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**FREE** 

### Night Lights Returns to Griffis Park

Experience the unique interplay of light, nature and art at New York's largest sculpture park



By Mary Heyl

No matter one's age, the idea of exploring a wooded trail with a few friends after dark on a cool autumn evening is both eerie and irresistible. But embarking on such an evening in the country's largest sculpture park illuminated with awe-inspiring theatrical lighting? Well, a night out just doesn't get more thrilling than that! For the eighth consecutive year, Griffis Sculpture Park is hosting Night Lights now through October 11th. Guests can walk some of the park's trails to experience the unique interplay of light, nature and art. Doug Sitler, owner of Sitler HQ said, "I love creating otherworldly environments for people to come out and explore!" This year's season features new lighting concepts, soundscapes, video projections and electronic mu-... page 04

#### Village Planning Board Notes

The Ellicottville Village Planning Board opened with a Public Hearing on 13 Elizabeth St. a Single Family Home with two applications before the board, Site Plan Review and Architectural Design Review. Regarding the Site Plan, all standards are met in height, setbacks and dimensions. It is the Architectural Design that has left continued questions from the Board. In new business, Bradley Poole presented an application for a Fitness/Wellness Center to be located at 5 Park Square. The space will consist of a gym, chiropractor, nutritionist, massage therapist and acupuncturist.

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#### FALL FEST REIMAGINED: EBC PLANS BAVARIAN AUTUMN DINNER

Many thought that by now society would be back to some level of normalcy. And while to an extent, that's the case — restaurants reopened, visitation up and all steam ahead towards winter — there was no way Ellicottville's Fall Festival could happen. However, a few weeks ago, Ellicottville Brewing Company teased "Fall Festival Reimagined" on its social media channels, and the buzz grew. Owner Peter Kreinheder and his team felt it was necessary to remind people that even though there's no Fall Festival this year, Ellicottville is still as fun as ever. Here's what they have planned. By Spencer Timkey ... page 06

#### In Business: Custom Collectives

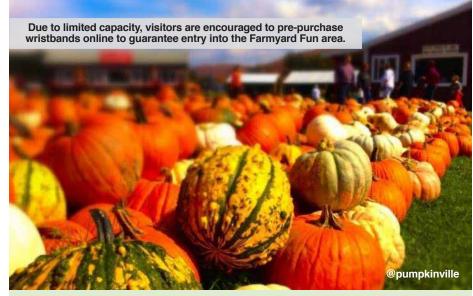
A shared hobby amongst siblings turns into a fun family business full of colorful t-shirts, sweatshirts, flannels and masks



By Louisa Benatovich

Did you know that tie-dye has been around since 4000 B.C.? The Indian Bandhani type of tie-dying was used to honor special events and momentous occasions. Today, the psychedelic print symbolizes love and compassion, a need for togetherness and freedom deeply rooted in 60s culture. Here in Ellicottville, Jenna and Kolby Aldrich have taken this message to heart. The siblings, inspired by the relaxing process and unique results, transformed a bonding activity into a business. Custom Collectives, born from an Instagram post, is a one-stop-shop for tie-dye lovers and those searching for a splash of color. Browse their online collection and see for yourself!

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#### Pumpkinville Ready to Open for the Season Sept. 12th

For 52 years, Pumpkinville has gone on without interruption. The decision to open this year was certainly not an easy one, nor was it made at the last minute. "You don't plant pumpkins in August, and then figure it out." owner Dan Pawlowski chuckled. Read up on what visitors can expect this year. By Mary Heyl ... page 04





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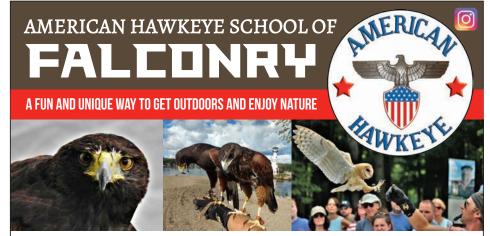


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# NOW this, by Brenda

Stay Safe, Stay Connected. From Our Team to Yours ...



Welcome to the 2020-21 school year, and it will certainly be one for the books. New rules. New guidelines. New bell and bus schedules. An entirely new way or arranging desks, interaction and education. Every aspect of the school day has revolved around the socially distanced world we now live in. This year brings a whole new — and unexpected – of challenges for teachers, administrators, students and parents, one that prioritizes safety. Whether your child is attending five days a week, hybrid or full-remote, you can be assured that our area's schools are taking every precaution to maintain the highest level of safety while providing the best education possible.

The same rings true for our local businesses, many of which have taken the EVL Pledge. A commitment to fellow community members and to our visitors, the Pledge ensures proper steps are being followed as outlined by the State DOH and CDC to ensure the safety of those who are coming here to enjoy our town.

Here at ellicottvilleNOW, we too, are doing our part to help everyone stay safe – masking up, disinfecting surfaces, and being aware of our own health checks each day we arrive and depart. Located directly across the hall from the Ellicottville Chamber of Commerce & Visitor's Center downtown, we maintain an important role in showcasing safety not only amongst our team but for the visitors who walk through the door to browse the information kiosks. Like so many others in Ellicottville and our surrounding communities, we are doing our part and are proud to be a team player.

Speaking of team, you read the article bylines, you see the attractively designed advertisements, you scroll all the great features on our website and in our eNOW newsletter ... but WHO is ellicottvilleNOW? Our team is an eclectic one, full of unique personalities that combine to create an outstanding representation that this town embodies – friendship amongst all walks of life.

With over 20 years of experience working in the Ellicottville newspaper industry, many of you are familiar with who I am. It's the other pieces of this collaborative puzzle where much credit is due. I always said if there were two of me ... well, thankfully, my co-pilot Meaghan Lucarelli provides that super duo status. She assists with just about everything within our operation - from office coordinating to layout and design to website content management. She truly is the missing link ... (that's not missing anymore.)

Evan Evans, who offers more years of business experience than I've been on this Earth, is no stranger to our local publication. In fact, Evan and I have been working together for well over 10 years. As a co-creator of my very first independently owned publication, FORE! Golf NY/PA, Evan has also played an integral role in advertising sales and distribution efforts for all of my publications. Just this summer, Evan decided it was time to hang up his hat from delivering papers, and has passed the torch down to our new distribution manager, Joshua Good. With easy conversation and a positive attitude, Joshua brings a healthy dose of motivation to his position, which requires a great level of attention to detail.

