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The Slopes of Ellicottville, NY Are Calling

Winter is Coming and We've Got the Scoop on Everything You Need to Plan Your Next Getaway



Unpack your ski/snowboard gear and get ready to slide into a winter of fun! After a summer of outdoor adventures and significant upgrades to the resort, Holiday Valley is excited to start winter off in style - from the brand-new Mardi Gras 6, a high-speed chairlift that'll make the ride up one of the resort's signature runs even more enjoyable, to the start of a room renovation project at The Inn at Holiday Valley, which upon its completion will make the ski-in/ski-out experience even more convenient, to upgraded snowmaking capabilities and much more.

HoliMont has also been busy keeping their reputation as a top ski destination on the East Coast. With 8 lifts and 56 trails, they can accommodate up to 13,000 skiers per hour, but provide the exclusivity of a private club through membership. Their Ski School boasts world-class instructors who cater to all skill levels, ages and abilities. It is worth noting, however, that the resort is open to the public weekdays. Those who frequently visit HoliMont during the week can testify to the excellent slope conditions.

You can't go wrong, no matter where you decide to ski in Ellicottville, NY. One thing is for sure though, this season is going to be one you won't want to miss!

... page 04

THERE ARE NO "OFF-SEASONS" IN ELLICOTTVILLE, NEW

For years, Ellicottville has made its mark as a premier ski location in the northeastern United States. Ellicottville hosts the largest private ski club in North America - HoliMont, and Holiday Valley is a leader in the industry and consistently ranks among the favorites of skiers in the East. Ellicottville's average 180 inches of snow maintains a ski season from November through mid-April. But here's a news flash! Ellicottville is so much more than a ski town! Spring through fall, guests have ample opportunity to perfect their swing at Holiday Valley's Double Black Diamond Golf Course. But don't forget about mountain biking, ziplining, paddleboarding, kayaking, outdoor music and events - you can find something for everyone to do! ... page 10

ELLICOTTVILLE COUNTS DOWN TO SKI SEASON

With ski season and the holidays right around the corner, there is plenty to look forward to as the days become shorter and cooler. Whether you're looking for a fun getaway or planning your holiday shopping, Ellicottville has lots of options for a memorable fall.

If warm weather means frozen drinks and fruit-infused cocktails, then fall is definitely about the craft beers, spicy ciders, and savory wines! Why not try something new at Holiday Valley's Beer & Wine Festival Weekend, November 10-11th?

And just a couple of weeks after, the village of Ellicottville will be ready to kick off the holiday season with Christmas in Ellicottville. From November 24-26th, the downtown will welcome shoppers to its walkable business district filled with unique holiday gift choices, plenty of dining options and all the holiday cheer.

... page 03

HoliMont Bike Park: Downhill MTB with Lift Access

HoliMont currently offer an impressive selection of mountain bike trails providing over 10 miles of thrilling tracks for you to explore, with lift access! But that's not all - they're constantly expanding and adding even more trails to make your biking experience truly unforgettable. The trail crew is currently working on a new climb trail to expand access to the trail network during the shoulder season and midweek when there is no lift access. Their diverse range of trails includes 8 cross country routes and 9 downhills, each catering to different skill levels from beginners to expert riders ... page 04

KICK BACK AND RELAX

Book your winter getaway in Ellicottville, NY. We have accommodations to fit every budget & lifestyle. Find lodging on page 19



Rolling Out the White Carpet

Bundle Up and Take in the Snowy Sights that Our Beautiful Region Has to Offer



Experience winter in all its glory in the Enchanted Mountains of WNY by snowmobiling, tubing, making your own cross country ski trails on state land, enjoying the groomed trails at our ski resorts or Allegany State Park, ice skating, ice fishing, and so much more!

Plan a cozy winter getaway to the Chautauqua-Lake Erie Region. Head to Peek'n Peak Ski Resort and enjoy over 20 slopes with their state-of-the-art snowmaking. There's even a tubing area that transforms into a Lunar Lights show at night.

Maybe you're seeking some refreshing forest therapy? A trip into the Allegheny National Forest Region of PA offers four seasons of premier outdoor recreation, charming communities surrounding the forest to explore, and many other exciting attractions including the world famous Kinzua Sky Walk (pictured). Find these and other adventures inside!



SHOP INTERVIEWS WITH EVL'S SKI & SNOWBOARD OUTFITTERS

Winter enthusiasts everywhere are enjoying the crunch of the leaves underfoot knowing the next season is just around the corner. As you take your gear out of storage, it's important to thoroughly check that everything fits and is in good working condition. Helmets, if you took a few spills, need to be replaced. Gear that is worn through won't be as effective at keeping you warm and dry while you shred. This is best left to the amazing winter experts we have right here in Ellicottville, who are ready to guide you with your individual needs. Let's dig in ... pages 08-09

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EXCITING THINGS TO DO

BEER & WINE FESTIVAL

Join the fun on November 11 with the 19th annual Beer & Wine Festival, where many of the region's best craft brewers, wineries and cideries come to the Main Lodge so that you can sample their incredible creations. Session One goes from 1-4PM and Session Two goes from 5-8PM.



Festival

"CRAWL OUTTA FALL"

Join us at the Tamarack Club on November 10 for the perfect kickoff to the Beer & Wine Festival. Register between 5:30 and 8:30PM in the Tamarack lobby and prepare for an unforgettable night out in Ellicottville.

FIND MORE INFORMATION AT HOLIDAY VALLEY.COM 6557 Holiday Valley Rd. | Ellicottville, NY 14731 | 716-699-2345



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Publisher's PICK

COUNTDOWN TO SKI SEASON

Ellicottville Has Plenty of Fun on Tap While You Wait for the Lifts to Spin



By Mary Weiser

With ski season and the holidays right around the corner, there is plenty to look forward to as the days become shorter and cooler. Whether you're looking for a fun getaway or planning your holiday shopping, Ellicottville has lots of options for a memorable fall.

BEER AND WINE FESTIVAL

If warm weather means frozen drinks and fruit-infused cocktails, then fall is definitely about the craft beers, spicy ciders, and savory wines! Why not try something new at Holiday Valley's Beer and Wine Festival Weekend, November 10-11th? Now in its 19th year, the festival will feature the best craft breweries, wineries and cideries where you can enjoy your favorites or try something new and unique. New this year, the festival will kick off with the "Crawl Outta Fall" pub crawl on Friday, November 10th.

The crawl begins with a welcome reception at the Tamarack Club from 5:30-8:30pm. Here, participants can register for just \$10, which includes a passport card, a first drink at John Harvard's, and access to the shuttle service. The shuttle service will run from 6:00pm-2:00am and will depart from the Tamarack Club every half hour. Participating bars include 12 Gates, Balloons, The Banq, Madigan's, Monroe Street Brick and Brew, Silver Fox, EBC Taqueria, and Villaggio. To win the ultimate Holiday Valley experience - a dine, stay, and play package - collect four stamps on your passport and submit it to the Tamarack front desk or at the Beer and Wine Festival on Saturday to be entered for the drawing.



On Saturday, November 11th, there will be two separate sessions of the Beer and Wine Fest. Session one runs from 1:00-4:00pm and session two runs from 5:00-8:00pm. The following businesses have been confirmed for this year's event: Voodoo Brewing, Eli Fish, Erie Brewing Company, Five & 20 Brewing, Marquee Brewing, Naked Dove Brewing, Windy Brew, Meiers Creek Brewing, Sixpoint Brewery, Bold Rock Cider, Southern Tier Brewing, Victory Brewing Company, 12 Gates Brewing, 1911 Established, Big Ditch Brewing, Ellicottville Brewing Company, Founders Brewing, Steelbound Brewery & Distillery, Flying Bison Brewing, Saranac/Utica Club, Wood-

cock Brothers, and 42 North Brewing Company. Stay up-to-date on participating businesses by visiting https://www.holidayvalley.com/activities-events/beer-and-wine-festival/.

Throughout the festival, visitors can enjoy live entertainment by XOXO, Porcelain Busdrivers, and Todd Mertens. Tickets are available online for both sessions. (Save \$10 by ordering by October 31st.) For those interested in making a weekend out of it, lodging packages are available for Saturday night only, and for Friday and Saturday nights. To learn more, visit https:// www.holidayvalley.com/activities-events/beer-and-wine-festival/ or call 716-699-2345.

CHRISTMAS IN ELLICOTTVILLE

Just a couple of weeks after the Beer & Wine Festival, the village of Ellicottville will be ready to kick off the holiday season with Christmas in Ellicottville! From November 24-26th (Thanksgiving weekend), downtown Ellicottville will welcome shoppers to its walkable four-block business district filled with unique holiday gift choices and plenty of great dining options. Although online shopping may be a convenient option, it's certainly no replacement for the energy and excitement of the downtown shopping



scene. The weekend includes activities for children (many of them free!), a special visit from

Santa, holiday music and more!

What's more, Saturday, November 25th is Small Business Saturday, a day to celebrate and support small businesses and all they do for their communities. Since 2010, Small Business Saturday has encouraged shoppers to do business at independent retailers and restaurants to keep their dollars local. Get your shopping list ready by visiting www.ellicottvilleny.com and checking out the member directory, which includes an impressive list of stores, restaurants, accommodations, community organizations, services and more. For more information about Christmas in Ellicottville, visit https://www.ellicottvilleny.com/events/christmas-in-ellicottville-2023/ and email info@ellicottvilleny.com.



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ON SNOW

HOLIDAY VALLEY UPGRADES

The Resort Continues to Improve the Guest Experience



By Dash Hegeman, Holiday Valley

Unpack your ski/snowboard gear and get ready to slide into a winter of fun! After a summer of outdoor adventures and significant upgrades to the resort, Holiday Valley is excited to start winter off in style. From the brand-new Mardi Gras 6, a high-speed chairlift that'll make the ride up one of the resort's signature runs even more enjoyable, to the start of a room renovation project at The Inn at Holiday Valley, which upon its completion will make the ski-in/ski-out experience even more convenient, to upgraded snowmaking capabilities and much more. This season is going to be one you won't want to miss.

UP THE MOUNTAIN WE GO! First up, let's talk about the pièce de résistance - the

brand-new, state-of-the-art High-Speed 6-Pack Chairlift from Doppelmayr, USA. Imagine zipping up the mountain with room for two more friends than before. This lift, a marvel of modern engineering, will replace the Mardi Gras High Speed Quad and is set to redefine "peak" experiences. The project was primarily done in-house by the incredible Holiday Valley Mountain Operations Team and was two years in the making. Last summer the team completed all of the concrete work for the lift tower foundations, which allowed



them to get a fantastic jump-start on deconstructing the Mardi Gras High Speed Quad last April and then begin the impressive task of building a new lift unlike any this region has ever seen.

THE INN AT HOLIDAY VALLEY: YOUR SKI IN/SKI OUT SANCTUARY! Have you ever experienced The Inn at Holiday Valley? Well, it's in the process of getting a room transformation! Over the next three years, all 102 rooms will be updated and improved upon. Oh, and did we mention the new convenience store in the lobby? Late-night cravings for hot cocoa and snacks will be a thing of the past!

A BETTER ON-HILL EXPERIENCE: Say hello to the new PistenBully 600 snow groomer. This isn't just any groomer; it's lighter, more efficient and will be an excellent addition to the grooming fleet. Given that the slopes are open from 9:00am-9:00pm Monday through Wednesday, 9:00am-10:00pm Thursday and Friday, and 8:30am-10:00pm on the weekends, the Grooming Team has a formidable task of getting the slopes groomed every night and this new PistenBully will help them accomplish that.



