

# ellicottvilleNOW

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## SPRING SKIING IS IN FULL EFFECT

Holiday Valley's Pond Skimming is the ultimate spring party leading up to the Green Season



The sun is getting higher, the days are getting warmer and the snow is just right for spring skiing and riding at Holiday Valley. Spring brings out the best with picnics on the patio, crazy retro outfits and goggle tans. Après ski parties crop up everywhere from the decks to the parking lots (Chute Fest anyone?) - it's just all around fun! Holiday Valley is the perfect place to spend time with your family, and plans are to stay open through April 10th.

The ultimate spring event, Pond Skimming is set for Saturday, March 26th, where skiers and riders attempt to skim across a water filled pond without getting wet. (Staying dry does not usually happen!) Prizes are awarded for the best costume, best crash, best skim and best kid. Plus music, mini-snowbar, and barbecue. Holiday Valley also gives us a peek at what's to come during the off-season!

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### GREAT LAKES CHEESE EXPANSION UPDATE

Announcement of a March 25th comment deadline and updated project details were on the agenda in two virtual public sessions about the Great Lakes Cheese Company's proposed expansion and relocation in Farmersville and Franklinville.

The \$500 million manufacturing project will bring 430 new jobs to Cattaraugus County and has been promised numerous incentives for relocating its Cuba, NY plant to an undeveloped site north of the Village of Franklinville on Route 16. The new facility is projected to process 8% of the state's milk to manufacture American and Italian-style mozzarella and provolone cheeses.

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## "REEL" IN THE ADVENTURES IN THE ANF REGION OF PA

Trout season opens in Pennsylvania on April 2, 2022. Sunny days, warm weather, and a fishing rod are your passport to adventure! The Allegheny National Forest (ANF), with over 513,000 acres of public access lands, offers the angler a variety of fishing opportunities from small native brook trout to trophy fishing for muskie, pike and walleye. We break down the prime fishing locations including the mighty Allegheny Reservoir, Hamlin Lake, Marilla Reservoir, Tunungwant, Potato and Kinzua Creek ... page 11

## MARTENS OUTDOORS NOW OPEN

Ellicottville Aquatics is Not Just a Pet Store Anymore



photo / Rich Rumfola

When Skyler Martens first opened Ellicottville Aquatics in 2016, his shop consisted of about 10 fresh water fish tanks in a room the size of a one-car garage. He now can recall having to remove three interior walls in the building he's in to accommodate the rapid expansion of his business.

Looking around the shop, one gets the idea it would take a week to see everything he has for sale. Shoppers can find items to feed, grow, maintain, house and display creatures as diverse as house cats, hedgehogs, Mexican salamanders and water plants.

And now, alongside pets and plants of all shapes, sizes and colors, the business stocks long guns, shotguns, ammunition, fishing, tackle and live bait. Welcome to Martens Outdoors.

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## SUMMER MUSIC FESTIVAL: HEADLINERS ANNOUNCED

As ski season winds down and the snow melts away, the anticipation of who's playing Summer Music Festival runs high amongst both the locals and visitors who have made it a tradition to spend the July 4th holiday here in Ellicottville. On Saturday, July 2nd, ticket holders will be treated to "The Voices of Classic Rock", featuring Practically Petty, an acclaimed Tom Petty tribute band, followed by Asia featuring John Payne with special guests John Elefante, former lead singer of Kansas, and Alex Ligertwood, former lead singer of Santana ... page 03

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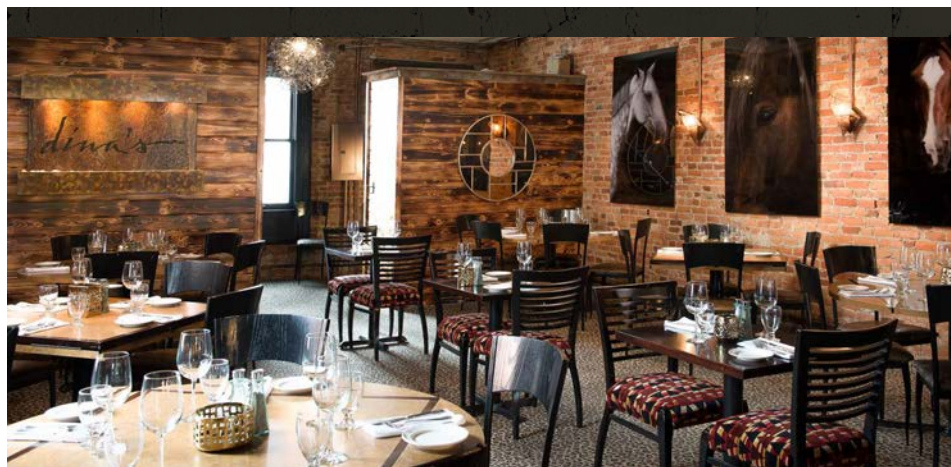
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# Publisher's PICK

Summer Music Festival: Ellicottville Chamber announces headliners for the July 1st-3rd weekend



Practically Petty



Asia featuring John Payne

ELLCOTTVILLE - As ski season winds down and the snow melts away, the anticipation of who's playing Summer Music Festival runs high amongst both the locals and visitors who have made it a tradition to spend the July 4th holiday here in Ellicottville.

Well, the wait is over. The Ellicottville Chamber of Commerce, which produces the three-day music event, has finalized a banger lineup for this year's slopeside concerts at Holiday Valley.

On Saturday, July 2nd, ticket holders will be treated to "The Voices of Classic Rock", featuring Practically Petty, an acclaimed Tom Petty tribute band, followed by Asia featuring John Payne with special guests John Elefante, former lead singer of Kansas, and Alex Ligertwood, former lead singer of Santana.

**OPENING ACT: PRACTICALLY PETTY:** If you love Tom Petty, then you'll LOVE Practically Petty! The Tom Petty tribute band has been mesmerizing audiences throughout North America since forming in the Fall of 2009. Every performance is true to the spirit and essence of Tom Petty and the Heartbreakers, right down to the Tom Petty look and sound. The group pride themselves on utilizing the same equipment as the Heartbreakers just so as not to leave any stone unturned. Their extensive song catalog includes all of Petty's hits with the Heartbreakers as well as his solo work and other side projects including The Traveling Wilburys.

**THE MAIN EVENT: Asia featuring John Payne** will not only perform their classic hits, but will also invite John Elefante on stage to give the audience a taste of unforgettable Kansas hits. Not to be outdone, Alex Ligertwood will join Asia for their final set of the evening, jamming out to the classics of Santana.

**ASIA FEATURING JOHN PAYNE:** The British-American rock group band formed in 2007 following a schism in the lineup of Asia. The band is a continuation of singer and bassist John Payne's career as the band's frontman, which lasted from 1991 until 2006, when Asia's original 1982 lineup reunited. In December 2017, Payne and keyboardist Erik Norlander formed a new group, Dukes of the Orient, with various members and ex-members of Asia featuring John Payne as collaborators. Asia featuring John Payne remains active as a touring stage, and Ellicottville is excited to host him this summer as he performs hits such as "Go", "Only Time Will Tell", "Who Will Stop the Rain", "Don't Cry", "Sole Survivor" and "Heat of the Moment".

**JOHN ELEFANTE, FORMERLY OF KANSAS:** American singer/songwriter John Elefante is an instrumentalist record producer most known for his tenure as frontman of the rock group Kansas, from 1981-1984. Growing up, he sang and performed drums for his family band, The Brotherhood. As an artist, his credits include writing and singing lead vocals on three multi-platinum albums; as producer, his albums have earned numerous GMA Dove Awards, four Grammy Awards, and ten Grammy nominations. He has maintained a close working relationship with his brother, Dino (co-writer of several Kansas songs), throughout his career. Expect hits such as "Carry On Wayward Son" and "Dust in the Wind".

**ALEX LIGERTWOOD, FORMERLY OF SANTANA:** The Scottish-English singer, guitarist and drummer is best known as the lead vocalist of Santana, with five different stints from 1979 to 1994. He is credited on songs by Santana such as "All I Ever Wanted", "You Know That I Love You", "Winning" and "Hold On". Santana fans will not be disappointed with Ligertwood's high energy performance that is sure to get the crowd on their feet dancing.

"Summer Music Festival" continued page 20

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# EVENTS

## SPRING SKIING IN FULL EFFECT

Holiday Valley to host Pond Skimming party; prepares for the Green Season



ELLICOTTVILLE - The sun is getting higher, the days are getting warmer and the snow is just right for spring skiing and riding at Holiday Valley. Spring brings out the best with picnics on the deck, crazy retro outfits and goggle tans, not to mention big soft bumps and fun carving snow on the huge amount of base on the slopes. Après ski parties crop up everywhere from the decks to the parking lots - it's just all around fun! Holiday Valley is the perfect place to spend time with your family, and plans are to stay open through April 10th.

If you've never been spring skiing, you're in for a treat. There's plenty of deck space at Holiday Valley's base lodges to eat lunch and have a beverage while watching the fun. Holiday Valley's groomers will leave plenty of mogul lines for skiing in the big soft bumps on favorites like the Chute, Yodeler, Morning Star, Champagne and Falcon.

The ultimate spring event, Pond Skimming is set for Saturday, March 26th (rain or shine!). Skiers and riders will attempt to skim across an ice water filled pond without getting wet (staying dry does not usually happen!). Prizes are awarded for the best costume, the best crash, the best skim and the best kid. Plus music, mini-snowbar with beer specials, and barbecue. Registration begins at 11:00am on the Champagne sundeck (Yodeler Lodge), with the Pond Skimming to kick off at 1:00pm. There is a maximum of 50 pond skimmers, so get there early to claim your spot! To expedite sign-ups, you can download the registration form ahead of time at [holidayvalley.com/events](http://holidayvalley.com/events). (Kids under 18 must have a parent's signature.)

### HEADING INTO THE GREEN SEASON

Holiday Valley is gearing up for an exciting summer season at Sky High Adventure Park, the Double Black Diamond Golf Course and the Holiday Valley pools. At least a few holes of the golf course will open on April 9th, weather permitting. Sky High's Aerial Park and Climbing Forest open on May 6th, weather permitting, and the Sky Flyer Mountain Coaster opens on May 20th. The 3-pool complex opens for weekends on May 28th and daily starting June 13th. The always fun Mudslide Obstacle Trail Run is scheduled for June 18th.

**GOLF:** Come summer, Holiday Valley is robed in lush green and magnificent gardens. The 18-hole par-70 "Double Black Diamond" golf course is challenging and well maintained with breathtaking scenery from every hole. The course is a pleasing blend of a mountain and flat terrain. The relatively level front nine plays longer and is built around a series of ponds and bunkers. The back nine winds its way through the base of the mountains and provides spectacular views. The course measures 6500 yards, but plays the equivalent of a much longer course. The combination of well-watered fairways and variations in terrain extends the 18 holes and makes play more challenging.

