mecca for fun, music, togetherness, and unity for a cause. It’s looking like Vet Jam 2024 will not disappoint. The Jam kicks off at the Bradford Vets Club, located at 94 Barbour St., Bradford, PA on Friday, February 16th.

The Vets Club will be filled with live music, fun, and of course refreshments. Friday admission is only \$5 at the door and guests can enjoy the festival kickoff starting promptly at 7:30pm on the event center main stage. Saturday’s festivities will feature music all day on both the event center’s main stage and the club stage in the bar area. Saturday’s admission fee will be \$10 at the door. Sunday looks to go out with a bang, with a full day of club stage performances starting at 11:00am. There will be no admission fee on Sunday.

This will all go down at the Bradford Vets Club, a VFW and social hotspot for local veterans. VFW locations like the Vets Club are important for veterans to receive access to important resources, but they also provide camaraderie and events for veterans and their families. For Bradford Vets Club, it doesn’t just stop at the Vet Jam. They hold a variety of events throughout the year, like their weekly “Tailgates and Touchdowns” football social held during football season. The Vets Club boasts a unique approach to its representation of VFW values, with its large event center perfect for all sorts of festivities.



I spoke with Ralph Brooks, a light and sound manager as well as an events coordinator for Vet Jam. His stage lighting and sound company, S&B Sound and Productions, has been handling technical elements of Vet Jam for years. Besides him, Vet Jam is driven by members of the community. The brains behind the operation are an aggregate of the local music community and volunteers from the VFW Auxiliary. “It really does take a group to get this done,” said Ralph.

The lineup of performers is certainly not one note (no pun intended), and the variety of genres and artists will ensure that everyone will be able to listen to something they like. “We’ve got everything from acoustic guys who are nice and easy, all the way up to some heavy metal bands,” remarked Brooks. Some notable performers are Travis Happoldt, Rev 13, and of course, Ralph Brooks’s very own Vinnie & The Mudflaps will be taking the stage on Saturday at 6:15pm!



Ralph’s love for music came on at an early age. “I started playing the guitar as a teenager because I thought I could get girls,” said Ralph. He remarks that while his musical stylings weren’t so effective in winning over the ladies, it ended up “being a huge part of [his] existence”. He’s been in bands ever since and is looking forward to performing in the Jam this year.

In fact, many of the artists performing have some sort of involvement in the production of Vet Jam as well. Like Ralph, many of the musicians get to play at an event they contributed to. “It’s its own reward,” said Ralph. This rewarding atmosphere is the sort of spirit that turns a festival like Vet Jam into something for the greater good.

100% of the funds from Vet Jam go directly to supporting veteran programs in Pennsylvania and beyond. Vet Jam is able to do this by allocating funds directly to some amazing beneficiaries. This year, three wonderful programs are receiving all of the love from this year’s festival.

One of them is Friends of the Fischer House, a home in Pittsburgh that provides lodging for military and veteran families while loved ones receive greater medical care. Another beneficiary is the LEEK Preserve, a camp environment with outdoor activities that gives veterans a place to be together to bond and heal. Finally, Wreaths Across America will benefit from the 2024 Jam. They organize wreath-laying ceremonies to remember and honor those who gave themselves for our liberty.

So, if you’re itching for some live music this weekend or if you’d like to support local veterans, totally check out the Bradford Vet Jam! More information and flyers can be found on the Vet Jam-Bradford, PA Facebook Page.

# LIFESTYLE

## Breakaway Classic Adventures: Valentine's Day... After the Flowers and Chocolate!

By **INDREK KONGATS**

I do hope that everything worked out for you on Valentine's Day and you showered your sweetheart with beautiful flowers and delicious chocolates! God forbid that you didn't forget! There is nothing sadder than your day ending up like that infamous day back in 1929 at Chicago's Lincoln Park instead of a romantic night in the Poconos.

Regardless, don't let that magic of the day end with cupid emptying his quiver all for not! Unlike the start of the New Year when we all try to make life altering resolutions for ourselves, February 14th should be the kick off of new or a renewal of relationships! Here are some ideas to keep those passionate fires burning once the flowers and chocolates are gone and consumed.