LET IT SNOW! Making snow has long been an important component of the Holiday Valley experience and so it comes as no surprise that the resort continues to invest in its snowmaking technology. More automation, new pipelines and a lot of hard work and dedication by the Holiday Valley Snowmaking Team means that as soon as the weather is cold enough, the slopes will soon be blanketed in snow.

DINE WITH A VIEW, SIP WITH A SMILE: And for those who love to après-ski, John Harvard's at the Tamarack Club is getting a facelift. With the best dining views in Ellicottville, this renovation will

make the overall dining experience one that you won't soon forget.

SIT BACK AND RELAX! The Ellicottville Oasis Spa is also located in the Tamarack Club - just down the hallway from the restaurant - and is the perfect place to unwind and treat yourself. Pamper yourself with a massage, facial, body wrap or mani-pedi. Or sit back and relax in the new Relaxation Room where an automated massage chair will help you unwind and have you feeling like a new version of yourself. Learn more at www. evilleoasis.com.

For more on the upcoming season, make your way to www.holidayvalley.com.

About Holiday Valley: Nestled just 50 miles south of Buffalo and a snowball's throw from Cleveland and Toronto, Holiday Valley is your year-round paradise. With 60 slopes and trails, 13 lifts, 3 base lodges, and an array of magical amenities like an 18-hole golf course, a treetop aerial adventure park and a mountain coaster, this resort is where winter fun comes to life!

So mark your calendars, winter enthusiasts! The 2023-24 season at Holiday Valley is set to be the most captivating one yet!

HOLIMONT IS FAMILY

Enjoy the Best of Everything with Membership; Open to the Public Weekdays



By Jennah Bradley, HoliMont

Membership at HoliMont offers access to exceptional ski and snowboarding conditions with an impressive 180" of annual snowfall, making HoliMont a top ski destination on the East Coast. With our 8 lifts and 56 trails, we can accommodate up to 13,000 skiers per hour, but provide the exclusivity of a private club. Our Ski School boasts world-class instructors who cater to all skill levels, ages and abilities. Enhance your freestyling techniques and master the art of racing through our exclusive weekend clinics.

At HoliMont, the social scene is unparalleled. From year-round member events and weekend après parties to a wide range of fun-filled activities for kids, there is something for everyone, both on and off the slopes. And the excitement doesn't end when winter fades away. Our summer activities - mountain biking at our premier bike park, hiking, swimming, paddle sports, camping, and more - transform HoliMont into the perfect family oasis.

For over 60 years, generations of families have made HoliMont their home away from home. Join us and create unforgettable memories at HoliMont. Visit our website at www. holimont.com/membership for more information about becoming a member.

OPEN TO THE PUBLIC WEEKDAYS

It is worth noting that HoliMont opens its slopes to the public Monday through Friday during the ski season, with the exception of certain blackout dates, such as Christmas week. (Check our website for specific dates.) Those who frequently visit HoliMont during the week can testify to the excellent slope conditions. Our snowmaking and grooming teams are experts in their fields and can provide the best skiing experience every day of the season. Additionally, there is a perk of skiing on weekdays at HoliMont - no lift lines... ever!

HOLIMONT SNOWSPORTS PROGRAM



Our Snowsports program offers a fantastic opportunity for students of all ages and skill levels to join a team. At HoliMont, our welcoming and family-friendly atmosphere allows students to forge lifelong friendships while honing their technical skills under the guidance of our exceptional coaches. Whether you're a beginner or an elite skier, everyone is invited to be part of our team and rediscover the joys of winter! As young skiers develop, they may find an interest in Competitive Snowsports; they can progress from HoliKids to JR HoliHawks then gain experience in IntraClub Racing before moving on to a travel team. Get in touch with our SnowSports School to discover the perfect program for you or your child.

Our Competitive Programs are home to coaches and former athletes who are certified by both the United States Ski and Snowboard Association (USSS) and the Canadian Ski Coaches Federation (CSCF). Our programs not only provide top-notch racing and freestyle competition but also foster a strong sense of camaraderie.

HoliMont's FLITE Team offers a freestyle skiing program where they can refine their skills and learn to conquer jumps, bumps, moguls and more! The FLITE Team is led by USSS and PSIA certified instructors, providing a truly world-class learning opportunity. Every student has the chance to grow as an integral member of a team and learn the art of competing. Not only will you expand your knowledge and abilities, but you'll also have a season filled with winter fun!

EVENTS, SKI GROUPS & COMPANY RETREATS

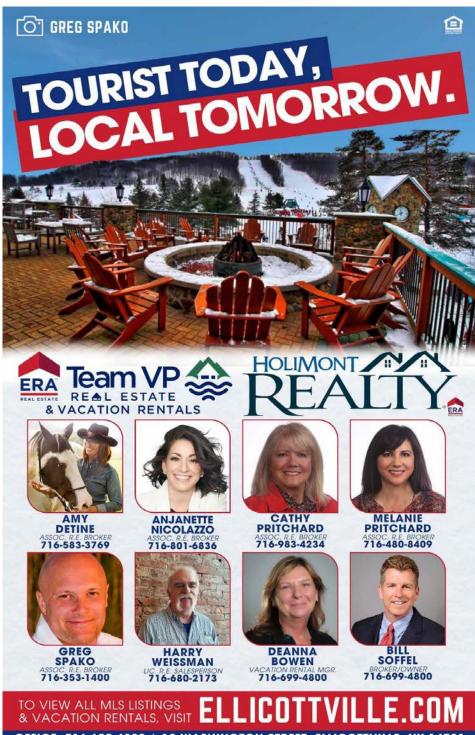
HoliMont offers the ideal venue to host your company outing, ski group, private party, or any other event. With Dina's at the Mont providing top-notch catering, spacious meeting and conference rooms that can accommodate groups of any size, an array of activities both on and off the slopes and much more, HoliMont will create a truly unforgettable experience for your group. In addition, don't miss out on our annual Contractor's Day on Friday, January 26, 2024. This incredible event not only honors our local businesses, but it's open to anyone who wants to join in on the fun. And mark your calendars for the highly anticipated 2nd annual Ski 4 a Cure event in partnership with the Ski Club of Lockport on Friday, February 16, 2024. This event is dedicated to raising funds for Roswell Park Cancer

"Discover HoliMont" continued page 22













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Destination Fu

Winter in Ellicottville ... The Season is Full of Excitement

HOLIDAY VALLEY RESORT 716.699.2345 | www.holidayvalley.com NOVEMBER

NETestival

Holiday Valley Resort's 19th annual Beer and Wine Festival will feature many of the region's best craft brewers, wineries and cideries. You can sample your favorites, plus try out several new and unique flavors. Some of last year's participants included Big Ditch Brewing Company, Black Bird Cider, Flying Bison Brewing, Southern Tier Brewing Company, and many other crowd pleasers. There will be great live entertainment and fantastic people that make it an event you won't want to miss. There will be two separate sessions for the event. Session One: 1PM-4PM and Session Two: 5PM-8PM. Order your tickets online today to get the best rate as ticket prices increase closer to the event. Make the most of your experience and book a stay with one of Holiday Valley's Lodging packages!

DOWNTOWN ELLICOTTVILLE 800-349-9099 | www.ellicottvilleny.com **NOVEMBER 24**

Thanksgiving weekend in the 14731 has become a tradition for many locals and visitors alike. Book your accommodations, pack your bags, and come celebrate in true Ellicottville style! The ski town's downtown business district offers a unique shopping experience within a walkable 4-block footprint, filled with festive attractions and plenty of holiday cheer. Park the car and saunter the sidewalks lined with an abundance of eclectic shops packed with unique holiday gift choices and dining options to keep you fueled through the experience.

HOLIDAY VALLEY RESORT 716.699.2345 | www.holidayvalley.com DECEMBER

Demo Day is the day to try before you buy! Free demos from many ski and snowboard reps, featuring Ellicottville's awesome specialty ski and snowboard shops. Check it out slopeside of the Holiday Valley Lodge. Credit card required for deposit and parent signature if under 18. Brought to you by our local ski and snowboard shops: Mud Sweat n' Gears, The City Garage and The Boardroom, where you'll get the best service from the most knowledgeable technicians. Telemark ski demos will also be available from The City Garage. (Bring your own tele-boots!) And The Boardroom will have Burton Step Ons to try.

DOWNTOWN ELLICOTTVILLE **JANUARY 19-21**

800-349-9099 | www.ellicottvilleny.com



Fill your Ellicottville experience with a lively weekend of great Blues music during Ellicottville's annual Winter Blues Weekend. The Ellicottville Chamber of Commerce is excited to present this high-energy, soulful celebration in the heart of our village, with over 15 regional acts performing in all the downtown hot spots. The music kicks off Friday evening and continues through Sunday afternoon, making it a weekend you won't want to miss. All performances are free to enjoy!

Presented by



A day of peace, love and telemark skiing at the Yodeler Champagne Sundeck. Brought to you by The City Garage and their favorite tele-brands. Special lift ticket rates for participants. Telemark Skiing combines elements of both alpine and nordic skiing, using the rear foot to keep balance while pushing on the front foot to create a carving turn on downhill skis with toe-only bindings. In other words, free the heel, man! Get to the Champagne Sundeck (Holiday Valley's Yodeler Lodge) early to get your gear. They'll have men's, women's and even a limited supply of kid's stuff. For more info, call 716-699-2054 or visit The City Garage on Monroe Street.

MANAPHIVE S HOLIDAY VALLEY RESORT 716.699.2345 | www.holidayvalley.com/ Penguin Paddle

The annual Penguin Paddle is an all-day event to benefit the Lounsbury Adaptive Ski Program. And they don't call it the Penguin Paddle for nothing! Every February, hundreds of skiers and snowboarders of all ages (aka "penguins") flock to Holiday Valley to race down the lower portion of Yodeler slope on their bellies, donning black garbage bags. Not only are there prizes for the racrs, there is also a buffet cook-out lunch, silent auction, and raffle filled with awesome items. You can expect over 150 items including beautiful gift baskets, ski and outdoor gear, home decor and gift cards from many Ellicottville businesses.

HOLIDAY VALLEY RESORT 716.699.2345 | www.holidayvalley.com **EBRUARY**

EBRUARY 23 DOWNTOWN ELLIC 800-349-9099 | www.ellicottv



Once we're midway through ski season, we turn it up a notch with another weekend of superior live music sounding throughout the entire village! Ellicottville's Winter Music Jam will feature three days of live music in all the hot spots, complementing the list of outdoor fun, shopping and dining you'll enjoy here in Ellicottville. Produced by the Ellicottville Chamber of Commerce, you can expect to hear over a dozen bands play! For a full list of events and festivals for 2024, head over to ellicottvilleny.com or call 800-349-9099. Be sure to follow @visitellicottville on Instagram.

HOLIDAY VALLEY RESORT 716.699.2345 | www.holidayvalley.com MAR

Doardroom

If you love snowboarding, this is the event for you. If not, no worries - it's also great for spectating! BB is a timed, banked slalom down Holiday Valley's Champagne slope with 4 divisions - Grom (15 & under), Men's, Women's, and O.G. (35+). There will be trophies for each division winner, along with free swag, prizes and giveaways! There will also be a Vendor Village and cookout on the Champagne Sundeck at the Yodeler Lodge. Discounted lift tickets for competitors and lodging are available. Assumption of risk form must be signed by a parent if competitor is under 18. All proceeds go towards benefiting a charitable cause.

9-10 MARCH

EBRUARY

JDAY VALLEY dayvalley.com DOWNTOWN ELLICOTTVILLE & HOLII www.ellicottvilleny.com | www.holid



It is without a doubt one of the most fun and zany events you'll experience in Ellicottville. Mardi Gras Weekend delivers a New Orleans style celebration with a ski town twist. Ellicottville will host its annual Mardi Gras Parade and Holiday Valley no doubt has a full schedule of fun planned for their Winter Carnival celebration. We can't think of a better way to close out winter than with a wild, village-wide costume party! Pull out the masks, break out the beads, get those skis and snowboards waxed up and get prepped for Ellicottville's Mardi Gras Weekend!