**SKY HIGH ADVENTURE PARK:** Located near the Tannenbaum Lodge at the western end of Holiday Valley, Sky High offers an Aerial Park, a Climbing Forest, a Mountain Coaster and Gem Mining plus chairlift rides and mountain biking. Navigate a series of platforms, obstacles, bridges and ziplines built in a 5-acre section of the woods. There are 13 courses total with varying levels of difficulty. Reserve your pass online at [holidayvalley.com/summer/sky-high-adventure-park/](http://holidayvalley.com/summer/sky-high-adventure-park/).

**MUDSLIDE RUN:** Yes, you'll get muddy, yes there is running, yes there are lots of obstacles but NO fire, NO barbed wire and NO electric shocks! There are 3.5-mile and 5.4-mile options and 15 obstacles with the start at Spruce Lake on top of the mountain. A portion of the proceeds will benefit Jim Kelly's Hunter's Hope Foundation, a non-profit organization committed to giving hope through education and awareness, research, and family care for Krabbe, Leukodystrophies, and Newborn Screening. Watch Holiday Valley's social media pages; registration for this year's Mudslide will open soon!

## MAGNIFICENT MAY MAYHEM

Greater Olean Area Chamber stacks the activities for their next event



OLEAN - The Greater Olean Area Chamber of Commerce (GOACC) events committee unveiled a new event back in September 2021 called Magnificent May Mayhem (or M3 for short). A mayhem is defined as chaos, pandemonium and bedlam. "Although most of the definitions are not a good thing, we use mayhem as a term to describe the many activities and programs pulled together for this one event," stated Meme K. Yanetsko, GOACC COO.

This event will be a whole mayhem of events: going from an endurance run, timed river regatta, putt putt crawl, toss in a float the Allegheny and end with a flea market! M3 will be held Friday and Saturday, May 20th-21st.

"If you remember that survey asking for what the community wanted GOACC to do in regards to events - that survey gave our Events Committee a lot of directions and ideas," added Yanetsko. Jingle Bell Jubilee (great success), Frosty Fest (on paper great event, but cancelled due to snow) and now M3 were established from the survey data.

The tentative schedule for Friday is as follows: street dance, food trucks, carnival games, wine walk, putt putt crawl, and car cruise. Saturday includes the community wide garage sales, sound stage, river regatta (timed), float the Allegheny (casual), hike Mt. Herman endurance run and the City's Largest Flea Market.

The Street Dance will be an evening of fun for the whole family - music, food, and fun! "One of the items in the survey included the return of a street dance, similar to what the Rally in the Valley did for so many years. Yes, the dance will be on Laurens Street, but with the putt putt and wine walk, it will bring people out from Laurens Street and throughout the merchants and businesses on those streets as well," stated Yanetsko. Laurens Street will be closed to traffic, retail/craft vendors will be set up along Union and State Street.

The Putt Putt Crawl will operate a normal putt putt course, however, golfers will travel from place to place (hole to hole) to play the hole set up there. This is fun for all ages with foursomes consisting of families, couples, and friends. GOACC will work with a local non-profit to be the fundraising element with this event as well as organize and run the event. Trophies will be awarded for the best foursome, and then individual preteen/teen/adult with male/female as well.

The Wine Walk will feature different local/regional wines at several businesses throughout Union and State Streets where one can walk and taste the different wines. "This is another activity we are looking for a non-profit to host as a great fundraising event opportunity," added Erica Dreher, GOACC Member Services Manager.

"Historically, GOACC has hosted the community wide garage sale the third weekend in May," added Dreher. "We decided to add it to the Mayhem and hope the M3 will encourage more people into town to enjoy both M3 and attend the garage sales and vice versus."

The Flea Market will be held outside the rec center as well as inside the rec center (if numbers warrant two locations.) The market provides space for vendors to sell previously-owned (second-hand) merchandise. Who may sell at the flea market? Antiquers and collectors, garage sale folks (who want to come and vend), and flower and plant vendors.

Both the regatta and the float have been on the drawing board for a potential GOACC event. "When we developed the StrOlean event, there were several ideas on the table - it's

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# INTERVIEW

## MARTINA MCBRIDE READY TO HIT THE ROAD AGAIN



.....  
SATURDAY | APRIL 9

SENECA ALLEGANY RESORT AND CASINO

By Melanie Hulick

Country singer Martina McBride will get the party started April 9, 2022 in the Events Center at Seneca Allegany Casino Resort in Salamanca, NY.

"It's finally happening," said McBride about the postponed show during the pandemic. "I'm excited to come there and see all my fans," she added.

McBride is one of the most well known country female vocalists, having won the Country Music Association's "Female Vocalist of the Year" award four times and the Academy of Country Music's "Top Female Vocalist" award three times.

Fulfilling one of my "bucket list" interviews, I talked to McBride on the phone recently. We discussed the pandemic and a very special project that came out of the quarantine period, her Country Music Hall of Fame exhibit, advice from country music legend Garth Brooks, and what the best thing is about being Martina McBride.

The singer has had some iconic songs throughout her career, including "A Broken Wing", "This One's For The Girls" and probably one of the most well known songs in country music history, "Independence Day", which won Video of the Year and Song of the Year.

Bringing attention to women's issues like domestic violence and equal air play for female country music artists, McBride is a formidable advocate. Starting "Team Music Is Love" with her fans is her own global charity initiative dedicated to making the world better through the power of music. "Team Music Is Love has provided so much for people in need all over the world," stated the singer. "We bring people and music together to do good. We help with various needs such as feeding the homeless and people in need of a good meal after disasters hit by donating truckloads of food and holding mass food distributions. We turn several tour stops a year into an opportunity to give back to towns that I perform in. There are so many ways to help that we really don't limit where and who we help, from giving grants for cancer research and working to help homeless children and those who have been victims of human trafficking here in the U.S. and Latin America."

All of this benefits the singer even more than the initial satisfaction she gets through these good acts. Raising three daughters with her husband, there can't be a better role model for them to learn from. The values and humanity and compassionate lessons that come from watching their parents will follow them throughout their life ... and that is the best thing of all.

For more information on Martina and her Team Music Is Love organization visit [martinamcbride.com](http://martinamcbride.com). For tickets visit [senecacasinos.com](http://senecacasinos.com) and click on Seneca Allegany.

## A Conversation with Martina McBride

**HULICK:** When did you start your tour?

**McBRIDE:** We actually started in July of last year. We rescheduled as many dates as we could. We took a couple months off, so we are just starting up for this year. Seneca Allegany was postponed a couple times, so I'm excited to finally come there.

**HULICK:** You are celebrating your 30th year in the industry. That's exciting! You released your "Greatest Hits" album and your Christmas album on vinyl last year. They both are available in colored vinyl, which sure takes me back to when I was a kid and Elvis Presley's "Moody Blue" album was blue. That was like nothing I'd ever seen before.

**McBRIDE:** Me too! My dad got that album when I was a kid and it was so cool. Of course back then colored vinyl blew my mind. That's the first thing I thought of when we were doing these albums.

**HULICK:** I miss those days when you went to a record store and bought an album and you'd run home to open it to see what was inside ... photos, artwork ...

**McBRIDE:** Oh absolutely! I still love vinyl, that's why I was so thrilled to have these two albums on vinyl. For me that was kind of what I dreamed of as a kid ... to have myself recording an album and what it would be like for people to open mine. It was such a ritual wasn't it ... you get it home, you can't wait to open it up, you took it to your friends house to play it. I still play vinyl. I have a record player in my kitchen.

**HULICK:** You started out pretty early in music in your family's band. Did you always want to be in the music business?

**McBRIDE:** Yes. I didn't know of it as the music business then, but I always wanted to sing, make records, travel and tour. That was always my dream from the time I was seven or eight years old. My dad had a band as a hobby and I started singing in the band when I was about seven. He sang and played guitar, so music was already a huge part of my childhood and my identity.

**HULICK:** Does he still sing and play?

**McBRIDE:** You know it's funny ... one thing I got to do during this pandemic was record a record on my dad. He's 84-years-old and he came and visited me in Nashville and right before quarantine hit we put a little band together with some great musicians here and he said he wanted to make a record. So I produced a record on him called "Satisfied", which is such a treasure to me, but I think is also great for anybody who's a traditional country music fan. It has a lot of classics on there and I sing two songs that aren't available anywhere else. It was just so great to sit in the studio and hear him sing those songs that I heard him sing my whole life and be able to share that with whoever wants to share in that. That record is available on my website. So that's one of the things I was able to do during the "down time". I was really blessed to be able to have that time to be able to do that with him.

**HULICK:** You recorded the song, "Girls Like Me" during the pandemic, which had to be very difficult because you couldn't have anyone in the studio with you.

**McBRIDE:** It was. Luckily before everything shut down I had talked to the producer Nathan Chapman, who I've worked with before, and he was able to do everything at his house. He played every instrument and sang all the background vocals and I was able to go to my studio and do my vocals. So it was a very isolated process. We did the video with just me (chuckles) ... I was thinking there's nobody else ... just me. I never did that before.

**HULICK:** You had to postpone the opening of your exhibit at the Country Music Hall of Fame because of the pandemic. It's open now, right?

**McBRIDE:** Yes! It's open now through August of this year and it's beautiful! I've always wanted to have an exhibit in there so it's a dream come true. There's a lot of stuff from my childhood you don't see anywhere else - stage costumes, clothes from some of my album covers and memorabilia that's really interesting.

**HULICK:** You were inducted into the Grand Ole Opry in 1995. Who was the person that inducted you?

**McBRIDE:** Loretta Lynn. She was one of my heroes and actually ended up being a friend of mine, which is so crazy for me to even say the words out loud.

**HULICK:** Was there any advice someone gave you as you were coming up in the business that you took?

**McBRIDE:** Garth Brooks told me to make sure to take the time to enjoy it and really be in the moment. He said it's going to happen so fast and go by so fast so take the time while you're doing these milestone things, or everyday ordinary things that you get to do in this career. That's hard advice to follow when you're just starting out because that's something you see in hindsight ... so I'm really glad he told me that.

**HULICK:** Do you have a message to your fans coming to your show April 9th?

**McBRIDE:** Yes! Come out! We're finally going to make it and we are so excited! Bring your positive energy and light. We're going to have a GREAT time!

# BUSINESS

## EVL CANNA CLUB & DISPENSARY

Local couple open up shop to share their knowledge of cannabis and its benefits



By BRENDA PERKS

As the legalization of recreational marijuana and its licensing regulations make their way through communities across New York state, those with a deep passion for cannabis are stepping forward to shed light on the plant and its benefits. Some are even making preparations to open up shop. One couple, just a stone's throw from Ellicottville, already has.