Obviously, this column is ultimately about outdoor activities or indoor activities that enhance your outdoor adventures. Couples outdoor activities can take many different forms, from simple games that you can play in your backyard to outright expedition-level adventures to far off reaches of the world. You'll have to decide what's within your own physical abilities and skill and of course, budget.

Some activities look good on paper but in reality they are activities that are just as fun by yourself or in a larger group. Downhill skiing is such an activity. Other than sharing the lift chair, close contact with your partner is not advisable, especially while schussing down the slope at breakneck speed (called breakneck for good reason).

Cross-country skiing on the other hand can be a very friendly couples activity; requiring helping hands to get your partner back on their feet after a mishap, sharing an intimate rest stop, and don't forget those romantic moments in the warming hut after pulling out that old wine skin. The slower pace and speed of cross-country can be easily regulated by you and not the g-force,  $g=GM/r^2$ . So in conclusion, cross-country skiing is definitely a better intimate couple's activity.

As spring approaches, another popular sport is golf! Everyone has probably played a round of golf at one time or another but it's not a great couple's activity. It's more fun as a gender exclusive sport, in groups of all men or all women. In fact, the ladies tees are well apart from the men's - segregation at its best! Golf is not for the first timers either as the speed of the game is determined by skill. The newbie or less-skilled player will totally frustrate experienced ones with the constant screaming of "Fore!". Couples be warned, even seemingly well intended, helpful and positive criticism can seem like passive aggressive behavior!

As an alternative, couples should try a sport called disc golf instead. Relatively new as a competitive sport, it has its roots in tossing a frisbee in the park. Disc golf is modeled after real golf; same number of holes on a course, either 9 or 18, uses drivers, putters and everything in-between. Due to disc golf being new, most people/players are fair to middling. There is definitely a smaller skills gap between genders although there are both men's and women's tees as in regular golf. This is a great sport for couples! Instead of yelling "Fore!", disc golfers spend most of their time looking for surprising hard to find discs that somehow landed behind the bushes. It's always fun to sneak behind those bushes with your sweetheart, young or old, and steal a kiss!

Disc golf courses are generally free to play on, another plus after breaking the bank for a box of chocolates. Close to Ellicottville there is an 18-hole course in Olean 22 miles away at the Gargoyle Park behind Applebee's and near St. Bonaventure. There are two excellent 18-hole courses at Houghton College in Houghton, NY, just 34 miles due east of town called the Woods and Field of Dreams.

As we continue down our list of possible good couples activities we'll have to examine biking and jogging! Both come to mind as possible couples activities but then the inherent dangers of jogging or cycling on a busy roadway forces couples to travel one behind the other. Invariably you'll see one partner trailing well behind the other, thankfully well out of ear shot and not hearing, "keep up honey", or "slow down you creep, this is supposed to be a date!"



Now hiking on the other hand is the perfect sport for couples, never, or rather rarely, ending up with a push off a cliff. Nothing more romantic than taking in a breathtaking view for high on a hill top, or as we in Cattaraugus County call them, the Enchanted Mountains! Ellicottville is surrounded by countless places to hike, both in the summer and winter months. Running through town we have the Finger Lakes trail system and a short drive down the road with Allegany State Park offering more manageable trails for the not-so-outdoorsy. Hiking is great invigorating exercise yet still offers an intimate and beautiful experience for couples!

Finally, something that I really know something about and could be called an expert in the field, fly tying! Yes, fly tying is a craft-type activity to enhance your outdoor activity that is excellent for couples whether they are beginners or expert. Imagination and creativity are two elements that make fly tying fun and entertaining. The Houghton Fly Fishing Club regularly hosts fly tying evenings at the River Dog Fly Shop at 9673 Route 19 in Houghton, NY, located right next to Houghton College. Open to everyone these events take place the third Thursday of every month and the last Wednesday of every month as well.

The HFFC will be hosting a very special event on the last Wednesday, March 27th. This particular evening is for couples only! As with all of their meetings, they are free along with complimentary snacks and refreshments. With the trout season scheduled to open April 1st, this is a perfect opportunity to start your journey as a couple into the wonderful world of fly fishing.

The secret to all great relationships were couples seem to be in sync with one another is to know when to turn off the competitive juices. Slow and steady always seems to work better than fast and hasty when it comes to joint activities. Soak in your surroundings and enjoy those wonderful smiles that are created as a result!