SHOP INTERVIEWS

THE CITY GARAGE

5 Monroe Street | 716-699-2054 | citygarageskishop.com



INTERVIEW WITH TREY CLAUSS, STORE MANAGER | BY COLLEEN EVANS

What's new in the shop this year?

It's all about the GEAR! The ski boot world has been taken over by BOA. Putting on ski boots is going to sound a little different this year. If you haven't heard or seen BOA, then you've been living under a rock for the past 15 years. BOA has partnered with specific boot companies to offer a new fit option for ski boots. Removing the lower 2 buckles and replacing them with the patented "BOA knob". We have Salomon and K2 boots with BOA. On the ski wall this year we have the goods! Especially the best goods you can buy in the ski industry. Stöckli, the Swiss ski brand has been making the highest quality ski for some time now. We started our partnership last season to get the skis on the main stage at our shop. This season we have added more models!

Do you have a personal favorite brand or piece of equipment?

That's a tough one! Having picked most of the products in the shop, it's hard to have a lone favorite. I'd say the piece of equipment I am most excited about is our new Podoscope from Boot Doc. This is our new foot analysis device that shows not only us, but most importantly the customer the shape of their foot and how their foot sits in a ski boot. We have the ability to make the boot fitting process much more precise and efficient. Engaging the customer makes them feel more at ease about putting 2 pieces of plastic on their feet!

Can you give us a look into your winter services offered? What can customers expect renting through The City Garage?

Customer service is #1! Generally speaking, if it has something to do with skiing, we can handle it! Offering a full service repair and installation shop powered by Wintersteiger Tuning Machines, we can completely overhaul skis to that factory finish! Moving upstairs, we turn the focus onto your FEET! If your feet aren't happy, ain't nobody gonna be happy! We have partnered with BootDoc ski boot fitting to offer a seamless fitting experience. We are the only fully stocked Telemark Ski shop in the east. (Telemark skiing has been cultivated by our staff and customers over the past 20 years.) We offer a full rental lineup for daily rental and junior seasonal leases. With telemark rentals comes cross country and snowshoe daily rentals. We also offer daily hi-performance demo skis!

With 24 years in business, what's it like keeping up with the trends and sticking to the City Garage vibe you're so well known for?

With those 24 years of having the doors open, we have seen plenty of brands come and go; unfortunately some that probably could have done great things. We have always tried to align with smaller companies that have the same core values, knowing that we will be 100% behind their brand if they are the same to us. Having an "exclusive" brand to our store means the most. Knowing that we are the sole provider gives us the confidence to grow the brand! As soon as you open the door to the CG you'll know you're in the right place.

What's it like running year-round and switching into the anticipated winter season?

Having the doors open year round makes things a little more challenging to switch into winter; we have to be a bit more precise with our flipping of the switch. It seems like the entire retail world likes to make the change earlier and earlier each year! Thankfully our summer merchandise is much lighter and more breathable compared to winter! Many of our winter brands transition to summer apparel with us, so we keep the support rolling year round.

What's the inventory looking like this season?

It seems like every year is like a box of chocolates. I'm a firm believer the ski industry has eased off the gas a bit after covid. With that being said, it makes our jobs of managing inventory a bit more precise. You can't rely on every manufacturer to have every item in stock throughout the season. Our suggestion is if you are thinking about it, there's a good chance someone else is too! We pride ourselves on being a "specialty" retailer, meaning what we have is what you won't find in many other stores. Often times people will seek out the hard-to-find! Get in early and get the goods!

Are there any winter events The City Garage is involved in or looking forward to?

With the anticipation building every week, getting closer to that first breath of winter air and getting out to ski, we are happy to announce our annual Movie Night at the Ellicott-ville Depot on November 4, 2023. This year we will be pulling off a double header - from Line Skis and Faction Skis! Line Skis has put together a short film from their athletes' season of skiing around the world, highlighting many of the same skis we sell in the store! Faction Ski Co & Red Bull Media collaborate every 2 years to bring together a full-length feature film. This year's film is called ABSTRACT. We will kick things off roughly at 6:00pm. FREE event! RAFFLES! And you can't forget the Thanksgiving turkey give-away! Look at our "social" for more info!

What do you look most forward to once snow covers the slopes?

Here's to IT! We need a good shot in the arm of winter this year. Being a skier in western NY is like being a Buffalo Bills fan... it keeps you on the edge of your seat! We're looking forward to keeping those smiles big and having good times with friends on the slopes. Every winter is a gift; don't let it pass you by!

LOUD UNDERGROUND

2 Bristol Lane | 716-699-9162 | loudperformance.com



INTERVIEW WITH DEE DIPPEL, OWNER | By Colleen Evans

What's new in the shop this year?

Everything is new for Loud Underground this year! The biggest thing is the new location (2 Bristol Lane) and partnering up with Daily City Train Skate Shop & Indoor Park. We now have more space to offer a larger selection of product, and more accessible parking to get bikes and boards in and out of the shop easier. The new space has allowed us to expand our offerings - more snowboard gear and apparel will be added from brands not found in town, BMX bikes, and more. We are excited to offer fat-bike and BMX bike rentals this year as well.

Do you have a personal favorite brand or piece of equipment?

In a world full of great product, it's really hard to go wrong with any of the offerings in each specific field. For me, the key to enjoying any outdoor winter activity is the proper gear. We offer great layerwear from BlackStrap to keep you warm, and wick moisture, paired with tech-packed outerwear from 686 to keep you dry and protected from the elements.





Are there any events Loud Underground is involved in this season that you're looking forward to?

Yes! We will be involved in several events this season that we're super excited to share. We are still planning and finalizing the winter schedule, and we look forward to releasing it soon. But in the meantime we do have a couple upcoming events still for this month. Newt's Nightmare Halloween Enduro Bike Race on 10/28 at the HoliMont Bike Park, and The Halloween Bash on 10/29 with Daily City Train.

What's it like running year-round and shifting from bikes to boards?

Both industries have taught us to adapt to change, and we welcome it. The change of seasons often brings that "kid at Christmas" feeling we all used to love. New product unboxing, fresh gear, and a change in service all brings a refreshing feeling to the shop. The bike season never really stops for us either; we just change gears from mountain bikes to fat bikes and now with the new location, BMX bikes and dirt jumpers.

What's the inventory looking like this season?

This season we are excited to offer a bigger selection of gear from some of our favorites: Capita Snowboards, Union Bindings, ThirtyTwo Boots, Clew Bindings, 686, Coal Headwear, Blackstrap, Crab Grab, and a few more new offerings that you'll have to stop by and see what we have in store! We are stocked up and ready to rip for this snowboard season. We have all kinds of product, and also some great deals on some leftover inventory as well. From layering to outer wear, and also winter fatbiking apparel as well.

Can we hear about the ski and board services Loud Underground offers?

We offer a variety of basic ski and board services - from edge sharpens, base repairs, epoxy work, to just a nice, hot hand wax, all at the most competitive rates. Our goal is to offer same day turn-around service to get you back out on the hill and enjoying what Ellicottville has to offer.

What year is Loud Underground in Ellicottville celebrating?

We are entering our 3rd season in Ellicottville, and our first year in our new location since our grand opening on August 19th.

What do you look forward to the most once snow covers the slopes?

We hope for snow, snow, SNOW! We appreciate all that the resorts have done to make the most of our winters, and we hope for this season to bless us with tons of natural snow. The crew is most excited for laps with friends at HoliMont and Holiday Valley, and a season full of groomed fatbike miles on WNY's wonderful groomed trail networks. Also on a side note, Western New York has some of the best winter time fatbiking trails and mileage in the eastern United States. In the Ellicottville area, there are groomed trails at HoliMont, Golden Hill State Forest, and McCarty Hill State forest. Look forward to trail conditions, rides, and rentals this season!

SHOP INTERVIEWS

MUD, SWEAT N' GEARS

18 Monroe Street | 716-699-8300 | mudsweatgears.com



INTERVIEW WTH KIMBERLY READING, CO-OWNER | BY COLLEEN EVANS

What's new in the shop this year?

For starters, we changed up the layout of the store to create better flow and more retail space. We relocated the cash wrap and added a second point of sale to accommodate the busy days. We're always looking for new and creative ways to display our merchandise and the new layout has definitely helped. Customers have also appreciated the new

Do you have a personal favorite brand or piece of equipment?

One new brand in particular is a premium Norwegian outerwear brand called Norrona...possibly, maybe, most likely our favorite obsession this season. Norrona offers something for everyone with innovative features, bold colors and signature designs. We particularly like the Loften Gore-Tex Insulated Jacket - super sleek yet fully featured. If you're in the market for something new, Norrona deserves a spot in your kit. On the ski wall, the women's Blizzard Sheeva 9 is an employee favorite, along with the Black Crows Captis Birdie. The Atomic Bent 90 and Atomic Bent 100 are also favored by our staff, along with the Rossignol Forza 70 and the Fischer Ranger series. Our boot fitters are excited about the new Nordica Unlimited series, the Tecnica Mach Series and Fischer RC4 BOA System series boots. Our snowboarders are super jazzed about the Nidecker Supermatic binding - the first universal, dual entry automatic snowboard binding. The Rome Stale Fish and Ride Shadowban have also caught their attention.

Let's talk about your leasing program; I hear there's even a buyout option. What can customers expect going through Mud Sweat n' Gears?

Our seasonal lease program is an affordable solution for families with growing kids, people who are new to snow sports or folks who aren't ready to fully invest in new gear. New and used ski or snowboard packages are available and come with season-long free tuning, boot adjustments, size upgrades for growing kids and an affordable buyout option at the end of the season. We also offer the option of leasing just a ski or snowboard boot or leasing just a ski or snowboard.

The Ellicottville location is seeing its 23rd year as a family-run business... that's incredible! What's it like to see that success grow overtime?

The growth of Mud, Sweat n' Gears has been very rewarding, and challenging at the same time. As a husband and wife team, we have been intertwined in the local com-

munity and ski industry for many years. We have built our business around the sport and lifestyle we love. Working in the ski industry is a lot of fun and owning a ski and snowboard shop in Ellicottville makes being in the business even better. We are so fortunate to have two amazing ski areas in the same town that support local businesses. Over the years we have cultivated an amazing, character driven staff who have helped tremendously in the growth of our business. We're lucky to have a diverse staff who are engaged and passionate about winter sports. Some of our staff has been with us since day one, and many have been with us for more than 10 years We work, we ski, we snowboard... that's what we do. Our staff is the real lifeblood of our business.



Beyond the Ellicottville flagship, Mud Sweat n' Gears is also five years running in the newer East Aurora location. What's it like operating two stores?

While the two stores are similar in branding, product selection and service, the East Aurora store isn't an exact replica of the Ellicottville store... it has a personality of its own. By slightly adjusting the product range and services to reflect the demographic of the East Aurora area, we have seen steady growth since opening that location in 2018. East Aurora is a thriving village with lots of independently owned, specialty retail stores similar to Mud, Sweat n' Gears. Adding a second location has been such a great fit for us.

I'd love to hear a bit about the Mud Sweat n' Gears Race Center and the sponsorships they provide.

Mud, Sweat n' Gears' roots run deep in the ski racing community and has been a long time go-to source for the best equipment, boot fitting and race specific tuning. Sought out by competitive racers and weekend warriors alike, we offer the best in race skis, boots, bindings, helmets, goggles, protection, wax and tools. Mud, Sweat n' Gears sponsors the Niagara Frontier Ski Council, along with the New York State Ski Racing Association U14 State Team.

