

ellicottvilleNOW

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THE HEART OF OLEAN MURAL PROJECT

Olean native to paint exterior mural at Jamestown Community College, Olean campus



Meg Saligman is excited to bring her vision to life this summer and hopes the mural inspires pride, creativity, and unity. Donate at tricountyartsCouncil.org/heart-of-olean-mural-program.

BY MARY HEYL

Over the years, Olean native Meg Saligman has had communities and cities from all over the world approach her with a mural project. Last year, Saligman and her best friend Paula Fox Derwick joined forces and approached the Tri County Arts Council about becoming the fiduciary non-profit to spearhead Saligman's newest endeavor, The Heart of Olean mural project.

The Heart of Olean committee also reached out to Jamestown Community College, whose Cattaraugus County campus is located on Union Street in Olean. Saligman fell in love with the Library and Liberal Arts Center and proposed the building as the site of the mural, which was approved by campus leadership. Derwick said the next hurdle is planning the funding for such a project. This is where YOU can help.

... page 08

HOLIDAY VALLEY HIRES NEW MARKETING DIRECTOR

Holiday Valley is pleased to announce the hiring of Dash Hegeman as the new Marketing Director of the resort. Hegeman will succeed Director of Marketing, Jane Eshbaugh, upon her retirement after 41 years with Holiday Valley.

Hegeman grew up in the Western New York area, learned to ski at a young age and taught snowboarding at Holiday Valley. He was the Marketing Director at HoliMont, then moved west to become a member of the Taos Ski Valley marketing team. He moved back to WNY in 2020 and worked as the Social Media Manager of Holiday Valley for the 2021-22 season.

... page 04

CELEBRATING OUR FRIENDS WHO HELP MAKE IT SNOW

It takes an extreme level of teamwork to make our resorts run smoothly. From customer service to snowsports instructors to the liftees, ski/safety patrol, cafeteria staff, lodge attendants, retail sales associates ... those are the people you see when you visit the resorts. What about the ones that work behind the scenes? Come celebrate the mountain ops crews of both Holiday Valley and HoliMont ski areas at the Snowmakers Ball set for April 20th at Villaggio. Owner Nick Pitillo and his staff are planning yet another stellar gathering to commemorate these wonderful winter workers ... page 03

HOLIMONT DUAL SLALOM

Gear up for the 2022 bike season; fat tire racing comes to HoliMont



BY CAITLIN CROFT

Fat tire biking was all the rage this winter, seeing its most popular season in WNY. After being cooped up for almost two years, zipping through winter wonderlands on a bike sure sounds exhilarating. Fat tire bikes are designed to be ridden in the snow and through rough winter terrain. The sport is still newer to the world of extreme sports; over the last ten years it has gained lots of traction with winter ultras and bike festivals becoming more and more popular, especially out west.

But look no further, the sport makes its debut this Saturday, April 9th at HoliMont as they will host a Dual Slalom. Riders will be given a chance to run each of the two courses, and the best combined time will win their heat.

... page 07



EVL SKATEPARK AWARDS DESIGN/BUILD CONTRACT

Following three years of advocacy and fundraising (amidst a pandemic), the Ellicottville skatepark (SK8EVL) committee has raised the funds needed and is moving on to the next phase - DESIGN. Grindline Skateparks of Seattle has been hired to design and build the concrete park, which will be located in Ellicottville's Village Park. Grindline's senior project manager, Matt Fluegge, recently made the trip to visit the Ellicottville site and meet with village officials and the SK8EVL committee ... page 04



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NOW *this ...* by Brenda



@holidayvalley
photo / @baroness_abcinema

It ain't over til the Snowmakers Ball...

With the end of another ski season, let us reflect back on winter. A slow start, followed by a few good dumps, sprinkled with some unwanted thaws, but always a good time with good friends. Those 60-degree days were quite a tease, weren't they?

It takes an extreme level of teamwork to make our resorts run smoothly. From customer service to snowsports instructors to the liftees, ski/safety patrol, cafeteria staff, lodge attendants, retail sales associates ... those are the people you see when you visit the resorts. What about the ones that work behind the scenes?

We pay homage to winter's unsung heroes. The ones who give Mother Nature a helping hand. The ones who work all hours of the night so that we can enjoy making turns down freshly groomed corduroy. The ones who keep the lifts spinning and in safe, working order. We call them the magic makers.

Enter Snowmaker. Enter Groomer. Enter Lift Maintenance. Enter ALL of Mountain Operations.

Come celebrate the mountain ops crews of both Holiday Valley and HoliMont ski areas at the Snowmakers Ball set for April 20th at Villaggio. A tradition running 7 years strong (minus Covid), owner Nick Pitillo and his staff are planning yet another stellar gathering to commemorate these wonderful winter workers.