Our team of writers and photographers round out a stellar line-up. St. Bona graduate and local snowboard shop manager Spencer Timkey has a way with words that can capture any reader's undivided attention no matter what topic he writes about. (I can remember attending this guy's high school graduation; now he helps ME out with various aspects of business marketing and editing assistance.) Jaimie Woodarek has made her mark here in her hometown of Ellicottville with her abilities with a camera; Ashley Baron and Clara Kosinski are also no strangers to the local photo/video scene. Mary Heyl, Caitlin Croft, Louisa Benatovich, Anjanette Nicolazzo, Kim Duke (and other writers who are being added in upcoming weeks) ... they are your university students and graduates, your local real estate agents, your fitness







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### ATTRACTIONS

#### **PUMPKINVILLE**

The oldest continually operating pumpkin farm in NYS opens for the season



By Mary Heyl

"For 52 years, Pumpkinville has gone on without interruption," said owner Dan Pawlowski. "We're not going to stop now." The oldest continually operating pumpkin farm in New York State, Pumpkinville is an autumn destination, and the Pawlowski family is pleased to announce that they will indeed be open for their 53rd season Saturday, September 12th.

The decision to open this year was certainly not an easy one, nor was it made at the last minute. "You don't plant pumpkins in August, and then figure it out," Pawlowski chuckled. In fact, the Pawlowskis began planning long before western New York entered phase four of reopening. "We have to plant pumpkins in May, and that's when things were really, really bad. It takes a lot of money to get to this point: We have to get our crops in the ground, plan our food products and order inventory. For a place like this, there's a significant investment just to be COVID-compliant."

This spring, the family thought that, at the very least, they may be able to squeeze cider, continue their outdoor food service, and offer take-out chicken barbecues and donuts. Pawlowski explained, "We made the decision to go ahead and plant and see where it went! We're blessed that we are able to open this year to a limited capacity."

Visitors can enjoy the same full menu of food, activities and produce as in years past, with just a few changes. Due to social distancing requirements, there will be no helicopter rides this year. However, visitors can enjoy free activities such as the train play area, Kiddie Spookum Barn, Perky the Talking Pumpkin, the farm animals and more. Ticketed activities include the apple blasters (open at 3:00pm), the cow train, hayrides, corn maze, Pumpkin Patch Fun Zone and the jump pillow. Chicken barbecues and kettle corn will be available on weekends only. As always, admission and parking are free.

On weekdays, Pumpkinville is operating in its traditional format: Guests can enter the farm market and food area and purchase wristbands to participate in the Farmyard Fun area. On weekends (Saturday and Sunday), wristbands should be purchased online in advance to guarantee entry to the Farmyard Fun Area.

"If you have a set date in mind, go online and get your reservations - that way, you're sure to gain entry," Pawlowski recommended. Tickets for all activities, including those for weekdays and weekends, are available at pumpkinville.com. "Early in the season, you shouldn't have any problems just walking in and getting into the Farmyard," said Pawlowski. "As we get later in the season, and especially during big weekends like Columbus Day, it's going to be much busier and you'll want to reserve online."

All visitors and employees are required to wear face masks at all times. Sanitizing stations are set up throughout the farm. Pawlowski added, "We've been working with local authorities and Cattaraugus County has been wonderful to work with, as well as many other local people who have helped us plan for our opening. We're sanitizing continually, and we are working very, very diligently. We don't take this lightly."

For many, it's not fall without a visit to Pumpkinville, and this year's experience won't disappoint. "We've got 30 acres worth of pumpkins," said Pawlowski "We have a really nice crop. They're a little short on size because of our summer drought, but it's a great selection. The corn maze has come in beautifully, and that's a wonderful socially-distanced activity!"

Pumpkinville is open daily Sept. 12th through Halloween from 9:00am-7:00pm (closes at 5:00pm on Oct. 31st). For more information, call Pumpkinville at 716-699-2205 or find them on the web at www.pumpkinville.com and on Facebook.

#### NIGHT LIGHTS AT GRIFFIS

Experience the unique interplay of light, nature and art at NY's largest sculpture park



By Mary Heyl

No matter one's age, the idea of exploring a wooded trail with a few friends after dark on a cool autumn evening is both eerie and irresistible. But embarking on such an evening in the country's largest sculpture park illuminated with awe-inspiring theatrical lighting? Well, a night out just doesn't get more thrilling than that!

For the eighth consecutive year, Griffis Sculpture Park at 6902 Mill Valley Road in East Otto, NY is hosting Night Lights now through October 11th. Night Lights will be open Wednesday through Saturday nights for guests to walk some of the park's trails to experience the unique interplay of light, nature and art. Doug Sitler, owner of Sitler HQ said, "I love creating otherworldly environments for people to come out and explore and enjoy a nice autumn evening."

For the past 11 years, he and his wife have been setting up their lighting displays at well-known events and locations throughout the region, including the Heron Farm and Events Center in Sherman and the Buffalo and Erie County Botanical Gardens. Now in its eighth year, Night Lights at Griffis Sculpture Park invites guests to enjoy an unguided walk through a portion of the Mill Valley Road site of the park, where sculptures will be aglow with Sitler's creative lighting.

During the first several nights of Night Lights, the trail will be open at 8:00pm, but as each week passes, the event will begin earlier and eventually open at 7:30pm. Tickets can be purchased now on EventBrite.com (search NIGHT LIGHTS at Griffis Sculpture Park 2020) and include the start time for each night. On nights that aren't sold out, there will be an admissions table at the park accepting cash or credit cards.

"We're already suspecting we're going to have a very busy Night Lights season," said Sitler. "People are looking for any opportunity to escape their house!"

Griffis Sculpture Park has been welcoming visitors all summer, as exploring the 450-acre park and its 250 sculptures is a great socially-distanced adventure. "The trails are wide, and there's so much space for people to spread out," Sitler added. "We're really encouraging ticket sales online because we believe some nights will be sold out." Visitors are encouraged to wear masks and maintain social distancing as they explore the trail during Night Lights.

This year's season features new lighting concepts, soundscapes, video projections and electronic music created by Buffalo artist Dotsun Moon. Sitler said, "The park's gift shop will be open with Griffis Sculpture Park merchandise, as well as artwork, mugs, soaps, and sculptures by local artisans."

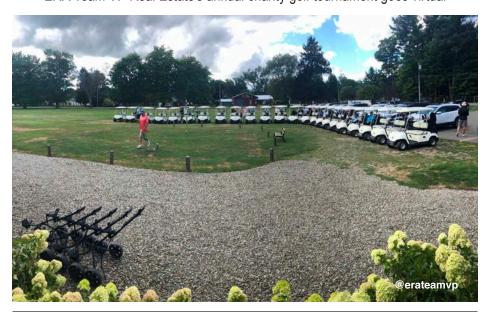
Night Lights is the perfect conclusion to a delicious dinner in nearby Ellicottville, West Valley or Springville, Sitler noted. In fact, many visitors discover Griffis Sculpture Park for the very first time at the Night Lights event. "We appreciate people supporting the park," said Sitler. "Night Lights is a major fundraiser for Griffis Sculpture Park, and since we don't get any kind of public money, every little bit counts toward keeping this park open."