What do you look most forward to once snow covers the slopes? Early morning alpine touring (skinning) with friends!

BOARDROOM SNOWBOARD SHOP

6113 Route 219 | 716-699-5620 | boardsandpowder.com



INTERVIEW WITH SPENCER TIMKEY, OWNER/OPERATOR | By Colleen Evans

What's new in the shop this year?

This year's product curation is as good as it's ever been, and we're thrilled to introduce some new brands for this season. Public Snowboards provides a full complement of super fun park boards, Le Bent socks and base layers are lightweight, stink free and full merino wool, and Souvenir's pants and vests are a throwback to the 90s when snowboarding was in its full glory. We've stacked these three on top of an already outstanding arsenal of brands, and they're great complements. There's a full contingent of Boardroom and Ellicottville branded apparel as well.

Do you have a personal favorite brand or piece of equipment?

Can I say all of them? In all seriousness, our store is chock full of equipment from the industry's best brands. If it doesn't pass our personal seal of approval, we won't sell it. From simple beanies by Autumn to high-end GORE-TEX pieces from Burton [ak], we use what we sell - when you can speak on product quality from a first-hand experience, it gives our customers the peace of mind knowing they're getting the best stuff money can buy. When you call yourself an authentic snowboard shop, you need to practice what you preach. That means a full-service shop, a demo fleet and brands that embody the culture.

Let's hear about your rental program. What can customers expect renting through The Boardroom?

Our store was founded as a ski rental shop, and that remains a massive part of our business. Seasonal ski and snowboard rentals for both kids and adults is a great way to get into the sport affordably (especially if you've got growing kids). On the daily rental side, we've got adult and junior skis and snowboards, plus a full demo fleet of most boards on our retail wall and Burton Step On. Come in and demo something, and if you buy it that day, we knock what you paid off the purchase price.

39 years going as a family-run business... that must feel pretty great! What's it like to continue the dream and what's your key to success?

I've been incredibly fortunate to have a foundation as solid as the one my parents provided for me. When they opened the shop in 1984, they had no idea it would turn into what it is today, and I owe much to those who walked before me. When people ask what I do for a living, they kind of double take - you sell snowboards? - and it's the coolest feeling. We live by a few simple rules in here: show up on time, don't complain, provide exceptional customer service and give people a reason to want to shop with you. We sell fun for a living, it's pretty simple. 39 years in and that formula remains bulletproof. As a family - and rider-owned and operated snowboard-only retail outfit - these are the things that set us apart.

Further into the season, can we expect another Boardroom Banked?

Yes! Our favorite event returns to Holiday Valley on Sunday, March 3rd. A hand-dug banked slalom, the Banked is a day to celebrate the WNY snowboard scene and the culture as a whole. The past few seasons we've maxed out the number of riders and we don't anticipate that changing. This season, our beneficiary will be the Ellicottville Playground - a group of local moms who want to replace the current village playground with one that's modern and more inclusive. The Banked is a day that proves the WNY, eastern Ohio, and north/west PA snowboard scene can go pound for pound with anybody in the game.

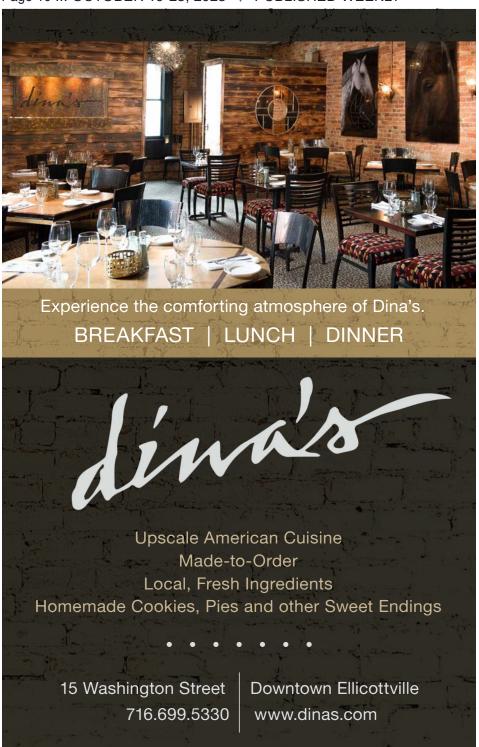
What's it like managing a storefront and online website?

When you've got a team as good as ours, it's easy. We updated our point of sale this season with much better omnichannel functionality, meaning our inventory is incredibly accurate if we sell something in-store or online. Brooke is an absolute savant with how the store looks - we take a lot of pride in our merchandising. And Matt has been our web guru, building the new site from the ground up and shouldering a lot of the responsibility with the backend stuff. It's 2023, and to stay relevant and competitive we need a full online storefront. We look at is as a complement to what we offer in-store. The online channel is open 24/7 and we're only a message or phone call away if someone has any additional questions. Just because you're buying online doesn't mean you shouldn't expect the same level of service.

With the area's largest selection of Burton Step On, what's the inventory like this year? Dialed. Step On has been an absolute game changer for us and snowboarding as a whole. We'll be the first to say that it isn't for everyone, but it filled a massive need the snowboarding industry had. We've stolen a lot of people back from skiing. Burton's lineup is as good as it's ever been, with incredibly clean colorways and styles. DC rounds out our boot selection, and we've got multiple options for both men and women. Step On is offered in our demo fleet, and we have brand new inventory for this season.

What do you look most forward to once snow covers the slopes?

There's nothing like selling someone a setup and them coming back with the biggest smile on their face because they just had the absolute best time on the hill. The people that come in the shop are what keeps our wheels turning and are the reason we come to the shop every day. We are a player in the game because we legitimately, genuinely love standing sideways and want to spread that love. But what I'm looking forward to the most? Getting my 2-year-old back on a board.









ellicottvilleNOW

THERE'S NO "OFF-SEASON" IN EVL

You Can Find Fun and Adventure All Year Round!





By Carol Fisher-Linn

For years, Ellicottville has made its mark as a premier ski location in the northeastern United States. Ellicottville hosts the largest private ski club in North America - HoliMont, and Holiday Valley is a leader in the industry and consistently ranks among the favorites of skiers in the East. Ellicottville's average 180 inches of snow maintains a ski season from November through mid-April. But here's a news flash! Ellicottville is so much more than a ski town!

Some years, ski season and golf season intersect, making the separation from the snowy hills at Holiday Valley less painful. Spring through fall, guests have ample opportunity to perfect their swing at Holiday Valley's 18-hole Double Black Diamond golf course, with its 6,500 yards of very challenging golf. Golf outings are a great way to keep in touch with your ski club friends, co-workers or customers during the hazy days of summer.

Mountain biking has come into its own in Ellicottville. Holiday Valley has been a mecca for mountain biking ever since the Western New York Mountain Biking Association (WNYM-BA) built 35 miles of singletrack in the state forest land adjoining Holiday Valley property. HoliMont has 16 mountain bike trails (7 cross country and 9 downhill) with both technical terrain and freeride terrain from beginner to expert levels. These machine built trails offer a great riding experience for the whole family! Cruisers and e-bikes can be rented at Holiday Valley or purchased at Bike and Bean or Loud Underground in the village of Ellicottville. In summer it's common to see bikers cruising our roads and hills. Ask Dennis at Bike and Bean or the good folks at Holiday Valley for route suggestions.

The Sky High Aerial Adventure Park at Holiday Valley is the largest in New York State and third largest in the U.S. You can't believe it until you see it and go through the course yourself! You have 13 to choose from, 143 obstacles and 43 zip lines. There is also a Climbing Forest and even something for the littlest of adventurers at the Mr. Happy Gem Mining.

FAMILY FRIENDLY FUN

Every summer from the end of June to the first week in August, Ellicottville presents the Gazebo Series. Bring your lawn chairs, picnic baskets, coolers and pets. and enjoy free live musical acts and theater performances in the Village Square. All are welcome. Speaking of pets, they are always welcome in Ellicottville, properly restrained, when need be, and free to romp and run at the dog park, located next to the athletic fields and playground at the Village Park.

The Village Park is a wonderful spot to let the kids play on the equipment while moms and dads sit back and relax, perhaps have a cold drink and a picnic. The park now features a brand new concrete skatepark, opened this year, where families and friends can skateboard, roller skate, scooter or BMX together - for FREE! It's an amazingly wholesome outlet for young and old alike. If you like to skateboard but hate the inclement weather, Ellicottville now has an indoor facility called Daily City Train, located next to Tim and Bonnie's Pizzeria. Both a retail store and skatepark, it is available to folks of all ages and skill levels to skate, learn and gather in the lounge area. Admission is \$10 all day!

A YEAR OF FESTIVALS

Every fourth of July weekend, Ellicottville plays host to the Summer Music Festival complete with a pet parade and outdoor concerts. The weekend kicks off with an assortment of bands and entertainment in many of the restaurants around the village. On Saturday, guests are entertained right on the slopes of Holiday Valley by an internationally well known act (yet to be announced for 2024). And on Sunday night, the Buffalo Philharmonic Orchestra entertains guests with their beautiful sound enjoyed against the backdrop of the hills, culminating with the traditional 1812 Overture and an amazing, over-the-top fireworks display.

The Independence Day weekend also brings horses and rodeo performers by the numbers to Ellicottville's Sommerville Valley Road Championship Rodeo. This is the same location for the fall hay wagon rides and the infamous Nightmare Hayrides - "the scariest haunted attraction in WNY!"

August brings the annual Taste of Ellicottville, where visitors get a chance to try all the specialties our restaurants offer. And then October comes (too quickly), but the assortment of wares, foods, gifts and jewelry makes us anticipate the fall shopping and dining season as we luxuriate in the lavish colors this corner of the world produces thanks to the large number of hardwoods we have in our local forests. There is simply no prettier time to come to Ellicottville than leaf-peeping season.

For years, the informal kickoff of the coming ski season has been October's Fall Festival. It was this festival, paired with Canadian Thanksgiving, when our Canadian friends came to Ellicottville for the long weekend and opened their homes in preparation for the winter ski season.

And we've come full circle, with a calendar of fun events and things to do in Ellicottville for the entire year... these are just a few! And remember to shop our amazing retail shops and enjoy delicious meals at our many top-of-the-line restaurants open twelve months a year for our friends and visitors. Welcome to Ellicottville. Doesn't this place feel great?







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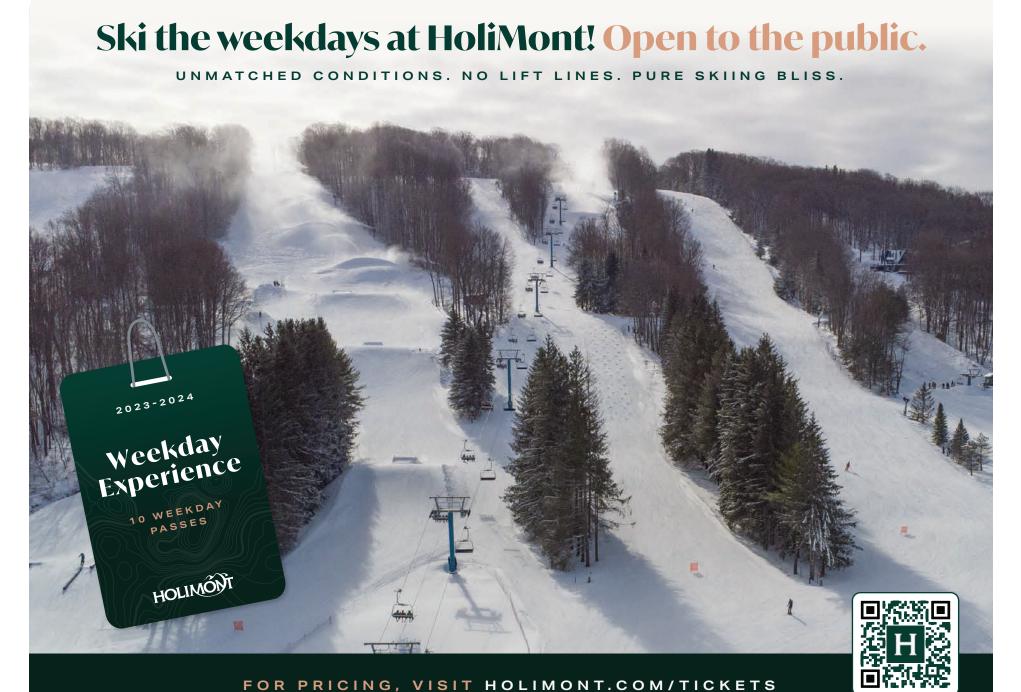
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TRAVEL

"SNOW" MUCH TO DO!