The deets: Wednesday, April 20th from 6:00-9:00pm. Everyone is invited! Come show your support and meet the crew members that make it happen all winter long! \$20 includes all-you-can-eat pasta bar plus an assortment of snacks from other local restaurants. Chris Maloney will be playing some tunes, and all mountain crew attendees will receive a goodie bag and t-shirt. There will be 50/50's and basket raffles, along with a few other surprises.

"It's called the Snowmakers Ball, but it's really a celebration of all that are on the mountain crews of both our awesome resorts," said Pitillo. "It's our way of saying thank you for all that they do for our resorts and ultimately our village."

Speaking of village, the Snowmakers Ball really is a village team effort. Pitillo is putting a callout to local restaurants interested in donating an appetizer for the event. Businesses as well as community members are welcome to donate a gift basket for the raffle. If this year is like anything in years past, you can count on a nice food spread and lots of amazing items up for grabs. To donate, reach out to the big man himself: nick@osteriabuffalo.com.

Double the support: Money raised from the Snowmakers Ball not only supports the evening and the wonderful gifts for our mountain ops members, but anything remaining will go into the Frank Pitillo Lighting Fund.

"Many of you may not know this, but the lights over the Ellicottville Central School Football Field were put up in honor of my late brother, Frank Pitillo, in 1977," explained Nick. "Frank was a world class athlete that was doubling up his junior and senior year of high school so he could begin his training with the U.S. Ski Team, when he was killed in a motorcycle accident. The entire town, led by my father Mike, and my mother Joan, John Northrup, Mark Ward, Bob McRae, and so many others, rallied together to raise the funds to light the field in his honor. I vividly remember being held up by my dad, in



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LOCAL NEWS

NEW MARKETING DIRECTOR

Dash Hegeman to succeed Jane Eshbaugh upon her retirement at Holiday Valley



Pictured: Dash Hegeman
@holidayvalley

ELLCOTTVILLE - Holiday Valley President Dennis Eshbaugh is pleased to announce the hiring of Dash Hegeman as the new Marketing Director of the resort. Hegeman will succeed Director of Marketing, Jane Eshbaugh, upon her retirement after 41 years with Holiday Valley. According to Eshbaugh, "We are excited to bring new talent to the promotion of Holiday Valley. Dash has great experience in the field and he will bring many new ideas to the marketing of the resort."

Hegeman grew up in the Western New York area, learned to ski at a young age and taught snowboarding at Holiday Valley. He was the Marketing Director at HoliMont, then moved west to become a member of the Taos Ski Valley marketing team. In 2019 he was promoted to the Director of Marketing at Taos. He moved back to Western New York in 2020 and worked as the Social Media Manager of Holiday Valley for the 2021-22 season.

In addition to his marketing experience, Dash is a skilled photographer and writer, achieved his Level II certification of American Association of Snowboard Instructors and is an avid mountain biker.

Dash expressed his passion for the ski and outdoor industry and his excitement to join the Holiday Valley team to help build upon the resort's already impressive reputation. He will be starting as Marketing Director in early April.

MOONLIT STROLL AT LILLIBRIDGE



PORTVILLE - Walking by the light of the moon offers a new perspective on a familiar world. Join Pfeiffer Nature Center on their "first quarter" moon stroll and enjoy the nighttime transformation of the trails and field that are so familiar to you. The walk will begin at the Lillibridge kiosk, travel through the old growth forest and end the walk under the stars in the Lillibridge field. From that vantage point, you can admire the night sky and share some fun and interesting facts about the moon.

Be sure to dress appropriately and wear sturdy shoes. Please bring a flashlight and also binoculars if you have them. This hike will take place at the Lillibridge Preserve, 1974 Lillibridge Rd., Portville. Fee: Free for members, \$5 for non-members and free for children 13 and under. Minors must be accompanied by an adult. Registration required by Thursday, April 7th.

To register, please e-mail naturalist@pfeiffernaturecenter.org or call Pfeiffer Nature Center Administration Office 716-933-0187. COVID safety measures will be followed. The hike will be canceled if there is full cloud cover or poor weather conditions. If the weather appears questionable, look for a cancellation notice on their website home page.

ELLCOTTVILLE SKATEPARK

Village awards design/build contract; first of two design meetings held



ELLCOTTVILLE - In 2018, a group of local skateboarders presented an opportunity to the Village Board of Ellicottville to build an outdoor concrete skatepark for public use. A year later, the Village applied for and was awarded a "Built to Play" matching grant through The Skatepark Project (TSP, formerly known as the Tony Hawk Foundation). Partnering with the Ralph C. Wilson Jr. Foundation, TSP's Built to Play grant offers qualifying western New York communities up to \$250,000 in matching funds to apply towards the construction of said skatepark.