*Indrek Kongats is an artist, traveler, outdoorsman, and business owner residing in Ellicottville. He operates River Dog Art Gallery in Houghton, NY, and his Breakaway Classic Adventures specializes in adventure travel destinations. Learn more about him at [breakawayclassicadventures.com](http://breakawayclassicadventures.com).*

## MEDICAL EQUIPMENT LOAN

cont. from page 03



McCarthy Foundation will start recruiting and organizing the volunteers under the Interfaith Caregivers methodology so this local service should be up and running quickly.

Interfaith Caregivers will handle all incoming calls, client evaluation, equipment recommendations and set up appointments for pick-up.

They have an established protocol and procedure with medical personnel who identify the need and suggest the proper supplies and/or equipment needed by our clients. The partnership will handle distribution to the Ellicottville Loan center, taking care of equipment maintenance, sanitation and transportation to the local loan center.

"We will initially start with the Medical Loan Center but intend to add their RSVP transportation services in short order as we put a volunteer network in place. The vision and hearing loss services dovetail well into what the Bob McCarthy Foundation already provide locally. We will be soliciting local volunteers to help us provide the best possible services in our community." To donate or volunteer to help, please contact the Bob McCarthy's Foundation lead, Jon Falk, or any Bob McCarthy board member or go to [www.bobmccarthyfoundation.com](http://www.bobmccarthyfoundation.com).

Following is a short summary of the services that Interfaith provides:

- Interfaith Caregivers, Inc.: Julie Hall, Executive Director, [interfaithcaregiversinc.org](http://interfaithcaregiversinc.org)
- Olean Medical Loan Center: 315 West State St., Olean, NY 14760, 585-376-4488
- Hours of Operation: Monday and Thursday 9:00am-12:00pm, Friday 1:00-3:00pm
- Main office: PO Box 319, Olean, NY 14760, 716-372-6283.

### MISSION AND SERVICES

Interfaith Caregivers is a caring community of volunteers from any faith and age whose responsibility it is to work with, serve and assist people in order that they may maintain

their independence and dignity to the highest possible degree. We provide services for the Olean Association for the Blind and Visually Impaired, and primarily serve local older adults, health-impaired individuals and those who might benefit from acts of giving.

All services offered through Interfaith Caregivers are free of charge thanks to the generous contributions of our donors, without relying on government funding.

**ELIGIBILITY:** Frail, elderly, health impaired, and sight impaired individuals are eligible.

**SERVICE AREA:** Allegany, Cattaraugus, & Chautauqua Counties.

**TELEPHONE REASSURANCE AND ADVOCACY REFERRAL:** For lonely and/or homebound residents in the community, not otherwise served.

**TELE-HEALTH ROOM:** Southern Tier Health Care System Inc., in collaboration with CASA-Trinity, has added a new tele-health room located at Interfaith Care Givers on West State Street providing internet services to their clients

**VISION LOSS SERVICES:** Financial support for eye exams and glasses, visual aids for those with impaired vision, and a monthly support group; acts as the umbrella organization for the Olean Area Association for the blind and visually impaired.

**MEDICAL EQUIPMENT LOAN:** Loaned assisted devices, medical equipment and supplies, Olean Lions Club drop off point and donated audio books. Located at 315 West State Street in Olean, we are open and accept gently used or new equipment.

**TRANSPORTATION:** Linkage of volunteer drivers to provide transportation to and from local medical appointments and for essential errands. This service is for the frail, homebound older adults, and those otherwise health impaired. The program offers free transportation for medical appointments and general errands in Cattaraugus, Chautauqua, and Allegany Counties, provided by volunteers who use their own cars and gas.

*- The Bob McCarthy Foundation Board of Directors:  
Anne Northrup, Kathleen Moriarty Fleming,  
Katy Arena, Greg Cappelli*