To learn more about Griffis Sculpture Park, Night Lights at Griffis Sculpture Park, and other events/activities at the park, click over to the web at www.griffispark.org or search Griffis Sculpture Park & The Essex Arts Center on Facebook. During heavy rain, the light show is unable to operate, but a weather announcement will be made by 5:00pm on Griffis Sculpture Park's Facebook page.

### 'FUN'DRAISERS

#### AGENTS OF HOPE

ERA Team VP Real Estate's annual charity golf tournament goes virtual



By Anjanette Nicolazzo

The 11th Annual Agents of Hope Golf Tournament to Defeat ALS is now underway – with a spin. Rather than the traditional single-day format that's usually held at the Chautauqua Golf Club, this year's virtual tournament runs from August 19th through September 20th. This way, the vital funds needed to help defeat ALS can still be raised while giving participants the option to create their own safe social distance.

"It was a tough call to go virtual this year," said Bill Soffel, Tournament Founder and Owner/CEO of ERA Team VP Real Estate & Vacation Rentals. "The biggest change is rather than the focus being on one date at one golf course, our supporters can play the golf course of their choice at any time over the course of a month - and can play multiple rounds during that period."

To date, the Agents of Hope tournament has raised over \$150,000 to help support the fight to defeat ALS. Soffel hopes that friends and colleagues from around the country, perhaps the world, will be able to participate with the new, virtual format.

#### **HOW IT WORKS**

Each round played requires a small donation to the ALS Association; players can track their ranking on the event website's virtual leaderboard. One 18-hole round of individual stroke or team scramble play on any golf course in the US will do the job. If playing a 9-hole course, play the course twice for an 18-hole score. Better your score by playing multiple times. If submitting multiple scorecards, each additional scorecard is a \$5 donation fee.

Register and indicate the course you will be playing on at https://app.eventcaddy.com/events/11th-annual-agents-of-hope-tournament. You can submit your scorecard through the site, or by emailing hannah.raynor@teamvp.com. Once your scorecard is submitted, you will receive an official door prize. The tournament is widely known as a local fanfavorite, offering exciting prize packages for winners and fun at each course pit stop for golfers. Cash prizes will be awarded to top Men's, Women's, and Mixed Scramble Teams, as well as top Men's and Women's individual. Take note, however, you cannot use your scramble score toward an individual score.

According to Soffel, a few fun twists and turns were added this year to keep players coming back for more. "I don't want to give too much away until winners are announced, but we've had a few folks donate a one-week stay at their vacation home. You'll have to stay tuned to find out more!" he said. Anyone who makes the \$30 donation fee, whether playing or not, will be entered in a prize raffle.

#### WHY ALS?

The effort behind Soffel's drive and desire to start ERA's Agents of Hope Golf Tournament is two-fold. On a national level, ERA Real Estate's charity was MDA. Although Soffel also participates in that effort, his grandmother lost her battle to ALS in the late 80's. Since MDA has an ALS division, Soffel said it seemed like the perfect fit to honor both MDA and ALSA.

"ALS is an absolutely devastating disease, and average life expectancy at diagnosis is between two and five years. With no known cure or treatment, it is critical that we raise

"Agents of Hope" continued page 13

#### **ALPINE SURF CLUB**

Local snowboarders donate proceeds from t-shirt sales to skatepark project



Mike Miller of Alpine Surf Club (right) presents a donation check to SK8EVL committee member Chris Perks and his two children, Mason and Taylor.

#### By Brenda Perks

Last ski season, a couple of avid local snowboarders banded together and created the Alpine Surf Club. Sharing a passion for the winter sport, it was a fun and informal way of getting out each week to shred the slopes of Holiday Valley with friends.

Following the early 2019-20 season ender, the group, spearheaded by Mike Miller and Jason Klein (both of Ellicottville) began working on branding Alpine Surf Club with custom t-shirts, designed by Miller himself. Familiar with the efforts of a local group of skateboarders to build a skatepark in Ellicottville - and former skaters themselves - the duo decided to use their club's t-shirts to help raise money for the skatepark project. They sold Alpine Surf Club t-shirts to fellow club members, friends and family, and donated all proceeds to the Ellicottville Skatepark fundraising campaign.

Altogether, Alpine Surf Club raised \$800 from the sale of t-shirts, and on August 25th, Alpine Surf Club presented a donation check to SK8EVL, the advocating group spearheading the skatepark project.

"Growing up, skateboarding was a nice outlet for me," said Miller. "It gave me drive, focus, and a sense of accomplishment. I'm glad we could give something back to skateboarding and support a great cause that will benefit our community."

"On behalf of the Ellicottville Skatepark Committee, we're excited to have Alpine Surf Club be a part of the fundraising process," said Chris Perks, SK8EVL committee member. "We're all a bunch of local skateboarders and snowboarders, and we all have kids who will benefit from the new skatepark. Thank you Alpine Surf Club. Glad to have you a part of this!"

SK8EVL, with support from the Ellicottville Village Board, is currently in fundraising mode and is working towards their goal of raising \$250,000 to build a skatepark in Ellicottville's Village Park. Thanks to a matching grant, every dollar they raise is being doubled by the Tony Hawk Foundation/Ralph C. Wilson Jr. Foundation. As a result, the Alpine Surf Club's \$800 donation will turn into \$1,600 to apply towards the construction of the skatepark. It is the initiative taken by individuals and groups like this, that, when pieced together, will result in future success for our community as a whole.

The skatepark committee has until November 30th of this year to raise as much funding as possible for the match. They are currently 1/4 of the way to their goal. Any person, business or organization interested in donating to the project can do so through a secure link at sk8evl.com. Sponsorship packages are available; you can request a sponsorship brochure by emailing ellicottvilleskatepark@gmail.com.

#### DRIVE-UP AUCTION AND BBQ

A fundraiser for Great Valley resident and ECS student Trenton Pierce

Please come support 11-year-old Trenton Pierce and his family at St. Paul's Lutheran Church in Ellicottville on Saturday, October 10th from noon-5:00pm for a drive-up Chinese auction and chicken BBQ + Bake Sale. Trenton suffers from Duchenne Muscular Dystrophy and is in the early stages of osteoporosis, requiring the use of a wheelchair. All proceeds will go for a down payment on a wheelchair accessible new mobile home. (Face masks and social distancing required.) Direct donations can be mailed to PO Box 353, Great Valley, NY 14741.

### **ENTERTAINMENT**

#### FALL FEST REIMAGINED

With Covid-19 shutting down this year's Fall Fest, Ellicottville Brewing Company thought on its feet to provide patrons with a safe alternative

By Spencer Timkey

In mid-March when the world shut down, it's safe to assume many thought that by now society would be back to some level of normalcy. And while to an extent, that's the case — restaurants reopened, visitation up and all steam ahead towards winter — there was no way Ellicottville's Fall Festival could happen.

If you've visited the village on Columbus Day Weekend, you know. The annual festival brings visitors in from all over the region, and it's the unofficial kickoff to winter. But as we continue to preach social distancing, it would be physically impossible to keep the massive number of people away from each other. The decision was difficult — it's an unbelievable economic boost — but it was the correct decision.