Following three years of advocacy and fundraising (amidst a pandemic), the Ellicottville skatepark committee (SK8EVL) has raised the funds needed and is moving on to the next phase - DESIGN.

Grindline Skateparks of Seattle has been hired to design and build the concrete park, which will be located in Ellicottville's Village Park. Groundbreaking is planned for later this spring, with an anticipated completion date of October 31st of this year, if not sooner. Grindline's senior project manager, Matt Fluegge, recently made the trip to visit the Ellicottville site and meet with village officials and the SK8EVL committee.

"We are excited to work with the Village and the local skateboarding advocates to build a quality, concrete park for the community," Fluegge said. "Our design team understands the unique backdrop that Ellicottville is set in and we want to showcase a creative design to reflect that ski town vibe."

To help with the design, Fluegge and the Grindline team posted an online survey, followed up with an in-person meeting hosted by Fluegge himself during his March 21st trip to Ellicottville. These two platforms invited local skaters and interested community members to provide their input on what they'd like to see in the park.

"The online survey provided skaters with photos of all the different types of features that you can find in a skatepark, and asked them to rate the features that they are most interested in," explained Fluegge. "We'll take those results, along with the community's input from the in-person meeting, to create a conceptual design, which we'll bring to the table at our second community meet-up, scheduled for later in April."

Suggestions for park features ranged from a flow bowl, quarterpipe and pump track, to ledges, hips and down rails, just to name a few. The overall impression: plenty of transition balanced with a skate plaza style layout.

One local skater, William Benatovich, voiced his vision during the community meeting, which no doubt got the creative juices flowing amongst those in attendance. "When we discussed possible features to include in the skatepark, I had an idea for a rail or rails to imitate skis or a snowboard. I think this would be a great representation of Ellicottville's rich history of skiing and snowboarding."

Another idea, pitched by the Grindline team themselves, is to incorporate green circles, blue squares and black diamonds - just like what you see on the ski slopes - to reflect the various difficulty levels of the features within the park.

"We're grateful for all of the community input we've received from that first design meeting," said Brenda Perks, SK8EVL lead advocate, "and we're excited to see what Grindline comes up with for an initial concept. We encourage everyone that attended the meeting, and also those who couldn't make it, to mark their calendars for the 2nd com-

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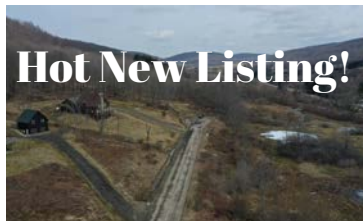
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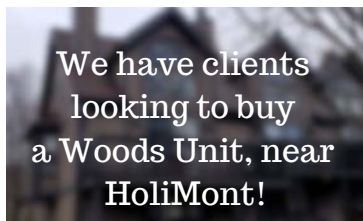


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HOLIMONT DUAL SLALOM

Fat tire racing comes to HoliMont this weekend



BY CAITLIN CROFT

Fat tire biking was all the rage this winter, seeing its most popular season in WNY. People want to get outside more than ever; and can you blame them? After being cooped up for almost two years, zipping through winter wonderlands on a bike sure sounds exhilarating. Fat tire bikes are designed to be ridden in the snow and through rough winter terrain. The sport is still newer to the world of extreme sports; over the last ten years it has gained lots of traction with winter ultras and bike festivals becoming more and more popular, especially out west.

But look no further, the sport makes its debut this Saturday, April 9th at HoliMont as they will host a Dual Slalom. "It will be head-to-head in format with snowboard race gates and banked turns on snow," Travis Widger of HoliMont told me. The race will be a citizen event with amateur competitors, "all are welcome!" Each rider will be given a chance to run each of the two courses, and the best combined time will win their heat. There will be a bracket style elimination based on seating from qualification runs.

Loud Performance bike and repair shop will provide various prizes ranging from gift certificates to free bike tunes and other products. Two HoliMont Bike Park Season Passes will go to the overall winners of the event courtesy of HoliMont. "This is an extremely exciting event for us. We are passionate about cycling, whether it be summer or winter," Colton Mulkins of Loud Performance conveyed. They hope to show with this event that they are here to help build upon the cycling community in Ellicottville. "We have been working closely with Travis and Chris [Perks] at HoliMont to build a fun and challenging course. We have taken our bike knowledge and their ski and snow sculpting knowledge and have come up with an awesome layout."