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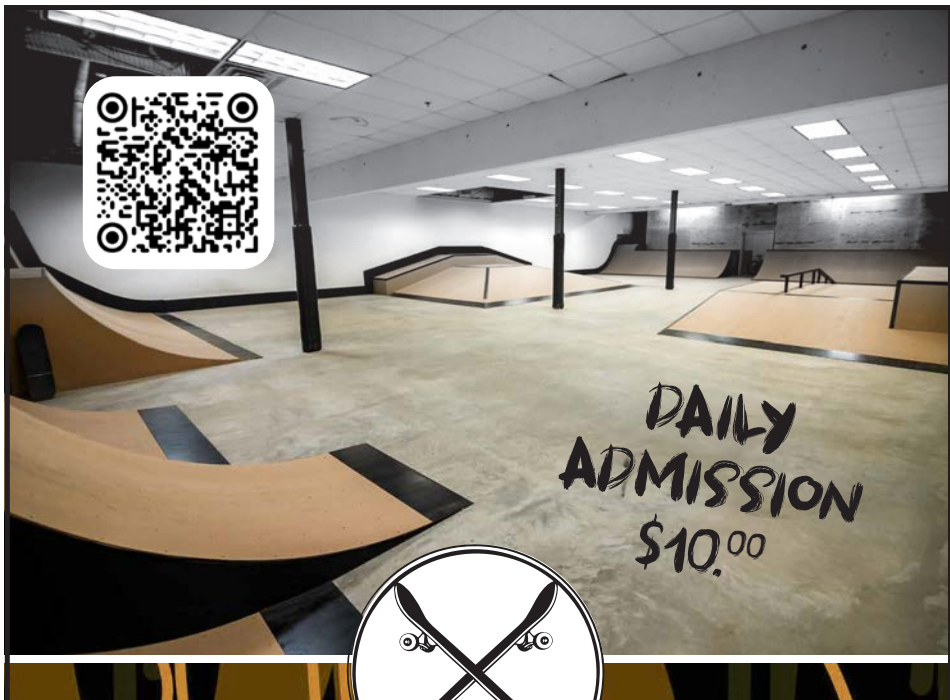
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# CLASSIFIEDS

## SERVICES

**FURNITURE REPAIR:** Cosmetic and structural repairs for wood, upholstery and mechanisms. On-site or in-shop. Pumpkin Hollow Furniture. 716-604-6426. Find us on FB for before and after pictures.

**MARTENS CLEANING SERVICE:** Professional carpet cleaning, deep cleans, construction clean-up, grout and tile cleaning, residential cleaning. Call Christina Martens, 585-435-7158.

**DAN KANDEFER PLUMBING & HEATING:** Quality products and professional installation. Remodeling, radiant heat flooring, all service work, boiler service and furnace repairs. Residential and commercial, 60 years of experience! Serving Ellicottville and the surrounding areas. Call 716-583-2034 or 716-945-5848.

**ROVER MAKEOVERS:** Professional pet grooming. Owned and operated locally by mother and daughter, Teresa Mercer and Calla Wagner. Pet accessories also available for sale. Call 716-364-2302 for an appointment. 16 Elizabeth St., Ellicottville. "YOUR DOG IS OUR DOG."

## EMPLOYMENT

**NOW HIRING:** The Gado-Gado team is looking for an addition. We're looking for a hard-working and motivated individual to work alongside us. Must be available on weekends and festivals! Email resumes and a brief introduction to gadogado98@hotmail.com. \*This is a yearly position, not seasonal.

**PLACE YOUR AD:** Classified ads appear in both print and online! \$10 per issue up to 40 words, 25¢ each additional word. Call 716-699-9816, stop by our office at 9 W. Washington St. or email your ad to us at info@ellicottvilleNOW.com.

## FOR RENT

**ALPINE WILDERNESS LODGE VACATION RENTAL:** Available weekly or weekends, December 20th through September 30th. Sleeps 14. Pet friendly! Located only 8 minutes to Holiday Valley and Ellicottville. Surrounded by wildlife and hiking/snowshoeing trails. 60-foot deck overlooking pond. Book your skiing, hiking, biking, or fishing adventure TODAY! Please email ellicottvillefun@hotmail.com or call 716-244-0608.

## COMMUNITY

**VISIT ST. JOHN'S FOR SATURDAY SERVICE:** St. John's Episcopal Church is located at the village of Ellicottville's historic four corners. We host a visitor-friendly service every Saturday beginning at 5:00pm. Any and all are welcome to attend!