JD Newark and his wife, Christa, are the operators of EVL Cannabis Club & Dispensary, located on Main Street in Salamanca. An enrolled member of the Seneca Nation, JD is proud to call this slice of western New York home, and he harbors a deep appreciation for the outdoors and for his family. "I'm a family man," he said. "My family is everything to me. I'm married to my long-time crush, and we're excited to be working together to educate the public on cannabis use and offer a variety of products that can help people in so many different ways."

After visiting their retail location and chatting with the pair, it is evident that JD and Christa have found their calling...

**PERKS:** Why cannabis?

**NEWARK:** Cannabis is not only my medicine, it's also my hobby. It's always been fascinating to me how versatile cannabis can be. New uses of cannabis are discovered daily. There are so many great things that come from this plant.

**PERKS:** What are some common misconceptions about it?

**NEWARK:** That it's dangerous or that it's a gateway drug. We're hoping to change that view and perception and bring a positive welcoming face to cannabis.

**PERKS:** What can customers expect to find in your store?

**NEWARK:** We carry everything from cannabis flower to concentrates, edibles, cartridges, drinks, drink mixes, THC capsules and more. The flower and hash we carry are all locally grown and locally manufactured. We've developed some really great relationships with reputable cannabis companies and it's important to us that we maintain that local connection to support each other. We also have a large selection of pipes, bongs and other specialty items.

**PERKS:** What are your most popular products right now?

**NEWARK:** Right now, our infused edibles are a big hit - everything from gummies to chocolates to baked goods. And our top shelf flower is an exotic line that our customers are really into.

**PERKS:** What is your favorite way to consume cannabis?

**NEWARK:** Flower has always been my go-to, but I love cannabis in all forms!

**PERKS:** Cannabis can be enjoyed recreationally, but its uses for its medicinal properties has been around for thousands of years. Can you give us some insight on what ailments it can help with?

**NEWARK:** Chronic pain, anxiety, and trouble sleeping are what we see people using cannabis for the most. It's amazing that we can help so many people without prescription drugs. THC is known to interact with areas of the brain that can decrease nausea and promote appetite. We see it a lot with cancer patients who are struggling with the side effects of their chemotherapy. We want people to know there's a better way to medicate - all natural, safe, quality products. We carry ultra low dose THC infused-edibles for

"EVL Cannabis Club" continued page 20

## GREAT LAKES CHEESE EXPANSION

Comments invited on permits nearing final stage for proposed plant in Franklinville



By KATHLEEN KELLOGG

Announcement of a March 25th comment deadline and some updated project details were on the agenda in two March 17th virtual public sessions about the Great Lakes Cheese Company's proposed expansion and relocation in Farmersville and Franklinville.

The \$500 million manufacturing project will bring 430 new jobs to Cattaraugus County and has been promised numerous incentives for relocating its Cuba, NY plant to an undeveloped site north of the Village of Franklinville on Route 16. The new facility is projected to process 8% of the state's milk to manufacture American and Italian-style mozzarella and provolone cheeses, which are sold in grocery stores. The plant will also repackage larger cheese quantities that are not made at the plant.

Each of the two Zoom sessions were attended by 22 viewers, about half of them local residents, and including several GLC staff, designers and engineers, as well as officials from National Fuel and National Grid and others.

GLC President Matt Wilkinson updated viewers about recent developments, such as additional property purchases and a reconfigured site entrance, but he wasn't certain of the date when site work would begin. A ceremonial groundbreaking is tentatively planned for April 28th, he said, adding that earth moving should begin later in the season, with full 24-hour operation in 2025.

Cattaraugus County Industrial Development Agency Director Corey Wiktor said the project is "historic" in its economic impact to the county and region, contrasting the potential for growth to the recent market conditions in the pandemic that caused farmers to dump milk and stalled haulers.

His agency has offered an attractive 25-year real property tax abatement, with a full exemption for the first 20 years and 10% annual reductions in the final five years. The county is funding the Village of Franklinville's \$5.8 million upgrade in municipal water and wastewater systems, along with help to drill a new well and water tank, and water and sewer lines to supply 632,000 gallons of water and process waste. He invited residents to contact him with questions at 716-699-2005 or Corey@cattcoida.com. Permitting documents and comment information about can be found on the agency's website, www.cattcoida.com.

Wilkinson said the facility will include its own 16,000 square foot wastewater treatment plant, paved employee truck parking and driveways moving trucks generally away from the highway around the east side of the plant. GLC is purchasing 230 acres of cornfield and forest land, with about 100 acres of that for the manufacturing site straddling the town line. An easement on the west side of Route 16, through property of Ischua Valley Country Club to Ischua Creek, will accommodate an underground outfall pipe to manage the daily discharge of about 700,000 gallons of treated processing wastewater daily.

Traffic engineer Rogerio Alcantara said he studied traffic conditions from the village center at Chestnut and Main Streets, to the intersection of State Routes 16 and 98. "The main take-aways are you will see an increase in traffic, with the bulk of traffic arriving from the south," said Alcantara, noting 80% of the arriving milk trucks and reefer trailers will travel north on Route 16 from I-86.

He added that the route meets the state's "level of acceptability" for traffic movement, but there will be some delays at intersections. He said he anticipates little traffic arriving from County

"Great Lakes Cheese" continued page 21



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# RECREATION

## MARTENS OUTDOORS

Ellicottville Aquatics owner expands into hunting, fishing supplies and firearms



By RICH RUMFOLA

In 1948, at the age of 18, Richard “Dick” Stack opened a fishing tackle store in Binghamton, NY. In time, Stack grew his small, boutique business into the Dick’s Sporting Goods empire that most people know of today.

In 2016, at the age of 23, Ellicottville native Skyler Martens moved his expanding Ellicottville Aquatics pet business out of his basement and into a spot in the Salamanca Antique Mall.

Standing in his store and listening to Martens talk about the evolution of his business, you can begin to understand how it all might have happened for Dick Stack.

“It was a hobby gone wild out of my basement,” Martens admitted. “I never would’ve dreamed in high school that I would end up doing this for my career - but it’s been really exciting every step of the way.”

When Martens first opened Ellicottville Aquatics in 2016, his shop consisted of about 10 fresh water fish tanks in a room the size of a one-car garage. He now can recall having to remove three interior walls in the building he’s in to accommodate the rapid expansion of his business.

Looking around the shop, one gets the idea it would take a week to see everything he has for sale. Shoppers can find items to feed, grow, maintain, house and display creatures as diverse as house cats, hedgehogs, Mexican salamanders and water plants.

And now, alongside pets and plants of all shapes, sizes and colors, the business stocks long guns, shotguns, ammunition, fishing tackle and live bait. With a smile on his face, Martens will tell you, “We’ve definitely snowballed into a lot more than just fresh water fish.”

The idea for the ‘Martens Outdoors’ portion of the business began a couple years ago, when Martens went to his closet looking for hunting gear.

“I’ve always been a hunter and I was getting into it again a little more heavily and then I realized I didn’t have any of the stuff I really needed,” Martens explained. That’s when I started looking into (what it would take) to move my business in that direction.”

Some of what it took included going through the arduous, six-month process of obtaining his Federal Firearms License and then having to invent his own supply chain for ammo during the shortages brought on by the covid pandemic. Martens explained that gun ammo shortages from last year have eased to some extent, but he still considers it “a daily computer game” to find and purchase inventory.

“Right now, we have in-stock a pretty good selection of all the most sought-after kinds of ammunition,” Martens explained. “We also have more coming in every day, so if we don’t have it, we can get it for you.”

Martens says he is waiting for his pistol license to come from Cattaraugus County, so he’ll soon be able to sell handguns, in addition to the long guns and shotguns he already has for sale in the store.

“I try to service all the basic needs of a hunter walking through the doors - including selling New York State hunting and fishing licenses,” Martens said. “We also are authorized to sell the Seneca Nation Fish and Wildlife licenses.”

“Martens Outdoors” continued page 21

## “REEL” IN THE ADVENTURES

Grab your fishing rods - trout season opens April 2nd in Pennsylvania



By LINDA DEVLIN, ANF VISITORS BUREAU

Trout season opens in Pennsylvania on April 2, 2022. Sunny days, warm weather, and a fishing rod are your passport to adventure in nearby Pennsylvania. Prime fishing locations include the mighty Allegheny Reservoir, Hamlin Lake, Marilla Reservoir, Tunungwant, Potato and Kinzua Creek. Fishing license options include a one, three, or seven-day tourist license, resident license, or a senior resident license. Licenses may be purchased at a variety of local locations or online at [fishandboat.com](http://fishandboat.com).

The Allegheny National Forest (ANF) with over 513,000 acres of public access lands offers the angler a variety of fishing opportunities from small native brook trout to trophy fishing for muskie, pike and walleye in the Allegheny Reservoir. The Reservoir offers excellent fishing and is open for both non-motorized and motorized boating. Species of fish include bass, muskie, walleye, crappie, catfish and panfish. There are four campgrounds along the reservoir plus several developed boat access points.

Willow Bay Recreation Area is located along the shoreline of Willow Bay, a small arm of the Allegheny Reservoir. It offers fishing, hiking trails, 101 campsites for RV and tent camping, and rustic cabin rentals. All campsites contain a picnic table, fire ring, and parking for two vehicles. Willow Bay is located just 15 miles from Bradford, along PA Route 346, just south of the New York/PA state line. The concrete courtesy dock at Willow Bay offers easy access along with plenty of parking for boat trailers. There is a daily parking fee. Campsite and cabin rentals are available from April 21-October 31, 2022.

Red Bridge Recreational Area, another very popular fishing site, is located along the shoreline of the Allegheny Reservoir, just north of Kane. Red Bridge offers 65 campsites plus a limited number of cabins with full amenities. For fishing there is a courtesy dock, restrooms, and a shoreline trail.

There are many other access areas for fishing in the Allegheny Reservoir and freshwater mountain streams within the ANF. In total, there are 14 campgrounds, with a choice of over 1,000 sites to choose from. To view details of the different recreation areas and cabin rentals on the Allegheny National Forest visit [alleghenysitemanagement.com](http://alleghenysitemanagement.com).

Kinzua Creek, near Westline, is easily accessed from the Kinzua Valley Trail. The Kinzua Valley Trail has a handicap accessible fishing platform alongside their covered bridge. This trail winds from the trailhead along Westline Road to Red Bridge Campground in the Allegheny National Forest. Westline Inn offers great food in a relaxed atmosphere plus the option of booking an overnight stay.

Marilla Reservoir, a favorite with local fishermen, is located along PA Route 346, five miles west of the City of Bradford. There are two rustic wooden trestle bridges, a wooden covered bridge, and a 1-mile loop trail around the reservoir. Non-motorized boats, canoes and kayaks are permitted. For overnights, there are a wide variety of options available in Bradford, full-service hotels, bed & breakfasts, and Airbnb home rentals.