The best place to catch the action will be at the bottom of Grasshopper slope. The event can be accessed by walking from the main parking lot between the Race Center and the maintenance buildings, or from the small parking lot at the base of Meadow Chairlift.

Loud Performance, a full service bike and snowboard shop located in Bemus Point, NY will be there with their tents promoting the inaugural event. They also have a second location right in the village here. You can find Loud Underground below Ellicottville Coffee Co. "We specialize in mountain biking, winter fat biking, and have close to 10 miles worth of singletrack trails right behind our shop in Bemus where we host evening rides, as well as kids group rides throughout the summer," said Mulkins. "We are focused on building a community around the love for the outdoors." At Loud Underground here in Ellicottville, they offer bike and snowboard sales and services, gear and accessories, and bike rentals. "Our goal here is to service the needs of those looking for a fast and efficient service to get you back out and adventuring as quickly as possible."

For Saturday's event, you can sign up day-of at the HoliCenter or online at holimont.com. Cost is \$25 for HoliMont members, and \$55. for non-members. This cost covers event registration and utilization of Grasshopper slope's new conveyor lift.

HoliMont will be hosting more summer events and has plans to expand their bike park. "Schedule to be announced later this spring," said Widger. "The bike park crew has already started cleaning and prepping trails for the riding season and will be working on new features and additions this summer." The Bike Park Season Passes are on sale now at HoliMont.com. The projected season dates are May 28th-Oct. 9th, Saturdays and Sundays 10:00am-4:30pm, adding in Fridays noon-7:00pm starting June 17th.

Winter Fat Biking has grown substantially in the past five years. Loud has worked with local mountain bike organization, WNYMBA (Western New York Mountain Bike Association), to help develop an extensive network of groomed Fat Bike trails for the area. "We have ten groomers scattered throughout Western New York, two of which are in Ellicottville, that are dedicated to grooming single track for Fat Biking," said Mulkins.

This weekend's event aims to draw more attention to winter cycling and should be exciting to watch! Get geared up for the 2022 bike season and come support the competitors this Saturday!



APRIL 9, 2022

Over The Bars
Dual Slalom

Registration: 9-11am / Practice: 11-11:30am

Races: Fatbike 11:30am, Mountain Bikes to follow

Member Cost: \$25 / Non-Member Cost: \$55

EVENT DETAILS:

Format: Bracket Style Elimination. Combined Times in Each Heat

Categories:

- Open Class for Fatbikes, unless enough women registrants
- Open Class for "Skinny Tires", unless enough women registrants

Location: Grasshopper Slope, new Conveyor Lift will return riders to the start (lift ticket included in price)

Bonus: Grudge match races to follow; call out races

Prizes:

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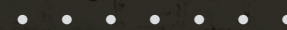
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A VESSEL WITH A VISION

Renowned muralist and Olean native to capture the heart of the city with a piece at Jamestown Community College - Olean campus

BY MARY HEYL



Murals - one of the largest forms of public art - begin in many different ways. Over the years, Olean native Meg Saligman has had communities and cities from all over the world approach her with a mural project, including a site, funding, and a timeline. She then meets with community members, leaders, and stakeholders to gather ideas, hear stories, and create the vision for the mural. When it comes to the Heart of Olean mural project, though, "There is nothing normal about how this process has worked," said Paula Fox Derwick, Saligman's best friend and founding member of the Heart of Olean committee.

Meg Saligman Studios has created over 40 permanent artworks internationally, including three of America's largest murals. In her words, "This one comes from the heart - the heart of Olean. My father died last year, and I always owed him a painting above his fireplace." While Saligman did not get the chance to create this painting, she considered another way to honor her dad and her hometown. "I thought that leaving something in Olean, a place we love and care about very much, would be a wonderful thing. Now was a good time to begin the charge and really spearhead this plan."

Last year, Saligman and Derwick joined forces to create the Heart of Olean committee and approached the Tri-County Arts Council about becoming the fiduciary non-profit to spearhead the project. The arts council's positive response has since become a catalyst for a project that has been on the horizon for several years. According to Mikel Wintermantel, Copley Master artist and recently retired executive director of TCAC, the mural project will help launch a much larger public arts program. He explained, "We'd like to have murals around the city of Olean first, and then we'll branch out to places in all three counties (Allegany, Cattaraugus, and Chautauqua). Another inaugural program that we'd like to get started is a public sculpture program, too." Any funds raised above and beyond what is needed for the Heart of Olean mural project will be used toward TCAC's public arts program.