**DEAR FRIENDS OF THE LIBRARY:** The Ellicottville Memorial Library is now recycling used/empty and new/unused printer cartridges, cell phones/smartphones, old laptop computers and tablets. Please remove user info, passwords and unlock all phones and tablets before you donate. Computer hard drives will be cleaned of all personal information by CGRP. The library makes a profit on the sale of these items. Please include AC adapters and cords when possible. Just drop the items in our collection box. Thank you for helping us recycle! The Ellicottville Memorial Library is located at 6499 Maples Road. For questions, call 716-699-2842.

## PUBLIC NOTICES

**NOTICE OF PUBLIC HEARING: PLANNING BOARD: TOWN OF ELLICOTTVILLE, NEW YORK: PLEASE TAKE NOTICE** that the Town of Ellicottville Planning Board will hold a public hearing at the Ellicottville Town Center, 28 Parkside Drive, Ellicottville, New York 14731 on February 26, 2024, at 6:00 p.m., to hear all interested parties regarding an application for preliminary plat approval for a proposed subdivision, consisting of 7 lots on +/- 56 acres, located on NYS Route 242 near Horn Hill Road (SBL No. 47.003-1-30.3), in the Town of Ellicottville. Further information is available for review at the Engineering Department, 28 Parkside Drive, Ellicottville, New York 14731. Prior to the meeting, documents may also be viewed on the Town website at www.ellicottvillegov.com. Persons wishing to do so may submit comments prior to the meeting. Written comments may be mailed to the Town of Ellicottville Planning Board, 1 Washington Street, P.O. Box 600, Ellicottville, New York 14731, dropped off in person to the same address, or emailed to greg.keyser@evlengineering.com.

**TOWN OF ELLICOTTVILLE REQUEST FOR BIDS:** The Town of Ellicottville is accepting bids for 2024 Ford F 600 chassis Cab: Sealed bids will be received by the Town of Ellicottville located at 1 West Washington St, Po Box 600 Ellicottville NY 14731, until 10:00 a.m. And then at that time and place opened and read out loud. **THIS UNIT IS TO BE DELIVERED BY 4/9/2024.** The Town reserves the right to accept or reject any and all bids, and to accept the bid, which, their opinion, meets the intent of specifications and is deemed most advantageous to the Town. F 600 SPECIFICATIONS, 2024 F600 chassis, 4x4 reg Cab, 145' WB DRW (F6L), Exterior Color GREY, 40/20/40 HD Vinyl Slate in color, GVWR 22,000lbs, Snow Plow prep, 680 APKG, 6.7 Diesel, Auto trans, 245/70R BSW Traction Tires, 41 OA Dual Alternators, PTO Provision. Questions please call 716-713-5575.

## SPECIAL CONDOLENCES

Sheila Lowry Burrell • August 11, 1948 - February 5, 2024



ELLICOTTVILLE - Sheila Lowry Burrell, 75, a lifelong Ellicottville resident, died peacefully Monday (Feb. 5, 2024) surrounded by family, at her home, where she had lived all but four years of her life.

Born Aug. 11, 1948, in the former Salamanca District Hospital, she was the daughter of the late Patricia Sander Lowry Pierce and William T. Lowry. She was married Dec. 30, 1967, at Holy Name of Mary Church, to John A. Burrell, who survives.

Sheila was a lifelong member of Holy Name of Mary Church, where she taught Confirmation class, was a member of the choir, the Altar and Rosary Society, the Parish Council and member of the 100th anniversary Building Restoration Committee. Sheila received two Papal Blessings, and Bishop Fisher presented her with the Saint Joseph the Worker Award.

She worked in the office at Signore Inc.; was corporate secretary and office manager at Burrell Cutlery Company; an Amway Ruby district distributor; and a Usana distributor. Sheila also had her own business, Faith Designs, and worked part-time at Kazoo II for over 25 years.

An active Ellicottville community member, Sheila served on the Board of the Ellicottville Chamber of Commerce, designed the village walking tour and developed the Village Historic District. She was a member of the Village Planning Board for over 40 years and was on the NY Planning Federation Board.

She served on the Board of the Ellicottville Memorial Library and the Board of Chautauqua-Cattaraugus Library System. In 2004, Sheila was honored as a New York State Senate "Woman of Distinction."

Sheila loved gardening, button collecting, baking, watching deer in the backyard, Christmas decorations, reading, singing in the Village Cantata and watching Buffalo Bills and Notre Dame football.