The Enchanted Mountains of Cattaraugus County are Calling Your Name



By Samantha Hayes, Cattaraugus County Tourism

The Enchanted Mountains of Western New York rolls out the white carpet for you! Experience winter in all its glory by snowmobiling, tubing, making your own cross country ski trails on state land, enjoying the groomed trails at our ski resorts or Allegany State Park, ice skating, ice fishing, and so much more!

Whatever it is you do for relaxation, you can do it here in our serene, peaceful locations. Enjoy your leisure time by spending an extended amount of time here; we have a wide assortment of fine accommodations that will meet every need. In addition to skiing, snowboarding, and snow tubing in Ellicottville, here is a list of other winter opportunities to experience in the Enchanted Mountains...

SNOWMOBILING THROUGH CATT. COUNTY: There's not much that compares to the thrill of discovering the joy of winter while cascading over the snow on trails that lead you through forested sections and over open fields covered with sparkling snow. The 400+ miles of snowmobile trails weave paths throughout the county and into Allegany State Park and connect with adjacent counties. The Enchanted Mountains has numerous lodging facilities that offer direct or easy access to the trails and restaurants that are friendly to snowmobile groups as well. (You must stay on the trails when snowmobiling in Cattaraugus County.) Each year we invite you to request a new map/brochure so you know where to ride! For a FREE map of the snowmobile trails in Cattaraugus County, along with listings of lodging, restaurants, parking spots for your trailer, service stops and gas stations, please visit EnchantedMountains.com/Snowmobiling.

ART ROSCOE TRAILS: Allegany State Park holds our most famous area of trails - the Art Roscoe Trails, which is dedicated to the forefather of Western New York skiing, Arthur Roscoe, who mapped out many of the logging trails now used in this area. Offering 20 miles of groomed trails, these trails range from beginner to advanced with varying mileage in the different loops. Winterized cabins are located within a short walking distance from the trail system as well. Plan a whole winter getaway for the family to get in some great cross country skiing. (Snowshoeing is not allowed on the groomed trails but there are plenty of other trails for you nearby to snowshoe.)

FAT BIKING: Challenge yourself on a mountain bike frame with wide tires, known as a "fat bike." Enjoy the trails through McCarty Hill State Forest, Little Rock City, HoliMont, Allegany State Park, and Golden Hill State Park. Visit EnchantedMountains.com/Fat-Biking for more information.

SNOWSHOEING AT PFEIFFER: The trails at Pfeiffer Nature Center in Portville, NY consist of two properties - each with a unique set of traits. Both of them offer hills, flatlands, wetlands and meadows and forests. The Lillibridge Property has 6 miles of trails and is home to the old growth forest and a historic cabin that hosts special events throughout the year. The Eshelman Property has just over 3 miles of trails and is especially used by birdwatchers in and outside of the county. Attend one of Pfeiffer's events or just spend a day snowshoeing and then head to Sprague's Maple Farms, just minutes away to warm up with some delicious menu items, most containing fresh, locally tapped maple syrup.

ICE FISHING: For the hardier sportsperson, try ice fishing on our lakes during one of those sunny, brilliant wintry days. There is plenty of room to spread out and set up your shanty. Our lakes provide excellent habitat for many sports fish, including tiger musky in Lime Lake and Walleye along the reservoir. Drop a line in at New Albion, Case, Harwood, Quaker or Red House Lakes for even more fishing fun! For information on licenses, bait shops, and guidelines for fishing in the Seneca Nation, please visit EMFun.us/Fishing.

ICE SKATING: Put your ice skates on or rent a pair and glide along the ice indoors at the William O. Smith Recreation Center in Olean, NY. Call 716-373-RINK to confirm ice skating hours. The Enchanted Mountains has two outdoor rinks as long as the weather allows - Little Valley Skating Pond and the Ice Pond in Salamanca.

NEW YORK'S AMISH TRAIL: For the ultimate viewing, travel through our Old Order Amish community on New York's Amish Trail in a rural setting with open landscapes. You will come upon Amish buggies that go a comfortable speed of 10mph. As you make stops at the different Amish owned shops, you will be able to fill up on delicious baked goods, buy a handmade quilt and stock up on wonderful gifts all before going home. Not sure where to go? Visit AmishTrail.com to request the newly updated, FREE brochure and map.

There really are "Snow Many Activities" to choose from in the Enchanted Mountains of Western New York. To learn more about any of these and other snowy fun adventures, visit EnchantedMountains.com/Winter.

TOUR CHAUTAUQUA

There's No Shortage of Winter Adventure in Western New York's Snowbelt



By Victoria Burch, Chautauqua Visitors Bureau

Plan a cozy winter getaway to the Chautauqua-Lake Erie Region. Proximity to Lake Erie and lake effect storms means a large quantity of snow for Chautauqua County, reaching up to 100 inches or more annually. For downhill and cross-country snow sports, head to Peek'n Peak Ski Resort and enjoy over 20 slopes and trails, state-of-the-art snowmaking, eight chairlifts, and four progressive terrain parks. There's even a tubing area with seven lanes that transform into a nighttime Lunar Lights show featuring ever-changing lights that pulse, fade and change in coordination with an immersive sound system.

ADVENTURE ON SNOW

Want to learn how to ski or snowboard? Peek'n Peak Resort has a renowned snowsports school. Their trained instructors utilize a proven five-step system called Terrain Based Learning which naturally teaches speed control and body position to remove any intimidation and quells all traditional fears and anxieties. Their Beginner Area is specifically designed to build confidence. Once students have mastered the Beginner Area, they graduate to the slopes. Both



group lessons and private lessons are available with age groups ranging as young as 2 years old to adult lessons. Visit their website at pknpk.com for lesson packages available.

Cross country skiers and snowshoers will also find opportunities on the Chautauqua-Lake Erie Region's multi-use trail systems including Long Point State Park on Chautauqua Lake, Lake Erie State Park, Boutwell Hill State Forest, the Eastside and Westside Overland Trails, and Jamestown's Audubon Community Nature Center.

Ski and snowboard gear as well as cross country skis and snowshoes are available for rent from Peek'n Peak. The Jamestown Cycle Shop also provides winter sports equipment rentals.

Explore Chautauqua County's miles of groomed snowmobile trails through rolling foothills, open meadows, and majestic state forests. Stay and dine at lodging options and restaurants that are conveniently located with direct trail access. Trails open in January after hunting season if there is adequate snow. Get updated trail conditions by calling the Snowmobile Hotline at 1-800-242-4569. Choose option 2, then option 5, or visit tourchautauqua.com for a link to the interactive trail map.

APRES WITH WINE, BEER AND FOOD

After a day full of winter activities, indulge in après ski fun. Sip local wine from Lake Erie Wine Country. Stop by the Grape Discovery Center in Westfield to learn about the history of grape-growing in the region. Enjoy a craft beverage from one of the breweries and distilleries located throughout the region.

Grab a bite at one of the many local restaurants open year-round. Whether you are craving hearty, comfort food, classic bar food or an upscale dining experience, you will find it all in the Chautauqua-Lake Erie Region.

ENTERTAINMENT INDOORS

Experience one-of-a-kind cultural attractions. The state-of-the-art exhibits at the National Comedy Center in Lucille Ball's hometown, Jamestown, NY, take guests on an interactive journey through comedy's history. Be sure to ask about dual admission to the Lucy-Desi Museum, located just a couple blocks away. While in town, don't miss the chance to experience the Roger Tory Peterson Institute, Robert H. Jackson Center or enjoy some interactive, virtual entertainment at Mulligan's on Fairmount.

Chautauqua County is a great place for a relaxing weekend getaway. Take a stroll through Chautauqua Institution and admire the expressions of American architecture dating back to the Victorian era. Rent a secluded cabin or cottage or stay in a quaint bed and breakfast and immerse yourself in a beautiful winter wonderland around a warm fire. With many local accommodations offering special packages, winter is one of the best times of year to visit!

For a full schedule of events and winter attractions, call the Chautauqua County Visitors Bureau at 866-908ILNY (4569) or visit TourChautauqua.com.

EXPLORE PA

DISCOVER THE ALLEGHENY NATIONAL FOREST REGION

Are You Seeking Some Refreshing Forest Therapy? The ANF Region of Pennsylvania is Nearby But a World Away

By Linda Devlin, Allegheny National Forest Visitors Bureau







You know that special feeling where your eyes open wide to the natural beauty surrounding you, where your heart rate slows, and you are enveloped in a feeling of calm wonderment? A trip into the Allegheny National Forest Region can give you that feeling, and it may just be what your heart and soul require. With over 513,000 acres to explore, the Allegheny National Forest - located in northwestern Pennsylvania - offers four seasons of premier outdoor recreation, charming gateway communities surrounding the forest to explore, and many other exciting attractions including the world famous Kinzua Sky Walk.

THE LANDS OF KINZUA

This region is filled with attractions named Kinzua - the Kinzua Sky Walk, the Kinzua Bridge State Park, the Kinzua Gorge, Kinzua Creek, Kinzua Creek Trail, Kinzua Valley Trail and Kinzua Dam. The word Kinzua is a Native American word translated as "Fish on a Spear." The sites named Kinzua stretch across most of McKean County and into parts of Warren County, Pennsylvania. The Kinzua name is used along the course of Kinzua Creek as it flows from its headwaters north of the Kinzua Gorge, past the village of Westline, along the Kinzua Valley Trail to the Kinzua Arm of the Allegheny Reservoir. Here the waters merge with the Allegheny River flowing south from New York. These waters become the Kinzua Dam, also known as the Allegheny Reservoir, one of the largest dams in the United States east of the Mississippi River. It is located within the Allegheny National Forest.

The Kinzua Sky Walk - "one of the top 10 most scenic skywalks in the world" according to the Culture Trip, U.K. - is an amazing site to visit. This marvelous structure is a juxtaposition of nature's beauty, engineering genius, and the power of the wind. When the Kinzua Viaduct was first built in 1882, it was the longest and highest railroad viaduct in the world. In 1900, it was rebuilt of steel to haul the rich resources of coal, timber and oil to the Great Lakes. Operating as an active railroad from 1882 to 1957, this railroad was remarkable for solving the engineering challenges of building a viaduct 2,053 feet long to cross the Kinzua Gorge. Early on, the railroad was used as an excursion train for travelers wanting to experience the thrill of flight as they crossed 321 feet above Kinzua Creek. Travelers came from near and far to "Walk the Tracks Across the Sky."

In 2003, in the midst of a \$12 million restoration of this National Engineering Landmark, an F1 tornado blew into the gorge and toppled 11 of the original 20 towers of the Kinzua Viaduct. Following this destruction, it was decided to honor the historic nature of this site by re-inventing a new engineering marvel - the Kinzua Sky Walk. Constructed using six of the original towers, the new skywalk features a partial glass floor overlook. The scenic views from the skywalk offer 360 degree views of the Kinzua Gorge. Spectacular year round, in the fall, the colors of the forest turn into a carpet of blazing orange, brilliant yellow and ruby red.