Fishing lore states if bald eagles are nesting, the fishing is good! Two areas with nesting bald eagles are Tunungwant “Tuna” Creek and Hamlin Lake. The Tuna runs north through Bradford to the Allegheny River. Crook Farm Trail offers a 3-mile loop trail around the banks of the waterway. Parking is available at the Crook Farm Trailhead, or along Bolivar Drive, near the Route 219 Foster Brook exit.

“Reel in the Adventures” continued page 20

# REAL ESTATE

## ERA RECEIVES HIGH HONORS

ERA Team VP Real Estate winner of the Gene Francis Memorial Award



MADISON, NJ - ERA® Real Estate, a global franchising leader within the Realogy family of brands, has named ERA Team VP Real Estate based in Chautauqua, NY as the winner of its Gene Francis Memorial Award for Top All-Around Company. The award, named after ERA Real Estate co-founder Gene Francis, is the highest honor given to an ERA® affiliated company and reflects the qualities most respected throughout the global ERA system and the real estate industry. Known for his forward-thinking business acumen and philanthropic spirit, Francis established a defining culture of service to which all ERA companies aspire. Factored into the award selection are high customer satisfaction ratings, strong brand engagement and use of the ERA brand resources and company growth.

Serving their clients and communities for over 25 years, ERA Team VP Real Estate specializes in residential and resort properties, vacation rentals, property management and real estate development. Headquartered in Chautauqua, NY and home to 82 agents, the company has eight offices and covers Western New York's Southern Tier and Northwest, Pennsylvania.

William "Bill" Soffel started the company in 1990 and joined the ERA network in 2004. Under Bill's leadership, ERA Team VP Real Estate has achieved Top Affiliate status over the years, which is given to the top 20 companies in units and volume. The company has also been a three-time finalist for the Gene Francis Memorial Award for Top All-Around Company. Additionally, the company has been a finalist for the Jim Jackson Memorial Award 1st in Service Agent and a two-time finalist for Office Coordinator of the Year.

ERA Team VP Real Estate finished 2021 in the Top 15 among the ERA network of brokerages of similar size, with more than \$290 million in sales volume and 1,584 transactions, an increase of 49 percent and 21 percent, respectively, in the last year alone. With a focus on providing each client a personalized service experience, the company successfully leverages ERA's innovative technology and programs to help agents develop meaningful and long-lasting customer relationships. This philosophy has been a driving force behind the company's high customer satisfaction ratings and agent productivity.

Bill and his team at ERA Team VP Real Estate also have a passion for being good corporate citizens and giving back to the communities they serve. For the last 12 years, the company has hosted the Annual Agents of Hope Golf Tournament, raising over \$100,000 for the ALS Association, the ALS Division of the Muscular Dystrophy Association (MDA) and local families affected by ALS. Additionally, the company has hosted the Bags & Brews event, which gives back to the local Roswell Cancer Institute, Back the Blue 5K Race in support of the local Bradford City Police Department and Habitat for Humanity in Chautauqua, NY. All these organizations are near and dear to hearts of the team members and agents of Team ERA VP Real Estate.

"ERA Team VP Real Estate is a shining example of ERA's continued commitment to service, performance and growth," said Sherry Chris, President and CEO of ERA Real Estate. "We are thankful to Bill for ensuring that the indomitable spirit of Gene Francis remains at the forefront of the way his company works with the communities it serves. The company's leadership, agents and staff embody the ERA culture of collaboration and commitment to being the best at what they do and having fun while doing it. We are honored to stand alongside this incredible company as they continue to uphold the highest standards of performance."

"We are honored by this astounding recognition and overjoyed to be able to continue the amazing legacy set by Gene Francis," said Bill Soffel, broker/owner, ERA Team VP Real Estate. "At ERA Team VP Real Estate, we have a passion for building relationships and changing lives through the power of homeownership. Our team of affiliated agents demonstrates professionalism in all aspects of their businesses. We strive to create an environment driven by ERA's collaborative culture and support systems designed to prioritize the success of our agents. The efforts of our agents, staff and leadership are paramount to the company's growth. We are thrilled to receive the ERA network's highest achievement."

## HOWARD HANNA ACCREDITATION

Howard Hanna Financial Services first to earn ASIL status



Tony Thompson, Founder & CEO of NAMMBA presented the ASIL award to Annie Hanna Cestra at HannaCon, held earlier this month in Las Vegas. Many of Howard Hanna's Ellicottville's agents were in attendance.

PITTSBURGH, PA. - NAMMBA is proud to announce that their partner, Howard Hanna Financial Services, is the first lender to earn the NAMMBA certification accreditation and can now proudly display its status as an Accredited Social Impact Lender (ASIL). J. Tony Thompson, Founder and Chief Executive Officer of NAMMBA, presented the award at the organization's biennial conference, HannaCon 2022 - Stronger Together.

F. Duffy Hanna, President of Howard Hanna Financial Services, knew that he wanted to bring the whole company together to create a more diverse, competitive workforce and a more diverse client base. "Every industry leader has read the data trends. The employee base of the industry is retiring out of the business in massive waves and the growing client demographic is coming from historically underserved markets. It was time for a dynamic shift and Hanna wanted to be at the forefront.

"These are the current and future markets for us," Hanna continued. "Whether it's the single female market, the black and Latinx market, and/or the LGBTQ+ community, that's part of our employee base as well and it's growing. We had to identify how to make an impact within those markets. If you miss this, you're missing a whole segment of the industry to sell your product to, whatever you're selling, and to be viewed as an inclusive employer. So, it is ultimately a good business move."

While Hanna was looking for a solution that would serve his CRA goals (Community Reinvestment Act), NAMMBA was busy crafting a program that did just that.

ASIL is a 12-month accreditation program (that can be done sooner with increased dedication) that helps companies reach their goals by combining their desire to be a force for good within the communities they serve, along with their need to improve their revenue and profit margins. Only 5% of all lenders will be eligible for certification. And not every company is willing to make a commitment to the program.

A four-pronged approach, ASIL helps lenders see their past and present, and helps them create their future with policy and company culture assessments, data on current market trends and future forecasting, training and coaching, and finally a plan for execution.

In 2021, Howard Hanna Financial Services took the plunge and signed up to go through the accreditation process. With an open mind, they eagerly learned where their strengths and weaknesses were and understood where changes needed to happen to make Howard Hanna Financial Services more resilient, more inclusive and diverse, and ultimately, better prepared for the changes and challenges that the mortgage industry is facing in the next 20 years.

"Howard Hanna Financial Services took the step that so many companies are afraid to take ... they decided that they were going to walk the walk, instead of sitting in a board room and just talk the talk," says Thompson. "They have done a lot of work in the last six months, and I couldn't be prouder to award them with their ASIL seal of approval. They can now tell all their clients that they are a force for good in the mortgage lending industry, instead of a force that is just out there to make a buck."

"The ASIL Certification Process has helped us identify places and people we can work with and find opportunities that exist out there that perhaps we weren't looking for. It's already opening our employees' eyes and hearts to doing things differently," said Hanna. "I can't wait to look back two to three years from now to see how much we have grown as a company from taking on this important work."

If you are interested in learning more about how the ASIL program can help your company reach its goals for LMI/CRA and DEI and then leverage those goals to turn a stronger, healthier profit, visit [www.nammba.org/asil](http://www.nammba.org/asil) or email J. Tony Thompson at [tony.thompson@nammba.org](mailto:tony.thompson@nammba.org).



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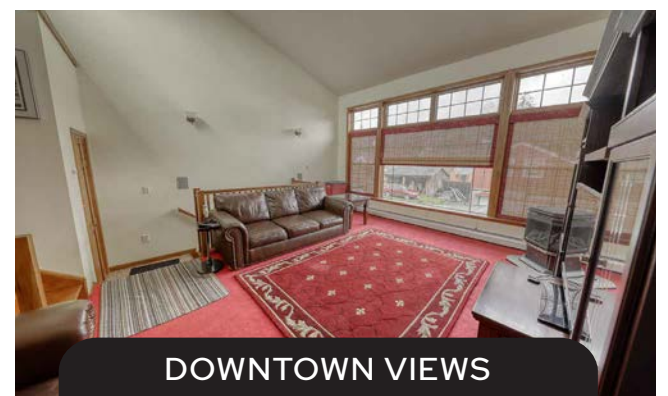
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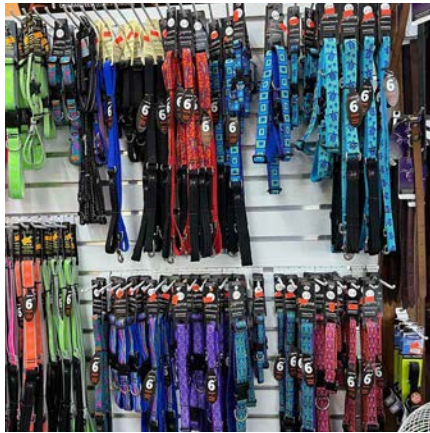
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# MEETING NOTES

## Ellicottville Village Board Schedules Public Hearing on Proposed 2022-2023 Spending Plan

By **KATHLEEN KELLOGG**

The Ellicottville Village Board scheduled a public hearing for April 19, 2022 at 6:00pm to take comments on a proposed 2022-2023 spending plan. Mayor John Burrell said copies of the preliminary budget can be obtained from the Village Clerk, Mary Klahn. He told the Board members he is seeking a 5.9% salary and wage increase, in keeping with the federal cost-of-living rate, noting past increases have been under 2%.

The Board will review the budget and make adjustments in two Board work sessions April 6th and April 18th. Further adjustments can be made prior to a vote during the April 19th session.

In another matter, the Board took two steps toward filling an open municipal planner position, accepting recommendations from a search committee for a temporary consulting agreement and also offering an assistant planner position to an applicant who will seek certification and training. The position is shared by the town and village and the planner reports to Town and Village Engineer Ben Slotman.

The Mayor will sign a six-month hourly consulting agreement with Barton & Loguidice of Liverpool, NY to supply the services of Keith F. Ewald, a licensed landscape architect who is a community planner. The agreement must also receive approval of the Town Board, which was set to meet March 16th.

The Board also signaled support to offer the full-time position of Ellicottville Assistant Planner to applicant Greg Keyser of Springville from April 1, 2022 through Dec. 31, 2023. Keyser would be expected to implement the community's 10-year strategic plan and set up revenue-producing shared services with other communities.

Slotman described the applicant as well-versed with a passion for land use planning, who serves on a local planning board and "has a drive to work with local municipalities" while bringing other skills useful to the Engineering Department.

The Board then discussed a recent report that suggests archaeologically sensitive areas in a large portion of property planned for a two-acre village parking lot on Mill Street.

Cattaraugus County legislators in December approached the village with an offer to assist the Village with \$365,000 in funding for purchase of the landlocked property from Norm Leyh. A contract was signed and Village officials intended to borrow the money from the Sewer Fund which would then be replaced by the County, but an archaeological study may prevent utilizing those funds near the fiscal year-end.