A few weeks ago, Ellicottville Brewing Company teased "Fall Festival Reimagined" on its social media channels. Owner Peter Kreinheder and his team felt it was necessary to remind people that even though there's no Fall Festival this year, Ellicottville is still as fun as ever.

"We decided to do a Bavarian Autumn dinner, relevant for Fall Festival," he said. "We wanted to remind people that Ellicottville is still around. We'll have a big circus tent that we used for the Michael Israel event a few years ago, except it will have 1/3 the number of people under it."

Selling by the table, Fall Fest Reimagined invites visitors to hang out under the big top with friends or family. A traditional Bavarian dinner will showcase pretzels and cheese, Oktoberfest beer, sausages, schnitzel and more. When Kreinheder went to a beer conference in Nuremberg, he discovered Nuremberg sausages — and after finding a sausage maker in Pittsburgh, he got them on the menu.

"It's fun, different and you get to do it with people you've spent time with," he said. "This is how we're going to do social distancing. A little bit of German music to go with dinner as well. We're trying to encourage folks to come a little early, cruise around the village, come for dinner and stay the night."



EBC will offer four dinner sessions. Saturday, October 3rd (the weekend before Fall Festival), two on the traditional Fall Festival Saturday and one on Sunday. Each session will have 20 tables, spread out under the big top. Each table will be served by EBC waitstaff, who will bring dinner and beers — operating the same way they're operating the restaurant.

"It might not be as intimate as a traditional Bavarian dinner, but it's interesting and different. We wanted to do something for Fall Festival that wasn't too complicated. You'll buy your table, get waited on and have a blast. I think the most important thing to remember is that it's not a giant party, but more of an autumn dinner to celebrate the Bavarian theme our town is so built on."

EBC ordered black and white checkered tablecloths and encourages people to dress up to fit the theme. There are four sessions offered at \$45 a head, each one lasting around 3 hours which includes your meal, entertainment and first drink. For more information, head to www.ellicottvillebrewing.com.

#### SOUTHERN TIER CORPORATE CHALLENGE

Virtual run/walk organized by the Greater Olean Area Chamber encourages organizations, businesses and corporations to friendly team competition



OLEAN, NY - Virtual meetings and events are becoming the "new norm" for our area, and the annual Corporate Challenge is no exception for the Greater Olean Area Chamber of Commerce.

"We're working hard to continue to promote good health and wellness within our community regardless of our circumstances, and we encourage all to come together to make the most of what we are permitted to do. It's time to show off how those home workouts have benefited you!" reported Erica Dreher, GOACC Member Services Manager. Whether you are working from home or social distancing at the office, whether you are a runner or walker, here's a race that inspires competition through TEAM racing!

The 10th annual Southern Tier Corporate Challenge Virtual Run/Walk will be held from October 1-8, 2020. Challenge hosts, the Olean High School Sports Boosters and the Greater Olean Area Chamber of Commerce, invite all organizations, businesses and companies to participate in this wellness event. You do NOT need to be located in Olean to sign up. Teams from all over our region are encouraged to join in the fun!

"Instead of gathering all together on one day, we've broadened our horizons to offer ev-

eryone a new, flexible option: VIRTUAL!" said Dreher. "This option allows participants to choose when they participate. You can walk or run at your preferred time between Thursday, October 1st and Thursday, October 8th, you can choose your course, and you can have fun by challenging your co-workers, family and friends, get social through media posts, or even host a competition among your peers.

The event was created by GOACC with the goal of promoting team-building, fitness and friendly competition. "The Corporate Challenge allows local businesses to compete in a participative and competitive basis, while promoting fitness and corporate camaraderie," added Dreher.

The race is open to both corporate and community teams, complete with individual awards (Fastest CEO, Fastest Man, and Fastest Woman), and community teams and corporate team awards. If competing as a team, teams need to be determined before they race - as running or walking. Community Team is a team of friends, family, and non-employment associates. Corporate Team is a team of employees of a company (this includes spouses if spouses' employers don't compete).

The registration fee remains at \$22 per participant which includes t-shirt, race buff and food voucher to Pizzaland. Organizers are making it easy to electronically submit your "finish time" or you can choose to not submit your time and still get out and enjoy some much needed fresh air! "I challenge employers and businesses to encourage their employees to participate by walking or running during their lunch breaks in groups of six or less, to compete while social distancing. This will help promote health within the workplace, fulfill the desire to enjoy the warm weather, and to challenge each other with a little friendly competition," said Sarah Pingie, GOACC Communications & Marketing Intern.

To ensure t-shirt orders and promo items, runners/walkers are encouraged to sign up by September 17th. The final deadline to register is Sept. 30th. Sponsors for this year's Corporate Challenge include BlueCross/BlueShield of Western New York, The Mix 101.5 / WMXO, Sanzo Beverages, and Pepsi Bottling Company of Jamestown. From small companies to large corporations, the event will promote health, wellness and fitness among companies and their employees, families and individuals. For more information or registration details, please call GOACC at 716-372-4433 or email events@oleanny.com.





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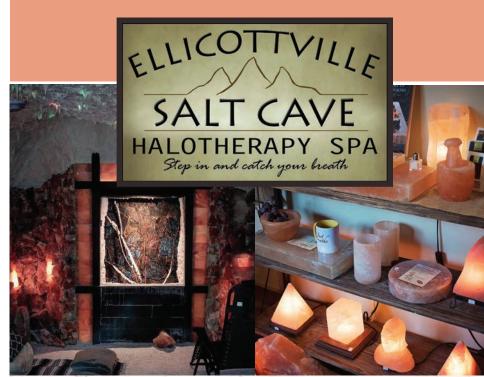
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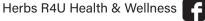
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### BUSINESS

#### **BROOKS LEFEBER AUCTIONS**

One man's trash is another man's treasure ... Brooks plays the middleman



By Spencer Timkey

You never know what you might find at an auction. Old, rickety items that mean nothing to one may mean the world to another. It takes talent to be able to distinguish gold from garbage, and Brooks LeFeber has it.

A graduate of the Missouri Auction School, LeFeber is part of the Certified Appraisers Guild of America — giving him the accreditation he needs to put value on the items he finds and auctions off. Owner of Brooks LeFeber Auctions, his recent transition to an online auction site will allow him to curate a vast selection of antiques and oddities and sell to anyone in the world.

As one of Ellicottville's most colorful personalities, we spoke (socially distanced) to find out what makes his business tick.

eNOW: What led you into the auction game?

**BROOKS:** I always loved going to auctions since I was a kid. In 2016, I attended the Missouri Auction School — the oldest school in the country. Soon after I got my chance to work with a live auction, when Auctioneer Corey Brown got sick. I really went to auction school to get the credentials. I planned on setting up an online auction business, and never really figured I would do much with the live end of it but got a chance to do it and found it to be so much fun. I go to a lot of auctions where I buy things and resell them.