In addition to her husband of 56 years, she is survived by a son, John (Stefany) Burrell; granddaughter, Samantha Ellis Burrell; two sisters, Melissa Lowry Thatch and Marya (Robert Walsh) Lowry; three brothers, Will (Lois) Lowry, George (Tracy) Lowry and Joe (Connie) Lowry; two exchange student sons, Frank Leyk of Germany and Marc Breviere of France; six godchildren; 15 nieces and nephews; 17 grand-nieces and grand-nephews; and a great-grand-niece and -nephew.

Friends were called Monday (Feb. 12, 2024) at the O'Rourke & O'Rourke Inc. Funeral Home, 25 River St., Salamanca. A Mass of Christian Burial was held Tuesday (Feb. 13, 2024) in Holy Name of Mary RC Church, 22 Jefferson St., Ellicottville, with Rev. Moses Ikuelogbon as celebrant, with burial in Sunset Hill Cemetery.

In lieu of flowers, the family suggests memorials to the Ellicottville Memorial Library, 6499 Maples Road, Ellicottville, NY 14731; or Ride For Roswell, Elm and Carlton Streets, Buffalo, NY 14263. E-condolences can be sent to orourke.orourkefh@gmail.com or posted to facebook.com/onofh.

## PRAIRIE DOGS AT THE LIBRARY

Mike Morton's Petting Zoo to Make Special Appearance During Winter Break



ELLICOTTVILLE - Looking for a fun activity while the kids are off from school? Why not come to the Ellicottville Memorial Library on Wednesday, February 21st at 9:30am to learn about prairie dogs and meet some real ones up close! We will start off with a few stories for Story Time followed by Mike Morton of Mike Morton's Petting Zoo. Mike will bring his prairie dogs and teach us all about these playful, adorable rodents.

The Ellicottville Memorial Library is located at 6499 Maples Road. For additional information on next week's Prairie Dog program, Story Time, or any of the other wonderful activities the library hosts including Knitting Club, Crafts with Cathy and more, please call the library at 716-699-2842 or visit them on the web at ellicottvillelibrary.org.

## LIGHT WORK FARM

cont. from page 07

Importantly, Beneng's goal is not to grow bigger in terms of geographic reach, but rather to provide a model that other communities can replicate. "You have to get to a critical mass of purchasers within a certain radius that are close by to make this work. I'm hoping that we can continue and develop models that will work in our little rural communities to do this."

Will the delivery service continue once the Olean Area Farmers Market reopens? "All options are on the table," Beneng said. "I know how busy the season gets and that it's not unreasonable to think that it might become too much. But if this project could get enough momentum, my hope is that it's going to keep going because I do think that it helps farmers market customers to have another option on weeks they can't go."

To learn more about Light Work Farm and Olean Farm Fresh Delivery Service, visit [www.lightworkfarm.com](http://www.lightworkfarm.com) and follow them on social media.



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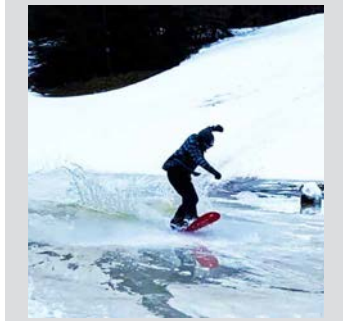
chriscope: Title - "Blue Bird Day". You have to make the most of blue sky ski days in Western New York! #landscapephotography #holimont #evlnow #skiinglife #skiphotography #skiinglife



charlesbchamberlain: It's a rough life Sassie has, especially after bath time. #evlnow #babydog #instadog #myvalentine #photooftheday