The Heart of Olean committee also reached out to Jamestown Community College, whose Cattaraugus County campus is on Union Street in Olean. Saligman fell in love with the Library and Liberal Arts Center and proposed the building as the site of the mural, which was approved by campus leadership. Derwick said the next hurdle is planning the funding for such a project, which would normally cost approximately \$200,000.

She said, "Meg has stayed very connected to her Olean roots, and she really wants to do this. She's donating all her time and studio expenses." As she paints the mural, Saligman will be working with a team of local artists beginning in mid- to late-May through August.

"The start-up costs are high," Saligman noted. "You need to rent equipment, like aerial lifts that will get you access to the wall, purchase paint, and we plan to get the artist team paid. We want to support the arts in western New York. One of the most expensive supply costs is the top coat. We'll spray two, which will make the mural last 15 years longer than it otherwise would. It will be done with best practices and materials for exterior conditions, which is good."

The Heart of Olean committee has a fundraising goal of \$100,000, and there are many fun ways to get involved and help them reach their goal! Derwick, who is a member of the Greater Olean Area Chamber of Commerce through her business Fox Financial, approached Meme Yanetsko, GOACC chief operating officer, about doing a corporate challenge for members. The challenge encourages 250 of GOACC's 500 members to donate a combined \$25,000 through contributions in the amounts of \$50, \$100 and \$200. As an additional incentive, Derwick's Fox Financial will meet, dollar for dollar, the first \$10,000 that businesses contribute.

Businesses and individuals alike can visit <https://www.tricountyartscouncil.org/heart-of-olean-mural-program/> to participate in the challenge and become a sponsor or donate in any amount. Derwick and Saligman are particularly excited about the business sponsor opportunity, which, for donations starting at \$2,500, includes a paint day. Saligman or a member of her artist team will visit an organization or business with a large canvas that has a portion of the mural printed on it and a paint-by-number type of guide. During the paint day, participants can paint directly on the canvas, which is later attached to the building with proprietary adhesives. Approximately 20% of the mural will be created in this manner, and Saligman will be painting the rest with a team of local professional and amateur artists. "I love involving people in every step of the process," said Saligman. "I love teaching the skills and techniques, and if I leave that in Olean I think that will have an influence on future projects."

Now a Philadelphia resident, Saligman has made several trips to Olean and been a part of multiple Zoom meetings as part of her "seeking" phase, in which she gathers ideas from community organizations, historians, and more about their vision for the mural. Saligman is currently in the first phase of the design process, and on April 7th, she has her first design meeting with JCC. There will be subsequent meetings involving other community groups before her design is finalized. Though Saligman isn't ready to share her ideas yet, she hinted that there will be some historical elements and possibly spiritual and literary influences of nearby St. Bonaventure University.

Saligman is excited to bring her vision to life this summer and hopes the mural inspires pride, creativity, and unity. "A collaborative, city-wide project of making something together is exactly the thing that could have an influence as we emerge from the pandemic," she said. "Part of JCC's mission is to embrace change and transformation. I think that it helps us focus on where we've been, what we've been through in the last couple of years, and where we are right now."

Art is a valuable catalyst in helping connect people and helping recognize that we're in this together."

Those who would like to get involved with the project, whether through donations, volunteering, or ideas for the mural, can submit their information online at <https://www.tricountyartscouncil.org/heart-of-olean-mural-program/>.



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SAFE AND AFFORDABLE HOUSING

Recently established Preston Fund to assist low-income families & the elderly



Former CDC directors Rosanne Larsen & Terri Stranburg (left and right) with Cathy Mackay, director of the Cattaraugus County Department for the Aging (center).

OLEAN - For 40+ years, the Cattaraugus Development Corporation helped to provide safe and affordable housing for low-income families and the elderly in Cattaraugus County.

Recently established at the Cattaraugus Region Community Foundation, the Cattaraugus County/Gene and Charlotte Preston Fund for the Elderly will help continue the mission of that organization in perpetuity by making annual funding available to the Cattaraugus County Department for the Aging. The fund was established with the remaining assets of the Cattaraugus Development Corporation (CDC) when that organization recently dissolved.

Grants from the fund will: provide housing support by paying back taxes, rent or mortgage payments for elderly residents in financial need, provide legal support/services to resolve housing issues, or pay for repairs needed to make a home handicapped-accessible or address code violations to allow the residents to stay in their home as long as possible and feasible.

The fund also honors two long-standing board members from the CDC, Gene and Charlotte Preston. Gene passed away only a few months ago. Charlotte is still living.

“They [Gene and Charlotte] were always available for short notice support if needed and ensured all actions were in compliance with our mission,” said Terri Stranburg, former CDC executive director. “Even after resigning, they maintained an active interest in our activities and status.”