**eNOW:** How do you establish valuation for resale once you pick stuff up? Other auctions with similar pieces?

**BROOKS:** As far as establishing a value on an item, that's where my training as an appraiser comes in. The Certified Appraisers Guild of America. Auctions give a fair market value on what people at that auction are willing to pay — at a live auction, the people are there, while an online auction helps take that item worldwide. To value an item, you look at comparable for sale and sold demand location, condition and many other values.

eNOW: What's the weirdest thing you've ever picked up at an auction?

**BROOKS:** I once paid \$3 for some electrical equipment and sold it for over \$1,100 a year later. In going through estates, I've found jars of gold teeth and a safe full of silver and gold. I found an Austin Healey and a Formula V race car hidden in barns buried under piles of junk. I really enjoy when I get to go through an estate and find the treasure. The most expensive thing I've ever sold in a live auction was the Ski Tree in Ellicottville at the Christmas in July fundraiser. In an online auction, a violin sold for \$4,400 (which was very surprising) ... it turns out the extra bow that was with it was from a very rare German bow.

**eNOW:** Where do you see it going from here?

**BROOKS:** Soon, I'm going to get my real estate license so I'll be able to offer the property as well as the contents. I will also probably get my FFL to sell firearms — you'd be amazed at how many guns you find at estates.

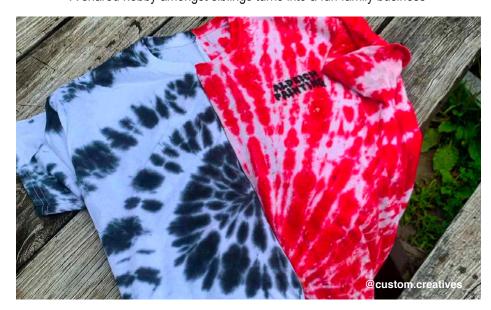
**eNOW:** What are some key things you've learned?

**BROOKS:** 1) There are so many good hiding places for valuables. 2) If you don't know what it is, research it! 3) Always check to see if the firearm is loaded. 4) Everyone has a stash of ... adult entertainment. 5) Never shake a box marked "Dynamite." 6) Most people don't know what they have. Just because you don't think it has value doesn't mean someone else doesn't. And finally? 7) Weird sells.

Intrigued? Follow Brooks LeFeber Auctions on Facebook where you can view upcoming auctions and items, or call/email 585-993-0381, brookslefeberauctions@gmail.com.

#### **CUSTOM COLLECTIVES**

A shared hobby amongst siblings turns into a fun family business



By Louisa Benatovich

Did you know that tie-dye has been around since 4000 B.C.? It's true, long before the squeezable dye and swirly patterns of the 60s, the Indian Bandhani type of tie-dying was used to honor special events and momentous occasions. In fact, many cultures have used the process of "resist" dyeing to manipulate and add color to fabric. Twisting, turning, wetting, and wringing, these ageless techniques paint universes onto cloth - billowing, bright spirals of pigment and happiness.

Today, the psychedelic print symbolizes love and compassion, a need for togetherness and freedom deeply rooted in 60s culture. Here in Ellicottville, Jenna and Kolby Aldrich have taken this message to heart. The siblings, inspired by the relaxing process and unique results, transformed a bonding activity into a business. Custom Collectives, born from an Instagram post, is a one-stop-shop for tie-dye lovers and those searching for a splash of color. The online collection is full of glorious long- and short-sleeved T-shirts, sweat-shirts, flannels, and masks. The pair also accepts custom orders. "Basically," Jenna says, "anything you could ever want dyed, anything you could think of, we can put on fabric."

Custom Collectives, a combination of the siblings' characteristic ingenuity and creativity, prides itself on its array of clothing tailored to the customer's individuality. With every colorful batch painstakingly turned out in four to five hours, each piece is guaranteed to be one-of-a-kind.

"We create our tie-dye by thinking what kind of vibe we want the shirt to send our customers," Jenna explains. "We usually come up with a list of ideas before we even start, or while Kolby is prepping. We also mix our own dye, so we are able to determine how potent the dye will be, giving even more options for color schemes."

Kolby, a senior at Ellicottville Central School (ECS), picked up his entrepreneurial skills from his Uncle Dan, owner of Aldrich Painting and Aldrich Aerial Photography. "I work on houses all throughout town with his crew," says the 17-year-old. "I have met a lot of people and learned a lot of skills." Alongside houses, Kolby occasionally gets to exercise his artistic skills on the job. He says repainting the WWII missile at the Ellicottville American Legion with Uncle Dan is a definite highlight.

"Outside of work, my hobbies include tie-dying, learning new things, playing soccer, and listening to music," Kolby adds. "Music helps me with my mind and creativity." He hopes to attend college for business and entrepreneurship next year.

Jenna, who graduated from ECS in 2017, will receive her Bachelor's in Psychology from Daemen College this December, and plans to work towards a Master's in Public Health next fall. A tri-season athlete in high school, Jenna always appreciated Ellicottville's signature sense of community and support. "Currently, I am working at the Cupcaked Bakery in town," she says, "but I also love making and reworking clothes by crocheting, sewing, or dyeing. When I have time, I enjoy hiking and playing soccer with my family and friends," she adds.

Browsing through Custom Collective's inventory, both Jenna and Kolby's unbounded creativity is on full display. But though their winding, whirly patterns are a joy to behold, working with a sibling can sometimes be a little challenging.

"We don't really butt heads too often," the duo laughs," but we would have to say that

"Custom Collectives" continued page 13

### HEALTH & FITNESS

#### **Building Core Stiffness**

By Kim Duke, Certified Personal Trainer, Core Performance

For the past several decades, traditional core training has included exercises such as situps, back extensions and twists. However, in recent years, Isometric Core Exercise might be a better way to develop core strength and stiffness. Isometric exercise is also known as static strength training. Examples include the plank and side bridge as well as wall sit, and many yoga poses such as chair and tree pose. Notice that these are all exercises that involve holding a position rather than moving as is the case with isotonic exercise.

Core stiffness is vital for athletes and non-athletes alike, because it strengthens muscles, improves muscular endurance, reduces low back pain and helps boost performance. Greater core stiffness transfers strength and speed to the limbs, increases the load-bearing capacity of the spine and protects internal organs during movements.

A landmark study by Benjamin Lee and Stuart McGill in 2015 and published in the Journal of Strength and Conditioning Research showed that isometric exercises for the core resulted in greater core stiffness than performing whole-body exercises that were formally the go-to for building a strong core muscle.

You may remember hearing the words, "suck in your gut and stand up straight" ... this was the old-fashioned way we were taught to keep our core strong. However, to safely develop core stiffness with isometric fundamentals, you do not "suck in your gut" but instead, "brace your core". This means, like a boxer anticipating a punch to the gut, all core muscles tighten, forming a firm band around your torso. Also, as you brace you need to breathe, exhale as you exert. (It's very important that you do not hold your breath while performing any core exercise.)