mrsski815: Training day! @hunt\_hollow #skimoms #evlnow



jtaw6: Rainy days can be fun too! @holidayvalley



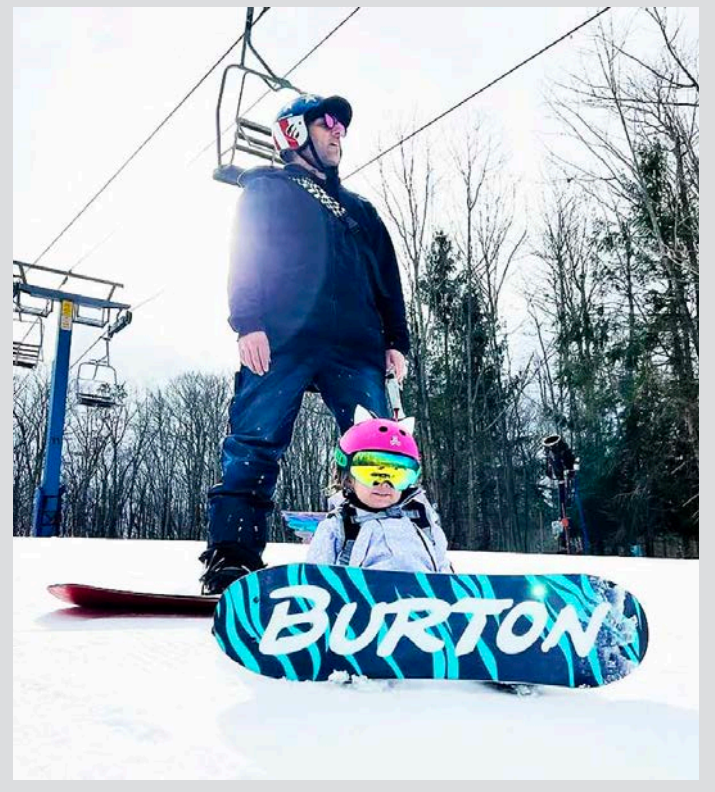
mclaus24: Ellicottville Ski Club @ellicottvillenow @holidayvalley @treynig4life @jkonfire22 @ryancalalesina @msullivana



amanda.dwyer.art: #holidayvalley #evlnow #iloveny #visitellicottville



jeffreylfowler: Day 23. A lot of rain but got some sun! #evlnow



bperksey: We had a pretty good day shredding with our friends @loegynn\_wild\_snowangel and the @holimont\_parks crew!



baroness\_abcinema: Do not depend on others for motivation. Discover your own light! #bethelight #evlnow #thankasnowmaker #holidayvalley



team\_pritchard: We witnessed a new invention, the wine bottle pizza dough roller! #thisisellicottville #evlnow



llove1: I don't like spring skiing in Feb, but I love EVL anytime of year! #evlnow



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**THINGS TO CHECK OUT**

**UPCOMING EVENTS**

Holiday Valley has a fantastic lineup of events the rest of this season. From après ski live music at the T-Bar on Saturdays to Pond Skimming, there's plenty of fun to be had on and off the slopes. Scan the QR code to learn more.



**HOLIDAY VALLEY TUBING CO.**

Open Thursday-Sunday, the Holiday Valley Tubing Park is pure winter fun! With up to 20 lanes and a cozy warming hut at the base of the hill, it's the perfect place for a family outing.



**FIND MORE INFORMATION AT HOLIDAYVALLEY.COM**

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Ashley and Ryan are western NY natives and owners of Snowbelt Cannabis. They have been relentlessly preparing since 2021 to become cultivators in the great city of Jamestown, NY. "We took a grassroots approach and have set up a crowd investing campaign on Mainvest, allowing anyone to invest as little as \$100 and get 1.6x return on your investment."

Due to cannabis still being federally illegal, entrepreneurs of the industry face many challenges accessing capital including not being able to take out traditional business loans through banks. "This campaign will be a huge help in us being able to get up and going as quickly as possible. Through this investment crowdfunding platform, we are providing our friends and the local community an opportunity to invest in our business. You, our friends and customers make our growth possible, and you (rather than a bank) should be able to benefit financially and share in our expansion and success. Through Mainvest, you're not just an investor... you're part of the business's journey."

**www.snowbeltcannabis.com**



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<p><b>PENDING</b></p>  <p><b>116 MERDEN</b> 3 bdrms, 1.5 baths, 2-car garage, in quiet neighborhood. Near state park &amp; casino. Only 10 mins. to E'ville. MLS#B1487658 \$78,000</p>	 <p><b>5034 RT 219S</b> Commercial/Residential. 5000 sq ft. Main level currently antique store. Fabulous 2 bdrm, 2 bath furnished apt. Loads of parking, storage bldg. MLS#B1512205 \$215,000</p>	 <p><b>SAWMILL RUN</b> 80 scenic acres with 3051 frontage. Short drive to Ellicottville. Many hiking trails. Endless opportunities! MLS#B1471853 \$320,000</p>

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