The towers toppled by the tornado remain where they fell as a testament to the power of nature. A new trail, the Kinzua Creek Trail, allows visitors to hike down the side of the gorge to view the fallen remains.

At the Kinzua Bridge Visitors Center travelers can discover both the power of man and the power of nature. Displays showcase the builders and engineers, including General Thomas L. Kane and Octave Chanute, who built the first viaduct in 1882. Other displays showcase the natural habitat of the gorge and surrounding forest. On the first floor, the Pennsylvania Wilds Conservation Shop features locally handcrafted and artisan items.

The Kinzua Sky Walk and the Kinzua Bridge Visitors Center are located within the Kinzua Bridge State Park, 296 Viaduct Road, Mt. Jewett, Pennsylvania. The park and the skywalk are open seven days a week from 8:00am-dusk. The Visitor's Center is open from 8:00am-6:00pm daily, with seasonal hours during the winter season. Admission is free to the skywalk, the park and the visitors center. For more information call 814-778-5467 or go to visitANF.com/kinzua-sky-walk.

TRAIL CENTRAL

The Allegheny National Forest Region offers over 600 miles of multi-use, four-season trails. Promoted as Trail Central, this area boasts a wide variety of trails. The Marilla Trail System features a wooden covered bridge at Marilla Bridges Trail, massive rock formations along the Marilla Rocks Trail, and an old-growth forest along the White Pine Trail. Difficulty levels range from easy to more difficult. The Timberdoodle Flats Interpretive Trail is great for birders, and the North Country National Scenic Trail stretches 96.6 miles and offers backpackers a true deep forest experience. As you hike the forest trails you will discover local wildlife, birding sites, and the natural attributes of this hardwood forest known for producing the finest Black Cherry timber in the world.

The newest section of trail in the region is the Knox & Kane Rail Trail. This first section of the completed trail connects the Kinzua Bridge State Park to the village of Mt. Jewett and then on to Lantz Corners, Pennsylvania. This section of trail was selected as the "2023 Pennsylvania Trail of the Year." There is interpretive signage and benches and public art along its

length. An easy trail, it is family-friendly for both hiking and biking. In the winter, it is also open for snowmobiling, with Lantz Corners Getaway and High Pines RV Park (also rustic cabins) offering easy access to the trail with comfortable convenient overnight accommodations.

The second section of the Knox & Kane Rail Trail runs from the Kane Country Club, through Kane, south to Lamont. This is a wonderful trail for hiking, biking or cross-country skiing. It is non-motorized. Bike and E-bike rentals are available from Allegheny Adventure Rentals, along the trail at 6847 Highland Road, Kane, PA. Trail construction is currently underway to link both of these trail sections. When completed the entire rail corridor of 73.8 miles will be open for trail use.

The Marilla Trail System is an interconnected trail system of six separate trails of different difficulty levels. A local favorite is the Marilla Bridges Trail, which loops around the Marilla Reservoir. This 1-mile loop offers forest and water vistas. Highlights include a covered wooden bridge, three rustic wooden trestle bridges, and a delightful gazebo located at the southwestern corner of the trail. Fishing, ice-fishing and in-season canoeing and kayaking are allowed.

Other trails in the Marilla Trail System include Marilla Springs Trail - a 3.6-mile point-to-point trail which is slightly more aggressive, and Bullis Hollow Trail - an 8.3-mile trail connecting Marilla Springs Trail to Tracy Ridge Campground in the Allegheny National Forest via sections of the North Country Trail. The Cornelius Connection at Gilbert Reservoir is a 2.4-mile linear trail which spans from Marilla to Gilbert Reservoir. This is a dirt path trail through mixed hardwood forest and is great for snowshoeing. It is an un-groomed trail. A new public restroom has been added for trail users at the Gilbert Reservoir trailhead, across the road from the Marilla Reservoir. From Bradford, take PA Route 346 west for five miles to reach trailhead parking.

The Kinzua Valley Trail is a 7-mile biking, hiking, snowshoeing and cross-country skiing trail. Trailheads are in Westline and at the Red Bridge Campground in the Allegheny National Forest. This 7-mile linear trail winds along picturesque Kinzua Creek. The surface of the trail is crushed limestone, and it is a family-friendly trail with easy access and slight grades, making it ideal for cross-country skiing in the winter. In the village of Westline, the Westline Inn offers delicious dining in a rustic atmosphere. It is perfectly acceptable to wear your outdoor gear in for a meal. Guest rooms offer charming old-fashioned brass beds and no electronics, making this an excellent getaway for those seeking an escape into nature. Trailheads are along the Westline Road, accessible from Route 219 and at Westline.

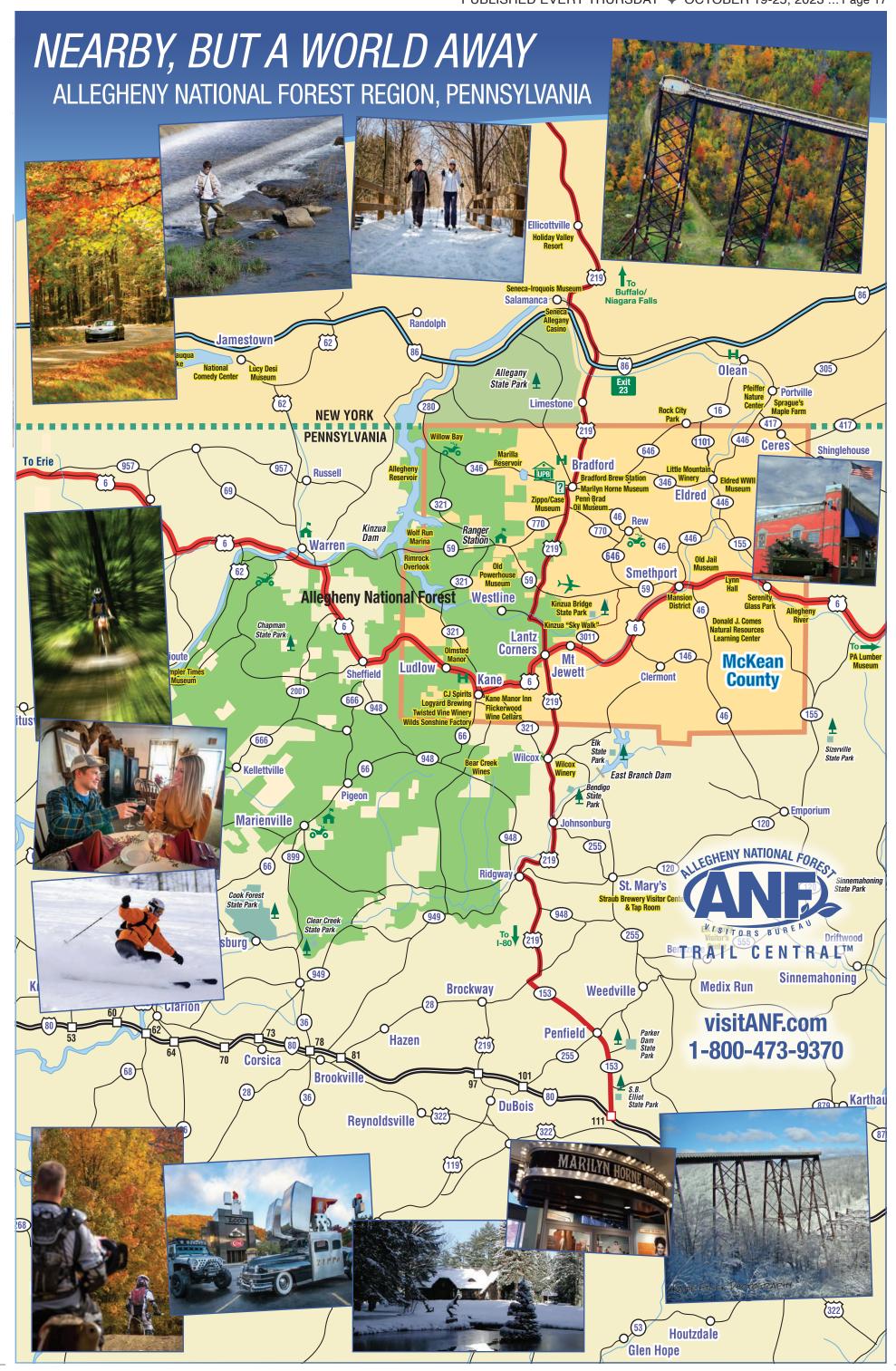
Seeking teeth chattering adventure? Jakes Rocks Mountain Biking Trail is a 30 to 40-mile system of trails designed by Trail Solutions, a world class trail company affiliated with IMBA (International Mountain Biking Association). This stacked loop mountain biking trail system appeals to riders of all skill levels. Jakes Rocks is located west of the Allegheny Reservoir; the village of Kane can serve as a great hub for riding, as bikers can travel from their room via PA Route 321 north to the Longhouse National Scenic Byway, then north on Forest Road - FR 262 to the trailhead. Lodging sites in Kane include Kane Manor Inn, Kane Tourist Home & Motor Inn, Fraley Street Lofts, Flats on Fraley and Kane RV Sites. Kane also offers wineries, Log Yard Brewery, CJ Craft Distillery and Wilds Sonshine Factory for some refreshing libations after a day outside on the trail.

ATV AND SNOWMOBILING TRAILS

Majestic Kamps & Lost Trails offers year-round riding opportunities. The trails are all one-way, beginning and ending at the trailhead, with colored arrows to guide you. Multiple trails are available for different riding abilities. The Main Loop marked in green is an easy trail for beginners to intermediate. A variety of activities are held throughout the year including drag races and holiday celebrations. Lodging options include a beautiful log cabin which sleeps twelve, bunk houses, and rustic camping. Enjoy riding from your room. Fees are by the day, or an annual pass may be purchased. Majestic Kamps and Lost Trails is located along Route 46 in Rew, Pennsylvania. For information call 814-465-9979 or click on majestictrails.com.

Willow Creek Snowmobile Club is our newest and most active snowmobile club. Willow Creek is located in the most northern sections of the Allegheny National Forest along the PA/NY state line. Their new trail connections make it easy to connect to both the Kinzua Bridge State Park via trail, and to "the Loop" 300+miles of groomed snowmobile trails throughout the Allegheny National Forest. New this year is gas and trailer parking at Pine Acres Golf Course & RV Park which adds miles of new connector trails to existing snowmobile loops. Pine Acres will also be open for food and beverages on a limited schedule during the winter season. To find out the most up-to-date weather and riding conditions visit Willow Creek Snowmobile Club's Facebook page or search their website on Google.

Plan your next adventure: Maps, lodging, restaurant, and attraction information are all available at the helpful website of VisitANF.com. If you would like personalized assistance, please call 800-473-9370.



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TAMARACK CLUB @ HOLIDAY VALLEY Ellicottville, NY • 716-699-7000 holidayvalley.com/lodging/tamarack-lodge

If you want convenience and comfort, it doesn't get any better than the Tamarack Club featuring fractional ownership. Located next to Holiday Valley's Main Lodge (just steps away from the ski lifts), this four-star condominium/hotel offers rental units ranging from the standard hotel room to three-bedroom condo units. Guests have access to a heated indoor/outdoor pool, two outdoor hot tubs, cedar sauna, fitness room, valet parking, room service from John Harvard's Brew House, and Ellicottville Oasis Spa, located on-site!