None of this means that if you are doing whole-body dynamic exercises that you are wasting your time or not building a stronger core and body. All this study suggests is that isometric exercises build better stiffness. So, continue to train and to train smart. Never hesitate to ask a professional for help with form and function. There is no "dumb question" in the fitness industry that is always and forever constantly evolving.



Kim Duke is a certified personal trainer and owner of Core Performance Fitness and Training located at 55 Bristol Lane, Ellicottville, NY. Kim resides in Ellicottville where she raised her two sons, Zach and Nik. For more information about her studio visit her Facebook page or www.coreperformancefitness.com. Reach Kim at kduke65@gmail.com.

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Reflexology with Breanna Coolidge

By Kristina C. Barlow, N.D., C.S.T.

The earliest recorded use of reflexology goes back as far as Ancient Egypt, 3150 B.C. to 350 B.C. This is amazing when you think about that being 5,000 years ago! In fact, Egyptians were the first to use reflexology as a therapeutic technique to bring wellness to the body and even bring relief during times of distress and illness. Murals of healers doing reflexology on pharaohs and royalty are displayed on the walls of the Great Pyramids of Giza which are some of the first recorded depictions of this ancient therapy. The Egyptians discovered that the feet, hands and ears correspond to all parts, systems and organs of the entire body, acting like a map of the body.

Reflexology is a zone therapy that uses the application of pressure to the feet, hands and ears which may alleviate stress, improve blood flow and restore balance to the body's parts, organs and systems. Although all three of these body parts can be utilized, the most common area that reflexology is performed on is the feet. The left foot of the body corresponds to the left side of the body and the right foot corresponds to the right side. However, since the left side of the brain controls the right side of the body and vice versa, the only exception here is that the left side of the brain and central nervous system is stimulated on the right foot and conversely for the left side.

One of the greatest aspects of reflexology is the ability to stimulate an injured or struggling part of the body without having to actually touch the affected area. For example, when an individual throws their back out of alignment, it is often too agonizing to touch or apply pressure due to muscle tension and shooting nerve pain; this is an instance when reflexology would be helpful. Applying pressure to the points of the feet which correspond to the back could bring relief to the person suffering without actually having to manually stimulate the back in any way. In this way, reflexology compliments chiropractic medicine, physical therapy and craniosacral therapy very well.

Many think that reflexology is simply a foot massage, but this could not be further from the truth. One of the places where reflexology is utilized most is in India, making it one of the most widely used therapies in Ayurvedic medicine. Ayurveda is one of the oldest holistic healing systems in the world developed in India more than 3,000 years ago.

Breanna Coolidge attended the Ontario School of Reflexology in Canada and continues her education, training and mentoring with this school run by an amazing Indian man named Shanti. I (Kristina) have been a client of Shanti's in Niagara Falls for reflexology which is Indian and Tibetan influenced. I can attest to his many decades of knowledge and experience in addition to his warm and fun connection with people. After many years of teaching reflexology and yoga, he has a keen eye for exceptional students and their future success. He told me during one visit that Breanna has a great affinity for understanding reflexology along with a strong insight and intuition for people. I have experienced both her reflexology work and her healing sense while working by her side on clients.

Together, Breanna and I have worked on many people with great results. As she does reflexology on the feet, I do craniosacral therapy and we both use tuning forks, hot and cold applications, essential oils, flower essences, healing music frequencies and dialogue. Healing modalities bring up and out various thoughts and emotions. The gentle conversation is there to support and comfort the process of releasing stored energy.

Breanna sees clients in a beautiful office setting above Nature's Remedy at 26 Monroe Street, Ellicottville. She is extremely warm, fun and effective. After an hour session with Breanna, many people report relaxation, decreased pain levels, improved sleep, release of emotions and balance of mind and body while in a safe environment for being able to express themselves. Breanna also provides suggestions for healthier lifestyles which include detoxification, reduction in toxin exposure, vegan or increased plant-based diets, homeopathy, herbs, flower essences and promotion of happiness every day. Everyone who knows Breanna would agree that she is a joy to be around and creates fun wherever she goes!

Kristina C.Barlow, N.D., C.S.T., is a naturopathic doctor and craniosacral therapist specializing in mental and emotional health, neurological challenges, musculoskeletal dysfunctions and detoxification. For more information or to make an appointment for Reflexology, contact Breanna at 716-713-1684 or Kristina C. Barlow, N.D. at 716-353-0786, or call Nature's Remedy directly at 716-699-4372.



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### MEETING NOTES

#### VILLAGE PLANNING BOARD

Public hearing held for single family home on Elizabeth St., Wellness Center proposed at 5 Park Square

By Caitlin Croft

PUBLIC HEARING: The Village Planning Board opened with a Public Hearing on 13 Elizabeth St. This is a Single Family Home with two applications before the board, Site Plan Review and Architectural Design Review. Regarding the Site Plan, all standards are met in height, setbacks and dimensions. It is the Architectural Design that has left continued questions from the Board. During the August work session, the applicant was asked to change a handful of design elements. Some of these are included but not limited to windows, roof pitch, materials and door changes. Some of the requested revisions were made before the formal August meeting, held a week later. A sliding front door now shows divides to simulate double hung windows. The size of the stone chimney was reduced, the stone privacy wall in the front was eliminated, mullions were added to upper windows. The pitch of the roof was increased but not enough to be consistent with this area. The Board commented that the pitch and symmetry change was critical to blend in with the other homes and character of the neighborhood but it really looked to have no significant change since the work session. The asymmetrical pitches do not fit the character of the neighborhood. The Board at the August regular meeting asked that the applicant address design elements that do not fit the zoning for this area. The applicant made no further design changes before the September meeting. The applicant's architect discussed at length how they had already made many changes to better fit what the Board was looking for and also designed a house his client was happy with. The applicant's son, Evan Duckett, spoke on behalf of his mother citing this a "small departure from the character and not a giant leap; change is inevitable and this is a good compromise." The applicant, Lisa Feinberg-Duckett, spoke to the board asking for compromise and the Village attorney advised they are a discretionary board, but with no ability to modify only follow the guidelines in the zoning that is enacted by the Village Board. Michael Painter, village resident, asked what materials the siding would be in addition to the roof. He was told either wood or hardie board for the siding and the roof would be shingle with roll out material on the front part of the roof. Given the applicant's interest to now make the revisions, there was a motion to adjourn, not close, the public hearing; a second and ayes carried. It will remain open for written comment to the Village Clerk or Code Enforcement Officer.

OLD BUSINESS: 13 Elizabeth St. - Feinberg-Duckett asked for more direction on what the Board was looking for and if the Village Planner would work with her architect to bet-

#### **NOW THIS, by Brenda**

cont. from page 03

trainers and health professionals, your fellow small business owners. Our circles - how varied they may be - are all connected one way or another. And the one thing we all have in common: a passion for the area in which we live and work, and the drive to promote all the wonderful things we have to offer here.