While one of the CDC’s main roles was to administer HUD’s Section 8 rental assistance program, Stranburg said that an emerging need through the last few years of the agency’s work was difficult situations with elderly applicants.

“The loss of a deceased spouse’s income or an unaffordable repair was resulting in the loss of their home. Since our waiting list timeframe was 3-5 years long, the elderly in crisis were left with few or no options,” she said. “Our staff felt their despair very keenly and telling an elderly person we could not help was heartbreaking.”

Seeing those needs emerge inspired the current director at the time of the CDC’s dissolution, Rosanne Larsen, to support the Cattaraugus County Department of the Aging so that the department would be able to help resolve housing issues and keep seniors safely in their own homes.

According to Cattaraugus County Department of the Aging Director Cathy Mackay, the endowment will serve a crucial purpose. “One of the reasons our department exists, is to assist older adults in their ability to stay in their own homes, living with dignity, respect, and independence,” she said. “There are only so many funds or programs we have to assist people, whether it is an issue of rental assistance, back taxes, a broken water heater, or a stair lift or ramp.

“When people aren’t eligible for one program, we try to find them other options. This endowment will mean that we can help more people in their time of need,” she added. “I cannot begin to express how much this means to us and the community we serve. “

According to Mackay, the fund will make possible annual funding that will allow the agency to address “crisis” housing needs, while maintaining sustainable funding for future needs.

The fund will also have an immediate impact, she said, as the agency will utilize funding this year to address immediate needs in two situations that will allow area seniors to continue living in their home, delaying nursing home placements.

CRCF Executive Director Karen Niemic Buchheit praised the forward thinking of the CDC’s board of directors in establishing this fund to support housing for the elderly. “In rural communities like ours, the elderly face a number of challenges in being able to stay in their homes safely,” she said. “Making these resources available to an agency that works with the elderly population will ensure that more seniors can stay in their homes despite the needs for repairs, paying back taxes and more.”

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HEALTH & FITNESS

Core Performance Offering a New Stretching Class

BY KIM DUKE, CERTIFIED PERSONAL TRAINER

Stretching is a kind of generic word we hear all the time from trainers, therapists and even doctors. We are continuously reminded of the many benefits that come along with performing this simple task but typically do not take the time or even have the know-how to complete an effective and efficient stretching routine.

That's all about to change! Ellicottville's own Darlene Allen has been teaching deep stretching classes for years. She stopped due to the pandemic but continues to instruct small groups. Anyone who has taken a class from Darlene knows that she understands the human anatomy better than most. She also has a way of connecting the mind and body with cues to guide you as you move from one muscle to the next. By the time you're done her class, you literally feel taller and are definitely a lot looser. And, with ski season winding down, many of us are experiencing stiffness and tightness in our backs, hips and legs. This tightness can be lessened and even prevented by stretching muscles around the knees and hips like the IT band, the adductors, the quads, and hip flexors.

While the tendency is to focus solely on the lower body, it should be stressed that the upper body should not be overlooked. Your upper body is home to your "tower of power". By strengthening and stretching your entire torso, you are creating an injury resistant and stabilized core that acts as the fulcrum for all motion. Your shoulder protocol should focus on stretching the shoulder and its many attachments like the triceps, biceps, pectoral muscles, deltoids, and rotator cuffs - moving them through full range of motion.

Classes will begin on Tuesday April 5th at 7:00am and run about 50 minutes. Classes are \$10, and packages are available. For more information please contact me at 716-698-1198 or email kduke65@gmail.com.



Kim Duke is a certified personal trainer and owner of Core Performance Fitness and Training, located at 55 Bristol Lane, Ellicottville, NY. Kim resides in Ellicottville where she raised her two sons, Zach and Nik. For more information about her studio visit her Facebook page or www.coreperformancefitness.com. Kim can be reached directly at 716-698-1198.

Southern Tier Corporate Challenge 5K Run/2.1 Mile Walk Aims to Support Company Wellness



OLEAN - The Greater Olean Area Chamber of Commerce created the Southern Tier Corporate Challenge 5K Run and 2.1 Mile Walk in 2011 with the goal of supporting companies in creating internal wellness programs. The Corporate Challenge allowed local businesses to compete in a participative and competitive basis, while promoting fitness and corporate camaraderie. That

first year, the event had 302 participants (102 more than anticipated). The challenge has been a success every year since, with an average of 695 participants. This year's Challenge is set for Thursday, June 23, 2022.

The challenge committee would like to see more participants do the running portion. "It's great to see so many people come out and participate, but we would like to see people challenging themselves to run," stated Erica Dreher, GOACC membership services manager and an avid runner.