INN AT HOLIDAY VALLEY 6081 Route 219 @ Holiday Valley Rd., Ellicottville 716-699-2336 • holidayvalley.com

Slopeside convenience! Start your day with a complimentary continental breakfast and then hit the slopes - only steps away from your room. The Inn is a friendly and comfortable place to sleep, eat, drink and gather with family and friends for après ski fun in the cozy lobby and in the year-round heated indoor/outdoor pool and outdoor hot tub. Rooms range from traditional hotel style with two queen beds to suites with fireplaces and Jacuzzi tubs. Only one mile to downtown Ellicottville.



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Whether you're looking for a cozy chalet, a convenient condo, or a village home, ERA Team VP Vacation Rentals guarantees the best accommodations for your group. With 35+ years of experience in the Vacation Rental and Real Estate market, the ERA team of seasoned professional agents can guide you in finding your next "home away from home." They offer 200+ vacation rentals in WNY. Ellicottville has a winter full of fun lined up! Don't miss out! Book a stay through ERA today!



WINGATE BY WYNDHAM 11 Mill St., Ellicottville, NY • 716-699-6000 ellicottvillewingateinn.com

Wind down after an exhilarating day on the ski slopes at Ellicottville's premier hotel! The Wingate is located in the heart of downtown and offers an abundance of luxuries, comforts and conveniences for the perfect winter getaway. In each room, you'll find free WiFi, flat-screen TV, microwave, and refrigerator. Enjoy a free hot buffet breakfast each morning and access to a fitness room, indoor pool, hot tub, sundeck and business services. Just a short trip from Holiday Valley and HoliMont.



BASECAMP TINY HOME VILLAGE 6881 Rte 242 W, Ellicottville, NY • 716-906-8552 basecamp.ski

BASECAMP is Ellicottville's one and only tiny home village offering 11 tiny cabins with four different sizes and layout options sleeping 4-6 people. Every cabin has all the amenities of a home, including kitchen, bathroom, washer and dryer. Perfect for a little winter getaway but also ideal for wedding parties, bachelor/bachelorette parties or any other special occasion you can dream up! Conveniently located at the base of HoliMont and minutes from the village of Ellicottville and Holiday Valley.



SAISONS INN 6416 Route 242, Ellicottville, NY • 716-699-9004 saisonsinn.com

Innkeepers Deborah Ryan-Pelletier and Jean-Yves Pelletier are awaiting your reservation. Saisons Inn offers blissful views, elegant amenities and good people! Rooms include private bath, king or queen bed, and terry robes. Private rooms with fireplace, hot breakfast included! Year-round hot tub (open until 11:00pm daily), seasonal in-ground heated pool (open Memorial Day to Labor Day), and direct access to the Finger Lakes Trail. Just a short 8-minute walk to the village shops and restaurants.



THE JEFFERSON INN
3 Jefferson St., Ellicottville, NY • 716-699-5869
thejeffersoninn.com

Be charmed by classic Victorian style at The Jefferson Inn, located in the heart of the village. With winter weekday specials, avoid the crowds and plan a weekday ski getaway! Snuggle down into one of the luxurious B&B rooms or an efficiency unit, all with private baths, cozy bathrobes, heating, A/C, free wireless internet and access to an outdoor hot tub. Bed and breakfast guests will also enjoy a full gourmet meal each morning. Looking to bring your furry friend? The Jefferson Inn has pet friendly rooms!

HEALTH & FITNESS

Core Performance: Stay Fit and Prevent Injuries this Ski Season

By Kim Duke, Certified Personal Trainer

Recently, I was asked to speak at the monthly Holiday Valley staff meeting about tips for staying fit and preventing injuries in the winter season. The following is what I presented to the heads of each department and what I feel creates a balance to keeping us all fit and healthy during every season...

For me, fitness is a balance between: Activity-Intake-Rest.

ACTIVITY should include aerobic and strength training. The Department of Health & Human Services recommends 150-300 minutes of moderate aerobic activity per week OR 75 minutes of vigorous aerobic activity. To balance this out, try to complete at least 30 minutes/day of some form of aerobic activity, giving you a solid 210 minutes/week. The following are some suggestions: Walking, hiking, yard work, cycling, and dancing.

Strength training is recommended at least twice a week with at least 1 set of 12-15 reps. Train major muscle groups to get the most bang for your buck - legs, chest, back, and core. The following are some suggestion: Wall sits (30, 60, 90 seconds), step-ups, split squats, and back step lunges (hold onto a stable surface to keep torso upright). For chest/back: Inclined push-ups, chest press, and pull-ups.

CORE! Always keep your core engaged, even while seated or at 'rest'. Brace like someone is going to punch you in the gut. Planks are an excellent way to strengthen your core - inclined or on the floor. Do not hold your breath.

INTAKE is all about the fuel you put into your body to keep it running efficiently. Stay away from processed and over processed foods - your body has a difficult time digesting these since they are so chemically altered. PLUS, there is zero nutritional value in these "foods" and they actually do more harm than good for our bodies. Instead, stick with real food - fruits, veggies, grains, proteins. Build your meals around your protein.

HYDRATION! You are 50-70% water. Water is incredibly important to keep body temps normal, lubricate and cushion joints, and protect sensitive tissue. Water helps us to get rid of waste/toxins through urine, perspiration and bowel movements. RULE OF THUMB: Drink at least half your body weight or more per day.

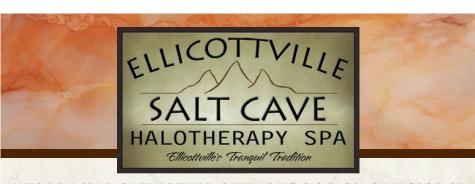
REST is so important for our bodies to stay at their optimal performance levels each day. When we sleep, our blood pressure and body systems slow down. Each time you wake, you flick a switch to turn your systems back on. This puts stress and strain on your cardiac, neurologic, endocrine and respiratory systems. Long-term can contribute to diseases and disorders. Aim for 7-9 hours of sleep/night.



Another way to stay fit and injury free is by stretching. Morning, after waking is an excellent time for this. Some suggestions are: Upward/downward dog (floor or counter), figure 4 floor (seated or standing), side to side laterals with toe flexion of straight leg, and standing quad and hamstring stretch (use a step for hamstrings).

And Remember the 1% rule: At the age of 30, you begin to lose 1% of your organ function. So, to stay fit and prevent injuries, exercise daily for 30 minutes. And STRETCH! Fuel with real foods. Hydrate with plenty of water. Rest and reset each night at the minimum of 7 hours.

Kim Duke is a certified personal trainer and owner of Core Performance Fitness and Training, located at 55 Bristol Lane, Ellicottville, NY. Kim resides in Ellicottville where she raised her two sons, Zach and Nik. For more information about her studio visit her Facebook page, www.coreperformancefitness.com or call her directly at 716-698-1198.



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Invest in Snowbelt Cannabis

LEGAL CANNABIS BUSINESS IN JAMESTOWN, NY

Snowbelt Cannabis is seeking investment to open a location for Cannabis Cultivation.

Support local economies while empowering the entrepreneurs directly contributing to their communities by investing in this local cannabis business.

It's been a long 2+ year roll-out of the NY adult-use cannabis market, but the state is finally moving forward into applications in early October. Ashley and Ryan are western NY natives and owners of Snowbelt Cannabis. They have been relentlessly preparing since 2021 to become cultivators in the great city of Jamestown, NY.

"We took a grassroots approach and have set up a crowd investing campaign on Mainvest, allowing anyone to invest as little as \$100 and get 1.6x return on your investment by 7/1/28. So if you invest \$100, you will get \$160 back by 7/1/28. If for some reason, you do not get your full ROI by 7/1/28, you will get a balloon payment."

Due to cannabis still being federally illegal, entrepreneurs of the industry face many challenges accessing capital including not being able to take out traditional business loans through banks. It becomes even more difficult when you don't come from money or have deep pocket financial backings like larger companies.

"We do have a few private investors that we are very grateful for, but this campaign will be a huge help in us being able to get up and going as quickly as possible. Through this investment crowdfunding platform, we are providing our friends and the local community an opportunity to invest in our business. You, our friends and customers make our growth possible, and you (rather than a bank) should be able to benefit financially and share in our expansion and suc-

cess. This will allow us to compete with the bigger companies that are coming and get us a foothold in the industry as an emerging business in the NYS fledging cannabis market. Another reason we chose this grassroots platform is because it's a great way to get everyone involved and give everyone an opportunity to be a part of this exciting new industry! You can invest as little as \$100, which we love. This gives anyone a chance to make a return on their money and it also shows that we have the support of our community for our business plan and for the cannabis industry."





To be clear, this is NOT a donation. This is an investment with a return on your money. Rather than employing a traditional interest rate, Revenue Sharing Notes on Mainvest utilize an investment multiple, which is a predetermined amount to be returned to investors by a set maturity date. The key element that differentiates this model is that the return rate correlates directly with the business's gross revenue. This means that returns are tied directly to the performance of the business, creating a system where the investors and the business are working towards mutual success. Through Mainvest, you're not just an investor... you're a part of the business's journey.

Invest with as little as \$100 at mainvest.com

To learn more about Snowbelt Cannabis and their campaign, check out www.snowbeltcannabis.com and click on one of the 'INVEST' links.

CLASSIFIEDS

LLC NOTICES

NOTICE OF FORMATION: ODY Brew Wagon LLC Arts. of Org. filed with Sec. of State of NY (SSNY) on 6/28/2023. Office location: Cattaraugus County. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: P.O. Box 194, Franklinville, NY 14737. Purpose: all lawful activities.

NOTICE OF FORMATION: Moffit Maintenance and Construction Services, LLC. Articles of Organization filed with the Secretary of State of New York (SSNY) on September 11, 2023. Office of Cattaraugus County, SSNY is the designated agent of LLC upon whom process against it may be served. SSNY shall mail copy of process to 7732 Kellogg Hill Rd., South Dayton NY, 14138. Purpose: Any lawful purpose.

NOTICE OF FORMATION: THE WEALTH OF ORAL HEALTH, LLC Articles of Org. filed NY Sec. of State (SSNY) 3/6/23. Office in Cattaraugus Co. SSNY designated Agent of LLC upon whom process may be served. SSNY shall mail copy of process to The LLC, 550 W 54th St 1009 NY, NY 10019. Purpose: Any lawful activity. Section 206.

LLC NOTICES

NOTICE OF FORMATION of Whitescarf Services LLC. Filed 8/17/23. County: Cattaraugus. SSNY designated for process & shall mail 7641 Maples Rd., Little Valley, NY 14755. Purpose: any lawful activity.

NOTICE OF FORMATION: Pine Valley Remodels, LLC. Filed 6/10/23. County: Cattaraugus. SSNY designated for process & shall mail POB 175, Cattaraugus, NY 14719. Purpose: any lawful activity.

PUBLIC NOTICES

PUBLIC NOTICE: The Village of Ellicott-ville will host a Public Information Meeting for its planned Elizabeth Street Roadway Reconstruction project on Tuesday, October 24 from 4:00-6:00 PM at the Town Center. Village Trustees and Engineering representatives will be on hand in this "open house" forum to discuss the design plans for full-depth roadway reconstruction, including replacement of storm sewers, driveway entrances, and sidewalks. Residents are encouraged to attend and ask questions of our professionals in advance of moving this project toward construction in early 2024.

DISCOVER HOLIMONT

cont. from page 04

Institute and promises a day filled with exhilarating skiing, delectable food and drinks, and fantastic entertainment. Remember, both events are open to the public, so make sure to invite your friends and family for an unforgettable experience.