The team. The collective. This is what makes our publication tick. Here at ellicottville NOW, our team comes together to provide our readers with quality content – an all-inclusive news source that is both informative and entertaining, which is evident each time you pick up an issue and flip through the pages.

Many thanks to YOU – our readers, our advertisers, our supporters. Let's keep the momentum going! And please remember to stay safe, wash your hands, help others, get outside, and drink lots of water. It's good for you!

Brenda Perks is the owner, editor and designer of ellicottvilleNOW and owner of DesignPerks, a graphic design company affiliated with the local media/marketing agency, PandaGoat Media. You can reach Brenda at brenda@ellicottvillenow.com.

#### **AGENTS OF HOPE**

cont. from page 05

awareness, and in turn, funding, to give hope to patients and families that are battling ALS," Soffel said. He continued, "Thankfully, since the success of the Ice Bucket Challenge raised over \$100 million dollars, research budgets have significantly increased worldwide, and the pace of progress has been highly accelerated. A number of promising trials are underway, but it's still a long road ahead. We need to continue to do everything we can to bring these efforts across the finish line."

For questions, comments, and more info, check out the event on Facebook hosted by ERA Team VP Real Estate & Vacation Rentals. You can also email Hannah Raynor at hannah.raynor@teamvp.com, or call 716-499-3857.

ter understand what type of home would get approved. Feinberg-Duckett was advised that she will need to work with her architect directly to come up with a design that is keeping with the neighborhood. Sandy Reed, Planning Board member, advised per the minutes of August's meeting that the applicant had already been told what needed to change on the plans to better fit the guidelines. Both Sean Cornelius and Damon Newpher echoed Reed's sentiment that their recommendations had already been given before the last meeting. The applicant asked if she had to rush the redesign as no ground would be broken until spring. The Board advised her to take her time and that an extension can be granted if both parties agree. There was a motion to table the matter; a second and ayes carried.

NEW BUSINESS: 5 Park Square - Fitness Center. The applicant, Bradley Poole, presented an application for a Fitness/Wellness Center to be located at 5 Park Square. The space that Poole is renting is between approximately 3,500 and 5,000 square feet. This will consist of a gym, chiropractor, nutritionist, massage therapist and acupuncturist. Information still needed is the number of employees and a definitive floor area, so that the proper parking calculations can be done. There is no site plan review or architectural design review needed; only a Special Use Permit. This is an allowable use with a SUP in the industrial district. The Board deemed the application complete enough to set the Public Hearing for October 13th at 5:30pm. There was a motion to set the Public Hearing; a second and ayes carried.

OTHER BUSINESS: The Village Board had a few questions from the August meeting for the Planning Board regarding refuse zoning and approvals for projects on Washington Street. Village Planner Gary Palumbo advised that dumpsters are typically included with site plan review but not triggered with the Special Use processes. As the Planning Board goes over the Village Comprehensive Plan and makes suggestions to the Village Board, Palumbo will take into consideration this refuse concern and look at how it can be adjusted in the zoning. For the specific approvals the Village Board was asking about, Palumbo will have an update at next week's Village Board meeting.

The next meeting of the Village Planning Board will be held virtually on October 13, 2020 at 5:30pm. Contact the Village Clerk at 716-699-4636 for instructions on how to connect.

#### **CUSTOM COLLECTIVES**

cont. from page 09

we do have some disagreements when it comes to the styling of clothing." They pause ... "Usually, we end up making both of our ideas come to life anyway."

This is the overwhelming determination and willingness to experiment that drives the pair. "Starting a business with my brother has definitely strengthened my relationship with him," Jenna says. "We have been pretty close ever since we were old enough to actually hang out, but making shirts and coming up with ideas together makes me realize how lucky I am to have a brother as smart and determined as Kolby."

"The business forces us to work together so things can run properly," admits Kolby. "We did go through the typical sibling rivalry, but with that behind us, we have grown into new and better people."

The pair is thankful for their stronger-than-normal sibling-ship. "We have always been able to sit down and talk," Jenna explains, "and it has only gotten easier. When we spend time with each other, it isn't something we find a chore because we want to do it anyway."

As Custom Collectives grows, the pair hopes to continue bringing ideas to life - big and small - from the quietude of their home. Their overarching goal? To add color and cheer to the community they love. Eventually, Jenna and Kolby hope to transform their signature tie-dye into orders for local businesses, organizations, and teams.

"We would like to thank our family and friends," they say together. "They have offered encouragement on so many levels to help us proceed with this new adventure. Our parents have played a huge role in allowing us to take over the house so we can grow our business. Additionally, we would like to thank Uncle Dan for helping us get in our entrepreneur mindset."

A big thank you, too, goes to their coworkers and the community for supporting and promoting Custom Collectives products.

"We are both quite busy," says Jenna, "but it is refreshing to come home and spend time with my brother doing something we both love so much."

To view their ever-growing collection, show some support, or place an order, search their Custom Collectives page on Facebook or follow @custom.collectives\_ on Instagram.

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#### **ELECTION NOTICE**

Take notice, that for the general election to be held in the Village of Ellicottville, NY on September 15th, 2020,

- 1. The polling place for the sole election district of said Village shall be the Ellicottville Town Center, 28 Parkside Drive, Ellicottville, NY 716-699-4636.
- 2. The polls shall be open for voting from 12 noon to 9:00 PM.

#### **ELECTION NOTICE**

Be it Resolved, by the Board of Trustees of the Village of Ellicottville, NY that is designate the following offices, and terms to be filled at the next general election to be held on Tuesday, September 15th, 2020:

Mayor – 4 Year Term Trustee – 4 Year Term Trustee – 4 Year Term

Ellicottville Vote for One John A. Burrell 31 Mechanic St. Mayor 4 Year Republican Mayor 4 Year New Village John A. Burrell 31 Mechanic St. Mayor 4 Year William S. Coolidge Village Strong 12 Rockwell Ave. Ellicottville Vote for Two Trustee 4 Year Trustee 4 Year Republican Douglas S. Bush 24 Elizabeth St. Republican Edward J. Imhoff 13 Rockwell Ave.

Ellicottville Vote for Two

Trustee 4 Year New Village Douglas S. Bush 24 Elizabeth St. Trustee 4 Year New Village Edward J. Imhoff 13 Rockwell Ave.

Village of Ellicottville, Mary J. Klahn

#### A Letter to the Village of Ellicottville from Mayor Burrell

I have always felt that local public service should not be personal but should be to help keep our community safe and strong for the constituents. Having seen the letter in E'ville Events this past week titled "Letter from Mayoral Candidate & concerned citizen Bill Coolidge" I felt it was important to provide the truth to our constituents. I found it surprising that it was published without checking the validity of what was being said.