She added, "There are step-by-step guides to running a 5K - Couch to 5K Training; Become a Runner in 8 Weeks; and Run a 5K, among many others online. We do ask that before you release staff to start in the program, they consider a few points: Please consult with your physician before you start any exercise program if you are over 40, not accustomed to any exercise, or more than 20 pounds overweight. Schedule your workouts/trainings. Expect bad days. And last but not least, don't rush."

GOACC asks that anyone participating in the training challenge fill out a registration form. "We are setting up this challenge to reward those that do complete the program AND also compete in the run portion of the Challenge 5K," said Dreher. The 8-week program will begin April 21st.

Once an employee is registered via email, GOACC will email out several programs to choose from. Each week, GOACC will email the training participants with encouragement, status of their program, and other tidbits.

Following the 8-week program and the challenge event, GOACC will place all participants' names in a hat and choose winners - gifts will range from a subscription to a runners magazine, a gift card to local grocery stores, and t-shirts and hats. For more information or questions about this year's Corporate Challenge, please call the GOACC office at 716-372-4433 or email info@oleanny.com.

Come Discover Your Inspiration at the Health Home Fitness Expo

OLEAN - Each year, the Health Home Fitness Expo has a show theme and show colors. For this year's event, the committee has chosen the theme of Come Discover Your Inspiration at the Expo!

"Our expo is designed for homeowners who are in all stages of remodeling, landscaping and decorating their homes," stated Meme K. Yanetsko, GOACC COO. "Several exhibitors include home improvement and remodeling experts with product demos and sample interiors and exteriors. They go to great lengths to provide show-goers with visual, interactive experiences designed to stimulate your creativity and dreams for your home improvement plans."

The Greater Olean Home Show is scheduled for April 22-24, 2022 at the William O. Smith Recreation Center in Olean. Hours are Friday 5:00-9:00pm, Saturday 10:00am-6:00pm and Sunday 10:00am-4:00pm.

The Show also has the color scheme of purple, gray and black. Show exhibitors are enrolled in a contest for "Best Booth" based on neatness, presentation, props, information, and theme-related. Prizes are discounts on 2023's Greater Olean Area Home Show rental. The judges will view the booths on Friday of the show.

Comments from past exhibitors include: "Great show. The event was very clean and organized. We received great leads and are looking forward to next year's show!" ... "Many doors were opened for us by exhibiting in the show. We're looking forward to next year!" ... "This show has been a consistent winner for us!"

The food concession will feature Big Bossman BBQ with a menu of sandwiches, sides and more. Why should you attend this year's expo? The HHF Expo is designed for homeowners - who are in all stages of remodeling, landscaping, and decorating their homes; as well as anyone interested in the latest in fitness, nutrition, health, psychology, workplace wellness and more.

The expo will not have an attendance fee. This was another aspect that was to be implemented in 2020. GOACC will have a basket raffle in the lobby encouraging all attending to take part in for a nominal fee. Also, GOACC is working with Four Mile Brewing to have a brew and cider tasting as part of Friday night, and similar themes for past Home Shows will feature FREE raffles every 30 minutes on Saturday and a Garden Party theme for Sunday.

"With a combination of new products and expert advice from the pros, we believe the Expo will inspire you with countless ideas on enhancing your home's comfort and functionality, as well as discover the services and technologies that are leading in this new era of personalized health and medicine," added Erica Dreher, GOACC Member Services Manager.

Area businesses are encouraged to make booth reservations as soon as possible. GOACC members will receive discounted booth space. For more information on the Health Home and Fitness Expo or other GOACC events and activities, please call GOACC at 716-372-4433 or email member@oleanny.com.



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PUBLIC NOTICE

NOTICE OF PUBLIC HEARING, VILLAGE OF ELLICOTTVILLE, NEW YORK: The Village of Ellicottville Board will hold a public hearing on Tuesday, April 19, 2022 at 6:00pm at the Town & Village Hall, located at One West Washington Street, Ellicottville, New York re: 2022-2023 Budget. Copies of the tentative budget are available in the Village Clerks office. Mary J. Klahn, Village Clerk.

PUBLIC NOTICE

VILLAGE OF ELLICOTTVILLE NOTICE OF PUBLIC HEARING: Please take Notice that a public hearing will be held by the Board of Trustees of the Village of Ellicottville on Tuesday, April 19, 2022 at 6:00pm in the Village Hall, 1 West Washington Street, Ellicottville, NY for the purpose of considering: Authorizing the adoption of a Local Law requiring the Village of Ellicottville receive prior written notice to the Office of the Village Clerk of the Village of Ellicottville of any alleged defective, out of repair, unsafe, dangerous or obstructed street, highway, bridge, culvert, sidewalk or crosswalk, and the reasonable opportunity of the Village to repair said condition(s), as condition precedent to the maintenance or prosecution of any cause of action seeking damages against the Village on a cause of action alleged as arising from said dangerous condition. Go to www.ellicottvillegov.com to attend via Zoom.