THE BIKE PARK

We currently offer an impressive selection of 17 mountain bike trails providing over 10 miles of thrilling tracks for you to explore. But that's not all - we're constantly expanding and adding even more trails to make your biking experience truly unforgettable. Our trail crew is currently working on a new climb trail to expand our access to our trail network during the shoulder season and midweek when we do not have lift access. Our diverse range of trails includes 8 cross country routes and 9 downhill trails, each catering to different skill levels from beginners to expert riders.

Our Technical Terrain trails are meticulously designed and built to maximize the use of natural elements. Get ready to conquer gravel, rocks, roots, boulders, logs, water crossings and other exciting natural or constructed features along the way. For those seeking an extra adrenaline rush, our Freeride Terrain trails are packed with a mix of natural and constructed features. Soar through the air as you tackle jumps, ride-on features, jump-on features, gaps, narrow surfaces, drops and more! We also provide an exciting opportunity for kids with our Kids Bike Camp, which takes place on specific weekends throughout the season. This camp not only allows children to learn how to ride on the various features within the bike park, but also teaches them balance, jumping techniques and more. It's a wonderful chance for your child to make new friends and create lifelong memories!

The excitement doesn't stop there. Located at the top of Sunset, our Saddle Pond Beach offers a refreshing oasis for you and your family to enjoy. Take advantage of our clean beach access, floating dock, water trampoline and a variety of kayaks and paddleboards available for rent. It's the perfect spot to relax and unwind on a scorching summer day. For those who want to immerse themselves in nature, we have plenty of picnic areas and even dry camping options available. We have just completed an incredibly successful third year at our bike park, and we couldn't be more thrilled with what's in store for next year!

Our Bike Park typically opens Memorial Day weekend and operates through the first weekend of October. Be sure to stay tuned for the upcoming season's dates and rates, as we can't wait to welcome you back to our incredible trails and thrilling activities!

EMPLOYMENT

NOW HIRING: The Gado-Gado team is looking for an addition. We're looking for a hard-working and motivated individual to work alongside us. Must be available on weekends and festivals! Email resumes and a brief introduction to gadogado98@ hotmail.com. *This is a yearly position, not seasonal.

HELP WANTED: The Silver Fox Steakhouse is looking for experienced servers, a bartender and a dishwasher. Mail resume to P.O. Box 146, Ellicottville, NY 14731 or email silverfoxeville@aol.com.

LINE COOK WANTED: Villaggio is looking for a part-time experienced line cook, skilled in safe food and knife handling. Must have high attention to detail and creativity. Job requires a fast paced work effort and the ability to stay calm under pressure during high volume, while also being a team player with good communication. Full-time position is available if performance meets criteria. Please send resume to andrea@villaggioevl.com or call 716-699-2199.

NOW HIRING: The Village of Ellicottville is accepting applications for a full-time Clerk/Treasurer/Manager. Send resume to: Village of Ellicottville, PO Box 475 or email maryklahn699@gmail.com.

WRITERS WANTED: Great supplemental income, work from home. Send letter of interest to brenda@ellicottvillenow.com.

FOR RENT

ALPINE WILDERNESS LODGE VACATION RENTAL: Available weekly or weekends, Dec. 20th through Sept. 30th. Sleeps 14. Pet friendly! Only 8 minutes to Holiday Valley. Surrounded by wildlife and hiking/snowshoeing trails. 60 ft. deck overlooking pond. Book your skiing, hiking, biking, fishing adventure TODAY! Call 716-244-0608 or email ellicottvillefun@hotmail.com.

SERVICES

MARTENS CLEANING SERVICE: Professional carpet cleaning, deep cleans, construction clean-up, grout and tile cleaning, residential cleaning. Call Christina Martens, 585-435-7158.

DAN KANDEFER PLUMBING & HEATING: Quality products and professional installation. Remodeling, radiant heat flooring, all service work, boiler service and furnace repairs. Residential and commercial, 60 years of experience! Serving Ellicottville and the surrounding areas. Call 716-583-2034 or 716-945-5848.

FURNITURE REPAIR: Cosmetic and structural repairs for wood, upholstery and mechanisms. On-site or in-shop. Pumpkin Hollow Furniture. 716-604-6426. Find us on FB for before and after pictures.

ROVER MAKEOVERS: Professional pet grooming. Owned and operated locally by mother and daughter, Teresa Mercer and Calla Wagner. Call 716-364-2302 for an appointment. 16 Elizabeth St., Ellicottville. "YOUR DOG IS OUR DOG."

COMMUNITY

BLOOD DRIVE: The American Red Cross will hold a Blood Drive in the Community Room at St. Paul's Lutheran Church, 6360 Route 242 E, Ellicottville, NY on Friday, October 20, 2023 from 1:00-3:00pm. Download the Blood Donor app, visit Red-CrossBlood.org or call 1-800-RED-CROSS to schedule your appointment.

TRUNK OR TREAT: Oct. 31st in the parking lot of St. Paul's Lutheran Church, 6:00-8:00pm. All are welcome.

CHRISTKINDLE MARKET: November 4th from 9:00am-4:00pm at St. Paul's Lutheran Church featuring crafters and artisans and The Nutcracker Cafe. 6360 Route 242 E, Ellicottville, NY. Question? Email stpaulseville@gmail.com.

TRAFFIC AND DETOUR INFORMATION

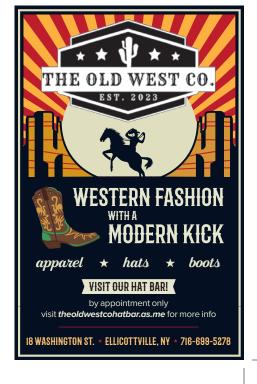
On October 21st, a 13.1 and a 3.1 mile running race will take place on the roads through the towns of Ellicottville and Mansfield. Every effort has been made to minimize disruption to the residents of these communities with the help of the Cattaraugus County Sheriff Department and the Town of Ellicottville Police Department. The races will start at 11:00 and 11:15am on Monroe St. in Ellicottville and travel north out of the village on Maples, Kent, Hinman and Hencoop Roads, finishing back on Monroe St. On various sections of the course the road will briefly be restricted to cars except for local residents: Maples (northbound lane) restricted from Poverty Hill to Kent 11:20-11:45; Maples (southbound lane) from Hinman Hollow to Ellicottville closed from 11:10-2:15. Traffic at the intersections of Hinman Hollow, Cross and Hollister Hill will be redirected to follow detour route signage. Detour will route traffic north on Maples to Hinman Hollow/Lindberg connecting to Route 219 and the village of Ellicottville. Northwood and Elk Creek closed from 11:15-11:45. Kent (northbound lane) closed 11:30-12:15 from the intersection of Maples to Hinman Hollow (south bound lane traffic not affected). Hencoop Hollow local traffic only from Mountain Gate to Maples 11:45am to 1:20pm. Elizabeth local residents only from Washington to Jefferson/Elk 9-2:15. Mechanic local residents only from Maples to Elizabeth 9-2:15. For questions email info@evlhalf.com or call 716-941-4330. For the safety of pets and runners, we would greatly appreciate homeowners keeping their dogs inside during the races. Thank you for your patience and understanding.





WREATH CREATION CLASS, SHOP RAFFLE DRAWING,
SIPS OF THE SEASON, MAKE AND TAKE CRAFT,
HORSE AND WAGON RIDES, COCOA AND COOKIE CRAWL,
DECORATE THE TREE CONTEST,
COOKIE DECORATING,
AND EVEN A RUDOLPH RUN!

FOR MORE INFO: 716-372-4433 events@oleanny.com | enchantedmountains.com



instalow

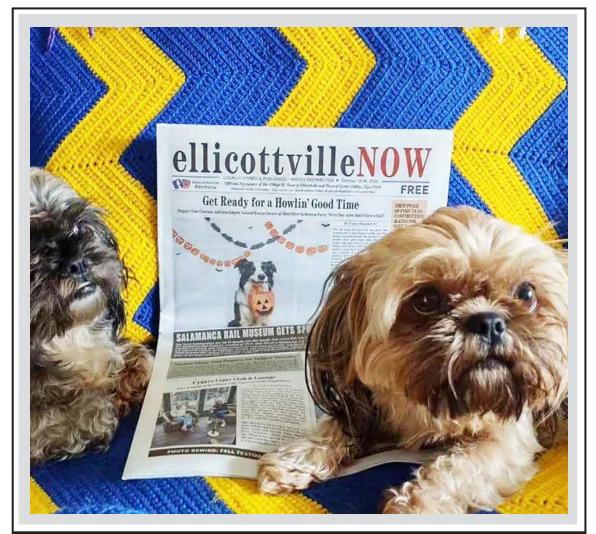
Follow us on Instagram @ellicottvillenow

Share your photos with us and see them in our InstaNOW Photo Gallery!

Upload your photos using #evlnow / tag us. It's THAT easy!

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ুcharlesbchamberlain: Sometimes it's nearly impossible to get that perfect photo, especially when dealing with #puppies! #evlnow #dogsofinstagram #lovethis #lovepuppies #goodtimes #photooftheday



QLeef peeping is great at the overlooks but still a lot of grean at the Allegheny Reservoir. Photo / Tom Huntoon #anf #fallcolors #visitanf



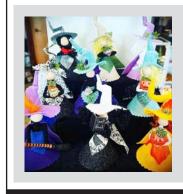
⊋evillebikeandbean: Miss Maggie says we celebrate the Bills win!



○picklesanpepto: Apple Szn!#fallthings #ellicottvillenow



Snowbeltgardens: Out here spreading mush love from the @jamestownpublicmarket #mushrooms #eatfresh #evlnow #jtny



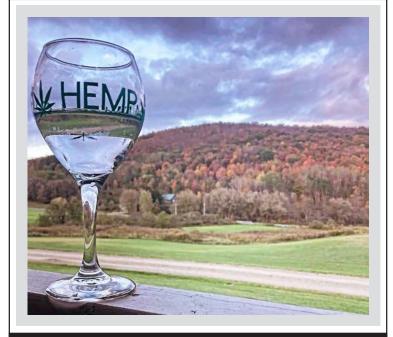
⊋goodforthespiritgifts: Whimsical witch dolls! #halloween #evlnow



□ deer_run_cabin: Deer Cross
 Loop! #takeawalk #evlnow



୍ଦାcove1: Where Ellicottville NY Fall meets the Buffalo Bills! #gobills #pumpkinville #iloveny #paintedpumpkins #autumnviibes #evlnow



¬hiyfarm: We still have some prime leaf season left at our Fieldview
Cabin! #cabinlife #visitellicottville #nysfarms #ellicottvilleny



⊋ellicottvillenow: Our distibution manager Evan, was out making his rounds and was stopped for a photo by these lovely ladies!



○basecamp_evl: It's a bonfire kind of night at Basecamp! #weekendvibes









A YEAR OF FESTIVALS

ELLICOTTVILLE, NEW YORK 2024

CANADIAN FRIENDSHIP WEEK
JANUARY 1-7

WINTER BLUES WEEKEND JANUARY 19-21

WINTER MUSIC JAM FEBRUARY 23-25

MARDI GRAS WEEKEND MARCH 9-10

HAPPY HALF MARATHON & 5K
MAY 11

SUMMER MUSIC FESTIVAL JULY 5-7

JULY 26-28

TASTE OF ELLICOTTVILLE AUGUST 10-11

ROCK N' ROLL WEEKEND SEPTEMBER 13-15

LACROSSE WEEKEND SEPTEMBER 20-22 FALL FESTIVAL OCTOBER 12-13

EVL HALLOWEEN HALF & 5K
TBD

BEER AND WINE FESTIVAL

CHRISTMAS IN ELLICOTTVILLE NOVEMBER 29-DECEMBER 1

CHRISTMAS STROLL
DECEMBER 14



ELLICOTTVILLE CHAMBER OF COMMERCE 800.349.9099 • info@ellicottvilleny.com



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