"If what we're talking about now delays it so that we can't get the money and get paid back by the County by May 31st, then we can't do it," said Burrell. Village Trustee Doug Bush said he will discuss the matter with the County.

As the meeting got underway, resident Lynda Neuwirth notified the Board about the ongoing noise violations at Edelweiss Ski Lodge. She said visitors often gather around a fire pit at the lodge at 29 Jefferson Street after 11:00pm, which is in violation of the village's noise ordinance.

In another matter, Slotman noted that some supplies and materials needed for the town water line replacement project may arrive a year late and he was set Wednesday to discuss some anticipated cost increases with the state Environmental Facilities Corporation that is supplying some of the funding.

Mayor Burrell noted the \$5.3 million water project will instead reach about \$6.6 million and expressed fear that a hoped-for Elizabeth Street reconstruction project will be scuttled without passage of a \$2 million bond issue over a 15-year period. After some discussion about the need for funds to meet other personnel issues, the Board agreed to rescind a recent measure that would have shifted the Village's \$40,000 in federal COVID-19 impact funds to the town's water project.

The Board unanimously approved three resolutions related to the \$36,000 Infiltration and Influx (I & I) sewer line study project: authorizing Burrell to sign a grant agreement with the Environmental Facilities Corporation (EFC) and related documents; authorizing a local match not to exceed \$6,000; and a determination that studies and information collection is a Type II action not requiring further environmental review by EFC.

The Board then voted to support a \$3,500 award to MDA Consulting Engineers to assist the Village in a study of the sludge depth in the Village's three lagoons which is needed due to an estimated doubling of the volume from 2018 to 2021.

Village Attorney Rich Stanton updated the Board on the abandonment of the Village's portion of Marshall Alley and received approval for his recommendation to abandon the property and transferral to Madigan's for \$1,200 plus legal fees and closing costs.

Trustee Caitlin Croft, who leads a Refuse Committee looking into complaints about fines and requests from property owners seeking changes in the collection system, will work with Stanton on researching the village's policy and the contract with Town and Country ending in two years. Several officials said the system is working well but repeated complaints from a few people make it the single most time-consuming matter in the Village Clerk's office.

The Board also approved:

- a 2:00pm work session and 3:00pm site visit on March 22nd to review arrangements for the

"Village Board" continued page 21

## Town Board to Share Consultant to Move Development Project Through Planning & Zoning

By **KATHLEEN KELLOGG**

The Ellicottville Town Board agreed, during its March 16th meeting, to offer an Ellicottville Assistant Planner position to Gregory Keyser of Springville on condition he receives training and certification as a municipal planner. If Keyser accepts the arrangement he must obtain certification and will be under the supervision of Town and Village Engineer Ben Slotman. The Board also agreed to a six-month consulting contract with Barton & Loguidice of Liverpool, NY, for services of the firm's professional planner Keith Ewald. Ewald, or other members of the firm, will advise the Town and Village planning and zoning boards for 16 hours a week.

A search committee, mindful of development pressures on the community's planning officials, had recommended contracting for shared professional planning services while finding and training a suitable candidate to fill the opening left by the October resignation of Planner Gary Palumbo. The offer of employment and consulting contract were also approved March 15th by the Village Board.

Following the vote on the consulting agreement, Town Attorney Seth Pullen suggested a formal intermunicipal agreement with the Village. He said it would allocate the expenses between the two municipalities according to hours billed by the contractor. The Board authorized Pullen to work out a draft of the terms with Rich Stanton, Village Attorney.

Also on the agenda were the contract bid awards in the town's \$5.3 million water project. While the names of bidders and amounts of the bids that were opened March 10th were not discussed, Board members said the cost of the project could now reach \$6.6 million.

Slotman reported two contractors submitted bids on the distribution system and water tank

"Town Board Meeting" continued page 21

## Town of Great Valley Will Continue with Manufactured Housing Moratorium

By **KATHLEEN KELLOGG**

The Great Valley Town Board, meeting Monday, March 14th, voted to close a public hearing that was opened in February to air a restrictive zoning amendment governing manufactured housing.

Town Supervisor Dan Brown explained there are 60 days remaining on the extended moratorium for approval of manufactured homes. Any requests for these homes during that time will have to come before the Town Board for review. There were no public comments.

The Board agreed to step away from the proposed amendment to pursue an updated comprehensive plan and zoning regulations for the town. Officials have sought the guidance of the Cattaraugus County Planning Department and Planning Board to eliminate the expense of an outside consultant.

Code Enforcement Officer Rich Rinko pointed out that the County will be using Great Valley as an example in setting up a framework for zoning based on changes happening in the community and neighboring towns.

A public discussion on all land use issues should get underway later in the spring and summer. A public hearing will then be scheduled on an "umbrella law" that will avoid piecemeal zoning amendments.

The Board then set a public hearing for April 11th at 7:00pm on a proposed requirement for bonds insuring against damage by logging trucks and other heavy vehicles exceeding weight limits on town roads.

Brown said other towns have such laws but Great Valley has been able to work with area

"Great Valley Town Board" continued page 20





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- 25 ..... Telestock Telemark Day
- 26 ..... Penguin Paddle Fundraiser

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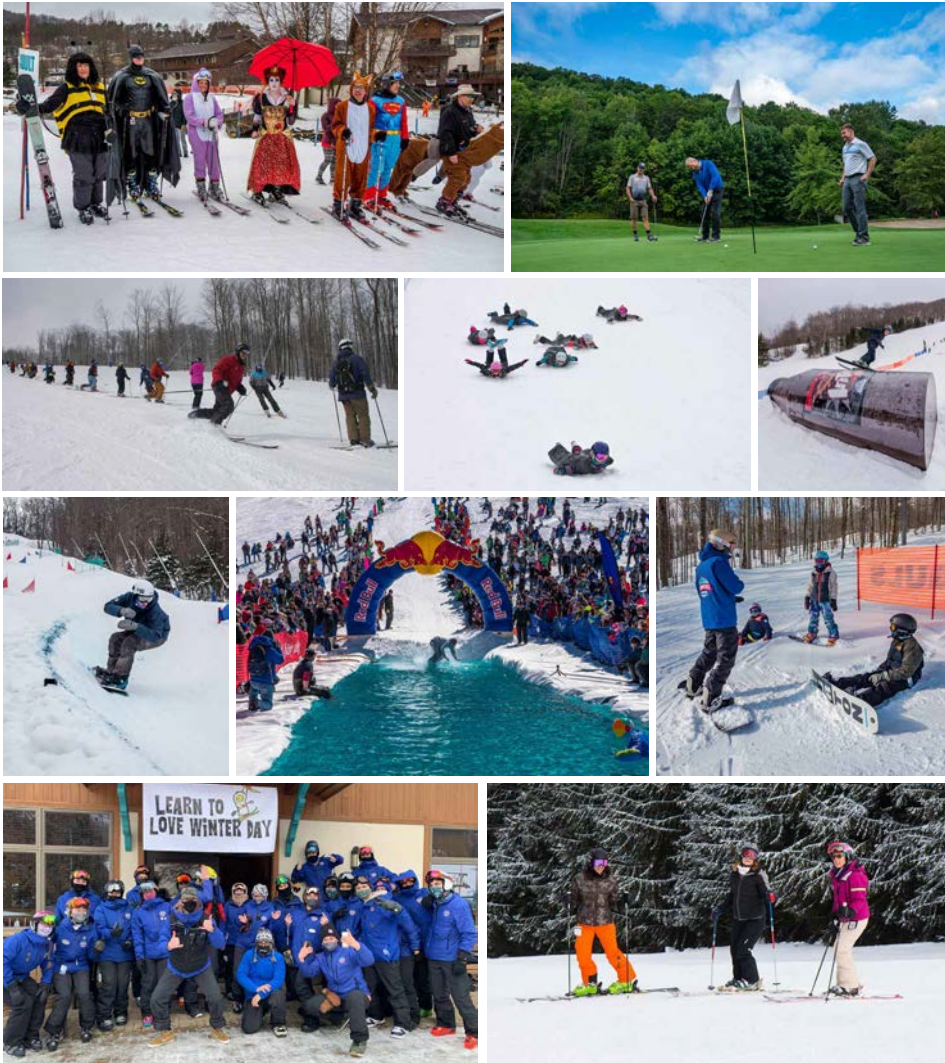
- 6 ..... Boardroom Banked
- 12-13 .... Winter Carnival
- 18 ..... Rail Rider Night Rail Jam
- 19 ..... Intense Milk Day Rail Jam
- 19 ..... Rail Rider Jamboree Music Festival
- 20 ..... Foxfire Super G
- 26 ..... Pond Skimming

### APRIL 2022

- 10 ..... Golf Course Opens (weather permitting)



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### Time for a breather.

We will be closing, in order to give our team a well-deserved break, Monday, April 4 to Wednesday, April 13. We'll be back at it Thursday, April 14. Thank you, as always for your support.

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# HEALTH & FITNESS

## Core Performance: Fitness Comes In All Sizes

BY KIM DUKE, CERTIFIED PERSONAL TRAINER

This week's article is dedicated to all of the folks who get up each and every day and move. Whether you are cleaning horse stalls or cleaning houses. If you are getting up extra early in the morning to take a fitness class, run, walk or hike. Or maybe you are the one skinning up a mountain so that you can enjoy the fresh snow before the lifts open. You know who you are and who I am writing about. You are the folks that may not have a perfect diet, but you strive to eat right and drink lots of water. Yet, even when you try your best you still feel frustrated by that number you see when you step on the scale.

There is a misconception that being skinny and being fit are one in the same. This tends to be more prevalent in women due to the intense media persistence promoting this stereotype. I personally know plenty of women who do not reflect those images and yet are in very good physical shape. These women have curves and are strong but still tend to feel disappointed in themselves merely because of their weight/size.

Being skinny means something different to everyone. When you look up the definition, it's plain and simple: skinny means very thin. What causes a person to be skinny can be due to a number of factors like genetics, improper metabolism of nutrients, lack of food, drugs, illness or an eating disorder.

When you look up what it means to be fit - or in this case athletic, it says being physically strong and active. Being fit requires both physical activity and exercise which can have immediate and long-term health benefits. The decision as to which one to be should be simple. It should also go without stigma.

Sadly, we live in a world where vanity/appearances seem to hold more value than inner qualities like kindness, integrity and determination. We believe that if we look a certain way, we will be happier overall. Again, I know many women who have dieted their way into a thinner body only to regain the lost weight and feel defeated. Or they work out two or even three times a day which becomes unsustainable over time. This desire to look like someone else can literally drive you to actually feel worse than better about yourself.

Which brings me to the conclusion that feeling good and being healthy actually comes from within. It's not what you see on the outside that ultimately matters. It's confidence and determination. It's getting up every day to be the best version of yourself. The one who strives to enjoy everything from physical fitness to quiet moments with loved ones.