THE ELLICOTTVILLE VOLUNTEER FIRE DEPT. WILL HOST THE ANNUAL EASTER EGG HUNT ON SATURDAY, APRIL 16TH AT 1:00 PM AT THE ELLICOTTVILLE VILLAGE PARK. ALL ARE WELCOME.

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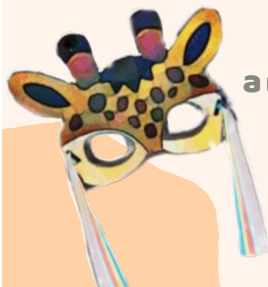


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SNOWMAKERS BALL

cont. from page 03

my little league football uniform, to throw the switch on the lights for the very first time."

Fast forward many years later (45 years to be exact), and those lights are in dire need of attention. In true Pitillo fashion, fundraising efforts to replace the lights in Frank's memory are underway. Stay tuned to ellicottvilleNOW for updates.

Brenda Perks is the publisher/designer of ellicottvilleNOW and owner of Design-Perks, a graphic design company affiliated with the local media/marketing agency, PaNDaGOAT Media. You can reach Brenda at brenda@ellicottvillenow.com.

ELLICOTTVILLE SKATEPARK

cont. from page 04

munity input meeting, when we'll review the design that Grindline has come up with and make any final suggestions for change."

The skatepark, once completed, will welcome everyone - local and from surrounding communities - at no charge. Skateboarders, quad skaters and scooters will have a safe space where they can be outdoors, practice their sport, and make new friends. SK8EVL, although they have raised the funds necessary to build, continue to accept donations in an effort to build the best skatepark possible.

"When we first applied for the Built to Play matching grant (pre-Covid), the average cost of a concrete skatepark was \$50 per sq. ft.," said Perks. "Based on the amount raised, this would have provided Ellicottville with a 10,000 sq. ft. facility. However, due to Covid and the rising cost of materials, the present-day cost to build a skatepark has increased to \$75 per sq. ft., which means we are now looking at a 6,500 sq. ft. facility. All the more reason to continue to fundraise, so that we can get closer to that original 10,000 sq. ft. footprint."

The 2nd community input meeting is scheduled for Monday, April 25th at 6:00pm at Fattey Beer Co., Ellicottville. Stay updated: Follow @sk8evl on IG/FB.

Those interested in making a tax-deductible donation can do so through the Cattaraugus Region Community Foundation, where the Ellicottville Skatepark Fund is located, www.cattfoundation.org, or you can mail a check, payable to CRCF (Memo: Ellicottville Skatepark Fund), to PO Box 1077, Ellicottville, NY 14731. The SK8EVL committee is also selling commemorative bricks which will be installed in the walkway surrounding the skatepark. For an order form, email ellicottvilleskatepark@gmail.com or text/call 716-244-7573.

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escornelius80: Team HoliMont at opening ceremonies for USASA Nationals! #holimont #evlnow #holimontparks #gromsofboardroom



baroness_abcinema: Soaking up the last days on the slopes #snowbelt #rumspringa #evlnow #cheers



escape.to.ellicottville: Enjoy the last two Saturdays of the ski season @ellicottvillenow #holidayvalley



wineyofevl: We hit up the Eastern Winery Exposition in Syracuse this week! #evlnow #ellicottvilleny #drinkny #easternwineryexpo



robert_kuechle: Church on the slope #evlnow #holimont



mvt360tours: It is important to capture the essence of a property when photographing it! #ellicottvillenow #luxuryrealestate #skihome



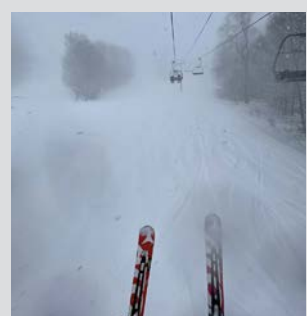
shannonlshepherd: #hikerdog #springisintheair #evlnow



sarah_lauren_k: Snow place I'd rather be than chasing waterfalls, the ski slopes, adventures and making punny jokes #skiyalater #evlnow



picklesandpepto: #westrose #ellicottvillenow #mangia



robert_kuechle: Powder skiing #evlnow #springskiing #whiteout



ellicottvillenow: EllicottvilleNOW ... kid approved! #evlnow



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