I invited Mr. Coolidge to come to the July 21st, Village Board meeting as he asked a number of questions that I felt should be answered publicly by the entire Village board. The board and I extended the courtesy of over an hour of their valuable meeting time, although all the answers were easily available in the public domain. At the conclusion he was asked if he had any further question to which he replied, I do not but if he did, he would ask later. At no point has he reached out to one of the board members or attorney but did decide to publish a number of erroneous statements in this letter.

You can fact check what I say as the minutes of the Village Board meetings are recorded and the summation is published on the Village website (https://www.ellicottvillegov.com/minutes.html) ("07/20 Regular Board Meeting"). If you want to take the time to review these you will see that Bill's statements are incorrect and/ or misleading.

The main point in his published letter regarded 24 Rockwell Ave, the old Burrell Cutlery Building, which was deeded to the Village of Ellicottville in 2018. He mentions numerous times that the Village purchased the property. The Village <u>did not</u> purchase the property, it was given to the Village by the county under resolution T26-2018PF. That resolution, which is available on the county website was also emailed to Mr. Coolidge on July 21st and he acknowledged receipt.

During the meeting Mr. Coolidge asked numerous times about his perception that it was a conflict, stating that "Burrell's" taxes were forgiven, by the county. Again, **not true**, the attorney explained that J&B Capital Partners of West Seneca, NY were the owners of the property. They purchased it in 2013, so it was their taxes that were suspended by the County so the Village could take over the property. As Mr. Coolidge challenged this explanation the attorney further explained that when a property is purchased all previous taxes and leans would have been taken care of before the deed was transferred to them. This is a matter of public

Mr. Coolidge went on to say that he has talked to several taxpayers and residents who were not aware that the Village owned the property. I do not know who he spoke to, but I know many people who are aware of this as there were numerous articles in our local papers and the Olean Times Herald. Furthermore, there were a number of Village board Meetings where this was discussed and the meeting minutes for these are also available on the Village website. Mr. Coolidge states that he "Found out that we didn't even go to our own county legislator to ask for the taxes to be forgiven." In fact, our two county legislators attended two separate board meetings to discuss this with our board and both voted on the county resolution. You would think that someone, as interested in this subject as Mr. Coolidge seems to be, would have attended one of these meetings in 2017 & 2018 to understand what was happening with this property.

Other questions that were asked and answered clearly, yet were misrepresented:

- 1. Why do we want this property? **Answer:** The property has sat vacant for many years and is contributing nothing in taxes for the Village. We believe that this property can be used for extra parking in the Village.
- 2. Does the Village have to clean up the land? **Answer:** No the county did two extensive Environmental Site Assessments of the property which they provided to us. These were done to assess the level of pollutants on the property which is classified as a brown field. These reports have been reviewed by our engineers both internal and external and our attorney. We do not have to clean up the property if we use it as a parking lot.

There are other erroneous statements that were made, so I suggest that you talk to one of your Village Board members or myself who can provide the documentation to you. Also you can research this yourself as all of the information is available to the public as indicated earlier. Mr. Coolidge also mentioned the Mayoral debate and I encourage you to watch it on Caitlin Croft's Facebook page.

Please remember that anyone can attend the Village Board meetings, which due to Covid are currently held online. At the start of the meeting anyone attending can ask a "Question from the Floor".

I urge you to please get out and vote and please know who you are voting for. With the current pandemic there is a need to have a good board to handle the coming issues of lower state funding, etc. It is critical that we have the right Mayor to manage the next four years.

John Burrell - Mayor of Ellicottville

# installier

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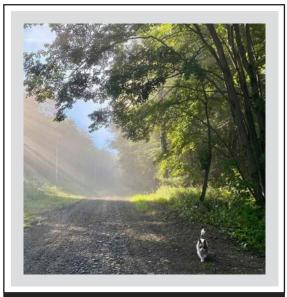
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□ baroness\_abcinema: I freaking love this dog #willygoat #rideordie
 #livingourbestlives #adventureon #copilot #skategoat #evlnow



ShannonIshepherd: Even rainy mornings are magical in the mountains #ellicottvilleny #evlnow



○robert\_kuechle: Get outside and hike. #evlnow #ellicottville #hike #getoutside #holimont



ellicottvillefarmersmarket: And like that #EFM2020 is over.. Thank you to all who made 2020 possible! #ellicottvillefarmersmarket #evlnow



ີ⊂ellicottvillenow: #getoutside #alleganystatepark #evlnow



ີ pandagoatmedia: It's a woods walk kind of day #hike #evlnow



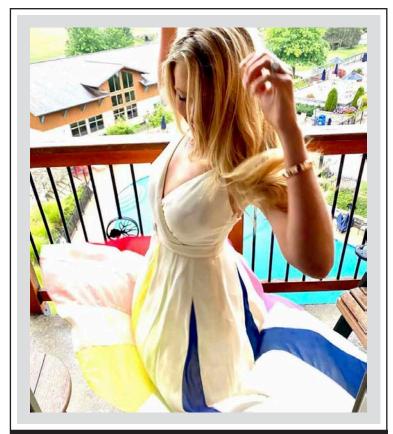
?team\_pritchard: Fall is creeping in fast! #realestate @#evlnow



□ bperksey: #alleganystatepark
 #bikeride #evlnow #family



anfvisitorsbureau: #visitanf #Kinzuaskywalk #sonshinefactory



⊋thejacksonsnook: I got that #SaturdayNight feeling #TamFam #ellicottville #weekendvibes #summertime #iloveny #evlnow



@monroestreetbb #evlnow



#evlnow #falliscoming

### Help us pave he way ...

#### Ellicottville Skatepark Project

Ellicottville, NY is a recipient of the "Built-to-Play" matching grant from the Tony Hawk Foundation (THF) and Ralph C. Wilson Jr. Foundation (RCWJF). They will match, dollar-for-dollar, up to \$250,000 for the construction of a permanent concrete skatepark. We have until Nov. 30, 2020 to raise as much funding as possible.

#### Purchase a commemorative brick

and help us reach our goal. It's a great way to display a lasting legacy of a loved one or to commemorate a special event. It is also a great way for businesses to show their community support. (HAVE YOUR LOGO PRINTED ON YOUR BRICK!)

The engraved bricks will be installed in an area of the skatepark where they will be visible to visitors using the park each day.

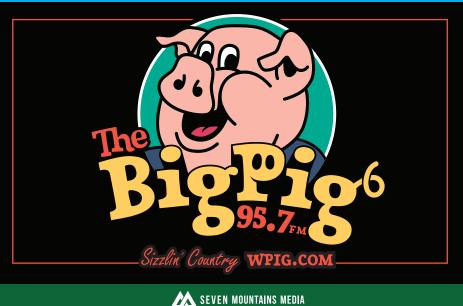
Order your brick: www.sk8evlcom

We thank YOU! advance









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