Being skinny is not always attainable. But, being healthy, fit and in shape is a lifestyle most of us can attain. It's not easy. It takes consistency and discipline, but it is also very



rewarding.

In the end, it boils down to this: Being skinny is a narrative created by the media. Being fit means creating a healthy lifestyle that allows for room to make mistakes and room to improve. It allows you to build something within yourself and with others. It helps you to love your body versus hate your body. So, if you're one of the many who allows a number to determine your level of confidence and success, step away from the scale and continue on your path to staying healthy and happy with every new day.

*Kim Duke is a certified personal trainer and owner of Core Performance Fitness and Training, located at 55 Bristol Lane, Ellicottville, NY. Kim resides in Ellicottville where she raised her two sons, Zach and Nik. For more information about her studio visit her Facebook page or [www.coreperformancefitness.com](http://www.coreperformancefitness.com). Kim can be reached directly at 716-698-1198.*

## Inner Peace & Strength: Seasonal Affective Disorder

BY LAURA WIDGER, LCSW



Will the sunshine peak through? Will Father Winter magically create more snowy flurries? Do we need our vitamin D supplements? What is your go-to favorites during the winter months? Regardless if you are a diehard skier or find yourself browsing airline websites trying to strike the best deal on roundtrip tickets to Florida, there is something to ponder regarding the term, seasonal affective disorder.

Seasonal Affective Disorder is a mood disorder classified under depression's umbrella which can occur at the same time each year. Seasonal Affective Disorder (SAD) occurs in climates where there is less sunlight and sunrays during certain periods of the year. Symptoms of SAD include: fatigue, depression, hopelessness, and social withdrawal. SAD Affective over 3 million people each year and is very much treatable.

With the frequency and commonality of Seasonal Affective Disorder, researchers and scientists have found numerous avenues of treatment. First and foremost however, is the awareness piece to gain an understanding of your symptoms and current experience. We have to name it to tame it, right? Secondly, the power of our own voice can very much so be a blessing and a curse. With SAD, often times our inner voice whispers words of sweet nothing, such as: "go back to bed, blow them off, nothing is worth my energy, meh." If we can catch that inner voice before it increases its volume levels, maybe we can shift it a bit. Maybe we can remind that inner voice remembering that moving the body is important and so is the breeze of the outdoors.

To piggyback these first few health tips, Kelly Rohan in her book, "Coping with the Seasons: A cognitive behavioral approach to seasonal Affective disorder," chimes in. She suggests: creating self-statement or coping cards to remind us of self-care, involving yourself in positive social interactions or making a point to interact with others seeing as we are animals of a pack and need that human connection, engage in competency experiences or participating in activities that make you feel skilled or competent, and lastly doing activities that are not compatible with feeling depressed (skiing, walking outside in the brisk temperature, dancing to pop music, taking a painting class, taking a trip to the sunshine, planning an adventure, etc). Additionally, purchasing a happy light or therapy lamp. Private practitioner, Laura Widger, LCSW, owner of Inner Peace and Strength in Ellicottville has one these beauties in her office. Give her a call to schedule and navigate the temporary SAD path with a skilled therapist/clinician.

*Laura Widger is a NY State Licensed Clinical Social Worker with 15 years of experience in the field of emotional wellness and mental health. She owns and operates Inner Peace and Strength - Mental and Emotional Health, and specializes in trauma healing with children and adults. She lives in Cattaraugus County with her husband, children, and German short haired dog. Laura personally and professionally strives to promote internal self leadership and the discovery of true genuineness and balance within.*

## SUMMER MUSIC FESTIVAL

cont. from page 03

In addition to these star-powered acts, the Ellicottville Chamber is proud to host the return of the Buffalo Philharmonic Orchestra the following day, Sunday, July 3rd, which, like in years past, will include a spectacular fireworks display orchestrated to the music of the BPO.

Tickets for each evening of entertainment are \$45 in advance or \$55 at the gate. Pre-sale tickets, as well as VIP Sponsor Packages, will go on sale March 31st and can be purchased through the Chamber's website, [ellicottvilleny.com](http://ellicottvilleny.com). For additional information, contact the Chamber at 800-349-9099 or email [info@ellicottvilleny.com](mailto:info@ellicottvilleny.com).

## MAGNIFICENT MAYHEM

cont. from page 04

pretty neat that we can bring these two events to the community," said Yanetsko.

The River Regatta will feature 1-person, 2-person, 4-person and 6-person floating vessels – whether kayak, canoe or flat bottomed boat. The regatta will be a timed event with the vessels starting at Steam Valley and ending at Olean Creek (parallel to War Veterans Park). The fees will be based on the number of people and all fees include an event tank and refreshment vouchers. Teams can feature any age participants (waivers for those under 18 will need to be signed by parent/guardian) with awards for 1st, 2nd and 3rd place for each vessel category.

Float the Allegheny's goal is to encourage people to "get into the river" and "have a whale of a good time" in the process! Although not timed, and basically anyone can participate, those interested in being an official float participant will pay one of three fees - individual float, family four pack, and family four PLUS pack. The fees may include an event tank and refreshment vouchers.

Finally the endurance run – or hike to Herman. Although official mileage and elevation hasn't been determined, the run will take participants from Four Mile Brewing Co., to South Union Street bridge, to the City of Olean road to the reservoir, to Alpine Drive, up and around the tanks, back down the same route, to Four Mile Brewing, under the East State Street bridge via Adams Street to War Veterans Park. The fee will include event tech tee, refreshments at the end, as well as other race bling.

"The events committee was pretty excited with the tentative schedule of events for the M3!" said Mayor William Aiello, Chamber board director and events committee member. "The Chamber is trying to find an event that features activities for all ages, attracting folks from out of town and adding to the quality of life for our area residents."

Registration for all activities will begin on Friday, April 1st with most fees increasing as the event gets closer. For more info go to [shop.oleanny.com](http://shop.oleanny.com) or call 716-372-4433.

## EVL CANNABIS CLUB

cont. from page 08

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**PERKS:** Where do you see the industry going in western New York over the next five years?

**NEWARK:** I hope in five years we are looking at a cannabis industry that is established, that is working, and that is helping our communities create jobs. I want communities to grow side by side right along with the cannabis industry. We can create a great thing amongst us and strengthen our communities with these new opportunities from the cannabis industry. It takes someone to lead the pack and we want to be on the frontlines for our community.

As the legalization of marijuana across the state continues to be a hot topic, one thing remains constant: regulations are certain to be ever-changing as both federal and state governments navigate their way through the industry. And as JD states, "We are always changing. This industry is just starting and we are pioneers. We're keeping track of everything the state puts out and we will adapt to any changes as they come along."

EVL Cannabis Club & Dispensary is located at 26 Main St., Salamanca, NY 14779, phone 716-515-8030. Anyone entering must be 21 years of age or older. Follow @evlcanna on IG to keep tabs on new products, special promotions and upcoming events, including a 4/20 bash (details TBA). If you have questions about cannabis - whether it be for recreational use or for its healing properties, JD and Christa are a wealth of knowledge and are happy to share their experiences with you.

*(Disclaimer: EVL Cannabis Club & Dispensary and its owners do not claim any information they provide as professional medical advice. Always seek the advice of your physician or other qualified healthcare provider with any questions you may have regarding a medical condition or treatment and before undertaking a new healthcare regimen.)*

## REEL IN THE ADVENTURES

cont. from page 11

Hamlin Lake is in the community of Smethport. Goosechaser Trail, a loop trail, offers easy access to the lake for fishing. The lake is within walking distance of two beautiful bed & breakfasts, the Mansion District Inn, and the Blackberry Inn. While visiting Smethport, check out the self-guided Mansion District Walking Tour. Old Town Smethport offers historic displays, a general store, and the new Cottage House Restaurant & Winery.

Plan Your Adventure: To help plan your fishing escape, order a free ANF Visitors Bureau Adventure Guide which includes a local waterway map plus information on trails, restaurants, attractions and lodging. To order the brochure call 800-473-9370 or download the guide online at [VisitANF.com](http://VisitANF.com).

## GREAT VALLEY TOWN BOARD

cont. from page 16

haulers to prevent seasonal road damage. Now there are problems requiring state enforcement action due to damage by a logger from the Adirondacks region removing timber from the Windfall Creek State Forest via Thorpe Hollow Road. The town's proposed bonding law is still being drafted.

Board members then signaled a go-ahead for the May 7th Happy Half Marathon/5k, which is in its seventh year. The route begins at Holiday Valley, then follows Route 219 into Great Valley, turns west on Mutton Hollow and Klawitter Roads to the intersection with Route 219. The Board's approval is contingent upon receiving a certificate of insurance.

Following a bid opening for lawn care, the Board voted to accept D & J Lawn Service and Snow Plowing's \$9,295 seasonal bid for the four town cemeteries, memorial park, town hall ball fields and property. D & J Lawn Service was also awarded the contract for Bonn Way water/sewer district at \$185 per cutting.

Several other topics came up and it was announced that the Assessor's Town Hall hours have been cut back from Tuesdays to the third Tuesday of each month. The information came from Cattaraugus County, which supplies assessment services to the town and will expand hours as needed in upcoming months as Grievance Day approaches.

It was then decided to add EllicottvilleNOW as a second "official newspaper" and several members pointed out an informative article in the March 10th edition, titled "Former Youth Detention Camp To Become Rec Area."

In addition, Brown announced a planned truck replacement will be suspended due to delays of as long as two years on delivery of new vehicles. He also noted he was recently chosen to serve as chairman of the Cattaraugus County Town Supervisors Association.

The Board agreed to host its 2022 Youth Program, which now includes a newly resurfaced basketball court, thanks to a donation by the Eddy Family, and is part of plans for additional space in the Town Hall.

The design by MDA Consulting Engineers is underway for the \$180,000 addition. Brown said the town has already received half the Covid-19 impact funds for the project, which will include a food pantry and expanded Youth Program facilities.

Brown said the food pantry, managed by the St. Paul's Lutheran Church in Ellicottville, needed to expand into the Youth Program storage space when the pandemic required a shutdown of the Youth Program. The food pantry continues to serve an expanded clientele.

The Town has also been working with Acme Business on a budgeted \$10,500 electronics and security upgrade. When completed, five security cameras will be placed inside and outside the building, and a video display monitor will be installed in the meeting area to provide Zoom presentations for the Town Board and for Planning and Zoning Board meetings.

Rinko reported that continued delays in Armstrong broadband connectivity are due to unfinished property surveys and right-of-ways through Seneca Nation of Indians lands near Carrollton. He said the state must still negotiate these with the Nation.

Many spoke about recent flooding caused by a clogged sluice under the rail tracks that had been the subject of complaints for the past three years. The flooding affected lands that have never been affected in the past. Several noted five homes and areas along Mutton Hollow and Klawitter Road suffered damage.

Mark Hagon of Klawitter Road told the Board that the DEC cleaning the creekbed near his home has not remedied repeated flooding of his driveway, garage and home, along with damage to his shop tools, since the event.

The meeting was held in memory of Great Valley resident Agnes Lorraine Crowley Slack, who died March 2nd.

The Board will hold its next official meeting on April 11th at 7:00pm at the Great Valley Town Hall at 4808 Route 219.

## GREAT LAKES CHEESE

cont. from page 08

Route 17 from the direction of Ellicottville to the west. At the site frontage, Route 16 will be widened to provide an entrance/exit lane bordering the property, along with a center turn lane. The speed limit will be lowered from 55 to 45 mph and facility truck travel will be coordinated to avoid school bus travel times. A Traffic Information Map can be viewed with other project documents on the IDA's website. "There are no significant environmental impacts," said Ted Baudendistel, project engineer. He described some of the features of the 504,000 square foot facility, to be powered by natural gas, and biogas emissions will be burned in a covered flare as a waste management process.

Project documents state that the power grid serving the facility is inadequate to provide enough electricity so natural gas will be permitted. Air emissions, which include particulates, hydrogen sulfide, and other emissions are considered lower than the major source-permitting threshold. Air emissions are expected to travel to the east of the plant due to the prevailing winds. Processing waste will go through an anaerobic treatment facility and settling lagoons, with stormwater containment areas to prevent runoff. About 25 residents of an environmental justice area have been identified along the site's southern boundary.

Comments on the stormwater pollutant discharge and an air emissions permits, and other aspects of the project, will be accepted through Friday, March 25th. Comments may be sent to Michelle Wiznick, Permit Administrator, Department of Environmental Conservation, 270 Michigan Ave., Buffalo, NY 14203. To contact Wiznick, call 716-851-7169 or email DEPR9@dec.ny.gov. Besides information posted at cattcoida.com, documents may be viewed at one of four official repositories: The Blount Library, 5 N. Main St., Franklinville; State DEC, Division of Environmental Permits, Region 9 Office, 182 E Union St. Suite #3, Allegany; Cattaraugus County IDA, 9 E Washington St., Ellicottville; and Cattaraugus County Dept. of Economic Development, Planning & Tourism, 303 Court St., Little Valley.

## MARTENS OUTDOORS

cont. from page 11

Around the time the entire world went into lockdown for covid, Martens added fishing tackle and live bait to the growing number of departments of the Martens Outdoors brand.

"That first year, we couldn't get the fishing gear in the store quickly enough!" he exclaimed. "And now that the ice is receding from the area lakes, the fishermen are going to be coming out of the woodwork for all their supplies and live bait." The store stocks worms, grubs, mealworms, salted minnows, egg sacks and live bait fish, but if you're looking to land the big one with an artificial lure, Martens says the Walleye Assassin brand of fishing tackle he features is a customer favorite that seems to disappear from the shelves overnight.

Martens is a 2010 grad of ECS whose attraction to keeping fish spans nearly his entire life. "I've always had fish around," Martens reflected. "I can remember having a fish tank in my bedroom when I was ten years old."

By the time he was in his early 20's, Martens was breeding Clown fish in his basement for commercial sale to businesses throughout Western New York and at the same time working a full-time job as an operating engineer. When he decided that his hobby could no longer be contained by his basement, Martens opened Ellicottville Aquatics with evening-only hours and ran heavy equipment on construction jobs during the day for the first couple years after the store opened. Before long, he decided that splitting time between two careers wasn't working anymore, and he gave the fish operation his undivided attention, opening for regular daytime hours seven days a week.

Soon after he opened his retail location, Martens says some of his fish customers started asking if he'd ever consider expanding his business to include other animals and pets. He certainly took that suggestion and ran with it! He began selling small animals like hamsters and birds, and he acquired a federal license as an exotic pet dealer. At that point, the list of animals he could offer to folks who were looking for unusual pets became almost zoo-like, with creatures ranging from exotic hamsters to tarantulas and scorpions, to turtles and chameleons and many, many more!

He began selling food and accessories for cats and dogs a couple years ago and now stocks the basic necessities for the feeding and maintenance of just about any kind of small animal a pet owner might have. He feeds his animals with foods approved and used by major zoos throughout the U.S. and also makes those foods available for sale in the store. His massive inventory includes all the items necessary for building ecosystems unique to each of the exotic pets he sells, including specialized plants, rocks, lights and so much more.

"I'm proud to say that at least 75% of the coral we sell for use in salt water tanks is considered "agricultural" because it's grown on-site and not taken from the wild," Martens said. "We make and sell (coral) fragments, so people can start their own coral without using something that was growing wild." Martens also finds that the species of coral he "frags" and grows in-house seem to be hardier than what comes directly from the ocean.

Seventy years ago, Dick Stack's little fishing store was only the seed that grew an empire and while we may not be quite ready to say, "Every season starts with Skyler's" just yet, from the pet enthusiast with no experience whatsoever, to the outdoorsman with a lifetime full of it, Skyler Martens and Ellicottville Aquatics/Martens Outdoors offer most everything one could possibly need.

Ellicottville Aquatics / Martens Outdoors is located at 4343 South Whalen Road, Great Valley, NY 14741. Follow both businesses on FB/IG or call 716-265-2857 for more information.

## VILLAGE BOARD

cont. from page 16

skatepark, to be followed with a public input session at 6:00pm to be held at Fattey Beer Co., 6696 Rt. 219, Ellicottville, hosted by the SK8EVL committee and skatepark design/build firm Grindline.

- permission for Public Works employees to assist the American Legion in hanging 25 Hometown Hero flags before Memorial Day on National Grid Poles, using a truck supplied by the American Legion.
- a public hearing at 6:00pm April 19th on a proposed local law and procedure requiring people to file a notice with the Village Clerk regarding dangerous conditions, such as potholes, that require repairs on village streets, highways, bridges, culverts, sidewalks or crosswalks. If the notice is not filed to provide the authorities enough time to make repairs, the Village can't be held liable for civil damages or injuries to people or property.
- appointment of Kevin Condon of Eden as the Village's prosecutor in the Justice Court, to begin March 17th.
- a motion stating the Village speed limits of 30 mph shall not be reduced, for the public good.

The Ellicottville Village Board holds their regular monthly meetings on the third Tuesday of each month. For more information, contact Mary Klahn, Village Clerk, at 716-699-4636.

## TOWN BOARD

cont. from page 16

improvements, one bid was received on well house and pump station improvements, but no bids came in for electrical improvements and backup generators.

He said he's discussed how to address the increased costs but pointed out that bidding is incomplete. Board members discussed the possibility of completing the project in phases, rebidding the project, or finding additional funds, but Slotman noted any change in the scope of the project could jeopardize the EFC grant funding. The current bids are valid for 45 days. Slotman said the project engineer consultants advised that the matter should be tabled and when there are answers a special meeting of the Town Board could be held.

The Board did take action on several bids for the Town Center renovation project and other work. The low bid of \$188,841.60 was awarded to Ehrhart Construction Management of Hamburg. Slotman said the firm will coordinate with the contractors chosen by Cattaraugus Cornell Cooperative Extension for work on the leased portion of the building.

Parise Mechanical of Tonawanda, with the lowest of two bids at \$147,700, was awarded the contract for the Center's boiler and auditorium. FSC Systems of Jamestown, won a \$8,805.56 fire alarm system contract, as the lowest offer among three packages.

West Side Handyman & Lawncare of Little Valley was awarded the Nannen Arboretum landscape maintenance contract with a \$9,800 bid, the lowest of three received. D & J Lawn Service of Salamanca was awarded a \$3,500 landscape maintenance contract at the cemetery, the lowest of three received.

Plans were discussed to provide \$1,000 stipends after April 1st to 22 part- and full-time Town employees who stayed on the job during the pandemic. Town Supervisor Matt McAndrew explained that half of the \$121,000 in "rescue" funds (ARPA) was received in December and the other half should arrive in June.

On the topic of the Covid-19 pandemic, Town officials have returned to in-person public meetings, but call-in participation may be arranged by contacting the Town office.

Police Officer-in-Charge Don Auge reported that in February there were 118 calls for service or complaints and three arrests in the town, and 54 calls for service in the village, with no arrests. Police issued 31 traffic tickets and 11 warnings in the town, with 8 traffic warnings issued in the village.

He and Councilman Gregory Fitzpatrick updated their task force's progress in meeting Ellicottville Central School's request for a school resource officer. The school district has received a funding grant, and is awaiting the Town's funding formula for the cost of a town officer as the group continues to work out terms.

The Board discussed Highway Superintendent Tom Scharf's resignation at the end of March and a farewell pizza party that was arranged for the afternoon of March 18th. They thanked him for his six years of service.

They accepted Dog Control officer Paul Timkey's February 28th letter of resignation, effective April 1st, and will consider his recommendations of several possible candidates for the position. On a related topic, the Board received authorization from the Cattaraugus County District Attorney to move forward with prosecution of several years worth of outstanding cases of dogs running at large.

The Board also granted permission to the Ellicottville Chamber of Commerce for use of the Gazebo during several 2022 events: The Gazebo Series running June 30th through Aug. 11th; Rock N Roll Weekend on Sept. 18th; and Fall Festival on Oct. 8-9th.

At 7:30pm the Board entered an executive session with Attorney Pullen and the public meeting ended. The Ellicottville Town Board meets at 6:00pm the third Wednesday of each month. For details on their April meeting, go to [ellicottvillegov.com](http://ellicottvillegov.com) or contact Town Clerk Robyn George at 716-699-2240.

# CLASSIFIEDS

## EMPLOYMENT

**HELP WANTED:** Experienced carpenters needed. Please apply in person to G.M. Nickolson Construction, Inc., located at 42 Mill Street, Ellicottville, NY 14731 or email resume and references to Michael Nickolson at gmnickolson@aol.com.

**GADO GADO:** Looking for a motivated individual to work alongside us in Ellicottville! Must be available on weekends and festivals. Email resume and a brief introduction to gadogado98@hotmail.com.

**NEWSPAPER DELIVERY:** Position available at ellicottvilleNOW delivering newspapers in Ellicottville and surrounding communities. Must have a valid driver's license and reliable vehicle. Great supplemental income. Send letter of interest to brenda@ellicottvillenow.com.

**WRITERS WANTED:** ellicottvilleNOW is looking to grow its team of writers. Send letter of interest and writing samples to brenda@ellicottvillenow.com.

## SERVICES

**ROVER MAKEOVERS:** Professional pet grooming. Owned and operated locally by mother and daughter, Teresa Mercer and Calla Wagner. Call 716-364-2302 for an appointment. Located at 16 Elizabeth St., Ellicottville. "YOUR DOG IS OUR DOG." Dog collars and accessories also available for sale.

**MARTENS CLEANING SERVICE:** Local, professional carpet cleaning, deep cleans, construction clean-up, grout and tile cleaning, residential and business cleaning, rental property flips. Now booking ski seasonal rental cleanings. Call Christina Martens, 585-435-7158.

**DAN KANDEFER PLUMBING & HEATING:** Quality products and professional installation. Remodeling, radiant heat flooring, all service work, boiler service and furnace repairs. Residential and commercial, 60 years of experience! Serving Ellicottville and the surrounding areas. Call 716-583-2034 or 716-945-5848.

## REAL ESTATE

**FOR SALE - LOCATION LOCATION LOCATION:** At the 1.62 acre property at the entrance to Holiday Valley is home to Slopeside Bar & BBQ and the Telemark Motel. Owned by the same family for 37 years. Opportunities like this don't happen frequently! Email tektele@gmail.com for more information.

**TOWN OF ELLICOTTVILLE:** Close to Route 219, minutes from Ellicottville and Holiday Valley. 65+ acres zoned agriculture with hardwoods a plenty. Large stream for fishing with electric at property plus a trail for hiking or riding. Several acres are cleared and could be developed. Details: CENTURY 21 Balesteri, 716-837-7000.

## RENTALS

**ERA TEAM VP REAL ESTATE & VACATION RENTALS** offers over 200 privately owned and professionally managed vacation rental homes and condominiums in Ellicottville, Chautauqua Lake and Chautauqua Institution. View all of our rentals at MyTeamVP.com or call 800-344-2198 to speak with a seasoned reservationist.

**TELEMARK MOTEL, LOCATED ACROSS THE STREET FROM THE SUNRISE CHAIR** is open for seasonal or monthly room rentals. All rooms have private baths, WiFi and cable. \$1,000/month plus tax or \$4,000 including tax for the season. Please email tektele@gmail.com or call 716-699-4193.

## SUZY'S STAR READINGS

April Astrology: A Time of Evolution & Revolution

By Rev. Suzy Woo, B.Msc

Nothing is static. Everything is always moving. And now here we are in a new year. The Spring Equinox on March 20th is the actual beginning of the year, according to the Indigenious, the Farmer's Almanac and many other cultures. How interesting to think of our calendar ... "month" actually derives from MOON ... or, "moonth." A time to till, a time to sow, a time to reap, each moonth is measured by the age of the moon, meaning from new moon to new moon, a cycle having an average of 29.53 days in a moonth! Cool isn't it?

Happy birthday to all the Aries people! The astrology for April has a much anticipated event that astrologers have been buzzing about ... the conjunction (meeting) of the two very spiritual planets, which co-rule the sign Pisces. Neptune is the modern ruler of the sign Pisces, and Jupiter is the ancient ruler. They are both meeting in their home sign, Pisces - an event that will not happen again in our lifetimes!

What does it mean? It can go a few ways. What I expect is some type of massive spiritual unity. Think back to the 9/11 event. Almost immediately after word got around, an outpouring of love and compassion swept around the world. What began as something extremely dark, ended up becoming great light. People prayed, people sent love and support and people came together.

It is another wave of this 'light' that is occurring now. People are waking up at an amazing rate and questioning the narrative. The darker narrative wants to keep people in the dark and suppressed, while corruption happens behind the curtain ... before we were taught to never question. Today, we are questioning. Today we are noticing hmm, something does not FEEL right. And we are right. And now it is starting to show more and more and becoming undeniable.

The union of Neptune and Jupiter happens April 12th. We are already under the influence of some time of anticipation yet we can't quite put our finger on it. All the signs, planets and houses have a high road expression and a low road expression, and we as human beings on this planet of free choice are constantly choosing which expression we are in. The high road expression is compassion, unity, love, and realizing we are one. One human family. It blurs what separates us and brings the world and universe together in a huge hug of light. It is prayers, dreamwork, and meditations, so really amp up your positive intentions and affirmations. Start and finish each day in a place of gratitude and acceptance of yourself that YOU are love! You matter SO much! You chose to be here at a pivotal time in mankind's spiritual evolution!

The downside of this conjunction is some people can get swept up in a narrative, there can be a mass hypnosis, as Neptune rules movies, illusions, deceptions, altered states, addictions, escapism and brain fog.

This is, without a doubt, a time of evolution and revolution. The era of Aquarius is the rebel but also represents 'the people.' This is where the people win back the love, peace, and harmony through peaceful protests, through prayers, through compassion and humanitarian efforts.

The New Moon is April 1st. Set your intentions for the new MOONTH! In Aries this is a time

## SPECIAL CONDOLENCES

Memorial Service for James G. Plough April 8th at St. Paul's, Ellicottville

ELLICOTTVILLE - Plough, James G., 89, of Ellicottville, died Friday, December 10, 2021 at his home. Born in Salamanca, on April 7, 1932 to the late Henry (Pete) and Leona Plough. He married the former Gretchen Haseley, of Ellicottville, who survives.

Jim was a graduate of Bryant Stratton Business Institute in Buffalo and a veteran of the US Navy in the Korean War. He was a 13-year employee of Sylvania Electric Products in Batavia, NY and a 12 year employee of Philips Consumer Electronics and retired in 1994. He was also a long-time treasurer of Our Savior Lutheran Church in Morristown, TN, a member of Dandridge VFW Post #3380 and active in Destroyer Escort Sailors Association and Tin Can Sailors and had organized many reunions of his ships. Jim and his wife returned to Ellicottville in 2017 and were active members of St. Paul's Lutheran Church in Ellicottville.

Besides his loving wife, Jim is survived by a daughter: Adele Wellman of Salamanca, and a son: Todd (Darlene Allen) Plough of Ellicottville, as well as two grandchildren: Carolyn and Elizabeth Wellman, and several nieces and nephews.

Besides his parents, Jim is predeceased by a son: Keith Plough, a brother: Richard Plough, and a sister: Ann Louise Plough.

A memorial service with military honors will be held on Friday, April 8, 2022 at 11:00am at St. Paul's Lutheran Church in Ellicottville. Memorials may be made to the Great Valley Food Pantry, PO Box 656 Ellicottville, NY c/o St. Paul's Church. Arrangements are under the direction of Mentley Funeral Home Inc., 411 Rock City St. in Little Valley.

of action, finally. Pisces rules sleep and endings, Aries is the first sign of the zodiac - a fire sign. Think of new spring growth. Let's go!

The full moon is April 18th in Libra. This will be a time of relationships, kindness, advocacy, bringing things into balance as Libra is symbolized by the scales of justice. Relationships, our clients, customers, intimate partners and business partners come under a spotlight. Who should stay and who should go? Is it time to move on or are you good?

April 2022 will bring us a second New Moon on the 30th called a Black Moon. But (wow!) it is also a solar eclipse! What better way to enjoy that day than by joining me at the Tamarack Club at Holiday Valley for a Sound Immersion/Gong bath! I'll briefly talk about the current astrology and how to generate prosperity by working with the phases of the moon just like the ancients. Then you can enjoy an incredible experience as gongs and singing bowls allow you to drift away into ancient times and you receive deep level healing like nothing you've ever experienced before! Afterwards, we will anchor in our new moon intentions and solidify it with some tasty foods! Seating is limited so reserve your seat on the events page of my website at [www.suzy-woo.com](http://www.suzy-woo.com).

Enjoy your month, take time to be in gratitude, and be in love with life! I love you all and hope to see you soon. Your sister from the stars ... Suzy Woo

*Rev. Suzy Woo, B.Msc, is a Spiritual Healer, Astrologer, and Psychic Medium specializing in Energy, Sound, Light and Crystal Healing. Suzy is the owner of Good for the Spirit Gifts, 11 Martha St., Ellicottville, NY. Follow her on IG/FB, find her at [suzy-woo.com](http://suzy-woo.com) or call 716-699-2871.*

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dash\_913: This snowboard community has introduced me to amazing people and taken me to some really great spots #rideonjake #evlnow



mrsski815: How amazing to meet an Olympian and World Cup skier in our small town! @ellicottvillenow



thenewphskisevl: Going into Mardi Gras weekend like... #wafflehut #springskiing #ellicottvillenow



holiday\_valley\_race\_team: Teaching them young how awesome and fun it is to be part of the Holiday Valley Race Team! #evlnow #skiing



icequeen620: @holidayvalley #wintercarnival #ellicottvillenow



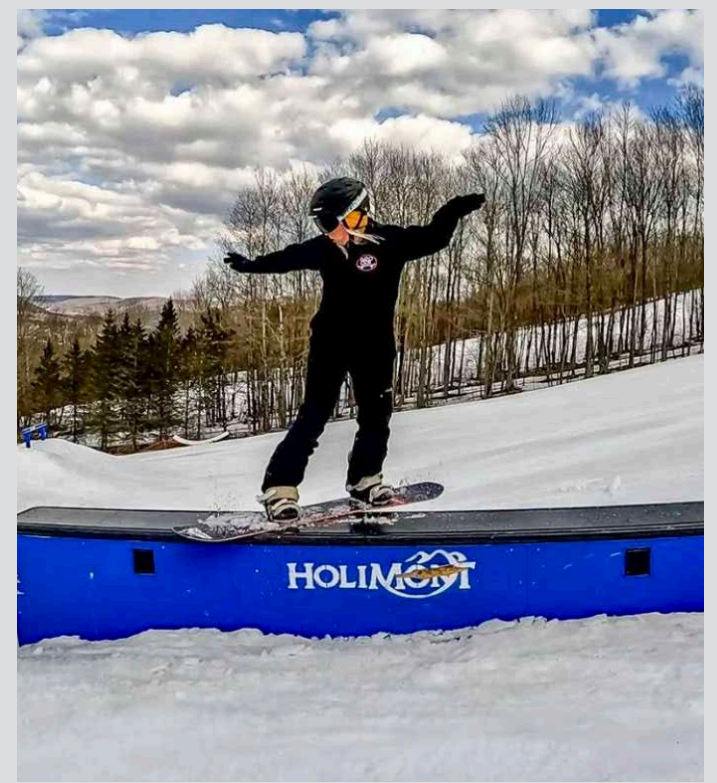
lcove1: My ski dude. #evlnow #evlrocks #holimont #letsski



robert\_kuechle: Typical Tuesday @holimont #evlnow #skilife #wny



skibikerunt: Winter isn't over... #onemoredump #evlnow



baroness\_abcinema: Super fun spring sesh @holimont\_parks today! Parks are on point and so much fun! #evlnow #rumspringa #hotfoot



shannonlshepherd:#springriding #railjam #evlnow @holidayvalley



rickmac6150: #vertitus #ihaveaskiingproblem #evlnow



annemarianicholson: Take me back @ellicottvillenow

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**Breweries, Wine & Shine**  
Enjoy craft brews, local wines & CJ Spirits & Wilds Sunshine Factory

**Old Town Smethport**  
Step Back in History! Shop & Dine. New Attraction!

**Zippo/Case Museum**  
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**Historic McKean County Pin Trail**  
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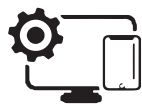
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